



Working Group on OPEN AND INNOVATIVE GOVERNMENT AGENDA

8 February 2015 - Dubai, UAE

A decade of regional dialogue for responsive and inclusive public sectors

The 10th annual meeting of the Working Group on Open and Innovative Government “*A decade of regional dialogue for responsive and inclusive public sectors*”, jointly organised by the United Arab Emirates and the MENA-OECD Governance Programme on 8 February 2015 in Dubai, offers the opportunity to assess progress and share good practices in the areas of open and innovative government from both MENA and OECD countries. Delegates will discuss policy design and implementation in the areas of open government, digital governance, open data and innovation in the public sector to generate public services tailored to citizens’ needs and to promote economic growth, societal equality, and good governance.

The meeting will take stock of the initiatives in the area of open and innovative government that have been undertaken in the MENA region and share lessons learned to produce tangible results. It will present and discuss new OECD instruments and tools to promote open government policies, effective digital governance, public sector innovation, and open data. Preceded by a study visit about Dubai’s Smart Government innovations, the meeting will address the following items:

- OECD Open Government Reviews of Morocco and Tunisia
- Update on the OECD Observatory of Public Sector Innovation
- OECD Recommendation on Digital Government Strategies
- Promoting the use of open data in the public sector

Exploiting Synergies: A Meeting back-to-back with the UAE Government Summit:

Convened under the theme of “Shaping Future Governments”, the Government Summit will feature a wide range of renowned national and international speakers who will present and discuss their experience in enhancing accessibility and quality of government service delivery to over 2000 top government officials from the countries of the Gulf Cooperation Council, the broader Middle East and North Africa region as well as from the whole world. Participants of the Working Group meeting are kindly invited to participate in the Summit and engage in policy dialogue with their peers.

8 February 2015

Majlis A'salam Ballroom - Mina Al Salam

8.00-8.30	Welcome Coffee (<i>Departure to the Study Visit at 8.30</i>)
9.00-11.30	<u>Study Visit: Dubai Smart Government</u>
12.00– 13.30	Lunch Break
13.30-14.00	<u>Opening Session</u>

Introductory speeches of the chair and co-chairs of Working Group II and of the OECD Secretariat.

• Opening speeches:

- Mr. Ahmad Bin Humaidan, Director General, Dubai Smart Government, UAE, Chair of Working Group II
- Mr. Han-Ki Park, Deputy Director, Information Security Division, Ministry of Government Administration and Home Affairs, South Korea, co-chair of Working Group II
- Ms. Renata Pavlov, in representation of the President of Italy's National School of Administration, co-Chair of Working Group II
- Mr. Alessandro Bellantoni, Coordinator of the OECD Open Government Project, OECD

14.00-15.00	<u>Session 1: Public Sector Innovation</u>
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Public sector innovation is about using new approaches, from policy design to service delivery, to improve the performance and responsiveness of the public sector. The OECD has developed an Observatory of Public Sector Innovation (OPSI), which systematically collects, categorises, analyses and shares innovative practices from across the public sector, via an online interactive database [<https://www.oecd.org/governance/observatory-public-sector-innovation/>]. In this session the OECD will present the emerging evidence on public sector innovation from the OPSI database as well as the policy directions to foster innovation in the public sector as resulting from OECD research and discussion at a recent OECD conference "Innovating the Public Sector: from Ideas to Impact" (Paris 12-13 November).

Moderator: Mr. Marco Daglio, Project Manager, Public Sector Innovation, OECD

- Mr. Marwan Bin Haidar, Executive Director of Planning & Development, Dubai Smart Government
- Mr. Siim Sikku, ICT Policy Adviser, Government Office of Estonia, Strategy Unit

Roundtable discussion

Background documents:

"Building Organizational Capacity for Public Sector Innovation" – Conference background paper and executive summary
The Innovation Imperative: A Call to Action

15.00– 16.00	Session 2: Open Government
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OECD and MENA countries are putting in place open government policies that seek to make government more responsive to citizens' needs, deliver better public services, and create new economic opportunities. Responding to the challenges that youth face in the MENA region is of particular difficulty, yet open government also creates the opportunity to involve this group and design policies to address their needs. This session will take stock of achievements as well as reflect on potential challenges and next steps ahead. A presentation will be given on the recently launched *OECD Open Government Reviews on Morocco and Tunisia*, highlighting main outcomes of the comprehensive, evidence-driven assessments of both countries' paths towards open government and recommendations provided on their open government agendas.

Moderator: Mr. Alessandro Bellantoni, Coordinator of the OECD Open Government Project, OECD

- Mr. Khaled Sellami, General Director of the E-Government Unit and Open Government Coordinator, Prime Minister's Office, Tunisia
- Mr. Jan Andries Wolthuis, Ministry of the Interior and Kingdom Relations, Netherlands

Roundtable discussion

Background documents:

OECD Open Government Review Tunisia

OECD Open Government Review Morocco

16.00– 16.30	Coffee Break
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16.30– 17.30	Session 3: Digital Government and Open Government Data
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Governments are progressively moving from national strategies aimed to use ICTs to improve efficiency of public sector processes and operations to approaches that focus on strengthening the use of technology to support the achievement of broad policy objectives. To guide the future work and ensure that digital government strategies bring governments closer to citizens and businesses, the OECD Council adopted the OECD Recommendation on Digital Government Strategies. The intent is to support countries in capturing the value of digital technologies for more open, participatory and innovative governments. During this session participants will discuss the new Recommendation and its relevance for their national digital government strategies. In addition, this session looks at how to harness the opportunities of Open government data to support economic growth and to improve public services, as well as to promote government transparency and accountability. However, achieving economic and social benefits means much more than developing an open data portal. It requires a strategic vision of the targeted goals and the capacity to prepare plans for realizing and measuring the expected benefits. The OECD Open Government Data project aims to assist governments' in developing these capacities and in progressing international efforts on evaluating the impact of the use of open data.

Moderator: Mr. Alessandro Bellantoni, Coordinator of the OECD Open Government Project, OECD

- Ms. Sarah Lamrani, Director, E-Government Programme, Ministry of Industry, Trade, Investment and Digital Economy, Morocco
- Mr. Paulo Neves, President of the Public Modernisation Agency, Portugal

Roundtable discussion

Background documents:

Working Paper Open Government Data “Towards Empirical Analysis of Open Government Data Initiatives”

OECD Recommendation on Digital Government Strategies

17.30-18.00

Conclusions

Based on the discussions and taking into considerations the conclusions of the Steering Group Meeting of the MENA-OECD Governance Programme, participants will define the priorities for the upcoming activities of the Working Group II for the year 2015.

Closing remarks:

- Mr. Ahmad Bin Humaidan, Director General, Dubai Smart Government, UAE, Chair of Working Group II
- Mr. Han-Ki Park, Deputy Director, Information Security Division, Ministry of Government Administration and Home Affairs, South Korea, co-chair of Working Group II
- Ms. Renata Pavlov, in representation of the President of Italy’s National School of Administration, co-Chair of Working Group II, co-Chair of Working Group II
- Mr. Alessandro Bellantoni, Coordinator of the OECD Open Government Project, OECD