



## OECD-MENA Women's Business Forum: A Platform for Empowering Women in Business

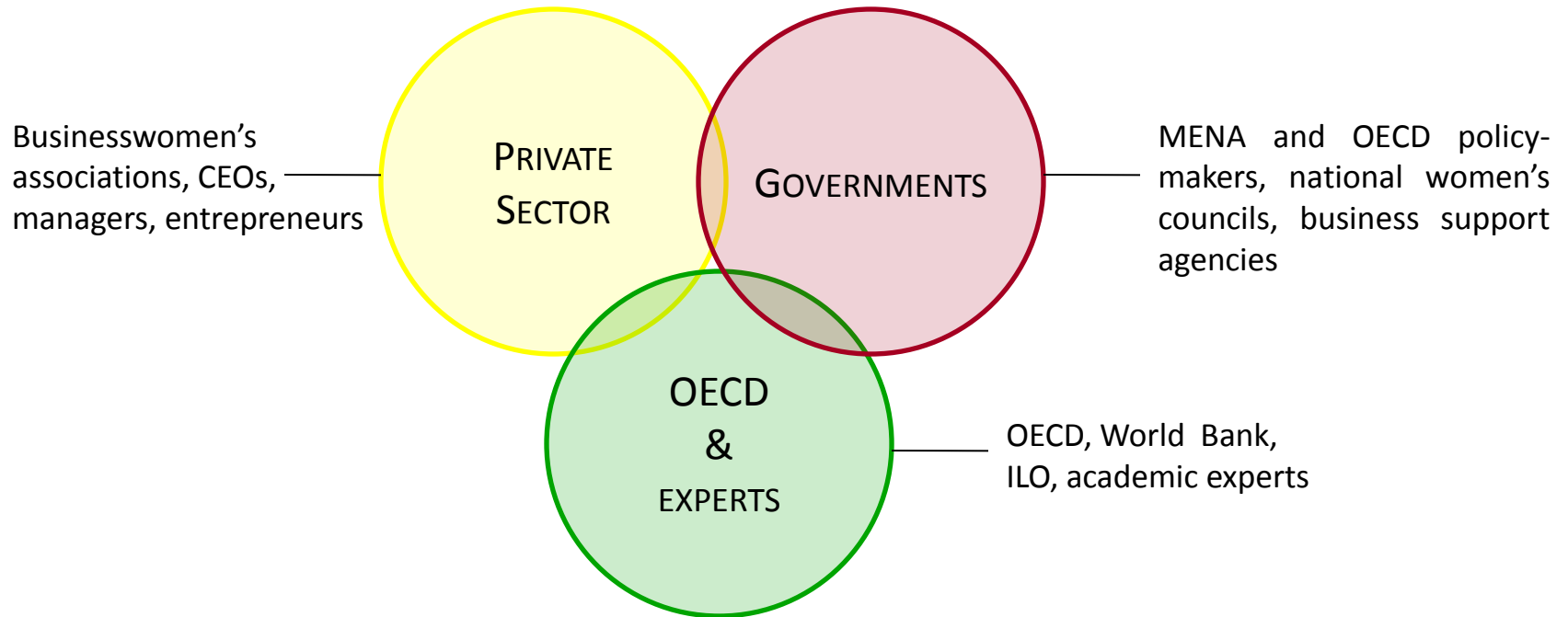


**Women's Business Forum**

MENA ministers committed to enhance women's economic participation at MENA-OECD Ministerial Conferences.

1. In 2007, they agreed that a **“targeted and integrated support approach is required to accelerate the rate at which women in the MENA region are starting new businesses”** (2007 Ministerial Declaration on Fostering Women's Entrepreneurship in the MENA Region).
2. In 2009 they
  - endorsed **the Action Plan on Fostering Women's Entrepreneurship and Employment in the MENA Region** and
  - Supported the Action Plan's implementation by the **OECD-MENA Women's Business Forum (WBF)** .

Leveraging the collective expertise of the private sector, governments, the OECD and experts **to foster expansion of women-led businesses and women's employment** in the Middle East and North Africa (MENA).



## Action Plan implementation

### Assessment & Recommendation

- Inventory of countries' policies and programmes
- Gap mapping by country of policies and programme
- Recommendations to enhance women in business

### Trainings

- Capacity-building trainings for businesswomen's associations, entrepreneurs, business support agencies, and other relevant institutions using OECD and international expertise

### Making it happen

- Interactive web-platform
- Regional and sub-regional workshops
- Plenary meetings
- Mainstreaming at MENA-OECD meetings