

AGENDA



3 May 2010 ♦ Paris, France

MENA-OECD STEERING GROUP MEETING

*MENA-OECD Initiative on Governance
and Investment for Development*

MENA-OECD STEERING GROUP MEETING

3 May 2010, Paris, France

8.30-9.00	Registration
	Venue: Room CC10, OECD Conference Center, 2 rue André Pascal, 75016 Paris
9.00-9.30	Opening session
	<p>Welcome note:</p> <ul style="list-style-type: none"> • Mrs. Carolyn Ervin, <i>Director, Directorate for Financial and Enterprise Affairs, OECD</i> • Mr. Rolf Alter, <i>Director, Directorate for Public Governance and Territorial Development, OECD</i> <p>Opening remarks:</p> <ul style="list-style-type: none"> • H.E. Mr. Nizar Baraka, <i>Minister Delegate to the Prime Minister in charge of Economic and General Affairs, Kingdom of Morocco and Chair of the MENA-OECD Investment Programme</i> • H.E. Mr. Mohammed Saâd El Alami, <i>Minister Delegate to the Prime Minister in charge of Public Sector Modernisation, Morocco and Chair of the MENA-OECD Governance Programme</i> • H.E. Mr. Chris Hoornaert, <i>Ambassador, Delegation of Belgium to the OECD, and Co-Chair of the MENA-OECD Governance Programme</i> • H.E. Mrs. Cristina Narbona Ruiz, <i>Ambassador, Delegation of Spain to the OECD and Co-Chair of the MENA-OECD Investment Programme</i>
9.30-10.30	<p>Session 1: Towards Long-Term Economic Growth: Rebuilding Trust in Government and Business Leadership</p> <p>Chair:</p> <p>H.E. Mr. Nizar Baraka, <i>Minister Delegate to the Prime Minister in charge of Economic and General Affairs, Kingdom of Morocco and Chair of the MENA-OECD Investment Programme</i></p>
	<p>The global financial and economic crisis has demonstrated that multilaterally coordinated responses and exit strategies are needed to restore economic recovery and long term growth. Participants will discuss policies and actions to rebuild trust in government and business leadership as a precondition for sustained economic growth over the long term.</p> <p>Key Note Speeches:</p> <ul style="list-style-type: none"> • Mr. Luiz de Mello, <i>Economic Counsellor to the Chief Economist, OECD</i> <p>Respondants:</p> <ul style="list-style-type: none"> • Mr. Hamzeh Jaradat, <i>Economic Advisor to the Minister of Finance, Jordan</i> • Mr. Mohammed Omran, <i>Vice Chairman, The Egyptian Exchange, Egypt</i> <p>Questions and Debate</p>
10.30-11.00	Coffee Break

11.00-12.30	<p>Session 2: Strengthening the regional frameworks: regional projects supported by the MENA-OECD Initiative</p> <p>Chair:</p> <p>H.E. Mr. Mohammed Saâd El Alami, <i>Minister Delegate to the Prime Minister in charge of Public Sector Modernisation, Morocco and Chair of the MENA-OECD Governance Programme</i></p>	
	<p>The MENA-OECD Initiative supports regional institutions and initiatives for governance and investment reforms. These projects aim at promoting regional policy dialogue, capacity building, co-operation and economic integration. Speakers will report on progress achieved by regional centers and networks and their contribution to the strategic governance and investment agenda in 2011-15.</p> <p><i>Presentations of regional initiatives and discussion</i></p> <p><i>Concluding remarks by the chair</i></p>	
12.30-14.00	<p><i>Lunch Break</i></p>	
14.00-17.00	<p>Session 3 A: Roadmap for Implementing the Marrakech Declaration: The MENA-OECD Governance Programme 2011-15</p> <p>Room CC6</p>	<p>Session 3 B: Roadmap for Implementing the Marrakech Declaration: The MENA-OECD Investment Programme 2011-15</p> <p>Room CC10</p>
	<p>The Declaration on Governance and Investment, adopted by ministerial delegations of MENA and OECD countries in November 2009 at the Ministerial Conference in Marrakech, Morocco, underlines the importance of establishing an attractive business climate and good public governance for achieving higher levels of economic development and growth in the MENA region.</p> <p>Participants will discuss in two parallel sessions how to implement the principles and proposed actions of the Marrakech Declaration in the medium term in the policy areas of governance (session A) and investment (session B).</p>	
17.00-18.30	<p>Cocktail Reception hosted by Mr. Angel Gurría, Secretary General, OECD</p> <p>George Marshall Room, OECD Château</p>	

Background Information

About the MENA-OECD Initiative on Governance and Investment for Development

The MENA-OECD Initiative on Governance and Investment for Development, launched in 2005, is a regional effort, initiated and led by countries in the Middle East and North Africa (MENA). It promotes broad reforms to enhance the investment climate, modernise public governance structures and operations, strengthen regional and international partnerships, and promote sustainable economic growth and social development throughout the MENA region. The Initiative strengthens countries' capacity to design and implement policy reforms. It facilitates policy dialogue and sharing of experience on public governance and investment policies among policy makers from MENA countries and their OECD counterparts. The Initiative consists of two pillars: The Governance Programme, aimed at modernising public governance structures and processes and the Investment Programme, aimed at improving the investment climate and policies.

The MENA-OECD Governance Programme is currently chaired by:

- H.E. Mr. Mohammed Saâd El Alami, *Minister Delegate to the Prime Minister in charge of Public Sector Modernisation, Morocco and chair of the MENA-OECD Governance Programme*
- H.E. Mr. Chris Hoornaert, *Ambassador, Delegation of Belgium to the OECD, and Co-Chair of the MENA-OECD Governance Programme*

The MENA-OECD Investment Programme is currently chaired by:

- H.E. Mr. Nizar Baraka, *Minister Delegate to the Prime Minister in charge of Economic and General Affairs, Kingdom of Morocco and chair of the MENA-OECD Investment Programme*
- H.E. Mrs. Cristina Narbona Ruiz, *Ambassador, Delegation of Spain to the OECD and Co-Chair of the MENA-OECD Investment Programme*

About the Steering Group

The Steering Group, composed of MENA and OECD representatives, is in charge of reaching consensus between all stakeholders on the initiative's strategic outline. It ensures the co-ordinated approach of the working groups, networks, task forces, and focus groups by defining the MENA-OECD Initiative's overall objectives. Likewise, it supervises the implementation of activities, monitors the initiative's progress, and ensures the close coordination between the governance and investment pillars.

Purpose of the Steering Group Meeting on 3rd May 2010

This Steering Group meeting is organised in follow up of the 2009 MENA-OECD Ministerial Conference which took place on 23 November 2009 in Marrakech (Morocco). On this occasion, ministerial delegations from 16 MENA and 22 OECD countries reiterated their strong support to the initiative by signing the Ministerial Declaration on Governance and Investment, which defines a roadmap for action and reform to be supported by the MENA-OECD Initiative over the coming years.

The Steering Group comes together on 3rd May:

- 1. to exchange in session 1 on how to rebuild trust in government and business leadership after the crisis;**
- 2. to review in session 2 progress of regional projects supported by the MENA-OECD Initiative;**
- 3. to discuss in session 3 how to implement the Marrakech Declaration on Governance and Investment in the third phase of the Programme (2011-2015).**

Key Contacts

MENA-OECD Initiative

Email: mena@oecd.org

MENA-OECD Governance Programme

Mr. Carlos Conde

Coordinator

MENA-OECD Governance Programme

Public Governance and Territorial Development Directorate

Tel: +33 1 45 24 13 14

Email: carlos.conde@oecd.org

Ms. Melanie Fassbender

Policy Analyst

MENA-OECD Governance Programme

Tel: +33 1 45 24 13 59

Email: melanie.fassbender@oecd.org

MENA-OECD Investment Programme

Mr. Alexander Böhmer

Head of Unit

MENA-OECD Investment Programme

Private Sector Development Division

Tel.: +33 1 45 24 19 12

Email: alexander.boehmer@oecd.org

Ms. Marie-Estelle Rey

Policy Analyst

MENA-OECD Investment Programme

Private Sector Development Division

Tel.: +33 1 45 24 81 46

Email: marie-estelle.rey@oecd.org