Managing downsizing in the public service : Lessons learned from the Program Review of the Government of Canada

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Overview of the

presentation

- Program Review : A tale by the numbers
- A portfolio of early departure programs
- What worked well, what did not
- Consequences for workforce planning
- Consequences for maintaining HR capacity
- Impact on the labour force and the general economy
- Conclusions





a tale by numbers (1/2) HR profile(1994-95)

- Annual Deficit :
 - \$42 billion (5% of GDP)
- Debt :
 - \$508 billion (70.2% of GDP)
- Cost of servicing debt :
 - \$38 billion (32.7 % of budgetary revenues)
- Total program spending :
 - \$120 billion (16.6% of GDP)
- Canada loses its AAA rating (1995)

- Number of employees in the core federal public service:
 - Total: 225, 000
 - Indeterminate: 195, 000
 - Term and casual: 30,000
- Profile:
 - Number of executives: 3,300 (1,4%)
 - Average age: 41
 - Women: 47.8% (21% of executives)
 - Average salary : approximately \$45,000
- Overall cost of compensation:
 - \$20 billion (16,6 % of total program spending)
- Key restraint and other workforce measure over the last decade : 10

Program Review...

Fiscal profile (1997-98)

- Annual Surplus:
 - \$3.5 billion
- Debt :
 - \$583.2 (68.1% of GDP)
- Cost of servicing debt :
 - \$41.5 billion (28.1% of budgetary revenues)
- Total program spending :
 \$106 billion (12.4% of GDP)
- No strikes or major job actions
- Government re-elected with a majority (1997)

a tale by numbers (2/2)

HR profile (1998-99)

- Number of employees in the core federal public service:
 - Total: 186,000 (-17%)
 - Indeterminate: 156, 000
 - Term and casual: 30,000
- Profile of those who departed:

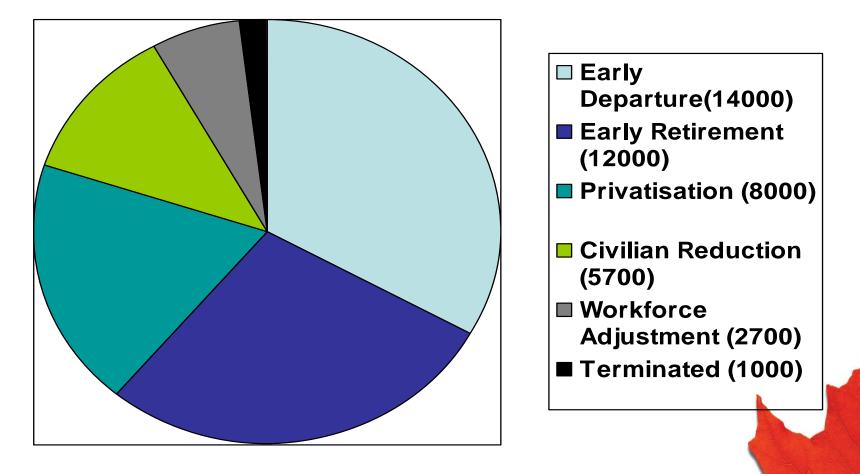
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- More men than women
- More Anglophones than Francophones
- More younger than older
- More regional than National Capital
- Most affected occupations groups: engineering and scientific support (20%); educators (31%); general services (34%); general labour (29%) secretarial (29%); executives (16%)
- Overall cost of compensation:
 - \$15 billion (14 % of program spending)
 - Cost of departure programs (over 3 years):
 - Total \$4.2 billion (total salary savings: \$8.4 billion)

A portfolio of ...

early departure programs



5 Sources: Office of the Auditor General, Treasury Board Secretariat of Canada

An assessment

What made it a success?

in retrospect

What were our mistakes ?

- 1. Targetted but flexible programs, which evolved in light of new information
- 2. Strong support at highest levels of the government and public service
- 3. Detailed and practical information provided to managers and to employees
- 4. Effective management-union committees to manage the workforce reductions
- 5. Management framework to guide the use of early departure programs and to assist with the cost/benefit analysis

- 1. Highly-trained technical staff were encouraged to leave rather than transferred to other areas where they were needed
- 2. The early departure package was more generous than was needed to encourage staff to leave
- 3. Too many young professionals left, compounding the systemic problem of the aging of the workforce
- 4. Not enough attention was paid to the stress of being a "survivor"
- Not enough monitoring was done of the increased use of contractual support in the aftermath of the downsizing

Consequences for ...

workforce planning

- The Paradox of Planning:
 - Workforce planning must precede the program reforms; yet workforce requirements can be known only after the reforms are implemented
- Reliability of assumptions diminishes significantly during periods of reform:
 - Future plans are based primarily on past performance and behaviour, which often change significantly and unpredictably in periods of major reform
- Synchronizing timeframes is a major challenge:
 - Most major HR downsizing (and upsizing) requires between 18 and 24 months; most major program reforms require between 12 and 18 months

Consequences for ...

maintaining capacity

- The merciless laws of supply and demand:
 - The more specialized and technical the staff, the more likely they are to take advantage of early departure programs (and the harder they are to replace)
- Distribution of capacity:
 - Often the biggest challenge is re-distributing capacity from where it is under utilized to where it is in short supply after the reforms
- Even effective early departure programs are blunt instruments:
 - It is very difficult to target programs sufficiently to ensure critical capacity is maintained where it is needed most during and after the reforms; other HR objectives (representativeness; gender equity; bilingualism; etc) are even more difficult to accommodate

Impact on the labour force ...

and the general economy

- The downsizing of the public service followed a period of strong economic growth
 - GDP grew by 4.25 % in 1994,
 - 433,000 new jobs had been created, resulting in a 1.7 % drop in unemployment rate, and
 - The inflation rate was low, at 1.5 %
- In this context, the overall effect on the labour force and economy was generally positive:
 - An influx of highly-skilled and well-trained workers
 - Helped reduce pressures for wage inflation in "hot" labour market
 - Relatively-even regional distribution of affected government workers
- In the period following the downsizing, the federal government itself become an actor in the labour market
 - In 1995 term and causal employees made up 11% of the public service; by 2000 the number had risen to 18%

Conclusions

- Although natural attrition rates will help with "downsizing", they are not sufficient on their own
 - 17,000 left the federal public service without a "package (1995-1998)
- It is important to remember that staff are both the "agents" of the reform and the "object" of the reform:
 - Reform fatigue hits quicker and harder than expected
 - Middle-managers shoulder the heaviest burden
- There is an extraordinary tendency to "revert to form" after a major reform:
 - By 2003, the size of the public service was essentially the same as it was in 1995 (when military personnel are excluded)
 - For the combined core public service and separate employer domains, total salaries:
 - fell from \$9.1 billion in 1990–91 to
 - \$8.2 billion in 1997–98, and then rose by 50% to
 - around \$12.4 billion in 2002–03.
 - However, when measured against the Canadian population, the share of Federal government employment was significantly below pre-Program Review levels (even when military personnel are included)

Key sources

- Employment Statistics for the Federal Public Service (1996-97) <u>http://dsp-psd.pwgsc.gc.ca/Collection/BT22-51-1997E.pdf</u>
- Rapport du vérificateur général du Canada, 1998 avril. Chapitre 1 Les réductions des dépenses et des effectifs au sein de la fonction publique <u>http://www.oag-bvg.gc.ca/internet/Francais/parl_oag_199804_01_f_9307.html</u>
- Report of the Auditor General of Canada, 1998 April. Chapter 1—Expenditure and Work Force Reductions in the Public Service <u>http://www.oag-</u> <u>bvg.gc.ca/internet/English/parl_oag_199804_01_e_9307.html</u>
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- Work Force Adjustment: A comparison of the United Kingdom, New Zealand and Australia, February 1997, Public Service Commission of Canada
- Réduction des effectifs Comparaison du Royaume-Uni, de la Nouvelle-Zélande et de l'Australie, février 1997 Commission de la fonction publique du Canada





Canada

