



OECD Project – Fair market conditions for competitiveness in South Africa

Workshop on promoting international anti-corruption standards in academic curricula

DRAFT AGENDA

23 May 2022

The Oliver Tambo Moot Court, Faculty of Law,

University of Cape Town

9:00 – 13:00 (Local time)



Context

Corruption is a major obstacle to the social and economic development of countries. It deters foreign investments and negatively impacts the business environment, thus affecting economic stability and private sector development. The promotion of integrity and transparency represent essential dimensions to create an open, competitive and levelled playing field for businesses and citizens across sectors and society.

As a Key Partner of the OECD, South Africa has worked closely with the Organisation to advance its work on anti-corruption, fair competition and integrity of SOEs. In particular, South Africa has ratified the [OECD Convention on Combating Bribery of Foreign Public Officials in International Business Transactions](#). Significant progress has been achieved, yet the country is still working on promoting a business integrity culture in the face of deep-rooted corruption.

The Government of South Africa also **acknowledges in its National Development Plan 2030 that in addition to deterring and preventing corruption, educating the South African society on values to prevent this phenomena is fundamental.** Furthermore, discussions on the implementation of the National Anti-corruption Strategy have stressed the role **Universities can play in fighting corruption by raising awareness of anti-corruption measures** and ensuring that future business leaders are aware of anti-corruption regulations and ethics frameworks.

The mobilisation of the civil society, universities and members of the academia, alongside the public authorities, is fundamental to support anti-corruption efforts and ensure their effective implementation. Corruption, as a phenomenon that affects the society as a whole, must be addressed through a coordinated and effective response that includes a wide range of actors. Effectively engaging universities in the fight against corruption can provide visibility, stimulate academic discussions and boost awareness across students and society.

Fair Market Conditions for Competitiveness in South Africa

The Project "[Fair Market Conditions for Competitiveness](#)" in South Africa, implemented by the OECD and launched in November 2021, is part of the [Siemens Global Integrity Initiative](#), which supports organisations that fight corruption and promote business integrity through collective action, education, and training. The Project has 3 objectives:

Objective 1: Raise awareness about OECD standards and good practices of anticorruption, integrity and fair competition for competitiveness with governments, business and civil society, through the **creation of a Collective Action Community;**

Objective 2: Build capacity and foster the implementation of concrete policy recommendations for more transparent and efficient SOEs;

Objective 3: Promote international standards and practices in the area of anticorruption and integrity for competitiveness **in academic curricula.**

Aims of the Workshop

This Workshop takes place under **Objective 3 of the Project**. The Project will strive to generate momentum and encourage academic debate on approaches and methods to expand the integration of anti-corruption topics in curricula. In this context, this first workshop:

- **Share knowledge OECD standards and best practices in the area of anti-corruption and business integrity** and their benefits in promoting integrity and fair competition;
- **Provide a platform to encourage dialogue** between policy makers and academia on anti-corruption standards and country specific challenges;
- **Initiate reflexion on methods and ways to integrate anti-corruption topics** in the academic curricula in universities.

The Workshop will start with an introductory **presentation of the Project** and will present **OECD anti-corruption and business integrity standards and best practices** and will highlight how these they can contribute to improving market conditions and competitiveness. The second session will provide an opportunity to discuss priorities in the field in South Africa, and will look at **how this knowledge can be disseminated in academic curricula** in order to broaden the reach of anti-corruption efforts within society.

Participants

The event will bring together **deans, professors and lecturers from participating universities** in South Africa (e.g. , University of Cape Town, University of Stellenbosch University of South Africa, Nelson Mandela University Business School, , University of Witwatersrand School, University of Pretoria, University of Rhodes, SAIIA, IODSA) **and key policymakers** engaged in the areas of anti-corruption and higher education.

Practical information

The workshop will take place in the Oliver Tambo Moot Court at the Faculty of Law of the University of Cape Town. Virtual participation will be available via Zoom. Please register at this [link](#).

Address: Oliver Tambo Moot Court, 5th floor, Kramer Law building, Cross Campus Road, Middle Campus, University of Cape Town, Rondebosch

Draft agenda

9:00 – 9:15	Registration
9:15 – 9:30	Welcoming remarks
	<ul style="list-style-type: none"> • Prof Jacqueline Yeats, Professor, University of Cape Town, South Africa • Dr Carlos Conde, Head of the Middle East and Africa Division, Global Relations Secretariat, OECD
9:30– 10:15	Introductory session: The Project Fair market conditions for competitiveness in South Africa: OECD standards, objectives & planned activities
	<p>Experts will present the Project <i>Fair market conditions for competitiveness in South Africa</i>, its objectives and the planned activities. The Project, in line with South Africa's recent initiatives to promote transparency and integrity, will focus on the importance of OECD standards and good practices in creating a level playing field and improving competitiveness.</p> <p>Presentations:</p> <ul style="list-style-type: none"> ○ Ms Diane Pallez, Project Manager, Middle East and Africa Division, Global Relations Secretariat, OECD ○ Mr Brooks Hickman, Legal Analyst, Anti-corruption Division, Directorate for Enterprise and Financial Affairs <p>Q&A session</p>
10:15- 10:30	<i>Coffee Break</i>
10:30 – 12:45	Panel discussion: Promoting anti-corruption standards in academic curricula: state of play, challenges and priorities
	<p>Thanks to their substantial impact on society and their role in advancing knowledge and ethics, universities can play a major role in curbing corruption. This session will provide the opportunity to review the current state of play of the integration of topics related to anti-corruption and integrity in academic curricula. The discussions between participants will strive to highlight the challenges and methods to expand the inclusion of anti-corruption standards in curricula and to raise awareness and knowledge among students and across society.</p> <p>Moderation: Dr Carlos Conde, Head of the Middle East and Africa Division, Global Relations Secretariat, OECD</p>

	<p>Speakers :</p> <ul style="list-style-type: none"> • Dr Marianne Camerer, Senior Lecturer, Nelson Mandela School of Public Governance, University of Cape Town • Dr Esteban Arribas Reyes, Doctor of Political Science, University of Alcala, Spain (virtual intervention) • Dr Christine Hobden, Senior Lecturer, Wits School of Governance, University of the Witwatersrand, Johannesburg (virtual intervention) • Prof Leon van Vuuren, Adjunct Professor, University of Cape Town (virtual intervention) • Dr Bryan Robinson, Lecturer and Research Associate, Nelson Mandela University Business School (virtual intervention) • Prof Natasja Holtzhausen, Professor, University of Pretoria (virtual intervention) • University of Stellenbosch (TBC) <p>Interactive discussions</p>
<p>12:45– 13:00</p>	<p>Concluding session – Next steps</p>

Resources

- OECD (2020), [Global Lessons on Collective Action Against Corruption – The Case of Morocco](#), OECD Publishing, Paris.
- OECD (2015), [G20/OECD Principles of Corporate Governance](#), OECD Publishing, Paris.
- OECD (2014), [OECD Foreign Bribery Report: An Analysis of the Crime of Bribery of Foreign Public Officials](#), OECD Publishing, Paris.
- OECD (2010) [Good Practice Guidance on Internal Controls, Ethics, and Compliance](#), OECD Publishing, Paris.
- OECD (2009), [Recommendation for Further Combating Bribery of Foreign Public Officials in International Business Transactions](#).
- United Nations (2004), [United Nations Convention against Corruption](#).
- African Union (2003), [African Union Convention on Preventing and Combating Corruption](#).
- OECD (1999), [OECD Convention on Combating Bribery of Foreign Public Officials in International Business Transactions](#).

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