REPORT

1st Meeting of the Advisory Group
of the EU-OECD Programme on Promoting
Investment in the Mediterranean

7 March 2017 • OECD, Paris
The first Advisory Group meeting of the EU-OECD Programme on Promoting Investment in the Mediterranean was held on 7 March 2017 at the OECD headquarters in Paris, in the margins of the OECD Global Forum on International Investment.

This meeting marked the end of the inception phase of the Programme and launched its implementation phase for the next three years (agenda attached). Its objectives were to present the key findings of the scoping missions in four beneficiaries’ countries, highlight the finetuning of the Programme under three pillars based on countries’ priorities, and discuss the road map of the Programme encompassing the planned activities both at the national and regional levels (annex 2).

The meeting was opened by OECD and EU representatives (Mathilde Mesnard, Deputy Director, Directorate for Financial and Enterprise Affairs and Carlos Conde, Head of the Middle East and Africa Division, Global Relations Secretariat, and Ingrid Schwaiger, Deputy Head of Unit, Head of economic section, DG Neighbourhood and Enlargement – NEAR, Regional Programmes Neighbourhood South, EC). Representatives from all nine beneficiary countries, including the Heads of the Investment Promotion Agencies of Morocco and Tunisia, participated. The meeting was also attended by members of the Advisory Board (Union for the Mediterranean, ANIMA, Agence française de développement), partners (OECD Trade Union Advisory Committee (TUAC) and Business France) and representatives from OECD/EU countries (list of participants attached).

Participants unanimously approved the work plan for the Programme, based on the following three pillars:

- policy and legal framework for inclusive investment,
- investment promotion, institutional coordination and public-private dialogue, and
- monitoring of reforms and FDI statistics.

Participants praised the usefulness and timeliness of the proposed activities, in support of ongoing investment reforms in the region. They also acknowledged the relevance of the approach combining both regional dialogue and country-specific activities, and of the working methodology, in particular peer learning.

Further explanations on the activities to be conducted during the implementation phase are provided in Annex 1 (presentation made at the Advisory Group Meeting) and Annex 2 of this report (calendar of planned activities).
AGENDA

EU-OECD Programme on Promoting Investment in the Mediterranean

1st Meeting of the Advisory Group

7 March 2017 • 10:00 – 12:30
CC2 Conference Centre • OECD, Paris
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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>9:30-10:00</td>
<td>Registration</td>
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<td>10:00-10:15</td>
<td><strong>Opening remarks</strong></td>
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<td>- <strong>Mr. Carlos Conde</strong>, Head of the Middle East and Africa Division, Global Relations Secretariat, OECD</td>
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<td>- <strong>Ms. Ingrid Schwaiger</strong>, Deputy Head of Unit, Head of economic section, DG Neighbourhood and Enlargement – NEAR, Regional Programmes Neighbourhood South, European Commission</td>
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<td>- <strong>Mrs. Mathilde Mesnard</strong>, Deputy Director, Directorate for Financial and Enterprise Affairs, OECD</td>
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<td>10:15-10:30</td>
<td>Tour de table</td>
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<td>10:30-10:45</td>
<td><strong>Review of the key findings of the inception phase and presentation of the work plan of the Programme</strong></td>
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<td>- <strong>Ms. Marie-Estelle Rey</strong>, Senior Policy Analyst, Middle East and Africa Division, Global Relations Secretariat, OECD</td>
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<td>- <strong>Ms. Hélène François</strong>, Legal Analyst, Investment Division, Directorate for Financial and Enterprise Affairs, OECD</td>
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<td>This session will allow presenting the adjusted objectives of the Programme, based on the key findings from the consultations undertaken during the inception phase with countries stakeholders and partners, as well as the work plan for implementation.</td>
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<td>10:45-11:45</td>
<td><strong>Discussion on the priority activities with beneficiary countries</strong></td>
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<td><strong>Moderator : Ms. Marie-Estelle Rey</strong>, Senior Policy Analyst, Middle East and Africa Division, Global Relations Secretariat, OECD</td>
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<td>Representatives of beneficiary countries will be invited to discuss and comment the priority activities for the upcoming year.</td>
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<td>11:45-12:15</td>
<td><strong>Discussion with partners</strong></td>
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<td>- <strong>Mr. Shérif Younis</strong>, Financial &amp; Trade Advisor, Union for the Mediterranean</td>
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<td>- <strong>Mr. Emmanuel Noutary</strong>, General Delegate, ANIMA Investment Network</td>
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<td>- <strong>Mme. Clémence Vergne</strong>, Économiste, Agence Française de Développement</td>
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<td>12:15-12:30</td>
<td><strong>Closing remarks</strong></td>
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<td>- <strong>OECD/EU</strong></td>
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Participants List
EU-OECD Programme on Promoting Investment in the Mediterranean
First Advisory Board Meeting

Liste des participants
Programme UE-OCDE sur la Promotion de l’Investissement en Méditerranée
Première réunion du Comité consultatif

7 March 2017

**MENA**

**Algeria/Algérie**

Mr. Abdelhafid CHARIF  
Chef de Bureau  
Direction Générale des Relations Économiques et de la Coopération Internationales, Ministère des Affaires Étrangères

Mr. Mohamed MEFLAH  
Conseiller des affaires économiques  
Ambassade d’Algérie en France

**Egypt/Égypte**

Ms. Eman GAMAL  
Head of Policy Advocacy Department  
General Authority for Investment (GAFI)

Ms. Sara YOUSRI  
Vice-Chairman Office  
General Authority for Investment (GAFI)

**Jordan/Jordanie**

Ms. Asma BISHMAF  
Diplomatic Attaché  
Embassy of Jordan to France

**Lebanon/Liban**

Ms. Alia ABBAS  
Director General of Economy and Trade  
General Directorate of Economy and Trade  
Ministry of Economy and Trade

**Libya/Libye**

Mr. Luai BEN SASI  
Executive General manager  
Libya Investment and Privatisation Board

**Morocco/Maroc**

Mr. Hicham BOUDRAA  
Directeur Général  
Agence Marocaine de Développement des Investissements (AMDI)

Ms. Jihane LMIMOUNI  
Chef de Service Organisations Internationales  
Agence Marocaine de Développement des Investissements (AMDI)
Palestinian Authority/Autorité palestinienne

Mrs. Jomana AL-YAHYA Counsellor
Mission of the Palestinian Authority, Paris

Tunisia/Tunisie

Mr. Lassaad BOUTARA Ministre Pléniépotentiaire
Ambassade de Tunisie à Paris

M. Khalil LAABIDI Directeur Général
Foreign Investment Promotion Agency (FIPA)

Ms. Aziza ZAGHOUANI Director of Foreign Investment
Ministry of Development, Investment, and international Cooperation

Mr. Ezzeddine JELLITTI Directeur de la FIPA France
Agence de Promotion de l’Investissement Étranger / Foreign Investment Promotion Agency (FIPA)

OECD Members /Membres de l’OCDE

France

Mr. Patrick LE MENES Conseiller
Représentation Permanente de la France auprès de l’OCDE

Mr. Olivier MARTIEL Conseiller
Service des Affaires économiques et financières
Représentation Permanente de la France auprès de l’OCDE

Ms. Nora LAJARGE Chargée de mission
Représentation Permanente de la France auprès de l’OCDE

Germany/Allemagne

Ms. Kathrin EBERT Assistant to the Ambassador and to the Deputy Permanent Representative
Permanent Mission of the Federal Republic of Germany to the OECD

Israel/Israël

Ms. Crystal BARANSI Advisor
Permanent Delegation of Israel to the OECD

Mexico/Mexique

Mr. Arturo HERNÁNDEZ BASAVE Deputy Permanent Representative
Permanent Delegation of Mexico to the OECD

Ms. Elizabeth SOSA ALTAMIRANO Policy Analyst
Permanent Delegation of Mexico to the OECD

Switzerland /Suisse

Mr. Dimitri PITTET Assistant Diplomatique
DFAE, Délégation permanente de la Suisse auprès de l’OCDE

European Commission/Commission Européenne

Mr. Filippos PIERROS Minister-Counsellor,
Deputy Permanent Representative of the EU Delegation to the OECD
Mrs Ingrid SCHWAIGER  Deputy Head of Unit, Head of economic section
Regional Programmes Neighbourhood South

Mr. Fernando NINO PAGE  Principal Administrator
Regional Programmes Neighbourhood South

Autres/Other

Union for the Mediterranean/Union pour la Méditerranée

Mr. Sherif YOUNIS  Financial & Trade Advisor
Business Development & Project Funding Coordination

ANIMA Investment Network

Mr. Emmanuel NOUTARY  General Delegate
Invest in Med Programme

Agence Française de Développement (AFD)

Mrs. Clémence VERGNE  Économiste
Division Analyse macroéconomique et risque-pays

Trade Union Advisory Committee (TUAC)/Commission syndicale consultative (TUAC)

Mr. Pierre HABBARD  Senior Policy Adviser

BUSINESS France

Ms. Véronique LEDRU  Mission Coopération Internationale
International Co-operation Department

OECD/OCDE

Ms. Mathilde MESNARD  Deputy Director, DAF

Mr. Carlos CONDE  Head of Division, SGE/GRS/MEA

Ms. Marie-Estelle REY  Senior Policy Analyst, SGE/GRS/MEA

Ms. Hélène FRANCOIS  Legal Analyst – Investment Policy Reviews, DAF/INV

Ms. Diane PALLEZ - GUILLEVIC  Policy Analyst, SGE/GRS/MEA

Mr. Sabri DRAIA  Policy Analyst, SGE/GRS/MEA

Mr. Fares AL HUSSAMI  Policy Analyst, DAF/INV
CONTACTS

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Mena.investment@oecd.org
Annex 1:
Presentation given at the Advisory Group Meeting

Click on the slide to access the powerpoint

EU-OECD Programme on Promoting
Investment in the Mediterranean

First Advisory Board meeting
7 March 2017, Paris
# Annex 2: Calendar of planned activities

## Calendar of planned activities: April 2017-March 2018

<table>
<thead>
<tr>
<th>Pillars and components</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
<th>Jul</th>
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<td><strong>PILLAR 1: Policy and legal framework for inclusive investment</strong></td>
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<td>2. Increase capacity of partner countries in reforming and improving their investment policy and legal frameworks</td>
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<td>3. Improve capacity of designing and implementing IFAs and handling investment disputes</td>
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<td>Regional workshop on implementation of legal investment reforms with a focus on FDI restrictions (Tunisia TBC)</td>
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<td>National workshop on FDI restrictions (Tunisia TBC)</td>
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<td><strong>PILLAR 2: Investment promotion, institutional coordination and public-private dialogue</strong></td>
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<td>4. Enhance institutional co-ordination on investment policies and promotion, building on PPD</td>
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<td>5. Improve capacity of IFAs and related institutions through networking and peer learning</td>
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<td>Circulation of a survey on MENA Investment Promotion Agencies</td>
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<td><strong>PILLAR 3: Monitoring of reforms and FDI statistics</strong></td>
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<td>6. Monitor effectiveness of investment policies, strengthen FDI statistics and increase communication on reforms.</td>
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<td>Circulation of a survey on FDI statistics to Jordan and Tunisia to be followed by an assessment report</td>
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<td>Regional workshop on sustainable investment with a focus on RBC policies (Egypt TBC)</td>
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<td>National workshop on RBC (Egypt TBC)</td>
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<td>Release of diagnostic report on RBC in MENA</td>
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<td>Regional workshop on investment dispute prevention policies (Paris TBC)</td>
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<td>Meeting of the Euro-Mediterranean IFAs on investment promotion policies for sustainable development (Paris)</td>
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<td>Peer-learning session for Med IFAs on institutional reforms (Morocco TBC)</td>
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<td>National workshop on Institutional transformation (Morocco TBC)</td>
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