

## **AGENDA**

# **EU-OECD Programme on Promoting Investment in the Mediterranean**

## **3rd Meeting of the Advisory Group**

**6 March 2019 • 15:30 – 17:30**

Meeting Venue: SHERATON TUNIS HOTEL  
Avenue de la Ligue Arabe, BP 345 1080 Tunis Carthage Cedex, Tunisia



**EU-OECD PROGRAMME ON  
PROMOTING INVESTMENT**  
in the Mediterranean



The **EU-OECD Programme on Promoting Investment in the Mediterranean**, launched in October 2016 in Tunis, aims to support the implementation of sound and attractive investment policies and establishment of effective institutions in the Southern Mediterranean region, with a view to boosting private investment and job creation opportunities.

The Programme is governed by an **Advisory Group**, co-chaired by the European Commission and the OECD, with the participation of representatives of beneficiary countries, the Secretariat of the Union for the Mediterranean and other partners.

The objective of this third meeting of the Advisory Group is to report on the second year's activities, and discuss the road map of the Programme and the priorities for action with the beneficiary countries and partners.

## Agenda

Wednesday 6 March 2019

SHERATON Tunis Hotel  
Meeting room Marhaba

15:30-15:45 **Opening remarks**

- **Ana-Maria PENA SEGURA**, Programme Manager, Regional Programmes Neighbourhood South, DG Near, European Commission
- **Marie-Estelle REY**, Senior Advisor, Middle East and Africa Division, Global Relations Secretariat, OECD

15:45-16:45 **Report on activities conducted during the second year**

This session will present the activities conducted during the second year of implementation of the Programme, with a focus on achievements, lessons learnt and impact.

**Moderator: Marie-Estelle Rey**, Senior Advisor, Middle East and Africa Division, Global Relations Secretariat, OECD

**Introduction:** Overview and monitoring of investment trends and reforms  
**Fares Al-Hussami**, Economist, Investment Division, OECD

### Review of regional activities

- Promoting business linkages in global value chains: policies and tools (Beirut, 17-18 April 2018)
  - Lebanon
- Investment dispute management and prevention (Cairo, 26-27 June 2018)
  - Libya
- MED IPAs: trends and practices through the OECD mapping (Paris, 22-23 October 2018)
  - Algeria and Palestinian Authority

- Measuring FDI and its impact in the Mediterranean region (Tunis, 5-6 March 2019)
  - Tunisia

**Discussion** with peers and partners

16:45-17:15 **Presentation of the annual action plan and discussion with beneficiary countries**

The OECD will present the annual action plan of the Programme based on the outcomes of the seminars and countries' needs. Participants will be invited to discuss and comment on the priority activities for the upcoming year.

- **Hélène François**, Legal Analyst, Investment Division, Directorate for Financial and Enterprise Affairs, OECD

**Discussion** with MED country representatives and Programme's partners

17:15-17:30 **Closing remarks**

- **OECD/EU**

## CONTACTS

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### Middle East and Africa Division, Global Relations Secretariat, OECD

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**Marie-Estelle Rey**  
Senior Policy Analyst  
Tel.: +33 1 45 24 81 46  
Email: [Marie-Estelle.Rey@oecd.org](mailto:Marie-Estelle.Rey@oecd.org)

**Diane Pallez-Guillevic**  
Policy Analyst  
Tel.: +33 1 85 55 64 41  
Email: [Diane.pallez-guillevic@oecd.org](mailto:Diane.pallez-guillevic@oecd.org)

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### Investment Division, Directorate for Financial and Enterprise Affairs, OECD

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**Hélène François**  
Legal Analyst  
Tel.: +33 1 45 24 14 23  
Email: [Helene.francois@oecd.org](mailto:Helene.francois@oecd.org)

**Fares Al Hussami**  
Policy Analyst  
Tel.: +33 1 45 24 74 25  
Email: [Fares.alhussami@oecd.org](mailto:Fares.alhussami@oecd.org)