

# DRAFT AGENDA

3 May 2010 ♦ Paris, France

## **MENA-OECD STEERING GROUP MEETING**

**SESSION 3B:**

**Roadmap for Implementing  
the Marrakech Declaration:  
The MENA-OECD Investment  
Programme 2011-2015**

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**MENA-OECD  
INVESTMENT  
PROGRAMME**

## Session 3 B

### Roadmap for Implementing the Marrakech Declaration The MENA-OECD Investment Programme 2011-2015

**Moderators:**

**H.E. Mr. Nizar Baraka**, Minister Delegate to the Prime Minister in charge of Economic and General Affairs, Kingdom of Morocco and Chair of the MENA-OECD Investment Programme

**H.E. Mrs. Cristina Narbona Ruiz**, Ambassador, Delegation of Spain to the OECD and Co-Chair of the MENA-OECD Investment Programme

<b>14.30-15.15</b>	<b>I. Achievements of the MENA-OECD Investment Programme</b> Chair: <b>H.E. Mrs. Cristina Narbona Ruiz</b> , Ambassador, Delegation of Spain to the OECD and Co-Chair of the MENA-OECD Investment Programme
	<p>This session will highlight the main achievements of the MENA-OECD Investment Programme during its second phase (2008-2010) and present examples of concrete outputs and their impact on the beneficiaries.</p> <p><b>Phase II of the MENA-OECD Investment Programme</b></p> <ul style="list-style-type: none"><li>• <b>H.E. Mrs. Cristina Narbona Ruiz</b>, Ambassador, Delegation of Spain to the OECD and Co-Chair of the MENA-OECD Investment Programme</li><li>• <b>OECD Secretariat</b></li></ul> <p><b>Examples of outputs:</b></p> <ul style="list-style-type: none"><li>• The Business Climate Development Strategy <b>Ms. Amina Benjelloun</b>, Advisor to the Prime Minister, Head of Economic Development Department, Ministry of Economic and General Affairs, Morocco</li><li>• The Iraq project: strengthening the one-stop shop and developing a model investment treaty <b>Dr. Sami Al Araji</b>, Acting Chairman for Investment, National Investment Commission, Iraq</li><li>• The regional dialogue on insolvency reforms <b>Mr. Nick Nadal</b>, Director, Hawkamah Institute for Corporate Governance, United Arab Emirates</li></ul>

<p><b>15.15-16.00</b></p>	<p><b>II. The Marrakech Ministerial Declaration and the Way Forward</b></p> <p>Chair: <b>H.E. Mr. Nizar Baraka</b>, Minister Delegate to the Prime Minister in charge of Economic and General Affairs, Kingdom of Morocco and Chair of the MENA-OECD Investment Programme</p>
	<p>The 2009 MENA-OECD Ministerial Conference was held in Marrakech on 23 November 2009 and hosted by the Government of the Kingdom of Morocco, the new chair of the Programme. It provided an important opportunity for MENA and OECD Ministers to develop coordinated strategies and actions – in the wake of the most severe global crisis in decades – to face the future with a strong reform agenda in place. The Marrakech Ministerial Declaration contains a series of principles, policy considerations and orientations that will be recalled by the Chair of the Programme. The OECD Secretariat will then present the instruments and tools to implement the Marrakech Declaration in the third phase of the Investment Programme.</p> <p><b>Key action items from the Marrakech Declaration</b></p> <ul style="list-style-type: none"> <li>• <b>H.E. Mr. Nizar Baraka</b>, Minister Delegate to the Prime Minister in charge of Economic and General Affairs, Kingdom of Morocco and Chair of the MENA-OECD Investment Programme</li> </ul> <p><b>Implementing the Marrakech Declaration – MENA III (2011-2015)</b></p> <ul style="list-style-type: none"> <li>• <b>OECD Secretariat</b></li> </ul> <p><b>Open discussions</b></p>
<p><b>16.00-16.45</b></p>	<p><b>III. Selected outputs of the MENA-OECD Investment Programme for phase III (2011-2015)</b></p> <p>Chair: <b>H.E. Mrs. Cristina Narbona Ruiz</b>, Ambassador, Delegation of Spain to the OECD and Co-Chair of the MENA-OECD Investment Programme</p>
	<p>In line with the Programme’s principles of shared ownership and reciprocal commitment of MENA and OECD countries, the Ministerial Declaration paves the road for the phase III of the Programme. This session will be an opportunity to highlight some key relevant issues for the MENA region and the tools to address them in this third phase.</p> <p><b>The way forward: selected key substantive issues and adapted tools</b></p> <ul style="list-style-type: none"> <li>• Policies for competitiveness: analysis (the Competitiveness Report) and networking (the Competitiveness Centre)</li> </ul> <p><b>Mr. H’mida Khlifi</b>, Directeur Central, Observatoire national de la Compétitivité, Tunisia and OECD Secretariat</p> <ul style="list-style-type: none"> <li>• Investment policies and promotion: policy dialogue on a regional investment framework</li> </ul> <p><b>OECD Secretariat</b></p>

	<ul style="list-style-type: none"> <li>• OECD-MENA Women Business Forum</li> </ul> <p><b>OECD Secretariat</b> and <b>Mr. John Sullivan</b>, Executive Director, Center for International Private Enterprise (CIPE), USA</p> <ul style="list-style-type: none"> <li>• Business Climate Development Strategy: tailor-made studies, sector-specific approaches and implementation projects</li> </ul> <p><b>OECD Secretariat</b></p> <p><b>Open discussions</b></p>
<b>16.45-17.00</b>	<b>Conclusions</b>
	Conclusions by <b>H.E. Mrs. Cristina Narbona Ruiz</b> , Ambassador, Delegation of Spain to the OECD and Co-Chair of the MENA-OECD Investment Programme
<b>17.00-18.30</b>	<b>Cocktail Reception</b> hosted by <b>Mr. Angel Gurría</b> , Secretary General, OECD

## Key Contacts

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