Goals and methods

The **Competitiveness Programme** contributes to the development of inclusive, sustainable and competitive economies across the region by:

- Enabling high-level regional **policy dialogue**
- Shaping policy agendas through **analytical work**
- Supporting countries with **capacity-building**

**Key figures** (June 2018 – June 2019)

**Policy dialogue**
- 8 high-level regional meetings of Working Groups and Networks (1200 participants)
- 17 dissemination events on gender, youth business associations, and investment policies

**Analytical work**
- 5 main reports
- 16 thematic background notes

**Capacity building**
- 3 regional trainings at Kuwait IMF Center on business integrity, SME policies, and competitiveness (100 participants)
- 4 study tours

Regional and national activities

- **Country Programmes**: Morocco, Egypt (*in progress*)
- **EU-OECD Programme on Promoting Investment in the Mediterranean**
- **Deauville Partnership projects**: Investment policies (Jordan, Egypt), SME policies (Jordan, Libya)
- **Integrity**: Collective actions in Morocco
- **Social dialogue**: Economic and Social Council of Lebanon

**International partners**

- Arab Monetary Fund
- Businessmed
- Center of Arab Women for Training and Research (CAWTA)
- European Union
- International Monetary Fund (IMF)
- Islamic Development Bank
- League of Arab States
- Union for the Mediterranean
- Union of Arab Banks
- UN Women
- World Bank

For more information: [www.oecd.org/mena/competitiveness](http://www.oecd.org/mena/competitiveness)
# MENA-OECD Competitiveness Programme structure

## MENA Steering Committee

<table>
<thead>
<tr>
<th>MENA Working Groups &amp; Networks (Co-chairs)</th>
<th>Investment and trade</th>
<th>SME and entrepreneurship</th>
<th>Corporate governance</th>
<th>Business integrity</th>
<th>Women’s economic empowerment</th>
<th>Economic Resilience Task Force</th>
<th>Business Advisory Board</th>
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<tr>
<td>MENA Steering Committee</td>
<td>Investment Committee</td>
<td>Working Party on SMEs and Entrepreneurship (WPSMEE)</td>
<td>Corporate Governance Committee</td>
<td>Working Party on Bribery in International Business Transactions</td>
<td>OECD Gender Initiative</td>
<td>Development Assistance Committee (DAC)</td>
<td>Development at OECD (BIAC)</td>
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## OECD Bodies

|-------------|--------------------------------------------------------------------------------|-----------------------------------------------------------------|-----------------------------------------------------------------|-----------------------------------------------------------------|---------------------------------|------------------------------------------------------|--------------------------|

## OECD Directorates involved

|---------------------------|------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|---------------------------------------------|-----------------------------------------------|-------------------------------------------------|---------------------------------------------------------------|---------------------------------------------------------------|

## Recommendations / Instruments / Tools

|--------------------------------------|-------------------------------|------------------------------------------|---------------------------------|----------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------------------|

## MENA Publications (2018-2019)

- SME Policy Index Interim Assessment (2018)
- SME Policy Effectiveness in Jordan (forthcoming)
- Corporate Governance in MENA (2019)
- Women’s Economic Empowerment in MENA Countries (2017)
- Analysis of recent legal reforms in selected MENA countries (forthcoming)

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Goals and methods

The Governance Programme is a strategic partnership between MENA and OECD countries to share knowledge, expertise and the standards and principles of good governance in support of the ongoing reforms in the MENA region by:

- Enabling high-level regional policy dialogue
- Shaping policy agendas through analytical work
- Supporting countries with capacity-building including through the MENA-OECD Governance Programme Training Centre of Caserta

Key figures (January 2018 – June 2019)

Policy dialogue
- 16 high-level regional meetings of Working Groups and Networks
- 50+ workshops and trainings on open and clean government, machinery of government, gender equality, youth empowerment, rule of law and local governance
- 3 300+ participants in high-level regional dialogue, seminars, trainings, and workshops

Analytical work
- 2 regional reports on youth empowerment and access to information
- 16 country reviews

Capacity building
- 2500+ public officials, civil society representatives and other stakeholders trained

Regional and national activities

- Country Programmes: Morocco, Egypt (in progress)
- G7 Deauville Partnership Projects in Egypt, Jordan, Morocco, Tunisia, Yemen
- Algeria: public procurement
- Egypt: rule of law, gender equality, UN MAPS Engagement
- Jordan: open government, youth empowerment, gender equality, local governance
- Morocco: open government, youth empowerment, local governance
- Palestinian Authority: inclusive and accountable public institutions
- Qatar: public financial management
- Saudi Arabia: performance management
- Tunisia: open government, good governance/integrity, gender equality, youth empowerment
- United Arab Emirates: World Government Summit, Gender Balance Council, regulatory policy
- Yemen: rule of law, institutional capacities for reconstruction

Regional and international partners

- Anna Lindh Foundation
- European Commission
- IMF
- Open Government Partnership (OGP)
- International Institute of Administrative Sciences (IIAS)
- Union of the Mediterranean
- World Bank
- UN agencies (UNDP, UNESCO, UNICEF, ESCWA etc.)
- Arab Administrative Development Organization (ARADO)
- Centre of Arab Women for Training and Research (CAWTAR)
- Islamic Development Bank (IDB)
- African Development Bank (AfDB)
- Arab Fund for Economic and Social Development (AFESD)
- GCC
- Centre Africain de Formation et de Recherche Administrative pour Développement (CAFRED)
- GIFT-MENA

For more information: www.oecd.org/mena/governance
# MENA-OECD Governance Programme structure

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<td>OECD Guidelines for Managing Conflict of Interest in the Public Service</td>
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<td>Recommendation of the Council on Public Integrity</td>
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<td>Open and Innovative Government</td>
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<td>Benchmarking Digital Government Strategies in MENA Countries</td>
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