

OECD Forum for Local Development Practitioners, Entrepreneurs, and Social Innovators

A new world of work: Global trends and local actions

18-19 September 2018 | Porto, Portugal

AGENDA

Last updated on 18/06/2018



The new world of work

■ What's the issue?

Megatrends related to digitalisation, automation and the development of the 'gig' economy are reshaping the way people live and work. A significant proportion of jobs will change or disappear altogether but the new world of work also creates unprecedented opportunities for both people and places to transform society and promote inclusive growth.

By 2019, it is estimated that 1.4 million new industrial robots will be installed in factories around the world. The pace of technological change requires that we rethink local and regional development policies. Some communities are going to be harder hit than others and must look for new ways of creating quality jobs. The Forum will convene the voices of local practitioners, entrepreneurs, and social innovators to identify actions needed to re-shape workplaces of the future and take advantage of new ways of producing, creating, and working.

■ About the Forum

The Forum will gather over 300 participants from the local, national and international level, including mayors, employers, social innovators, entrepreneurs, as well as national government leaders to discuss how the megatrends are impacting jobs, workplaces, and local economic development opportunities. The Forum will aim to address the following key questions:

- How can national and local leaders better prepare people and places for the new world of work?
- What new jobs and opportunities will entrepreneurs and social innovators bring to the table?

■ Venue

Alfandega Porto Congress Centre
Rua Nova da Alfândega - Edifício da Alfândega
4050-430 PORTO, PORTUGAL

■ Contact

Questions? Email us at LEED.forum@oecd.org

■ More information

Visit our website: www.oecd.org/local-forum

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08.45-09.30	Registration & welcome coffee
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09.30-10.00	Opening Remarks Mari Kiviniemi , OECD Deputy Secretary-General José António da Fonseca Vieira da Silva , Minister of Labour, Solidarity and Social Security (tbc) Fernando Freire de Sousa , President, Norte Portugal Regional Coordination and Development Commission (CCDR-N)
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10.00-11.00	LAUNCH OF JOB CREATION AND LOCAL ECONOMIC DEVELOPMENT 2018 New insights will be presented by the OECD on the regional implications of automation and non-standard forms of employment. Participants will then engage in a “foresight exercise”. MODERATOR Duncan Cass-Beggs , Strategic Foresight Counsellor, OECD PANELLISTS Lamia Kamal-Chaoui , Director, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD Joost Korte , Director General, European Commission, Employment, Social Affairs, and Inclusion (tbc)
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<i>11.00 – 11.30</i>	<i>Coffee Break</i>
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11.30-12.45	PLENARY SESSION 1 Rethinking local employment and skills policies in a polarising labour market The growth of the gig economy is challenging traditional models of employment, while technological innovation is transforming jobs in new and unpredictable ways. The megatrends have led to increasing labour market polarisation with a decline in middle-skilled workers and an increase in the demand for high- and low-skilled workers. Local and regional governments have an important role to play in creating jobs and assisting workers to shift into the digital age. This session will aim to address: <ul style="list-style-type: none">• How can local employment and skills policies be reformed to better prepare individuals to adapt to labour market changes throughout their career?• How can stronger connections be built between employers and the education system? What is the role of local leadership in this regard? CHAIR Sally Sinclair , CEO, National Employment Services Association, Australia PANELLISTS Bettina Schaller , Head of Public Affairs, Adecco Group (tbc) Sara Sousa , HR Business Partner, BLIP, Paddy Power Betfair, Portugal Virginia Hamilton , Workforce Development Practitioner, USA; Former Regional Administrator, Director of Employment and Training, U.S. Department of Labour Sunil Johal , Policy Director at the Mowat Centre, University of Toronto, Canada
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<i>12.45-14.15</i>	<i>Lunch</i>
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14.15-15.30

PLENARY SESSION 2

Social innovation for a more inclusive labour market

Public policies must look for new and innovative ways to co-design and deliver social programmes to tackle growing inequalities, particularly those driven by changes in the labour market. Social innovation can help by generating new ideas, services, and partnerships to create better quality jobs and help people transition into new forms of employment and inclusion. This session will aim to discuss:

- How can social innovation make the labour market more inclusive and resilient?
- Which is the potential of digital social innovation to facilitate inclusion?

CHAIR **Mario Calderini**, Tiresia, Politecnico Milano, Italy

PANELLISTS **Joséphine Goube**, Chief Operating Officer, Techfugees accompanied by a local refugee (tbc)

Paola Pisano, Deputy Mayor on Innovation, City of Turin, Italy

Marie Line, President, Associação de Aliança de Negócios (ADN), Portugal (tbc)

Nicolas Hazard, President INCO, France and USA

15.30-18.30

THEMATIC OFF-SITE WORKSHOPS IN THE CITY OF PORTO

Each thematic workshop will be hosted by a local organisation that will provide a brief overview of its key achievements. This will be followed by a wider peer-to-peer exchange to facilitate mutual learning. Transportation to the venues will be provided.

A. Making training more relevant in a digital world

Hosted by SWitCH - Porto Tech Hub

What are the changing roles of educators and individuals in a digital world?

B. Entrepreneurship and start-up support in cities

Hosted by UPTEC – a business incubator

How are cities supporting the emergence of functional startup ecosystems?

C. Women's entrepreneurship in the digital economy

Hosted by the gender coalition of Porto

How can new technologies be harnessed to reduce barriers to women's entrepreneurship?

D. Financing social innovation for the future

Hosted by SAOM – a social enterprise

How can traditional and hybrid financing models contribute to better opportunities for social innovators to create employment?

20.00

CONFERENCE DINNER hosted by the City of Porto

Welcome by **Rui Moreira**, Mayor of Porto, as well as **Ricardo Rio**, Mayor of Braga, and **José Maria Costa**, Mayor of Viana do Castelo (tbc)

08.30-09.00 Welcome Coffee

09.00-10.30 **THEMATIC WORKSHOPS**

E. Labour markets of the future: A foresight exercise

How will workplaces change from now until 2030?

F. “Smart” cities: Opportunities, challenges, and risks of digitalisation

How are cities of all sizes leveraging digitalisation to deliver better outcomes for people, places & firms?

G. Supporting regional industrial transition

How can national and regional innovation policies be aligned in order to address disruptive technologies and create jobs in new sectors?

H. Creative jobs: Maximizing the impact of culture on local development

How to put in place support ecosystems for cultural and creative industries?

10.30-11.00

Coffee Break

11.00-12.15

PLENARY SESSION 3

Enabling small firms and entrepreneurs to thrive in the new world of work

Digitalisation opens up new opportunities for SMEs to find skilled workers and access new markets. At the same time, changes in job content are driving greater demand and competition for higher skilled workers. While the emergence of platform work may provide SMEs with easier access to workers, the hollowing out of firm-based employment reduces incentives to invest in employee training This session will aim to discuss:

- How are skill requirements in SMEs evolving as a result of the digital transition and changes in market dynamics?
- How can SMEs ensure that their workers have the needed skills in a digital economy and how can policy help?

CHAIR

Ester Silva, Vice-President, Norte Portugal Regional Coordination and Development Commission, Portugal

PANELLISTS

Carlo Bonomi, President Assolombarda, Italy (tbc)

Paul Healy, CEO, Skillnet Ireland

Representative from Germany’s regional centres of excellence “SME 4.0 – Digital production and work processes” (tbc)

Iris Arbel, Innovation Management Expert; Innovation Consultant for SMEs; Lecturer, Technion and Bar-Ilan universities, Israel;

Louis Stevens, CEO, SANITOP

12.15-12.45

WAYS FORWARD

PANELLISTS

Denis Leamy, CEO, Pobal, Ireland, Chair of the OECD Local Forum

Joaquim Oliveira Martins, Special Advisor, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD

Pedro Marques, Minister of Planning and Infrastructure, Portugal (tbc)

12.45-14.00

Lunch

14.00-19.00

LESSONS LEARNT FROM THE CITIES OF BRAGA AND VIANA DO CASTELO

Two parallel lessons learnt sessions linked to the themes described in the agenda are open to participants. Each of them is organised by the respective Mayor and will provide the opportunity to engage with representatives of the city to learn about how they are generating new economic activities. Transportation to the venues will be provided.

Discovering Braga
Regenerating the local economy around
foreign direct investment

Discovering Viana do Castelo
From a port city to a diversified economy:
Story of a resilient city

14.00	Departure from Porto	
15.00 – 15.30	Welcome by Ricardo Rio , Mayor of Braga	Welcome by José Maria Costa , Mayor of Viana do Castelo
15.30 – 16.45	Lessons learnt discussion	<i>Supporting regional industrial transition and innovation new business ideas</i>
	Ricardo Rio , Mayor of Braga	Artur Silva , Technological Accelerator
	Carlos Oliveira , President, InvestBraga	Ana Silva , Borg Woner
	Carlos Ribas , CEO, Bosch Portugal	José Gonçalves , Xpand IT
	Rui Vieira de Castro , Rector, University of Minho	Joana Lima , Dinamo 10
	Rui Enes , Director, Aptiv Braga	Daniel Campelo , Aromáticas Vivas
		José Sampaio , Feelviana Hotel
16.45 – 18.00	Coffee break at Bom Jesus Sanctuary	Cocktail networking session Return to Porto through the Santa Luzia panoramic view
19.00	Arrival in Porto	

This OECD Local Forum is the OECD's network of practitioners in the fields of economic development, employment, skills, entrepreneurship and social innovation. Created in 2004 by the OECD Local Economic and Employment Development Programme, the Forum groups partners from national government, local authorities, employment and training agencies, businesses and NGOs.

The OECD Forum for Local Development Practitioners, Entrepreneurs, and Social Innovators, is led by the OECD LEED Programme with the support of Pobal (Ireland), Australian National Employment Services Association (NESA), Swedish Association of Local Authorities and Regions (SALAR-SLK), World Association of Public Employment Services (WAPES), ESF-Agency Flanders, Belgium, gsub – Society for Social Business Consultancy (Germany) and W.E. Upjohn Institute (United States).



