



#### **OECD-ESCAP CONFERENCE**

# International Corporate Responsibility Instruments "Putting Convergence into Action"

Programme and Participants

Sunway Resort & Spa 15-16 October 2012 Kuala Lumpur, Malaysia

## OECD-ESCAP CONFERENCE ASIA-PACIFIC BUSINESS FORUM 2012

#### **MONDAY 15 OCTOBER 2012 - MORNING**

8: 00 - 9:30

Registration

Venue:

Lagoon 1, Level 15

9:30 - 15:30

**Asia-Pacific Business Forum 2012** 

Opening session, special luncheon and first plenaries

#### **MONDAY 15 OCTOBER 2012 – AFTERNOON**

15:30-16:00

Welcoming Remarks by OECD Deputy Secretary-General Richard Boucher and Dr. Ravi Ratnayake, Director, Trade and Investment Division, United Nations ESCAP

Opening Remarks by OECD BIAC Secretary-General Tadahiro Asami and Dr. Tan Lin Lah, President, Global Compact Network Malaysia

## SESSION ONE - THE NEW LANDSCAPE OF INTERNATIONAL CORPORATE RESPONSIBILITY (CR) INSTRUMENTS: CONVERGENCE AND COHERENCE

#### 16:00-17:30

#### Objectives:

#### Venue: Cayman 3 & 4, Level 10

- To highlight the new features of the recently transformed landscape of leading international CR instruments.
- To show how this new landscape has resulted in a more convergent and coherent responsibility framework for companies operating in Asia and the Pacific.

<u>Moderator</u>: Mr. Mohd Shah bin Hashim, Deputy Chair, ASEAN CSR Network and Executive Director, Legal & Secretariat, Nestlé Malaysia

**Mr. Puvan Selvanathan**, Chair, UN Working Group for Business and Human Rights (ex-Group Chief Sustainability Officer, Sime Darby)

**Ms. Ursula Wynhoven**, General Counsel of the United Nations Global Compact Office, UN Global Compact

**Mr. Danish Chopra**, Chairman, United Kingdom OECD National Contact Point & Senior Policy Adviser, Department for Business Innovation and Skills, UK Government

**Dr. Li Li,** Assistant Professor, University of International Business and *Economics, China* 

**Ms. Leena Wokeck,** Director, CSR Asia Center at the Asian Institute for Technology (AIT) (Thailand)

Ms. Malar Odayappan, Supply chain CSR Manager, Nike (Malaysia)

Mr. Datuk Dr. Denison Jayasooria, Principal Research Fellow, Institute of Ethnic Studies (KITA), National University of Malaysia (UKM)

#### Issues:

What are the main international CR instruments?

Which CR topics do they cover?

What are their implementation mechanisms?

How have they converged in 2010-2012?

How are they used globally and in Asia?

What are their benefits <u>for businesses</u> – clarity and coherence between CSR benchmarks, increased attractiveness, more inclusive stakeholder relationships, increased innovation capacities, better workforce and talent retention, resource use efficiency...and <u>for society</u> – sustainable development, inequality reduction, pollution control, competitiveness...-.

Instruments: OECD Guidelines for Multinational Enterprises (1976, revised 2011), UN Guiding Principles for Business and Human Rights (2011), UN Global Compact (2000), ISO 26000 (2010), ILO Tripartite Declaration for MNEs and Social Policies (1977), OECD Recommendation of the Council on Common Approaches for Officially Supported Export Credits and Environmental and Social Due Diligence (June 2012).

#### **TUESDAY 16 OCTOBER - MORNING**

### SESSION TWO – TOOLS FOR INTEGRATING LEADING CR INSTRUMENTS INTO COMPANY DECISION-MAKING AND MANAGEMENT

#### 10:00-12:00

#### Venue: Cayman 3 & 4, Level 10

#### **Objectives:**

To highlight key available tools for turning convergent principles and standards of responsible business conduct into concrete action: risk-based due diligence, reporting, stakeholder engagement..

To discuss how business operating in Asia and the Pacific can implement and benefit from these tools.

To provide examples of good practices by business in Asia and the Pacific.

<u>Moderator</u>: Mr. Y.W. Junardy, President Commissioner, Rajawali Corporation, Chair of Indonesian UNGC Local Network

#### Speakers:

**Mr. John F. Sherman**, **III**, General Counsel and Senior Advisor, Shift and Senior Program Fellow, CSR Initiative, Harvard Kennedy School on "Due Diligence and Corporate Responsibility"

**Ms. Eszter Vitorino Füleky**, *Global Reporting* Initiative, on reporting observance on international principles and standards

Mr. James Kallman, Managing Director, Mazars, Indonesia, on the role of audit

#### Panellists:

**Ms. Esther An**, Head of CSR & General Manager of Corporate Affairs, City Development Limited, Singapore

**Ms.** Nguyen Hoang Ai, Business and CSR Manager, Jia Hsin (Vietnam)

**Mr. Sinouk Sisombat**, General Manager, Sinouk Coffee Company and President, Lao Coffee Association

Mr. Christopher Ng, Asia-Pacific Regional Secretary UNI

Mr. Hu Kehua, Deputy Director, Office for Social Responsibility of CNTAC (China National Textile and Apparel Council)

**Dr. Benjamin R. Quiñones**, Chairman, Coalition of Socially Responsible Small & Medium Enterprises in Asia, The Philippines

#### Issues:

Why are businesses adopting international CR instruments?

How are businesses implementing international CR instruments in their daily operations?

For which business objectives and for which social and environmental impacts are businesses adopting international CR instruments?

	What difficulties are businesses facing while integrating these instruments to their operations? How can these difficulties be effectively addressed?
	How to promote a wider use of leading CR instruments in Asia?
12:00-13:00	Lunch

## SESSION THREE – PROMOTING SOCIAL DIALOGUE AND PROBLEM SOLVING IN ASIA AND THE PACIFIC

#### 13:00-15:00 Conference room

Venue: Cayman 3 & 4, Level 10

#### **Objectives:**

To demonstrate how social dialogue and access to consensual and nonadversarial means such as mediation and conciliation can contribute to the resolution of societal issues linked to company operations.

To explore how "good offices" mechanisms, such as that provided by OECD National Contact Points, can help resolve corporate responsibility disputes in Asia and the Pacific.

Moderator: Ms. Caroline Rees, President and CEO, Shift

## Part 1. The need for Conflict Resolution: The Asian Experience Panellists:

**Mr. Tristan Besa**, *Principal Consultant*, *The Conflict Resolution Group Foundation (The Philippines)* 

Film excerpt about company-community dialogue process around the Ambuklao-Binga Hydroelectric Plant

Ms. Beth Fascitelli, Head of Consulting, Meta-culture (India)

Ms. Karen Westley, Global Social Performance Manager, Shell (Malaysia)

**Ms. Rahimah "Ima" Abdulrahim,** Executive Director, The Habibie Center (Indonesia)

#### Part 2. The Role of "OECD National Contact Points"

Part 2 will focus on the role of OECD National Contact Points and successfully mediated "specific instances"

**Mr. Danish Chopra**, Chairman, United Kingdom OECD National Contact Point & Senior Policy Adviser, Department for Business Innovation and Skills, UK Government

**Mr. Hajime Matsumura,** *Japan OECD National Contact Point* (NCP) & Deputy Director, OECD Division, Japan Ministry of Foreign Affairs

**Mr. Thomas Thomas,** CEO, ASEAN CSR Network, Executive Director, Singapore Compact for CSR

#### <u>Issues</u>:

Social dialogue and mediation are two pillars of CSR implementation and effectiveness. They can help prevent and resolve social disputes in a manner that is mutually satisfactory to the parties.

- What is the state of development of social dialogue and mediation in Asia? What are the needs?
- What are the key features of NCPs and the specific instance mechanism?
- How could NCPs and the Specific Instances facility be beneficial to Asia both to businesses and to the society?

For reference: "2012 Annual Report on the OECD Guidelines for Multinational Enterprises - Mediation and Consensus Building" and "Mediation Manual" prepared by the Consensus Building Institute

## OUTCOMES AND RECOMMENDATIONS BY SESSIONS/OECD CONFERENCE/SIDE-EVENTS MODERATORS (APBF PLENARY)

#### 15:00-16:00

Venue:

Lagoon 1, Level 15

Presentations by Moderators (of all sessions of the APBF)

Chair: Tan Sri Dato' Dr Michael Yeoh, CEO & Director of ASLI

**Mr. Thomas Thomas**, CEO, ASEAN CSR Network, Executive Director, Singapore Compact for CSR

Mr. Y.W. Junardy, President Commissioner, Rajawali Corporation, Chair of Indonesian UNGC Local Network

Ms. Caroline Rees, President and CEO, Shift

#### **CLOSING SESSION OF THE APBF**

#### 16:00-16:30

Venue:

Lagoon 1, Level 15

Chair: Datuk Seri Mohamed Iqbal Rawther, Chairperson of the ESCAP Business Advisory Council

#### **Summary of the Forum:**

**Dr. Ravi Ratnayake,** Director, Trade and Investment Division, United Nations ESCAP

#### **Concluding remarks:**

**Rebecca Fatima Sta Maria,** Secretary-General, Ministry of International Trade and Industry (MITI), Government of Malaysia

#### **BIOGRAPHIES OF SPEAKERS**

#### WELCOMING REMARKS

## Richard Boucher OECD Deputy Secretary-General



Ambassador Richard A. Boucher was appointed Deputy Secretary-General of the OECD on November 5, 2009. Among his responsibilities, he spearheads the Organization's enhanced engagement and accession processes.

Ambassador Boucher, a U.S. national, is a senior foreign policy executive who has managed world-wide teams, programs and strategies and brings extensive experience in emerging economies. Over his thirty-year career in foreign policy, he has consistently had challenging assignments and achieved

the highest rank in the United States Foreign Service

From 2006 to 2009, as Assistant Secretary of State for South and Central Asia, Ambassador Boucher was involved in high-level negotiations throughout the region, from Kazakhstan to India. Prior to this, he was Spokesman and Assistant Secretary for Public Affairs for five years, crafting the U.S. public approach on critical world issues for three Secretaries of State. In 1999, he served as the U.S. Senior Official for Asia-Pacific Economic Co-operation promoting more open trade and an improved investment climate. From 1993 to 1999, he served consecutive terms as the U.S. Ambassador to Cyprus and Consul General in Hong Kong.

Ambassador Boucher is fluent in French and Mandarin Chinese. He holds a BA in French and English Literature from Tufts University and undertook further studies in International Economics at George Washington University.

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## Ravi Ratnayake, Director, ESCAP



Dr. Ravi Ratnayake is the Director of Trade and Investment Division of the United Nations ESCAP, Bangkok, Thailand. He was also the Director of Poverty and Development Division and Chief Economist of UNESCAP as well as the Coordinator of regional MDG programme. Prior to joining the United Nations in the early 1980s, he was with the Ministry of Finance and Planning of Sri Lanka and worked as the Research Director for the Presidential Commission on Tariffs and Trade. He was a Senior Lecturer in economics at the University of Auckland, New Zealand from 1991 to 1999. He is an economist with over 30 years of experience in teaching and research on issues

related to development and international trade and has published many referred journal articles, books and working papers and supervised the preparation of a large number of publications, including the Economic and Social Survey of Asia and the Pacific (annual) at the United Nations and the Asia-Pacific Trade and Investment Report.

#### **OPENING REMARKS**

#### Tadahiro Asami OECD BIAC Secretary-General

Tadahiro Asami was named Secretary General of the Business and Industry Advisory Committee to the OECD (BIAC) in January 2007. He is responsible for the operational leadership and management of BIAC, which includes the representation at the OECD of the business communities of 34 member countries with regard to the full spectrum of public policy issues addressed by OECD governments and advanced by the private sector.

He previously served as Managing Director of the Institute of International Monetary Affairs (IIMA) from 2000 to 2006, and also served as a Member of the India-Japan Joint Study Group organised by the Japanese Government.

A graduating of the University of Tokyo, Faculty of Economics, Mr. Asami worked for the Bank of Tokyo (now called the Bank of Tokyo-Mitsubishi UFJ, Ltd. after its merger) for 40 years, mostly in the field of international finance, based in Tokyo, London and New York, serving as Managing Director from July 1996 to June 1999 in charge of Asian operations.

He has extensive experience in the fields of capital market, project finance, corporate and emerging market finance, as well as with the financial crises in Latin America in the 1980s and India, Mexico and Asia in the 1990s.

#### Tan Lin Lah President Global Compact Network Malaysia



A former Assistant Professor of the City University College of Science and Technology and currently Head, Education Management at Monash University, Malaysia, Dr. Tan Lin Lah was elected as the President of Global Compact Network Malaysia in 2012 after having served as its Executive Director since 2009. She also worked with KPMG Marwick, the United Nations Development Program, Malaysia and in MATRADE (the export promotion agency of the Malaysian Ministry of International Trade and Industry). Her research interests

are in the areas of the internationalisation of small and medium enterprises, public policy, developmental issues and corporate sustainability practices.

SESSION ONE - THE NEW LANDSCAPE OF INTERNATIONAL CORPORATE RESPONSIBILITY (CR) INSTRUMENTS: CONVERGENCE AND COHERENCE

Mohd Shah bin Hashim Chairman of Food Group of Federation of Malaysian Manufacturers and Executive Director, Legal & Secretariat



Mohd.Shah Bin Hashim is currently Chairman of Food Group of Federation of Malaysian Manufacturers and Executive Director, Legal & Secretariat, Nestlé Malaysia. He has practiced law for many years prior to joining Nestlé as a Legal Manager in &996. He holds a degree from the University of Canterbury in New Zealand . He has worked as Barrister & Solicitor at the High Court of New Zealand and Advocate & Solicitor of High Court of Malaya.

Puvan J. Selvanathan Chair of the UN Working Group on Human Rights & Business



Puvan J Selvanathan is the Chair of the UN Working Group on Human Rights & Business, a Special Procedure of the UN Human Rights Council in Geneva, and also the Special Advisor on Sustainable Agriculture at the UN Global Compact in New York. An Architect by profession, he holds an MBA and a Doctorate in Corporate Sustainability. Prior to joining the UN, Puvan was Group Chief Sustainability Officer at Sime Darby, the world's largest producer of sustainable palm oil, with 120,000 employees across 20 countries, and businesses in Plantations, Property, Energy & Utilities, Motors and Healthcare.

#### Ursula Wynhoven General Counsel, United Nations Global Compact Office, UN Global Compact



Ursula Wynhoven is the General Counsel of the United Nations Global Compact Office. She is a member of the office's Senior Management Team. In addition to managing legal affairs and handling governance matters, Ursula leads the office's work programmes on the human rights and labour principles, including on women's empowerment and business and children. She began working with the office in 2002. Previous positions held within the office include Head, Legal & Policy, Special Assistant to the Executive Director, Human Rights Advisor, and Programme Manager, Learning Forum. A lawyer by background, Ursula worked

in private practice and government human rights agencies in both Australia and the United States before joining the UN. Ursula has also worked for the Secretariat of the Organisation for Economic Cooperation and Development on the Guidelines for Multinational Enterprises, the OECD's corporate responsibility initiative. Among other academic qualifications, Ursula has two Masters of Law degrees - from Columbia Law School, where she was also a Human Rights Fellow, and from Monash University Law School in Australia. She is an Adjunct Professor in Business and Human Rights at Fordham Law School in New York. She is admitted to practice law in jurisdictions in Australia, United States (California), and England and Wales.

## Danish Chopra Chairman, United Kingdom OECD National Contact Point & Senior Policy Adviser, Department for Business Innovation and Skills, UK Government



**Danish Chopra, United Kingdom,** Danish is a senior policy adviser in the Department for Business, Innovation & Skills (BIS), working in the Trade & International Directorate. He is part of a team of three officials who cover all matters relating to United Kingdom's OECD National Contact Point (UK NCP).

Danish has investigated specific complaints made to the UK NCP, however his main role has been in outreach work to promote and implement the OECD Guidelines in the UK as well as internationally.

Danish recently took part in the peer review of the Japanese NCP and he has been invited to speak at many international events on the OECD Guidelines and the role of the UK NCP, the complaint & mediation process and the effectiveness of voluntary mechanisms generally.

Dr. Li Li Research fellow in University of International Business and Economics Deputy director of China Research Center for Technical Barriers to Trade



Li Li, Ph.D. in Economics, is a research fellow in University of International Business and Economics since 2003, the deputy director of China Research Center for Technical Barriers to Trade, one of the Key Research Base of UIBE, since 2005. She is the registered expert of ISO Social Responsibility Working Group and Expert of China's special working group on ISO social responsibility issues, participated the development of ISO26000 since 2007. The main research fields include Corporate Social Responsibility and Social Responsibility, Technical barriers to trade, trade and environment, and Low carbon economy.

## Leena Wokeck Director, CSR Asia Center, Asian Institute for Technology 'AIT)



Leena Wokeck is the Director of the CSR Asia Center at the Asian Institute for Technology (AIT) in Bangkok. She has worked on sustainable development and responsible and inclusive business practices with CSR practitioners and sustainability experts in the private sector as well as international organizations, NGOs and development agencies. Having previously worked for the Global Reporting Initiative (GRI), she has in-depth knowledge of sustainability reporting and global multi-stakeholder processes.

Leena's role includes advising and training organizations of various sectors and sizes on CSR and the effective implementation of business strategies and partnerships for development. She leads research and engagement projects on cutting edge issues and trends for the role of business in sustainable development in Asia. A further focus of her work is on developing and delivering training and executive education programs, including the joint CSR Asia-AIT Professional Masters Program in CSR.

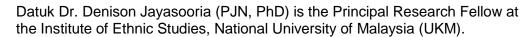
#### Malar Odayappan Sustainable Manufacturing Performance Manager Nike Inc, managing Malaysia and Singapore based factories



Sustainable Manufacturing Performance Manager at Nike Inc, managing Malaysia and Singapore based factories. Oversees labour practices which evolves around recruitment, employment and sustaining work force at Nike vendor factories based on local labour laws and Nike Code Leadership Standards. Educational back ground in Human Resources and Business Management and is well versed in Malaysian labour law as well as labour practices in Asean countries. Hands-on experiences in collective bargaining, union relations, grievance handling and other facets of human resources

management. Fully involved in implementation of Human Resource Management into manufacturing processes to improve and enhance working conditions in line with sustainable manufacturing standards at Nike vendor factories. Interpretation of internal/external business challenges and recommending best practices or solutions based on ISO, ILO standards. Working experiences with hotel and construction industries.

#### Datuk Dr. Denison Jayasooria Principal Research Fellow, the Institute of Ethnic Studies, National University of Malaysia (UKM)



He holds a PhD in sociology at Oxford Brookes University, United Kingdom (1996).

He served previously as the Secretary to a Special Implementation Taskforce on the Indian Community, Prime Minister's Department, Malaysia, and was

also a former member of the Malaysian Human Rights Commission (SUHAKAM). And the Royal Police Commission

At the national level he also serves as Hon Chairman, Centre for Social Entrepreneurship, Binary University and a Senior Fellow, Centre for Public Policy Studies, ASLI Malaysia At the regional and international level he serves as the Deputy Chair, Asian solidarity Economy Coalition (ASEC) and Board Member, Intercontinental Network for the Solidarity Economy (RIPESS)

## SESSION TWO – TOOLS FOR INTEGRATING LEADING CR INSTRUMENTS INTO COMPANY DECISION-MAKING AND MANAGEMENT

#### Y.W. Junardy President Commissioner of PT Rajawali Corpora



Junardy is currently the President Commissioner of PT Rajawali Corpora, an Indonesian holding investment Company, operating in diverse industries including Hotel and Property, Plantation, Mining, Transportation, and Infrastructure.

He also serves as the President of Indonesia Global Compact Network.

In addition, he sits as board member of several non-profit organizations among others: Rajawali Foundation, Indonesia Business Links, Asia Marketing Federation, Pondok Kasih Foundation, and Bhumiksara Foundation.

Prior to his current responsibilities, Junardy has assumed key executive positions among others in IBM Indonesia, Excelcomindo, Bentoel and RCTI. He was also a Member of Indonesia National Research Council.

Junardy lives in Jakarta with his family of 4 children.

#### John F. Sherman, III Secretary, and Senior Advisor to *Shift*



John is General Counsel, Secretary, and Senior Advisor to *Shift*, an independent non-profit center for business and human rights, chaired by Prof. John Ruggie, the former UN Special Representative of the Secretary General on Business and Human Rights and author of the UN Guiding Principles on Business and Human Rights. <a href="www.shiftproject.org">www.shiftproject.org</a>. John is also a Senior CSRI Program Fellow at the Mossavar-Rahmani Center for Business and Government at the John F. Kennedy School of Government at Harvard University, and a member of the UN Global Compact Human Rights Working Group.

John was a member of Prof. Ruggie's UN mandate team for three years, and with his colleagues at Shift, helped Prof. Ruggie to draft and shape the Guiding Principles, with a particular focus on human rights due diligence.

John previously worked as deputy general counsel of National Grid, with thirty years of experience as a corporate counsel, with a particular focus on health, environmental and safety law, risk management, corporate governance, business ethics, and CSR.

He has written and lectured widely on the subject of human rights due diligence and why the Guiding Principles matters to business lawyers.

John is a graduate of Harvard Law School and Dartmouth College, and lives in Brookline, Massachusetts, USA.

## Eszter Vitorino Füleky Manager Governmental Relations, Global Reporting Initiative (GRI)



Eszter has joined the Governments and International Organizations team earlier in 2012. Previously she has been working as part of the Global Reporting Initiative (GRI) Network Relations Team since early 2010, working with GRI's Focal Points and Organizational Stakeholders. Prior to joining GRI, she has gained experience at the IUCN (World Conservation Union) Netherlands office, and the European Commission.

In her work at GRI, Eszter is managing the Governmental Advisory Group, builds bilateral relations with governmental representatives and is creating a

knowledge hub of sustainability reporting policies and regulations worldwide.

Eszter holds a Master's degree of Economics and Political Science and completed a course on Strategic Sustainable Development.

About Global Reporting Initiative

Global Reporting Initiative (GRI) is a network-based non governmental organization that aims to drive sustainability and Environmental, Social and Governance (ESG) reporting. GRI produces the world's most widely used sustainability reporting framework to enable this drive towards greater transparency. The framework, incorporating the 'G3 Guidelines', sets out the principles and indicators that organizations can use to measure and report their economic, environmental, and social performance. GRI is committed to continuously improving and increasing the use of the Guidelines, which are freely available to the public.

GRI was founded in the US in 1997 by CERES and the United Nations Environment Program (UNEP) and was originally based in Boston, Massachusetts. In 2002, GRI moved its central office to Amsterdam, where the Secretariat is currently located. GRI also has regional 'Focal Points' in Australia, Brazil, China, India and the USA

Website: www.globalreporting.org

# James Steven Kallman President Director, Mazars Indonesia and Leader of The Global Business Unit for the Emerging Markets



A 30-year veteran of emerging markets with business experience in the accounting, consulting, banking professions and Human Rights, covering business in South America, Asia, Emerging Europe and Africa.

James has been passionately involved in the field of business and Human Rights, and is one of the conceptors and developers of Mazars' proprietary Human Rights audit methodology. Based upon the UN Guiding Principles and international agreements and conventions, the methodology was recently awarded the 'Audit Innovation of the Year' by international accountancy magazine, International

Accounting Bulletin, James is the leader of the Mazars' Human Rights auditing and consulting practice worldwide.

#### Esther An Head of Corporate Social Responsibility & General Manager (Corporate Affairs), City Developments Limited



Esther joined City Developments Limited (CDL) in 1995 to establish the Company's Corporate Communications department and subsequently mapped out the company's CSR strategy. She is instrumental in building up CDL's leadership in sustainability.

A pioneer CSR practitioner and a management committee member of Singapore Compact for CSR since 2005, Esther was listed as one of the Global SustainAbility 100 leaders in 2011, an international listing of noteworthy achievers who are making an impact in sustainability on behalf of their

organisations. She has over 20 years of experience in corporate and community communications as well as media and investor relations, in both the public and private sectors in Singapore and Hongkong.

CDL's relentless efforts in embracing sustainability for business excellence have won many international and local accolades such as the BCA Built Environment Leadership Platinum Award and the SBF Outstanding Sustainability Award. CDL is honored to be the only Singapore developer to be listed on both Dow Jones Sustainability Indexes and FTSE4Good Index Series and is also the only Singapore company listed on the Global 100 Most Sustainable Corporations for three consecutive years.

CDL is proud to be the first Singapore company to publish a GRI-checked sustainability report in 2008 and also the first Singapore listed company to attain A+ level GRI-checked report in 2012.

#### Ai L.H. Nguyen Operation Manager, Jia Hsin Co., Ltd



Ai L.H. Nguyen is the Operation Manager of Jia Hsin Co., Ltd., a subsidiary of Sunkuan Group with head quarter in Taiwan, R.O.C. Jia Hsin is a Vietnam-based footwear manufacturing company in Vietnam with 1,800 employees, supplying for world top brands such as Adidas, Puma, Lacoste and so on.

Ai L.H. Nguyen has 18 years working in shoes industry with major responsibility on Product Development, Sales & Marketing, Operation, CSR

and sustainability. She has developed company CSR-Sustainability management systems and integrate them into company operation strategy. These systems guide Jia Hsin to become one of the best CSR practices in the supply chains

#### Sinouk Sisombat General Manager, Sinouk Coffee Company and President of the Lao Coffee Association



Mr. Sinouk Sisombat is the General Manager of the Sinouk Coffee Company and President of the Lao Coffee Association. He is also currently a board member of the Lao National and Vientiane Capital Chambers of Commerce and Industry. He has been involved in the coffee business in Laos since 1994 when he began as an trader and exporter of green coffee beans. Since 1997 Mr. Sisombat has been a coffee plantation developer and also an owner of coffee shops since 2006. He holds a Bachelor degree from the Institut d'Etudes Politiques de Paris and an MBA from the Institut Superieur des Affaires.

#### Christopher Ng Asia-Pacific Regional Secretary, UNI Global Union



Christopher NG is the Regional Secretary of the Asian and Pacific Regional Organization of the world's newest trade union organization, UNI Global Union. He was born in Singapore on 1st May 1952 and is married to Maureen Chua, with two children, son - Sherwin age 31 and daughter - Jolyn, age 28.

He started work as a bank clerk with a local bank in Singapore in 1973. He was elected as the branch secretary of the Singapore Bank Employees' Union in 1974 and a member of the SBEU Central Committee in 1975. He joined the

Secretariat of the Asian and Pacific Regional Organization of FIET (Apro FIET) - located in Singapore in 1976 as the Assistant to the Regional Secretary. He was elected the Regional Secretary of Apro FIET in 1986 and was re-elected to this position at subsequent Regional Conferences held once every four years in 1990, 1994 and 1999.

He was elected as the first Regional Secretary of UNI Apro at the 1st UNI Apro Regional Conference held in Kuala Lumpur, Malaysia in June 2003 and re-elected again at the 2nd UNI Apro Regional Conference held in Kuala Lumpur in August 2007 and at the 3rd UNI Apro Regional Conference held in Manila in July 2011.

Chris is actively involved in the campaign to socialize the ASEAN integration process and is instrumental in the establishment of the ASEAN Services Employees' Trade Unions Council (ASETUC) to represent the interests and propagate the concerns of workers in the ASEAN countries through constructive dialogue with the ASEAN Secretariat, governments and employers. ASETUC membership is composed by the affiliates of three Global Unions – the BWI, UNI and PSI in the ASEAN countries.

He is a keen advocate of social partnership industrial relations and has initiated and facilitated co-operation between the management and trade unions in various companies aimed at nurturing and creating a harmonious and conducive work environment. Such an environment has enabled the company to secure sustainable growth, improved competitiveness, increased productivity and profitability. The conductive environment has enabled the trade unions to enhance employment security, improve the terms and condition of employment and career development for the employees.

Chris is also instrumental in developing co-operative relations and strategic partnerships with NGOs, academic institutions, social organizations and other institutions to promote workers'

rights and reshape the labour movement in this region to challenge the negative effects of globalization and confront the common challenges.

Chris has represented UNI Apro in various forums organized by various international and regional organizations, including the ASEAN and World Economic Forum to voice the concerns of working people and propagate respect for labour standards and building partnerships between unions and business to tackle global and regional problems.

Brief introduction about Apro FIET and UNI Apro

Apro FIET is the Asian and Pacific regional organization of the International Federation of Commercial, Clerical, Professional and Technical Employees (FIET) – an international trade union for white collar and service employees based in Geneva, Switzerland. FIET was founded in 1904. The Apro FIET was founded at the Founding Conference held in Singapore in May 1973. UNI Apro is the Asian and Pacific Regional Organization of UNI Global Union. UNI Global Union came into being on 1st. January 2000 as a result of the merger of four International Trade Unions, namely the International Federation of Commercial, Clerical, Professional and Technical Employees (FIET), the Communications International (CI), the International Graphical Federation (IGF) and the Media and Entertainment International (MEI). Union Network International (UNI) has more than 20 million members from over 900 affiliates in 150 countries. The head office of UNI is located in Nyon, Switzerland. The regional office for UNI Apro is located in Singapore and supported by offices and staff located in Tokyo, Hong Kong, Seoul, Bangalore, Hyderabad, New Delhi, Cochin, Kathmandu, Jakarta and Kota Kinabalu.

In the Asian and Pacific region, UNI Apro represents about 2.8 million members in 175 unions in 23 countries. The majority of the members are employed in key industries such as Finance, Commerce, Postal and Allied Services, Telecommunications, IT Enabled Services, Property Maintenance and Security Services, Private Healthcare, Graphical, Media, Arts and Entertainment.

In a world economy characterized by regional economic integration, dominated by multinationals and linked by technology, UNI aims to give union members a more effective voice with multinational corporations, with governments and international institutions. UNI is dedicated to improving the quality of life and working conditions of its members and believes in putting people first in global, regional and national economic and social development. UNI is developing new union policies for the emerging new economy, which cover convergence, concentration, regulation, taxation, employment policy, new rights for working people and how to bridge the digital divide.

#### Kehua Hu Deputy Director, Social Responsible Office of China National Textile and Apparel Council (CNTAC)



Mr. Kehua HU is the Deputy Director of Social Responsible Office of China National Textile and Apparel Council (CNTAC), dedicating in scaling up a sustainability supply chain. He is responsible for managing programs for implementing chinese leading role voluntary CSR initiative (CSC9000T) and Reporting system (CSR-GATEs), and in charge of communication and cooperation along with enterprises, government agencies and NGOs. Meanwhile, he has provided consulting services on CSR, ESG and product safety issues for various brands and suppliers.

Furthermore Mr. HU has been providing an expert role in developing chinese national CSR standard, supported by CNCA and SAC. Prior to joining CNTAC, he worked in the ministries (MOFCOM and AQSIQ) in the role of legal and legislation affairs.

Mr. HU holds a BA in Law in China and two European Master degrees in Law and in Management in France. He is also a PhD. Candidate in Law in France. He speaks a fluent English and French.

#### Dr. Benjamin Quinones Chairman and President, Small and Medium Enterprises in Asia



Dr. Benjamin Quinones studied Economics and organisation development. He is the Chairman and President of the Small Medium Enterprises in Asia (CSRSME Asia, 2004-present). He is also the President of the Eagles Wings Foundation, 2009-present). In the past, he held various positions, among which are programme coordinator for the Poverty Alleviation Programme at the Asian and Pacific Development Centre, a project manager for the ADB Cooperative Strengthening Project, a project manager for GTZ, Crop Intensification and Agricultural credit Project for small farmers in Bangladesh, and Managing Editor of Asia Pacific Rural Finance, Bangkok, Thailand. Dr.

Benjamin was graced by various awards, such as the Dominant Voice Award by the Association of Pastors for Outreach and Intercession (APOI), 2009, and Distinguished Service Award by the Asia Pacific Rural and Agricultural Credit Association (APRACA), 2002. He is affiliated with many international bodies and organisations, and is a member in many local societies in the Philippines. He has published a number of books.

## SESSION THREE - PROMOTING SOCIAL DIALOGUE AND PROBLEM SOLVING IN ASIA AND THE PACIFIC

#### Caroline Rees President and CEO, Shift



Caroline is President and CEO of Shift, an independent, non-profit centre for Business and Human Rights practice. From 2007 to 2011 she was a senior advisor to the UN Secretary-General's Special Representative for Business and Human Rights, Prof. John Ruggie, and led his research on access to remedy, with a particular focus on the development of non-judicial avenues of remedy to address corporate impacts on individuals and communities. In her prior career with the UK Foreign and Commonwealth Office, Caroline covered Iran, Slovakia, UN Security Council and European Union enlargement negotiations. From 2003 to 2006 she led the UK's human rights negotiating team at the UN, during which

time she chaired the UN negotiations on business and human rights. Caroline is on the Board of the mediation and consensus-building organization RESOLVE; and a member of the Advisory Board to the Global Social Compliance Programme - a business-led initiative focused on labour rights and workplace conditions in global supply chains. She serves on the Oversight Committee of the Grievance Mechanism for the London Olympics Sustainability Code.

#### Tristan C. Besa Principal trainer, The Conflict Resolution Group Foundation, Inc



Tristan Besa is among the most experienced mediation trainers and personal & executive coaches in the Philippines. He completed his professional coach's training at the Coaches Training Institute (CTI) in San Rafael, California. As Chairman of the Board of Philippine Seminars Inc., he trained thousands of individuals in self-awareness and life skills.

As principal trainer of The Conflict Resolution Group Foundation, Inc., he conducts numerous top-rated Alternative Dispute Resolution (ADR) training

programs for large corporations and government agencies while serving as mediator of the courts. Mr. Besa is a mediator / consultant for the Compliance Advisor / Ombudsman of the International Finance Corporation (IFC) and the Asian Development Bank. He was one of the mediators instrumental in the facilitation of the hallmark ancestral domain case in Ambuklao and Binga Dam, Benguet.

A large part of Tristan's professional experience was spent in private business as Vice-President in the finance and banking sectors, and as an entrepreneur. He completed his Master's Degree in Business Management at the Ateneo de Manila University.

#### Beth Fascitelli Head of Consulting and Senior Trainer, Meta-Culture



Beth Fascitelli is Head of Consulting and Senior Trainer at Meta-Culture, India's first organization dedicated to the field and practice of Conflict Resolution. Her recent work includes multi-stakeholder consensus building in the Indian garment sector, facilitating Hindu-Christian dialogue in Karnataka state, and spearheading efforts to promote company-community dispute resolution in India. Beth has worked on issues related to public health access, nuclear power, food and nutrition, oil extraction, and pharmaceuticals. She holds a BA in Anthropology from Amherst College and an MA in International Affairs from Columbia

University.

#### Karen Westley Global Social Performance Manager, Shell



Karen Westley is the Global Social Performance Manager for Shell. She is an American who grew up in Kenya. She has a BS in Human Biology from Stanford University and an MSc from Yale University in Tropical Ecology. She spent six years working for a large international humanitarian organization: CARE International, in West Africa and globally. She carried out poverty assessments and designed humanitarian response and poverty alleviation programmes in over a dozen counties, including

Kosovo, Zimbabwe, Togo, Ghana, Nepal and Bangladesh. She then joined the Shell Foundation in 2001, as part of the start up team, designing and implementing the Foundation's strategy and managing energy and poverty programmes. She joined the Social Performance Management Unit in Shell International in 2005. In the Social Performance team, Karen was the focal point for the Exploration and Production Business and worked on social impact assessment, community engagement and social investment, developing policies, carrying out social performance reviews and working directly with operations to improve their social performance. She also set up NGO

partnerships to complement work/skills in the business with skills and perspectives from outside organisations. From there she joined the Exploration and Production business as the Social Performance lead. She is now the Social Performance Manager for Shell, covering all businesses and locations. She lives in Kuala Lumpur with her two daughters, nine and seven. She has recently taken up running and loves to read, draw and dance.

#### Rahimah "Ima" Abdulrahim Executive Director, The Habibie Center



Ms. Rahimah "Ima" Abdulrahim is currently the Executive Director of The Habibie Center, having joined in February 2000 as Program and Communications Manager. In addition to running the day – to –day operations of The Habibie Center, her work at the think tank includes managing the Association of Southeast Asian Nations (ASEAN) Studies Center, which was set up in early 2010 as a response to growing interest in a more comprehensive look at ASEAN as an institution, its relations with other countries and institutions as well as relations between Member Countries.

In 2001, Ima was awarded the APSA Congressional Fellowship from The Asia Foundation, and for ten months worked in the Office of Congresswoman Juanita Millender-McDonald - U.S. Congress. During Indonesia's 1999 General Elections, she worked as the Head of the International Relations Department of the People's Sovereignty Party (Partai Daulat Rakyat). She also worked as the Assistant to the Ambassador at the Embassy of Bosnia and Herzegovina in Jakarta from 1998 to 1999.

Ima earned her Bachelors of Human Science (Hons) in Political Science and Islamic Revealed Knowledge & Heritage from the International Islamic University of Malaysia. She later obtained an M.A. in International Studies and Diplomacy from the School of Oriental and African Studies (SOAS), University of London, UK. She is currently a Ph.D candidate in Political Science at the School of Political, Social and International Studies, University of East Anglia, Norwich, UK

#### **Danish Chopra**

Senior policy adviser, Chairman, United Kingdom OECD National Contact Point & Senior Policy Adviser, Department for Business Innovation and Skills, UK Government



**Danish Chopra, United Kingdom,** Danish is a senior policy adviser in the Department for Business, Innovation & Skills (BIS), working in the Trade & International Directorate. He is part of a team of three officials who cover all matters relating to United Kingdom's OECD National Contact Point (UK NCP).

Danish has investigated specific complaints made to the UK NCP, however his main role has been in outreach work to promote and implement the OECD Guidelines in the UK as well as internationally.

Danish recently took part in the peer review of the Japanese NCP and he has been invited to speak at many international events on the OECD Guidelines and the role of the UK NCP, the complaint & mediation process and the effectiveness of voluntary mechanisms generally.

#### Hajime Matsumura

OECD National Contact Point, Deputy Director, OECD Division, Ministry of Foreign Affairs of Japan



Mr. Hajime Matsumura, National Contact Point, Deputy Director, OECD Division, Ministry of Foreign Affairs of Japan

Mr. Matsumura is Deputy Director of the OECD Division at the Ministry of Foreign Affairs of Japan, to which one of Japan's National contact points is attached. He is also an active contributor to OECD outreach activities in Southeast Asia, the MENA-OECD Initiative and the NEPAD-OECD Africa Investment Initiative.

He engaged himself in the United Nation's economic affairs and European affairs at the Ministry of Foreign Affairs. He also has a long career of having served as a diplomat at the Embassy of Japan in Norway, Iceland, Denmark, Lithuania, India and Bhutan,

Mr. Matsumura received his Bachelor Degree in Literature (History) from Waseda University in 1984 and made academic research in University of Oslo in 1987-89.

## Thomas Thomas Executive Director, the Singapore Compact for Corporate Social Responsibility (CSR)



Thomas Thomas is the Executive Director of the Singapore Compact for Corporate Social Responsibility (CSR), the national CSR society in Singapore. As the national society for CSR, the Singapore Compact through its multi stakeholder partnership further strengthens the CSR process in Singapore. Thomas was the co-chair of the National Tripartite Initiative for CSR, formed in 2004 and initiated the formation of Singapore Compact for CSR. He is the Singapore focal point for UN Global Compact.

Thomas is also the CEO of the ASEAN CSR Network, a network of CSR networks in ASEAN to achieve sustainable socio economic development as the ASEAN Community 2015 is formed. Singapore Compact serves as the secretariat for this network.

Thomas had been involved in the ISO26000 process from the beginning in 2004. He was the convenor of the Singapore Mirror Working Group for ISO26000 and a member of the Chair's Advisory Group for the development of this standard. After the publication of this standard, Thomas serves as a member of the ISO's Post Production Organisation responsible for monitoring and providing guidance on the implementation of the standard.

Thomas is an Honorary Professor of Corporate Social Responsibility with the Nottingham University Business School in the United Kingdom.

He also serves on the UN Economic and Social Council for Asia Pacific (ESCAP)'s Business Advisory Council, an initiative to consult the private sector and other relevant stakeholders on business related policy issues of importance to Asia and the Pacific.

Before taking on the CSR assignment, Thomas was active in the trade union movement. He was also involved with co-operatives, social enterprises, and the Consumers' Association of Singapore.

Thomas was also a Nominated Member of Parliament (NMP) and a strong advocate on social and workers issues.

## OUTCOMES AND RECOMMENDATIONS BY SESSIONS/OECD CONFERENCE/SIDE-EVENTS MODERATORS (APBF PLENARY)

#### Tan Sri Dato' Dr. Michael O.K. Yeoh Co-Founder & CEO of the Asian Strategy & Leadership Institute (ASLI)



Tan Sri Dato' Dr. Michael O.K. Yeoh, Co-Founder & CEO of the Asian Strategy & Leadership Institute (ASLI), Malaysia's leading independent Think Tank and foremost Conference Organiser that brings together senior government, business and thought leaders in interactive, high-level discussions. ASLI's Centre for Public Policy Studies was recently ranked in a Global Survey of Think Tanks to be the No. 16 Think Tank in Asia. He is also Joint Secretary-General of the Malaysia-China Business Council, the

ASEAN Business Forum and the Corporate Malaysia Roundtable.

He was in February 2012 appointed by the Prime Minister to be a Member of the Advisory Board of the Malaysian Anti-Corruption Commission (MACC) and in April 2011 was appointed a Member of the Malaysian Competition Commission.

He was appointed by the Prime Minister and Government of Malaysia to be Malaysia's Representative (with Ambassadorial status) on the ASEAN High Level Task Force set up by the ASEAN Heads of States and Governments which developed the ASEAN Connectivity Master Plan focusing on ICT, Education, Human Capital Development, Transport, Power and Energy, adopted at the 17th ASEAN Summit.

Tan Sri Yeoh's 30-year management career spans over 10 years experience in the financial sector where he was Principal Adviser of Southern Bank and a Director of SB Venture Capital Corporation, SBB Capital Markets Sdn Bhd and SBB Asset Management Company. He has served on the Board of Directors of Star newspaper, the National Heart Institute (IJN) and Sunway University College.

Contributing his time to National Service, he served on the First and Second National Economic Consultative Council. He was appointed by the Prime Minister to the National Unity Advisory Panel and the Royal Commission on Police. He was a Commissioner on Malaysia's Human Rights Commission (SUHAKAM) and served as Chairman of its Economic, Cultural and Social Rights Working Group. He was Co-Founder of the Association for Promotion of Human Rights (PROHAM) and served as its first Secretary General.

He graduated in Economics & Accounting from Monash University and did his practical accounting training with PricewaterhouseCoopers in Melbourne. He has attended the Aresty Institute of Wharton School in USA, the Melbourne Business School and UCLA's Graduate School of Management. He was conferred the Doctorate of Laws Honoris Causa by Britains's University of Nottingham. He is Vice-President of Malaysian Institute of Directors, Member of the Institute of Directors, UK, Fellow of the Malaysian Institute of Management and a Member of the International Institute of Strategic Studies (IISS) London.

Tan Sri Yeoh has written several books on Management and Leadership such as Vision & Leadership, Management Strategies for Malaysian Companies, Globalization and the New South and the Malaysian Chinese.

He has consulted for the World Bank, UNIDO and Nomura Research Institute and has spoken at high level conferences organized by the World Economic Forum, the Asia Society New York, the China Development Institute and the Confederation of Indian Industries as well as the University of Michigan and Monash University.

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Y.W. Junardy President Commissioner of PT Rajawali Corporation



Junardy is currently the President Commissioner of PT Rajawali Corpora, an Indonesian holding investment Company, operating in diverse industries including Hotel and Property, Plantation, Mining, Transportation, and Infrastructure.

He also serves as the President of Indonesia Global Compact Network.

In addition, he sits as board member of several non-profit organizations among others: Rajawali Foundation, Indonesia Business Links, Asia Marketing Federation, Pondok Kasih Foundation, and Bhumiksara Foundation.

Prior to his current responsibilities, Junardy has assumed key executive positions among others in IBM Indonesia, Excelcomindo, Bentoel and RCTI. He was also a Member of Indonesia National Research Council.

Junardy lives in Jakarta with his family of 4 children.

#### Caroline Rees President and CEO, Shift



Caroline is President and CEO of Shift, an independent, non-profit centre for Business and Human Rights practice. From 2007 to 2011 she was a senior advisor to the UN Secretary-General's Special Representative for Business and Human Rights, Prof. John Ruggie, and led his research on access to remedy, with a particular focus on the development of non-judicial avenues of remedy to address corporate impacts on individuals and communities. In her prior career with the UK Foreign and Commonwealth Office, Caroline covered Iran, Slovakia, UN Security Council and European Union enlargement negotiations. From 2003

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#### **CLOSING SESSION OF THE APBF**

Datuk Seri Mohamed Iqbal Rawther Chairman, the Business Advisory Council of United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP)



Datuk Seri Mohamed Iqbal Rawther, the Chairman of the Business Advisory Council of United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP), is a Fellow of the Chartered Institute of Bankers, London and an Emeritus Fellow of the Malaysian Institute of Management, Malaysia (MIM).

He holds a Bachelor's and a Master's Degree in Business Administration, both from University of Malaya. He holds professional certificates from the Institute of Education, University of Birmingham, UK; and the Harvard Business School, USA.

He is currently the Group Executive Director of Farlim Group (Malaysia) Berhad, a Board Member of Binary University, dedicated to management and entrepreneurship and the Chairman of the MIM.

He is involved in regional and international organizations: Asean Business Forum (Vice President); Malaysia-Japan Economic Association (Honorary Secretary) and Malaysia-Gulf Countries Business Council (Deputy President).

#### Ravi Ratnayake, Director, ESCAP



Dr. Ravi Ratnayake is the Director of Trade and Investment Division of the United Nations ESCAP, Bangkok, Thailand. He was also the Director of Poverty and Development Division and Chief Economist of UNESCAP as well as the Coordinator of regional MDG programme. Prior to joining the United Nations in the early 1980s, he was with the Ministry of Finance and Planning of Sri Lanka and worked as the Research Director for the Presidential Commission on Tariffs and Trade. He was a Senior Lecturer in economics at the University of Auckland, New Zealand from 1991 to 1999. He is an economist with over 30 years of experience in teaching and research on issues

related to development and international trade and has published many referred journal articles, books and working papers and supervised the preparation of a large number of publications, including the Economic and Social Survey of Asia and the Pacific (annual) at the United Nations and the Asia-Pacific Trade and Investment Report.

#### Datuk Dr. Rebecca Fatima Sta. Maria Secretary General, Ministry of International Trade and Industry (MITI)



Datuk Dr Rebecca Fatima Sta Maria began her career in the Administrative and Diplomatic Service in 1981, serving in a variety of capacities in the then Ministry of Trade and Industry. In 1988 she was seconded to the ASEAN Plant Quarantine and Training Centre as its Chief Administration and Procurement Officer.

Prior to her current role, she was MITI Deputy Secretary General of Trade and handled traderelated matters, including administering Malaysia's interests under bilateral, regional and multilateral organisations including ASEAN, Asia Pacific Economic Cooperation (APEC) and the World Trade organization (WTO).

Within ASEAN, she is Malaysia's representative to the High Level Task Force for Economic Integration at ASEAN.

She is a trustee of two NGOs, namely MyKasih and the Malaysia-Europe Forum, and serves on the Board of Directors of the Emmaus Counselling Centre, a Catholic community counselling centre.





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