Internet & Mobile boom
INTERNET = 2 billion

MOBILE = 5 billion
The Cloud
5/6
Street-View
6/6
HTML 5
Personal data is becoming privatized.
Sharing & Collaboration
New York City, Locals and Tourists. by Eric Fischer
Openstreetmap of Port au Prince, Haiti
Data Commons
The greatest value of personal data is what can be learned about us as a people.
Self-tracking
Quantified Self
Sharing accelerates group discovery
manage your (own) health
so you can feel better, faster.

Check Your Symptoms
Easily enter data. See which conditions best match your symptoms. Explore what might be making your symptoms worse. Find out what makes you different.

Choose Treatments
See everything people are using to treat your condition. Discover which treatments are most popular, and which work best for people like you.

Track Your Progress
Learn how to run experiments on yourself. See what effect new treatments or dietary changes are having on your body. Optimize your health with better data.

Connect With Peers
Find people who share multiple conditions with you. Learn from those who have been there. Leverage the experience of others to make better decisions for yourself.
GPS Transceiver

Asthma Inhaler
We are driven by sharing.
Sharing is not shared.
We need to share sharing.
Aggregation is where the value is.
Personal Data is becoming private property.
The real cost of trading in our privacy.
Let’s not defend just the privacy of individuals.
Let’s defend access to what we produce together.
Privacy must not be privatized.

Sharing should be shared.