OECD Workshop

The role of Internet intermediaries in advancing public policy objectives

Speakers
I. OVERVIEW OF POLICY FRAMEWORKS

Welcome and background

Ambassador Karen Kornbluh, United States’ Ambassador to the OECD

Born in 1963, Ms. Kornbluh received a degree in Economics and English from Bryn Mawr College in 1985. She subsequently obtained a Masters in Public Policy from the John F. Kennedy School of Government at Harvard University in 1988.

Ms. Kornbluh began her career as a management consultant to Fortune 500 manufacturing companies and as an economist at forecasting firm Townsend-Greenspan & Co. From 1991 to 1994, she was an economics advisor to Senator John Kerry. Then, from 1995 to 1997, she filled several roles at the Federal Communications Commission, including Assistant Chief of the Commission’s International Bureau, helping to negotiate the World Trade Organization Agreement on Basic Telecommunications, and Director of the Office of Legislative and Intergovernmental Affairs while the agency was implementing key provisions of the Telecommunications Act of 1996.

In 1997, Ms. Kornbluh was appointed deputy chief of staff at the US Treasury Department. At the same time, she founded the Work and Family Program at the New America Foundation, where she was also a Markle Fellow. From 2005 until 2008 she held the post of Policy Director for then-Senator Obama.

From 2009, until her nomination as Permanent Representative of the United States to the OECD, Ms. Kornbluh was Visiting Fellow at the Center for American Progress.

Dimitri Ypsilanti, Head of the Information, Communications and Consumer Policy Division, OECD

Dimitri Ypsilanti is Head of the Information, Communications and Consumer Policy Division at the Organisation for Economic Co-operation and Development (OECD). He is responsible for the work of the division which covers communications policy and regulation, consumer policy issues, information economy and privacy and security. Mr. Ypsilanti’s area of specialisation has included telecommunication economic and policy analysis in a range of areas. His most recent work has covered issues of communications convergence and next generation networks. Mr. Ypsilanti is a member of the editorial board of Telecommunications Policy and Info.

Mr. Ypsilanti has studied economics at Bristol University (UK), and at Memorial University and Queens University in Canada.
Karine Perset is an economist and Internet policy analyst at the Information, Computer and Communications Policy (ICCP) Committee of the Organisation for Economic Co-operation and Development (OECD), a 30 member-country inter-governmental organisation based in Paris, France. She analyzes and monitors trends in information and communication technology, policy and market structure, with a particular focus on Internet infrastructure. Her recent research has focused on Internet intermediaries, the transition from IPv4 and IPv6, the domain name system, and radio frequency identification. She previously focused on ICT and economic development at the OECD’s Development Assistance Committee (DAC).

Before joining the OECD, Karine worked as an Internet and telecommunications expert in New York (USA) and Paris (France) for technology companies as well as economic development agencies. She holds a double Masters in International Economics and in Management of Telecommunications, both from the University of Paris-Dauphine (France).
• Introduction to the role of Internet intermediaries in advancing public policy objectives

**Susan Crawford**, Professor, University of Michigan Law School

Susan Crawford will rejoin the faculty of Cardozo Law School on July 1, 2010. She will also become a Visiting Research Collaborator at Princeton’s Center for Information Technology Policy.

She was a professor at the University of Michigan Law School between July 1, 2008 and July 1, 2010. She was on leave from Michigan to co-lead the FCC Agency Review team for the Obama-Biden transition (11/08-1/09), and served as Special Assistant to the President for Science, Technology, and Innovation Policy (2009). As an academic, she teaches internet law and communications law. She is a member of the boards of Public Knowledge and TPRC. She was a member of the board of directors of ICANN from 2005-2008 and is the founder of OneWebDay, a global Earth Day for the internet that takes place each Sept. 22.

Ms. Crawford received her B.A. (summa cum laude, Phi Beta Kappa) and J.D. from Yale University. She served as a clerk for Judge Raymond J. Dearie of the U.S. District Court for the Eastern District of New York, and was a partner at Wilmer, Cutler & Pickering (Washington, D.C.) until the end of 2002, when she left that firm to enter the legal academy. Susan, a violist, lives in New York City.

**Lilian Edwards**, Professor of Internet Law at the University of Sheffield

Lilian Edwards is Professor of Internet Law at Sheffield University.

Her principal research interests are in the law relating to the Internet, the Web and new technologies, with a European and comparative focus. She has co-edited three bestselling collections on Law and the Internet (Hart Publishing, 1997, 2000 and 2009) with Charlotte Waelde, and a third collection of essays The New Legal Framework for E-Commerce in Europe was published in 2005. Her work in on-line consumer privacy won the Barbara Wellbery Memorial Prize in 2004 for the best solution to the problem of privacy and transglobal data flows. She worked at Strathclyde University from 1986-1988 and Edinburgh University from 1989 to 2006 before moving to become Chair of Internet Law at Southampton from 2006-2008. She is Associate Director, and was co-founder, of the Arts and Humanities Research Council (AHRC) Centre for IP and Technology Law, funded from 2002-2012. She has taught IT, e-commerce and Internet law at undergraduate and postgraduate level since 1996 and been involved with law and artificial intelligence (AI) since 1985. She has been a visiting scholar and invited lecturer to universities in the USA, Canada, Australia, Mexico, and Latin America and has undertaken consultancy for the the European Parliament, the European commission and McAfee.
Gianluca Sepe, Senior Lawyer, Autorita Garante della Concorrenza e del Mercato, Italy

Gianluca Sepe joined the Italian Competition Authority in 1998, after completing his studies in Rome, London and Florence. He is currently working in the Directorate General for Consumer Protection.

Gianluca has been representing Italy at the OECD Committee on Consumer Policy since 2002, and participated in ICPEN activities on behalf of the Italian Competition Authority since 2000.

His earlier professional experience within the Italian Competition Authority includes case handling in the investigative departments, as well as legal counselling in the agency’s Legal Service and in the Directorate for Research and International Affairs. Gianluca was also seconded as a national expert to the European Commission’s Directorate General for Consumer Protection for 18 months.

Jean Bergevin, Head of Unit, Retail and Information Services, Directorate General for the Internal Market and Services, European Commission

Jean Bergevin was born and educated in the UK. He graduated with a BA in Economics and French in 1981 (First Class Honours). His post-graduate qualifications consist of an MA in Economics from the University of Kent and a PhD on the Economic Analysis of the industrial market for electricity in the UK.

In 1986 he was recruited to IEA Coal Research as an economist to study the international industrial market for coal. Whilst at the IEA he developed an engineering/econometric model for the industrial demand for coal.

In 1988 he was recruited as an economic adviser at the DTI (UK Department of Trade and Industry) where he worked in a Market Assessment Unit covering numerous heavy industries and notably the steel and chemicals sectors.

In 1989 he joined the Commission of the European Communities as an economist. His first posting was in the Directorate General for Economic and Financial Affairs where he was involved in the analysis of firms’ strategies in the Internal Market. He also acted as this Directorate General’s contact point for Competition policy and worked closely with the team who established the Merger Task Force in the Competition Directorate.

Since October 1991 he has been working in the Directorate General for the Internal Market and Financial Services. He is the Head of Unit E-2 (Services 2). This Unit is responsible for applying Internal Market law (in particular the Treaty’s provisions relating to the freedom to establishment and the free movement of services as enshrined in the proposed directive on services) to distributive trade services, commercial communication services (the Unit is responsible for the proposed regulation on sales promotions), media services, technical testing/accreditation services and gambling services. It is also responsible for the e-commerce and conditional access directives and for the evaluation of notifications of new national information society rules falling under directive 98/34.
II. CASE STUDIES OF INTERMEDIARY ROLES IN ADVANCING DIFFERENT POLICY OBJECTIVES

- Balancing overarching goals of creativity and free flow of information with other policy objectives

**Susan Morgan**, Executive Director, Global Network Initiative

Susan joined the GNI on June 1, 2010 and is responsible for implementing its strategy.

Previously, Susan spent six years in British Telecommunication’s (BT) corporate responsibility (CR) team, most recently heading the strategy, policy and business planning team. In her most recent role she had responsibility for managing BT’s CR risks; the business case for CR; the development of BT’s CR story; sustainability reporting and developing the direction for BT in relation to the low carbon economy.

When Susan joined BT’s corporate responsibility team she had responsibility for the reporting of the company’s sustainability achievements to external stakeholders. She played a key role in the running of the governance processes that ensured BT met its CR responsibilities, including the development of the company’s CR risk register. She also led research on CR issues including privacy in the digital networked economy and responsibility in the global information society.

Prior to joining the corporate responsibility team, Susan spent four years in the commercial heart of BT undertaking a range of communication and strategic relationship roles. Susan spent the first seven years of her career in the not for profit sector. She held a number of different roles at The Work Foundation, a UK based organisation which campaigns to improve the world of work.

A British national, Susan is a graduate of Durham University with a Masters degree in Politics and outside work enjoys yoga, swimming, reading and travelling.
Daniel Weitzner, Associate Administrator, Office of Policy Analysis and Development, Commerce Department, National Telecommunications and Information Administration (NTIA)

Daniel J. Weitzner serves as Associate Administrator for Policy at the United States Commerce Department’s National Telecommunications and Information Administration (NTIA). NTIA serves as the principal adviser to the President on telecommunications and information policy.

Prior to joining NTIA, Weitzner was Director of the MIT CSAIL Decentralized Information Group, taught Internet public policy in the Electrical Engineering and Computer Science Department, and was Policy Director of the World Wide Web Consortium’s Technology and Society activities. Weitzner was co-founder and Deputy Director of the Center for Democracy and Technology, and Deputy Policy Director of the Electronic Frontier Foundation.

Weitzner has law degree from Buffalo Law School, and a B.A. in Philosophy from Swarthmore College. His writings have appeared in Science magazine, the Yale Law Review, Communications of the ACM, Computerworld, Wired Magazine and Social Research.

Anton Battesti, Internet Governance Advisor, Ministère des Affaires Etrangères et Européennes, France

Anton Battesti is a policy advisor at the French Ministry of Foreign and European Affairs where he is currently in charge of the Internet Governance. He is also Professor of International Relations at the University of Corsica.

Prior to joining the Ministry in June 2009, Anton was legal advisor in various European space industries and institutions (ESA, EADS Astrium...).

Anton holds a Master degree in telecommunications and space law from Paris Orsay University and a Master degree in European Politics from Sciences Po Paris.
The role of Internet intermediaries in strengthening cybersecurity

**Katarina de Brisis, Deputy Director General, Ministry of Government Administration, Reform and Church Affairs, Norway**

Katarina de Brisis is Deputy Director General in the Norwegian Ministry of Government Administration, Reform and Church Affairs, in the department coordinating national IT policy in Norway. She heads the Section for IT development and use in the society. Her areas of responsibility cover inter alia coordination of national policies concerning broadband rollout, digital content industries, reuse of public sector data, IT security, IT and climate change, social media and innovation as well as universal design of IT products and services. Mrs. de Brisis is a MSc and certified civil engineer in the field of computer science and has a 29 years working experience in information technology. She also has an MBA in public finances and management from the Norwegian School of Economics.

**Rohan Buettel, Assistant Secretary Networks Regulation**

Rohan Buettel manages a Branch in the Australian Department of Broadband, Communications and the Digital Economy, where he advises the Government on telecommunications competition and universal access issues and has responsibility for communications critical infrastructure resilience. He was a senior legal adviser for the Department for 11 years and managed the Department’s Legal Branch for 4 of those years before taking up a policy advising role. He also served for 5 years as a director on the Community Broadcasting Foundation which allocates Government funding to the community broadcasting sector in Australia. Outside work, Rohan is the President of The Street Theatre, a dynamic centre for independent professional theatre in Australia’s capital city.

**Sven Karge, Head of Content Department, eco**

Sven Karge is Head of Content Department at eco, the Association of the German Internet Industry and responsible for driving the anti-spam strategy. In early 2003 he was instrumental in the creation of the German Anti Spam Task Force with participants from the largest ISPs in Germany. This task force released the first ISP whitepaper on combating spam in 2004. Sven organized the 7 German annual Anti Spam Summits since 2003 and in 2004/2005 he set up the centralised German whitelist service for legitimate e-mail marketing. Currently - with the support of large German ISPs and the Federal Office for Information Security (BSI) - he sets up the central German botnet disinfection help desk. Sven is a member of the current ENISA Permanent Stakeholders Group. He was Treasurer of the International Association of Internet Hotlines (INHOPE) from 2001 to 2003. Prior, Sven was the Head of Marketing & Sales at a start-up and worked as an attorney in an IT law firm.
Bruce Schneier is an internationally renowned security technologist, referred to by The Economist as a “security guru.” He is the author of nine books – including the best sellers Beyond Fear, Secrets and Lies, and Applied Cryptography - as well as hundreds of articles and essays, and many more academic papers. His influential newsletter “Crypto-Gram,” and his blog “Schneier on Security,” are read by over 250,000 people. He has testified before Congress, is a frequent guest on television and radio, served on several government technical committees, and is regularly quoted in the press.

Cornelia Kutterer is Senior Regulatory Policy Manager for Microsoft EMEA, responsible for data governance, security, online safety, human rights, and consumer policies. Her experience in Information Society regulatory policies at EU level, including data protection and communication policies makes her a strong advocate dedicated to increasing trust in the Internet. She is working with a number of trade associations and is currently chairing the DigitalEurope as well as the TechAmerica privacy & security working group.

Previously, Cornelia was Head of Legal Department and Senior Legal Advisor at BEUC, the European Consumer Organisation, driving the policy agenda for consumers’ digital life and consumer protection laws. She has also gained experience in a top 10 law firm in the fields of competition law, intellectual property and e-commerce and in a German trade organisation focusing on the freedom of services. She started her professional career in the European Parliament as a political advisor to a MEP in 1997.

Cornelia Kutterer is a qualified German lawyer (registered at the Frankfurt bar) and holds a master’s degree in information technology and communication laws. She studied law at the Universities of Passau, Porto, Hamburg and Strathclyde.
### The role of Internet intermediaries in protecting privacy

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<th><strong>Hugh Stevenson</strong>, Deputy Director, Office of International Affairs, US Federal Trade Commission</th>
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<td>Hugh Stevenson is Deputy Director for International Consumer Protection at the U.S. Federal Trade Commission. His team coordinates the FTC’s international consumer protection and privacy policy work, and international aspects of the agency’s consumer protection and privacy enforcement. He is vice chair of the OECD committee on consumer policy and of the OECD working party on information security and privacy. Previously he led the creation of the FTC’s Consumer Response Center, identity theft program, and Consumer Sentinel complaint system. He has also litigated for the FTC, for state government, and in private practice. He is a Harvard Law School graduate, was a Kramer Fellow at Harvard 2005-06, and has taught as an adjunct professor for Georgetown (US-EU data privacy law) and Arizona State (administrative law).</td>
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<th><strong>Ari Schwartz</strong>, Vice President and Chief Operating Officer, Center for Democracy and Technology</th>
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| Ari Schwartz is the Vice President and Chief Operating Officer of the Center for Democracy and Technology (CDT). Schwartz’s work focuses on increasing individual control over personal and public information. He promotes privacy protections in the digital age and expanding access to government information via the Internet. He regularly testifies before Congress and Executive Branch Agencies on these issues. 

Schwartz also leads the Anti-Spyware Coalition (ASC), anti-spyware software companies, academics, and public interest groups dedicated to defeating spyware. In 2006, Schwartz won the RSA award for Excellence in Public Policy for his work building the ASC and other efforts against spyware. He was also named one of the Top 5 influential IT security thinkers of 2007 by Secure Computing Magazine. |

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<th><strong>Peter Fleischer</strong>, Global Privacy Counsel, Google</th>
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| Peter works as Google’s Global Privacy Counsel. His job is to help ensure that Google protects its users’ privacy and helps to raise the bar in terms of privacy protection on the Internet. Peter is particularly committed to engaging with privacy stakeholders, advocates and regulators to ensure that Google is responsive to their privacy expectations. He works closely with public policy makers around the world to help update data protection concepts for the Information Age. 

Peter has 15 years’ experience in the field of data protection, including his prior position as Microsoft’s privacy lead for Europe and Director of Regulatory Affairs. 

Peter was educated in the US (Harvard College and Harvard Law School) and in Germany (LMU- Munich), and has worked for the last decade in Paris. He doesn’t put a lot of personal stuff in a public bio. |
Gary Davis, Deputy Data Protection Commissioner, Ireland

Gary Davis joined the Office of the Data Protection Commissioner in Ireland as Deputy Data Protection Commissioner in April 2006. Previously he worked in the Prime Minister’s Office specialising in turn in Economic and Social policy matters, the Information Society, European Affairs and more recently he was Head of the Government Secretariat in that Office.

In the Office of the Data Protection Commissioner he is responsible for all operational matters including dealing with complaints and ensuring compliance with the requirements of the Data Protection Acts, organising audits and promoting better understanding of the requirements of the Acts.

Yong Wan Ju, Vice President of KISA (Korea Internet and Security Agency)

Yong-Wan Ju is vice president at KISA (Korea Internet and Security Agency). In 2005, he was a member of the International Standardisation Expert Group. From 2003 to 2005, he was Chair of the Address Working Group in the IPv6 Forum Korea. He was a member of the Executive Council of the Asia Pacific Network Information Centre from 2002 to 2004, and of the Asia Pacific Internet Association from 2001 to 2003.

Yong-Wan Ju obtained a doctorate on engineering at Soongsil University, and a master of business administration at Hankuk University of Foreign Studies.

Anna Fielder, CSISAC steering committee member/ Privacy International Board of Directors

Anna Fielder is a long-standing consumer advocate, since 2006 working as a policy and public affairs consultant for national and international public interest organisations.

She serves on the board of Trustees of Privacy International and elected Steering Committee member of the Civil Society Information Society Advisory Council (CSISAC) to the OECD ICCP committee. She is senior policy advisor to the UK Consumer Focus (the new National Consumer Council), focusing in particular on the digital environment. She coordinates consumer and public interest representation into standards covering sustainability for the British Standards Institution. She is also on the team of experts and lead author of several studies for Civic Consulting (Germany), which specialises in policy and economic studies for governmental institutions.

She was previously the regional Director for developed and transition economies at Consumers International (CI), the global federation of consumer groups. She is author/co-author of a number of studies. These include Consumer Confidence in the Digital Environment (EU Parliament, 2007); Making the European internal market work for consumers (NCC, 2007), Fair game? Assessing commercial activity on children’s favourite websites (NCC 2008), Study on the use of Alternative Dispute Resolution in the European Union (Civic Consulting for DG Sanco, 2009)
• The role of Internet intermediaries in protecting intellectual property rights

Mark MacCarthy, Professor, Georgetown University

Mark MacCarthy teaches and conducts research at Georgetown University’s Communication, Culture, and Technology Program. He teaches courses on the development of the electronic media, technology policy and Internet freedom. He is also an adjunct member of the Department of Philosophy where he teaches courses in political philosophy and philosophy and privacy. He conducts research and consults in the areas of information privacy and security, the future of the media, intermediary liability, open standards, electronic and mobile commerce and other technology policy issues.

He was Senior Vice President for Global Public Policy at Visa Inc, where he was responsible for policy initiatives affecting electronic commerce, new technology and information security and privacy. He was a senior manager with the Wexler-Walker Group, a Washington public policy consulting firm, and headed the Washington office of Capital Cities/ABC. His government service includes positions as a professional staff member on the U.S. House of Representative’s Committee on Energy and Commerce, where he handled communications policy issues, and as an economist at the U.S. Occupational Safety and Health Administration.

Mr. MacCarthy has a PhD in philosophy from Indiana University and an MA in economics from the University of Notre Dame.

Trevor Albery, Vice President of Anti-Piracy Operations, Warner Bros. Entertainment Europe

Trevor Albery joined Warner Bros. Entertainment Europe, as Anti-Piracy Counsel for European Anti-Piracy Operations in March 2004. In that role he was responsible for the coordination, management and provision of legal advice on all EMEA anti-piracy issues.

In April 2006 Albery was promoted to his current position of VP, EMEA Anti-Piracy Operations. He is now responsible for coordinating all aspects of the Warner Bros. anti-piracy strategy in the EMEA region, spanning technology & operations, legal & enforcement, public policy & consumer education and new business initiatives. He also manages the EMEA Warner Bros. anti-piracy team.

Prior to joining Warner Bros., Albery spent four years as Senior Legal Adviser at the International Federation of the Phonographic Industry, London (IFPI), where he was responsible for the day-to-day management of all civil litigation brought by IFPI on behalf of its members in Eastern and Western Europe, SE Asia and Latin America. Albery started his career as an IP litigator with the London media firm Hamlin Slowe (now Hamlins), specialising in music industry litigation.

Albery attained a law degree from the University of Bristol and holds a Post Graduate Diploma in UK, European and US Law of Copyright and Related Rights from King’s College, London.
Mita Mitra, Manager, Internet & New Media Regulation, British Telecom

Mita is an active and consistent contributor to dialogue at national, EU and international level on the principles and development of policy and law which affects regulation of the internet over many years. She is responsible for developing BT's position on issues ranging from jurisdiction, governance and the nature of regulation through to privacy and trust, cybercrime, content regulation and net neutrality.

Prior to her current policy role, Mita has performed roles in BT’s Intellectual Property, Competition and Regulatory Law and Regulatory Affairs departments subsequent to qualifying as a barrister at the English bar.

Gwen Hinze, International Director, Electronic Frontier Foundation

Gwen Hinze is International Director at the Electronic Frontier Foundation, an international non-governmental organization based in San Francisco, U.S.A. dedicated to protecting consumer rights, privacy and freedom of expression in the online environment.

Gwen is an attorney specializing in international intellectual property and Internet policy issues. She leads EFF’s international program, which focuses on educating global policy-makers about the need for balanced intellectual property regimes that protect creators, preserve access to knowledge, foster technological innovation, and empower digital consumers. She has testified before the U.S. Copyright Office for consumer exemptions to the U.S. Digital Millennium Copyright Act, and has worked on various cases involving the impact of copyright law on technology and freedom of expression online, including Newmark et al. v. Turner (representing owners of ReplayTV digital video recorders) and MGM v. Grokster et al.

Before joining EFF, she practiced law at the international Australian law firm Allens Arthur Robinson, and worked for the Australian government in public policy and litigation. Gwen holds a Bachelor of Laws (Honours) and a Bachelor of Arts (Honours) from Monash University, Australia.

Yoshiaki Tojo, Director, Information Services Industry Division, METI, Japan

Yoshiaki Tojo is Director of the Information Services Industry Division, in the Commerce and Information Policy Bureau, at the Ministry of Economy, Trade and Industry in Japan. He is responsible for fostering ICT-driven innovation and productivity growth, promoting competitive software and information services industry and facilitating knowledge management to optimize the use of ICTs and intangible capital.

From 2005 to 2009 he was Head of the Economic Analysis and Statistics Division at the OECD. In 2003 he was Special Assistant to the Vice Minister and Director of the International Economic Affairs Division at METI, where he coordinated METI initiatives for the East Asian community.
Torgeir Waterhouse is Director of Internet and new media in ICT-Norway, the voice of the Norwegian ICT industry, and has been with ICT-Norway since 2008. He mostly working on topics related to the Internet such as piracy, network neutrality, data retention, high speed broadband, spectrum and more. A common factor in all his topics is maximizing the value of ICT for the whole of society and a successful transition to a digital society.

Previously he has worked 10 years at the Norwegian Consumer Council where he was instrumental in building the Council’s competence and workforce on digitisation and convergence. His main focus while in the Council’s digital task force was the Norwegian iTunes case that quickly became a mayor international case. Following the iTunes case he was ranked as one of the 50 most influential people in the world by the international magazine “Managing Intellectual Property”
- The role of Internet intermediaries in protecting consumers (fraud, dispute resolution)

**Graham Branton**, Deputy Director, Consumer and Competition Policy, Department for Business, Innovation and Skills, United Kingdom

Graham Branton entered the UK Department of Trade and Industry (now Department for Business, Innovation and Skills) in 2001 after fifteen years working in the private sector in Brussels on European law and policy matters. Since 2005 he has been one of four Deputy Directors for consumer and competition policy. He is currently responsible for most areas of UK consumer policy and leads a team of 23 officials. He is a member of the bureau of the OECD consumer policy committee.

**Stefan Krawczyk**, Senior Director and Counsel Government Relations Europe, eBay

A specialist in intellectual property, government relations and litigation, Stefan heads eBay’s European Government Relations Team. He uses his experience to defend eBay’s position on issues such as counterfeiting and online hosting provider liability and to promote the interests of eBay and its millions of users with the EU institutions.

Prior to eBay, Stefan Krawczyk was Deputy Regional Director Europe, Director Middle East & North Africa for the International Federation of the Phonographic Industry (IFPI), where he oversaw government affairs, legal and operational lobbying activities. Stefan joined the IFPI in 1995 after five years as a trademark and copyright litigator at major Dutch law firm Nauta Dutilh.

Stefan acts as general spokesperson for the EU liaison office as well as on the policy areas that fall under his competence.

**Benoit Tabaka**, Directeur juridique, PriceMinister

Degree in public law from the University of Burgundy and holds a Diploma in Intellectual Property issued by the World Intellectual Property Organization (WIPO).


Since July 2006, Benoit Tabaka is the Head of Legal and Public Affairs of PriceMinister Group, first e-commerce web site in France and one of the main online marketplaces in Europe. He’s a member of the French Intellectual Property Superior Council (“CSPLA”).
Valentim Oliveira is currently Chief Security Officer at SIBS Forward Payment Solutions. During his professional career he has been involved in a wide range of projects related to the payments industry bringing in to market innovative services supplied through ATM’s, POS’s, the internet and mobile channels. Part of this experience has resulted in a definite contribute to the buildup of one of the most advanced payments network in the world, often used as a case study in the payment sector. These experiences have covered diverse perspectives of these systems such as acquiring, issuing, clearing and settlement, therefore providing a thorough understanding of the payments industry as a whole. 22 years dedicated to security has provided the opportunity of gaining expertise in information security areas ranging from cryptography to the security of networks and systems.

He has been an active member in various expert groups and standardization bodies namely at Europay, Mastercard, Visa, the European Committee for Banking Standards and the European Payment Council.

A masters degree in Computer Science has been obtained at Universidade Nova de Lisboa and he is currently taking on a doctorate in Information Systems Security at Universidade Católica Portuguesa.

Peter Møller Jensen is Vice President, EU Relations/Regulatory Affairs at the Legal Department of Visa Europe.

Based in Brussels, Peter is responsible for government relations and regulatory affairs across Europe as well as the relations of Visa EU with the relevant EU institutions such as the European Commission, the European Parliament, the European Central Bank and various national regulators. Peter’s main areas of focus are payment systems, banking, e-commerce, competition, data protection, money laundering and tax. For the past 5 years Peter has been dealing extensively with the New Legal Framework and the Payments Services Directive.

Peter also spent 12 months working on the restructuring of Visa whereby Visa Inc went public on the US stock exchange and Visa Europe remained a Member owned association.

Before joining Visa he was Vice President, Legal Department and Executive Board Secretariat at Danske Bank, Copenhagen dealing with a wide variety EU related legal matters. He also spent two years as Head of Section, Danish Ministry of Health co-ordinating the Danish efforts in the field of EU foodstuffs regulation.

Peter is a member of the Danish Bar Association and has worked in private practice for three years. Peter holds a law degree from the University of Århus, Denmark.
Marzena Lipman is a Senior Policy Advocate at Consumer Focus. Marzena coordinates telecommunication and digital policy and research projects for International Advocacy Programmes. She has experience of consumer research and coordinated research and capacity building programmes in Eastern Europe and Central Asia at Consumers International. She also worked as a consultant on consumer policy for a voluntary and public sector. Marzena holds a PhD in Sociology from the Jagiellonian University in Cracow, Poland.
III. ASSESSMENT AND LESSONS LEARNED

**Andrew Wyckoff**, Director, OECD Directorate for Science, Technology and Industry

Andrew W. Wyckoff is the Director of the OECD’s Directorate for Science, Technology and Industry (STI) where he oversees OECD’s work on innovation, business dynamics, science and technology, information and communication technology policy as well as the statistical work associated with each of these areas. Mr. Wyckoff was previously Head of the Information, Computer and Communications Policy (ICCP) division at the OECD which supports the organisation’s work on information society as well as consumer policy issues. Before heading ICCP, he was the head of STI’s Economic Analysis and Statistics Division which develops methodological guidelines, collects statistics and undertakes empirical analysis in support of science, technology and innovation policy analysis. His experience prior to the OECD includes being a program manager of the Information, Telecommunications and Commerce program of the US Congressional Office of Technology Assessment (OTA), an economist at the US National Science Foundation (NSF) and a programmer at The Brookings Institution. Mr. Wyckoff is a citizen of the United States, holds a BA in Economics from the University of Vermont, and a Master of Public Policy from the JFK School of Government, Harvard University.

**Joe Alhadeff**, Vice President for Global Public Policy and Chief Privacy Officer for Oracle. Chairman of the Business and Industry Advisory Committee (BIAC) to the OECD ICCP Committee

Joseph Alhadeff is the Vice President for Global Public Policy and Chief Privacy Officer for Oracle Corporation, one of the world’s leading suppliers of information management software. Mr. Alhadeff is responsible for coordinating and managing Oracle’s global privacy and public policy issues.

In addition to his role at Oracle, Mr. Alhadeff serves a prominent role in several influential international organizations dedicated to Internet policy, security and privacy. Mr. Alhadeff serves as the BIAC Chair to the OECD ICCP Committee, head of industry delegation to the OECD Security Steering Group, and a Vice Chair of the International Chamber of Commerce’s Electronic Business and Information Technology Committee. In the US, Mr. Alhadeff chairs the US-Malaysia Business Council, the Information Technology Committee for the US India Business Council and Government Affairs Committee for the Software and Information Industry Association, is Vice Chair of the USCIB’s E-Business Committee, Co-chairs the IT Committee of the US-ASEAN Business Council and is an ABAC Board member.

Prior to joining Oracle, Mr. Alhadeff was General Counsel and Vice President for Electronic Commerce for the US Council for International Business (USCIB) in New York. Alhadeff holds and M.B.A. in management and information systems from New York University, Leonard N. Stern School of Business and a J.D. from Boston University School of Law, and a B.A. from Oberlin College.
Eric Goldman, Associate Professor of Law, Santa Clara University School of Law. Representative of the Civil Society Information Society Advisory Council (CSISAC) to the OECD ICCP Committee

Eric Goldman is an Associate Professor of Law at Santa Clara University School of Law, where he is also Director of the school’s High Tech Law Institute. His research focuses on Internet law, Intellectual Property and Marketing Law. He has taught an Internet Law course annually since 1995-96.

Before becoming a full-time law professor, Eric practiced law in the Silicon Valley for 8 years, first as an Internet transactions attorney at Cooley Godward LLP and then as General Counsel of Epinions.com, an Internet start-up company. Prior to Santa Clara, he spent 4 years as an Assistant Professor at Marquette University Law School in Milwaukee, WI.

He blogs on Internet and IP law matters at the Technology & Marketing Law Blog, http://blog.ericgoldman.org. He is a member of American Law Institute.

Eric received his BA, summa cum laude and Phi Beta Kappa, in Economics/Business from UCLA in 1988. He received his JD from UCLA in 1994, where he was a member of the UCLA Law Review, and concurrently received his MBA from the Anderson School at UCLA.