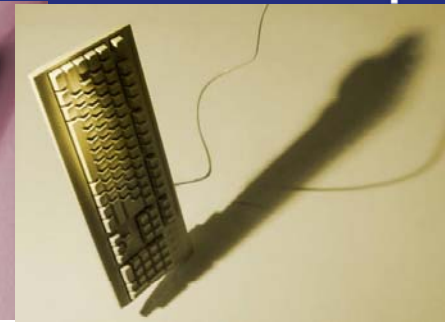


Workshop on ICTs and Environmental Challenges May 22-23 2008, Copenhagen

**Helena Nordin
Manager Marketing and Development
TCO Development**



The TCO label

We make it easy to chose technology designed for both usability and the environment.



TCO certification program

- **Multi attribute label**

Combines superior design standards for product usability and environmental impact in one label.

- **An international standard for international products.**

- Recommended in 43 states of the US
- Public procurements in North Europe
- “GreenTag” - Asia Cnet
- And many others...

TCO certification program

- **Independent 3rd party certification**

Standards in the forefront and strict testing procedures

- **User- centred product innovation**

Standards are developed in co-operation with users, manufacturers, researchers and other experts

Product Groups



Dias nummer 5

CH7

I would review this, eg how much do we want to feature copiers, keyboards etc when theyse might be outdated or not renewed ? Furniture is also not sold worldwide. Phones ? What's happening there?

Maybe this is a slide we need to adjust by region

Clare Hobby; 17-01-2008

TCO Development

- Owned by TCO – Swedish confederation of professional employees, 1.1 million members.
- Head office in Stockholm, Sweden
- Representatives in USA, Taiwan, Germany, Austria and Norway
- Members of Global Eco labelling Network; GEN

Credentials

- **50% of all monitors world-wide are TCO certified**
- About 100 brand name manufacturers certify their products with TCO
- TCO certifies about 500 new products per year



What is the role of the TCO label?

- Influence the ICT development
- Simplify purchasing of ICT equipment

What has TCO contributed with ?

- 1992 - TCO label included Energy saving mode as a mandate
 - 2007 EuP Directive
- 1995 - TCO label included a ban of brominated and chlorinated flame retardants
 - 2006 RoHS Directive

What is our role in the future?

- "Your PC and the Climate" – report by TCO D launched in April 2008
 - Summary on www.tcodevelopment.com
- Stricter energy requirements in the coming update
- New approach for use of chemicals
- Mercury free displays

Summary..

- **Voluntary**
- **International**
- **Multi stakeholder involvement**
- **Third party**
- **Multi attribute**
- **Strict verification**

Conclusions

- **Simplifies trade**
- **Eco labels are important in the work towards a sustainable world as a complement to legislation and industry standards**



The TCO Label

Technology for you and the planet