



# **OECD Policy principles for enhanced access and more effective use of public sector information**

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# Creativity and Innovation

OECD work on innovation in digital content includes:

- Digital content – new infrastructure for business, participative web, education, health
- Public sector information - increase returns on public investments, maximise use & spill-overs

# Objectives

- Guidance for enhanced access and more effective use for public and private sectors
- Increase total returns on public investments and economic and social benefits through:
  - more efficient distribution
  - enhanced innovation
  - development of new uses
  - market-based competition
- International policy principles contribute to global exchange and use of public information

# Framework issues

- Principles apply to a different extent to different categories of information and content
- Greater access and use useful regardless of IP ownership
- Take account of: IPRs, legal requirements and restrictions, trade secrets, privacy and confidentiality, and national security concerns; and democracy, human rights, freedom of information, environmental information considerations
- Strengthening the role of the non-public sector in producing, developing and disseminating this information and content may require changes in legislation, organisation and budgets
- Take account of OECD Principles and Guidelines for Access to Research Data from Public Funding

## Policy principles:

- **Openness**
- **Access and transparent reuse conditions**
- **Asset lists**
- **Quality**
- **Integrity**
- **New technologies and long-term preservation**
- **Copyright**
- **Pricing**
- **Competition**
- **Redress mechanisms**
- **Public private partnerships**
- **Internat'l access / use**
- **Best practices**

# Policy principles -- details

- **Openness**
  - Assume openness as a default rule for all funding models, define limitations (privacy, security, etc.)
- **Transparent access and reuse conditions**
  - Non-discriminatory competitive access, limited restrictions
- **Asset lists**
  - Awareness, easy to find, clear information on conditions
- **Quality**
  - Methodical collection, reliability, compatibility
- **Integrity**
  - Best practice information management, no unauthorised modification
- **New technologies and long-term preservation**
  - Interoperability, address technological obsolescence

# Policy principles -- details

- **Copyright**
  - Exercise to facilitate re-use including 3<sup>rd</sup> party holders
- **Pricing**
  - Agreeing pricing which facilitates access, consistency across organisations, marginal cost where possible
- **Competition**
  - Pricing and unfair competition, cross-subsidisation, downstream equality where comparable
- **Redress mechanisms**
- **Public private partnerships (e.g. digitisation costs)**
- **International access / use (harmonisation, interoperability)**
- **Best practices (share widely, information exchange)**