International Conference on Sustainable Manufacturing

Jointly sponsored by the Rochester Institute of Technology (RIT), the US Department of Commerce (DOC) and the Organisation for Economic Co-operation and Development (OECD)

23-24 September 2008
Rochester Institute of Technology
Rochester, NY, United States

www.oecd.org/sti/innovation/sustainablemanufacturing/conference

AGENDA

Tuesday 23 September

8:00 Registration at RIT
   Golisano Institute for Sustainability
   111 Lomb Memorial Drive, Building #78
   Rochester, NY 14623

8:30 Breakfast with William G. Sutton, Assistant Secretary of Commerce for Manufacturing and Services, US Department of Commerce

9:30 Tour of Sustainable Manufacturing Sites (Lunch and transportation will be provided)
   - Eastman Kodak
   - Xerox Corporation
   - Harbec Plastics

17:00 Return to the Hotel

18:00 Bus pick up from Hotel for Reception and Dinner at RIT

18:30 Reception

19:00 Dinner
   Day Wrap-up
   William G. Sutton, Assistant Secretary of Commerce for Manufacturing and Services, US Department of Commerce

21:00 Dinner concludes. Return to hotel via bus
Wednesday 24 September

8:00  Registration at RIT

8:30  Welcome Address

William G. Sutton, Assistant Secretary of Commerce for Manufacturing and Services, US Department of Commerce
Marcos Bonturi, Head of Structural Policy Division, Directorate for Science, Technology and Industry, OECD
William Destler, President, RIT

Session 1: The Future of Manufacturing

9:00  Keynote Speeches

Electronics Sector:
Meeting the Challenges of Sustainable Production through Innovation
Patricia Calkins, Vice President, Environment, Health and Safety, Xerox Corporation

Automotive and Transport Sector:
Sustainable Manufacturing Practices and Business Strategies
Jeanette Clute, Manager, Sustainable Business Strategies, Ford Motor Company

10:00 Panel Discussion - Government Perspective: An Overview of Public Policy

Panellists:
The US Department of Commerce’s Sustainable Manufacturing Initiative
Adam O’Malley, Acting Director, Office of Trade Policy Analysis, Department of Commerce, Government of the United States

Japan’s Initiative for Eco-innovation
Shinji Okakura, Director for the International Affairs Office, Ministry of Economy, Trade and Industry (METI), Government of Japan

EU Action Plan and France’s Initiatives for Sustainable Manufacturing & Eco-innovation
Alain Pesson, Head of the Mission for Industrial Sustainable Development, General Directorate for Enterprise, Ministry of Economy, Industry and Employment, Government of France

Moderator: Marcos Bonturi, Head of Structural Policy Division, OECD

11:00  Coffee break

Session 2: Realising Sustainable Manufacturing in Selected Sectors

11:20 Panel Discussion - Sustainable Manufacturing in the Electronics Sector

Panellists:
Narito Shibaike, Manager, Environmental Planning Group, Corporate Environmental Affairs Division, Matsushita Electric Industrial, Co., Ltd. (Panasonic)
Ed Butler, Environmental Affairs Manager, Nokia North America
John Harland, Design for Environment Manager, Intel Corporation

Moderator: Nabil Nasr, Director, Golisano Institute for Sustainability, RIT

12:20 LUNCH

13:30 Panel Discussion: Sustainable Manufacturing in the Automotive and Transport Sector

Panellists:
- Jody L. Howard, Director of Social Responsibility, Caterpillar Inc.
- Matthew Fronk, Lab Director, Fuel Cell Research, General Motors
- Bill Gregory, Director, Sustainability, Milliken and Company

Moderator: Hans Naudt, Policy Officer, Sustainable Industrial Policy Unit, Directorate on Industrial Policy and Economic Reforms, DG Enterprise and Industry, European Commission

Session 3: Focus Groups on Improving Practices of Sustainable Manufacturing

14:30 Introduction to Focus Group Topics

A Preliminary Analysis on Indicators for Sustainable Manufacturing

Tomoo Machiba, Senior Policy Analyst, Structural Policy Division, Directorate for Science, Technology and Industry, OECD

Public Policy and Sustainable Manufacturing

Nabil Nasr, Director, Golisano Institute for Sustainability, RIT

14:50 Focus Group Breakout Session 1

Discussion Questions

- How can the government and the OECD contribute to industry efforts to find innovative solutions for sustainable manufacturing?
- What tools and indicators are useful for sustainable manufacturing and should be further developed?

Breakout Groups:

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<th>Consumer Electronics</th>
<th>Automotive and Transport</th>
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| **Group A:** Discussion of Tools and Indicators  
Facilitator: Shinji Okakura (Japan) | **Group C:** Discussion of Tools and Indicators  
Facilitator: Bill McElnea (US) |
| **Group B:** Discussion of Public Policy Issues  
Facilitator: Alain Pesson (France) | **Group D:** Discussion of Public Policy Issues  
Facilitator: Brian Titley (UK) |

15:45 Focus Group Breakout Session 2

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Facilitator: Bill McElnea (US) |
Session 4: Closing Session – The Way Forward

16:40  **Wrap Up Reports**

*Readout from Focus Groups*

*Main conclusions of the conference and the road ahead*

**Nabil Nasr**, RIT  
**Marcos Bonturi**, OECD

17:30  **End of conference** – board bus for dinner

18:00  **Dinner at Liberty Hill hosted by William Destler, President, RIT**