



## Champion Mayors for Inclusive Growth

### The OECD Inclusive Growth Initiative

The OECD launched the **Inclusive Growth Initiative** in 2012, in partnership with the Ford Foundation, as a response to the growing gap between the rich and the poor in countries worldwide. This initiative has been helping governments analyse rising inequalities, monitor material living standards and broader well-being, and design policy packages that promote equity and growth. It is driven by a multidimensional approach to Inclusive Growth, going beyond income to see how people are faring in other areas of life, like jobs and health.

### The Inclusive Cities Campaign

To operationalise inclusive growth in cities worldwide, the OECD is launching the **Inclusive Growth in Cities Campaign**, in partnership with the **Ford Foundation** and with the support of the **Group of Friends of Inclusive Growth**, led by the U.S. Ambassador to the OECD. Central to this campaign is the formation of a coalition of **Champion Mayors for Inclusive Growth**. In parallel, a network of global business leaders will be created to bring the private sector into the conversation on Inclusive Growth.

The Inclusive Growth in Cities Campaign aims to provide mayors with a unique platform in the global debate on inequality, enabling them to share their voices and perspectives with national governments and other key stakeholders. It will also provide mayors with the opportunity to exchange concrete solutions to address inequality and empower local governments as leaders in the transition towards more inclusive growth.

### A global coalition of Champion Mayors for Inclusive Growth

The global coalition of mayors is envisaged as a “coalition of the willing”: a group of leaders who commit to promoting a more inclusive form of economic growth in cities. The founding group of Champion Mayors will be comprised of mayors who have already demonstrated a strong commitment to tackling inequality in their city.

Champion Mayors are invited to:

- Voice their support for reducing inequalities in their cities, within their countries and worldwide
- Exchange best practices and policy tools for more inclusive cities in different policy domains, such as housing, transport, education, economic and workforce development, among others
- Attend meetings of the Champion Mayors: the inaugural event on 29 March 2016 in New York as well as future meetings (e.g. Paris, November 2016)
- Support the **New York Proposal for Inclusive Cities**, a political commitment that will help shape a **policy roadmap for inclusive cities** to identify both the challenges and potential solutions to reducing inequality in cities.

The work of Champion Mayors will inform the OECD’s recommendations on Inclusive Growth, which will be presented to governments of OECD member, its Key “emerging market” Partner countries, and developing countries that are members of the Development Centre.

### Contact

For more information about becoming a Champion Mayor, please contact [InclusiveGrowth@oecd.org](mailto:InclusiveGrowth@oecd.org).