



OECD Public Meeting on Inclusive Growth:

The role of business and government in promoting inclusive growth

14.30 – 18.00, 23 January 2018

OECD Headquarters, Paris

Decades of globalisation and technological innovation have produced tremendous economic growth but this growth has not been evenly distributed across all people and geographies – the resulting growing gap between the rich and the poor has become one of the defining challenges of our time. The OECD launched its [Inclusive Growth Initiative](#) in 2012 in response to rising inequalities, the decoupling of economic and social prosperity, and stagnating living standards for many people worldwide. Central to this are a set of government policies and business actions that have contributed to stagnating wage growth, growing job precariousness and financial insecurity, and the exclusion of women, minorities and certain vulnerable groups from receiving fair shares of economic prosperity. Many businesses already recognise the need for more inclusive outcomes if we are to avoid worsening social divisions and stem the backlash against globalisation and open markets, and have taken steps in this regard, either individually or collectively through partnerships such as the UN Global Compact or the WEF's System Initiative on Shaping the Future of Economic Progress. Few attempts have been made to align business actions and government policies on inclusive growth outcomes thus far, however.

As part of its broader response to the challenges above and to help the business community further this agenda, the OECD is launching the **Business for Inclusive Growth (B4IG)** platform to bring together businesses and policymakers to identify and commit to business actions and public policies that are good for business and good for inclusion. This FOIG public meeting will convene business leaders and policymakers to discuss targeted actions to advance the international inclusive growth agenda.

The objectives of the meeting are:

- To discuss the business case for inclusive growth and present OECD work in this area
- To identify existing best practices in the business community to promote inclusive growth
- To explore innovative business actions and public policies that can advance the inclusive growth agenda further
- To present a sample of projects that the OECD supports or intends to carry out within the B4IG platforms, including the Global Deal, the “B4IG Lab – Incubator of Inclusive Growth” as well as a joint programme with BSR



Draft agenda

14.30 – 15.00: Introductory Session

Welcoming Remarks: Claudia Serrano, Permanent Ambassador of Chile to the OECD and Chair of the Friends of Inclusive Growth (FOIG)

Opening Remarks: Gabriela Ramos, OECD Chief of Staff and Sherpa to the G20

15.00 – 16.15: Session 1. The business case for inclusive growth

This panel discussion examines the business case for inclusive growth in a globalised, digitalised context where both the role of the firm, and consumers' expectations of it, are changing rapidly. Key question: what are the business benefits of promoting an inclusive growth agenda?

16.15 – 16.30: Coffee break

16.30 – 17.45: Session 2. Advancing the inclusive growth agenda through specific actions: the role of business and governments

This panel discussion explores how globalisation has not benefited all workers equally and how we need new complimentary actions between the private and public sectors to advance the inclusive growth agenda. Key question: what are specific business actions and government policies that are good for business and good for inclusion?

17.45 – 18.00: Conclusion and next steps

Closing remarks: Gabriela Ramos, OECD Chief of Staff and Sherpa to the G20

18.00 – 19.30: Cocktail Reception