



## Agenda

### Moderators

Nora Bär	Health & technology journalist
Bertalan Meskó	Medical Futurist

### 8.30am Registration opens

*Light breakfast provided by the Government of Denmark will be served.*

### 9.10am Opening remarks

*Opening by Minister for Health and Senior Citizens Magnus Heunicke and OECD Deputy Secretary-General Ulrik Vestergaard Knudsen.*

### 9.30am Reforming care models to make health services more people-centred

*This session will invite all participants to share learning on how to integrate promising new approaches to promote health and improve care, in a way that reduces health disparities.*

Digital transformation in health is here. New innovations – from machine learning algorithms that assist with diagnosis and treatment, Big Data analytics to identify better therapies and preventative interventions for individuals as well as populations, edge computing that allows faster and detailed analysis closer to the source, and facial recognition software helping diagnose rare diseases – bring huge potential to meet a range of health policy objectives. While some innovations have been implemented at practice level, the vast majority have focused on small, clearly defined populations. Policy makers continue to struggle with implementing these opportunities at scale throughout health systems to drive health improvement across entire populations, in an inclusive and people-centred way.

Questions for discussion will include: To take full advantage of digital health opportunities for service improvement and better outcomes what challenges remain unaddressed? What new policies, mechanisms and institutions are needed to ensure that innovative approaches serve the interests of all patients and communities? How have countries managed the impact on expenditure? What can we learn from other industries where digitalisation (especially innovative use of data) has delivered better, faster and cheaper services or products to consumers across the globe?

### Panellists

Ran Balicer	Chief Innovation Officer at Clalit Health Services & Founding Director, Clalit Research Institute, Israel
Nicola Bedlington	European Patients' Forum Special Advisor
Rhianon Ebsworth	Senior Compliance Counsel, Novo Nordisk A/S
Tanel Kiik	Minister of Social Affairs, Republic of Estonia
Thomas Steffen	State Secretary at the Federal Ministry of Health, Federal Republic of Germany
Szabolcs Szigeti	State Secretary for Health, Ministry of Human Capacities, Hungary



## 10.50am Break

## 11.20am Transforming the health workforce

*This session will explore how health labour markets, skills, policies and cultures must adapt to maximise the opportunities of digitalisation; and how digitalisation can be reconciled with maintaining the all-important personal touch.*

The growing digitalisation of health services as well as technologies such as machine learning and robotics, smart homes and remote care will profoundly affect the health workforce. The promise of better efficiency, productivity and precision offered by emerging technologies also means disruptions and challenges around long-established profession categories, provider confidence and scope of practice. These developments, accompanied by ageing populations, require changes in the organisation of work, professional training, and skills of healthcare workers. However, health labour markets remain inflexible – whether it is restricted entry into employment through controlled access to training ('*numerus clausus*' rules); rigid and outdated allocation of tasks; professional self-regulation failing to curb unwarranted variation in care; or education and training of healthcare workers failing to evolve with the changing trends, needs and technologies of the 21st century.

Questions for discussion will include: What skills and attributes are necessary in a data-driven, knowledge-based health system? What policies are needed to equip the health workforce with the necessary skills? What new roles and professions might emerge and how can health systems prepare?

### Panellists

Clemens Martin Auer	Special Envoy for Health for the Federal Ministry for Labour, Social Affairs, Health and Consumer Protection, Republic of Austria
Morten Freil	CEO of Danish Patients
Michael Green	CEO & President of Canada Health Infoway
Judith Kiejda	Assistant General Secretary New South Wales (NSW) Nurses & Midwives' Association (NSWNMA)
Ásta Valdimarsdóttir	Permanent Secretary of the Ministry of Health, Iceland

## 12.40pm Lunch

*Private lunch for Ministers and Heads of Delegation hosted by the Government of Switzerland.  
Open lunch provided for all participants.*



## 2.10pm Keynote

*Introduction by Minister for Health and Senior Citizens Magnus Heunicke.*

*Keynote delivered by Crown Princess Mary of Denmark.*

*Thanks delivered by OECD Deputy Secretary-General Ulrik Vestergaard Knudsen.*

## 2.25pm Using data in the public interest

*This session will draw on experiences of countries that have used existing and emerging data governance mechanisms to promote the secure and respectful use of personal health data within and across countries.*

Fundamental issues of privacy, cybersecurity and consent remain constant concerns. Failing to implement mechanisms to protect personal health data and informing patients how their data are managed – including the OECD Council Recommendation for Health Data Governance and within Europe the EU General Data Protection Regulation (GDPR) – can derail potential dividends, curtailing the use of digital technology for public health goals.

Questions for discussion will include: What challenges and setbacks have been faced, and lessons learnt from managing those issues? How have countries been successful in discussing with the public, patients' group and the media the benefits and risks of using personal health data to advance policy objectives?

### Panellists

Olzhas Abishev	Vice-Minister of Healthcare, Republic of Kazakhstan
Bent Høie	Minister of Health, Norway
Ilona Kickbusch	Adjunct Professor, Interdisciplinary Programmes at the Graduate Institute of International and Development Studies and Founder of the Global Health Centre
Don Rucker	National Coordinator for Health Information Technology, Department of Health and Human Services, United States of America
Yasuhiro Suzuki	Chief Medical & Global Health Officer, Vice-Minister for Health, Ministry of Health, Labour and Welfare, Japan
Effy Vayena	Professor of Bioethics, ETH Zurich; Chair ELSI Advisory Group for the Swiss Personalized Health Network

## 3.45pm Coffee break



## 4.15pm The way forward

*Discuss key take homes and lessons learnt for leveraging health data to improve health policymaking.*

It is fundamental that patients are in the driving seat when developing new technologies and to avoid further entrenching health inequalities.

### Panellists

Henrique Martins	President of the Board of SPMS, the Shared Services and eHealth/IT authority, Ministry of Health, Portugal
Päivi Sillanaukee	Director-General of the Department of Wellbeing and Services, Ministry of Social Affairs and Health, Republic of Finland
Pascal Strupler	Secretary of State for Health, Swiss Confederation
Aurelijus Veryga	Minister of Health, Republic of Lithuania
Olivia Wigzell	Director-General, National Board of Health and Welfare, Sweden

## 5.15pm Closing

*Closing by Minister for Health and Senior Citizens Magnus Heunicke and OECD Deputy Secretary-General Ulrik Vestergaard Knudsen.*