THE LOCAL CHALLENGE: FLEXIBLE LOCAL EMPLOYMENT AND TRAINING SYSTEMS FOR GREEN GROWTH

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LEED green growth projects

“Improving the Effectiveness of Green Local Development”
- Case studies in Australia, Brazil, China, Mongolia, Spain and the United Kingdom

“Measuring the Potential of Green Growth: towards a local transition to a low-carbon economy”
- Case studies Denmark, Germany, Chile and BENELUX

“Skills for greener jobs in a local labour market context”
- Ongoing case studies in Flanders (Belgium), Pomorskie (Poland).

www.oecd.org/cfe/leed
Challenges and opportunities of local green growth

**Enabling Local Green Growth**

**FACILITATING LABOUR TRANSITIONS**
Skills and training

**BOOSTING ADAPTATION and ECO-INNOVATION**
Networks and Partnerships Incentives and Support

**INVESTMENTS RESOURCES**
High up front costs for initiating change with limited short-term rewards

**UNDERSTANDING VARIABLE IMPACT AT REGIONAL / LOCAL LEVEL**
Sector concentration

**GOVERNANCE and LEADERSHIP**
Co-ordinated and flexible approaches

**INDICATORS**
Measuring local green growth, benchmarking as a catalyst for local action
Skills for greener growth

Limited number of uniquely “green skills” but need for mainstreaming across education programmes and curricula.

- Technological and professional skills (research, engineering)
- Skills for the management of change and adaptation, (management, communication)
- Transferable skills for workers in declining sectors moving to new emerging niches.

Source: Miranda, OECD 2012
Enabling the transition: the role of local employment and training systems

By HikingArtist.com
With integrated approaches to skills, employment and entrepreneurship
Examples of integrated approaches

• Training for new job profiles in consultation with businesses (Academy for the future in West Flanders, Belgium)

• Local supply chain dialogues and industry platforms to create a local “community of practice” (e.g. Copenhagen Eco-innovation Centre, the “Greenway” in Ireland)

• Help workers transfer from declining to growing sectors (Transvers’Al project in Mulhouse France, Pathways Out of Poverty Programme in the NORTEC region of California)

• Building networks between firms, research institutions and universities (Green tech clusters such as Bio Base Europe in Ghent – Terneuzen)
Boosting local leadership for green growth

- Flexibility to adapt national programmes to the local labour market conditions (e.g. national schemes geared to the low-carbon sector (Employers first, East Midlands UK))
- Support partnership approaches within local economies, including for specific industries or value chains
- Evidence-based local policies by further disaggregating data on jobs and skills to the level of local labour markets