Professor Cameron Hepburn is the Director of the Economics of Sustainability Programme at the Institute for New Economic Thinking and Co-Director of the Net Zero Carbon Investment Initiative at the Oxford Martin School. He has degrees in law and engineering, a doctorate in economics, and over 30 peer-reviewed publications in economics, public policy, law, engineering, philosophy, and biology.

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Cameron began his business career with work at oil multinational Shell, law firm Mallesons and then management consultancy McKinsey & Co. Cameron is now a founder-investor in the social enterprise and clean energy sectors. He has co-founded three successful businesses in environmental and energy finance and economics.