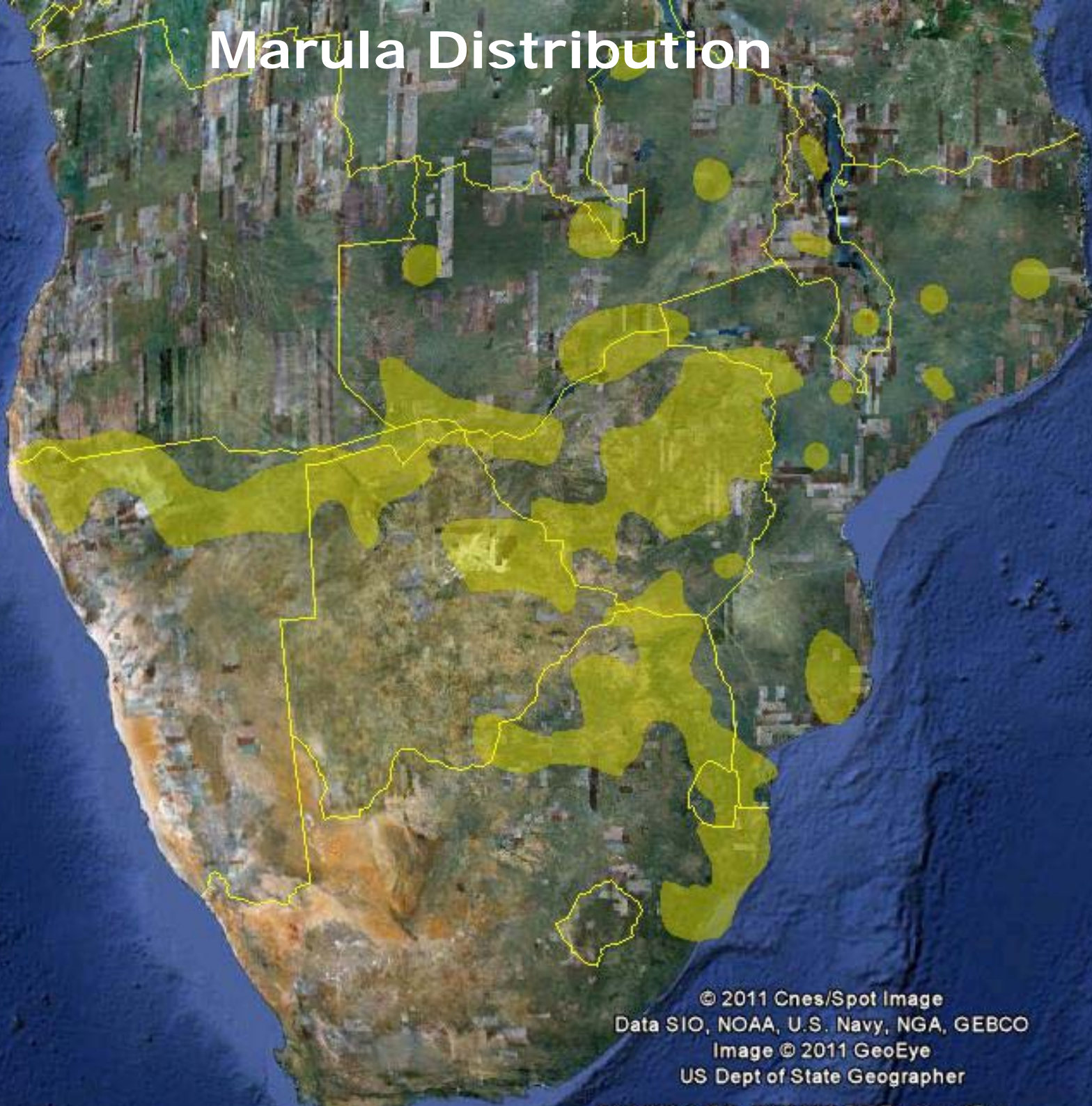




KAITTE

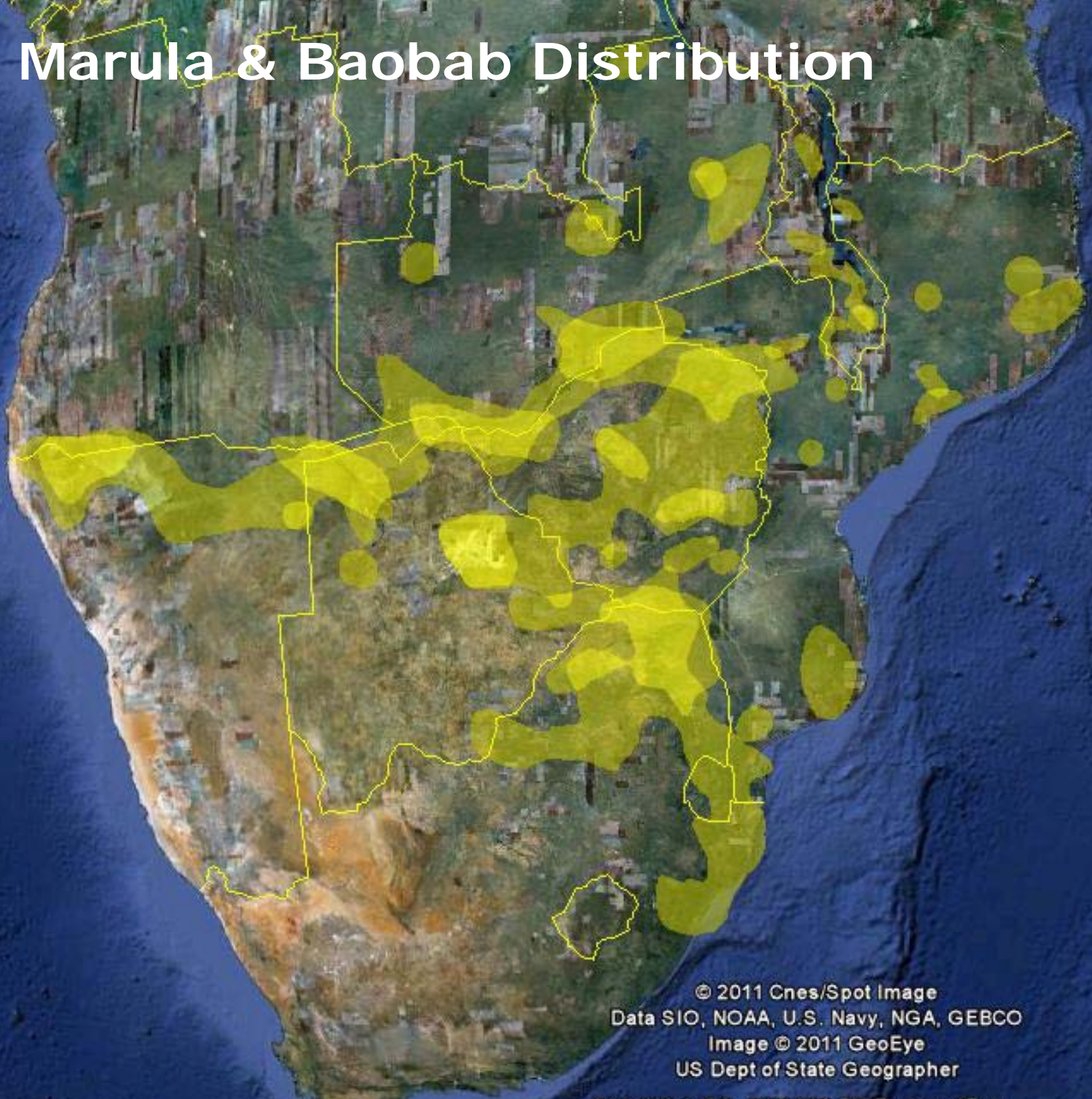
*Social
Investment
in Zimbabwe*

Marula Distribution



K A I T E

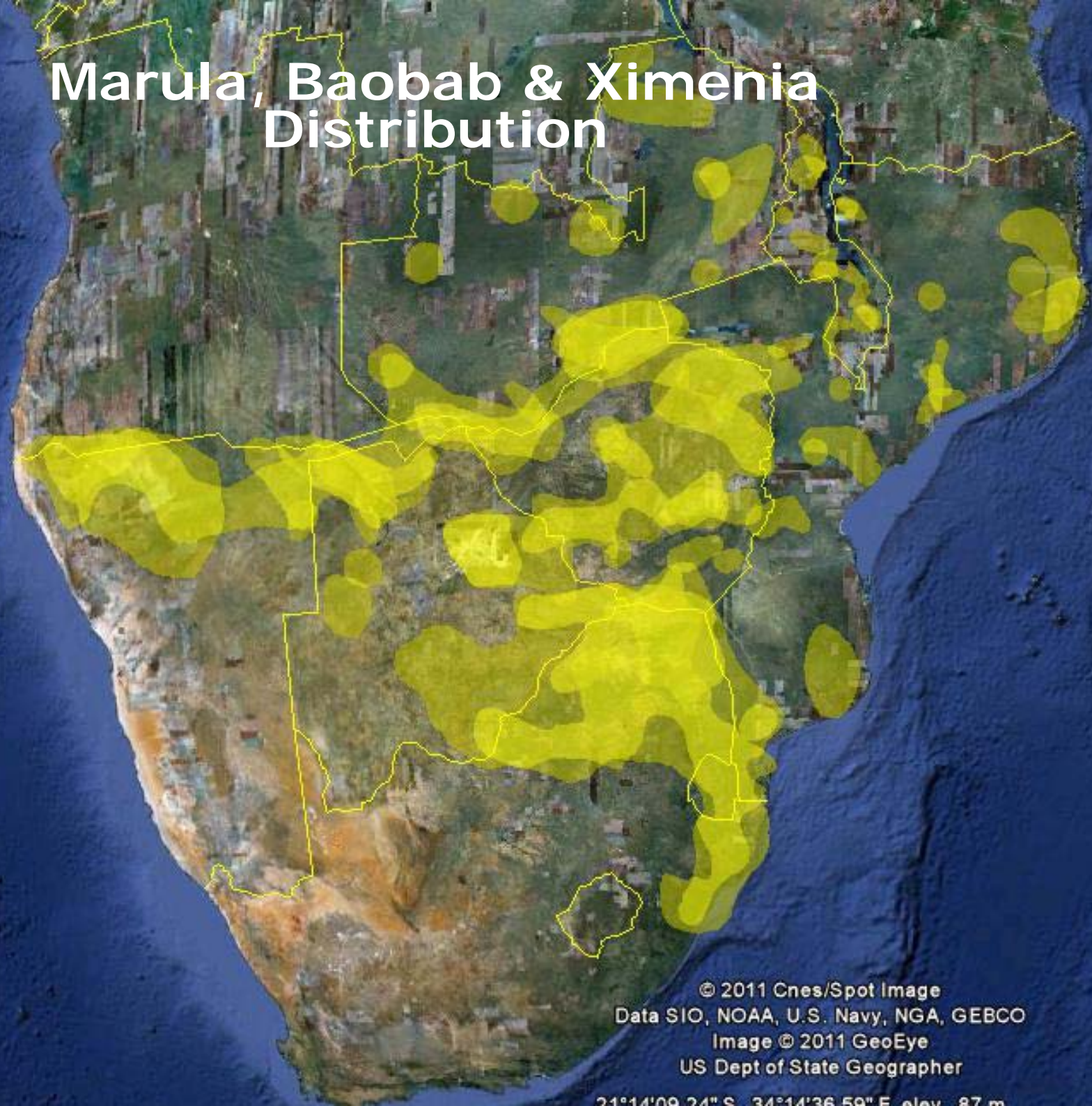
Marula & Baobab Distribution



K A I T E

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Data SIO, NOAA, U.S. Navy, NGA, GEBCO
Image © 2011 GeoEye
US Dept of State Geographer

Marula, Baobab & Ximenia Distribution



K A I T E



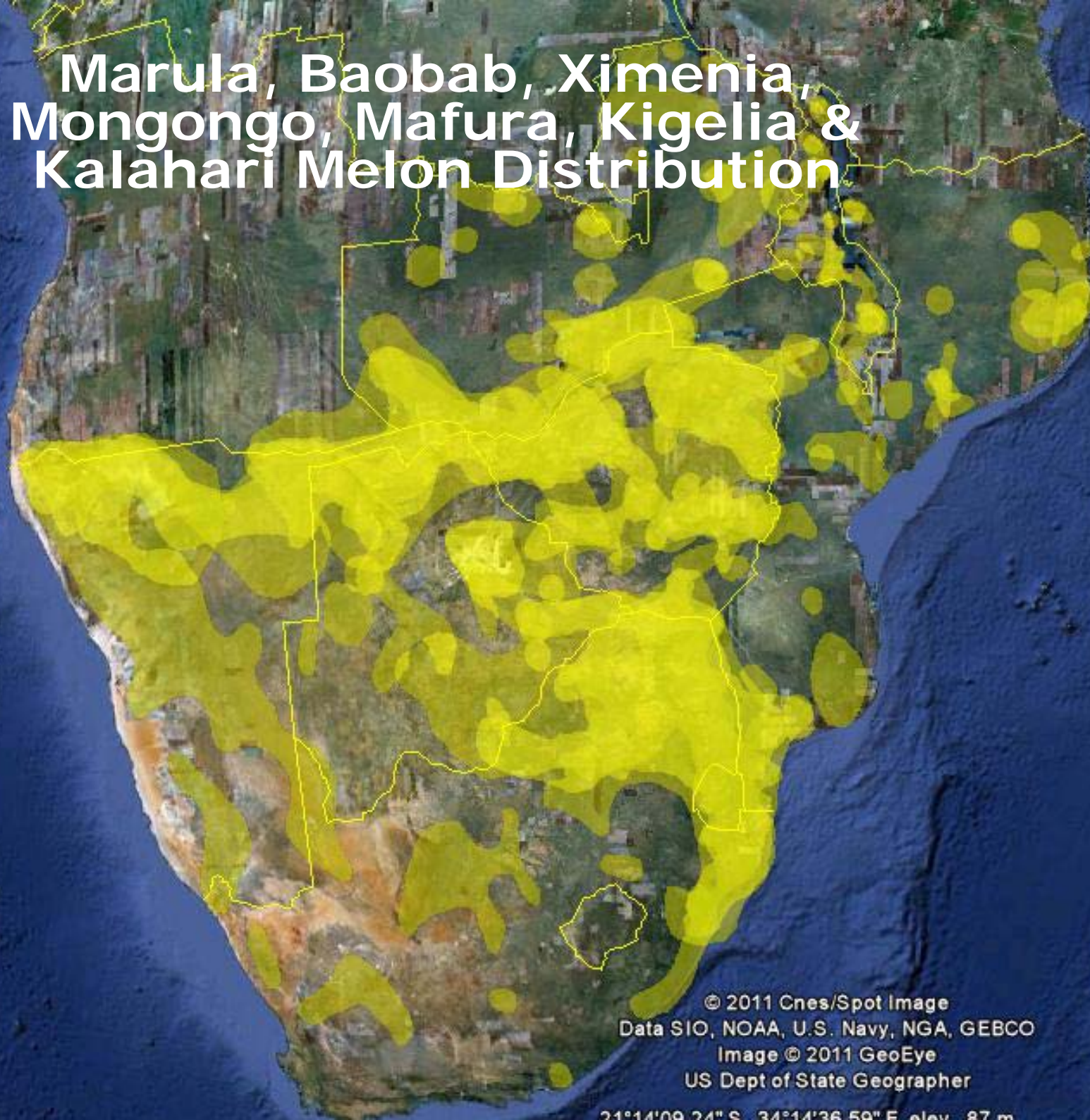
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Image © 2011 GeoEye
US Dept of State Geographer

21°14'09 24" S 34°14'36 59" E elev. 87 m

Marula, Baobab, Ximenia, Mongongo & Mafura Distribution

K A I T E

Marula, Baobab, Ximenia, Mongongo, Mafura, Kigelia & Kalahari Melon Distribution



K A I T E

German Natural Cosmetic Market

- Market Value
 - 2009: 717 million EUR
 - 2010: 795 million EUR

- Percentage of the total cosmetic market:
 - 2009: 5.6%
 - 2010: 6.2%

- Growth rate
 - 2008 -2009: 7%
 - 2009 -2010: 11%

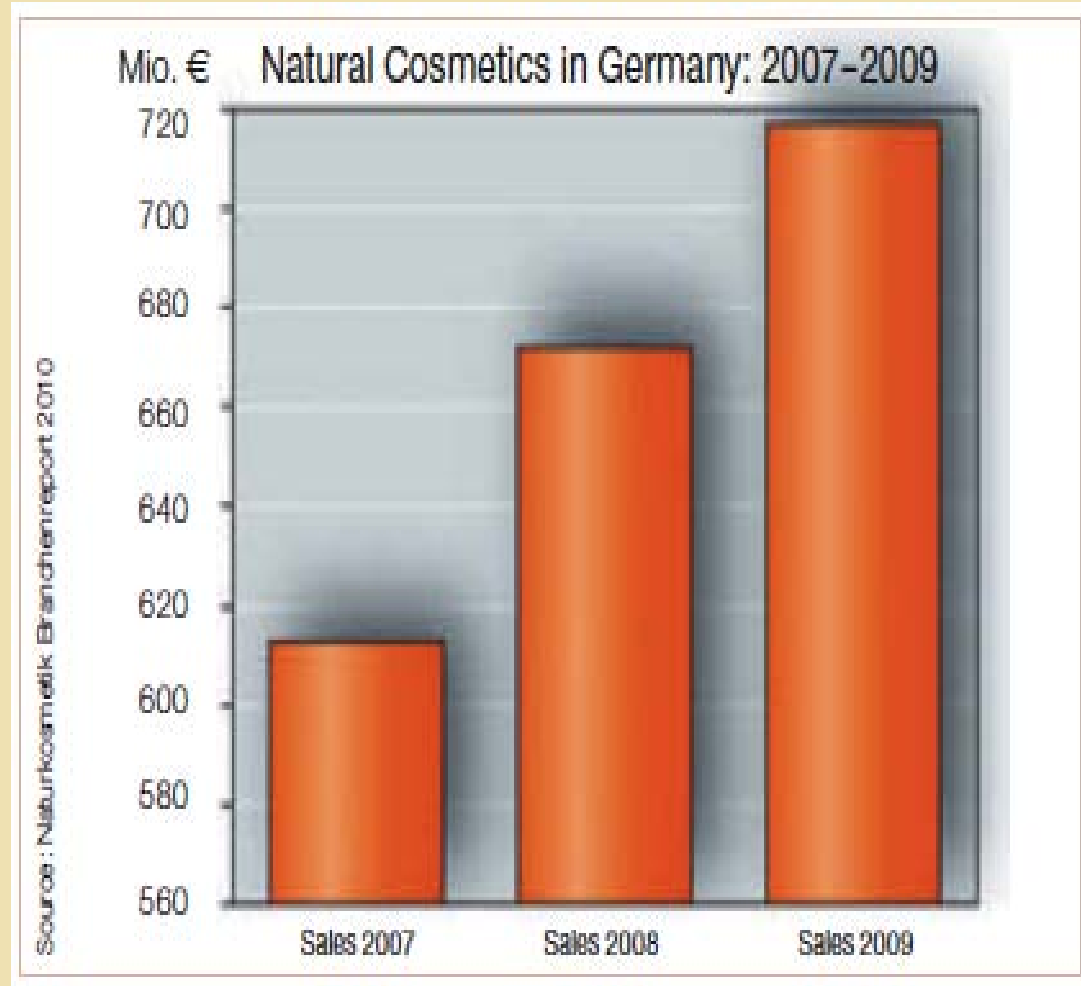


Figure taken from : Cossma 10/2011

BAOBAB (*Adansonia digitata*)



Where it can be found: at altitudes below 900m, exclusively in Natural Regions 4 and 5

Harvesting time: April - October

What is harvested: pulp - seed

Use: The powdery, nutritious fruit pulp has been used locally in cereal bars and high energy foods and has huge potential in drinks (both in the traditional 'mahewu' and as soft drink), as an ingredient in nutritious porridges, as well as for 'freezits' (ice-lollies). The fruit can also be used to produce cream of tartar. The seeds are mostly used as a thickener for soups, but may also be roasted for direct consumption, or pounded to extract vegetable oil.



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Social Investment in Zimbabwe





Adansonia digitata (Baobab)

distribution map



K A I T E



DR JACKSON'S Natural Products

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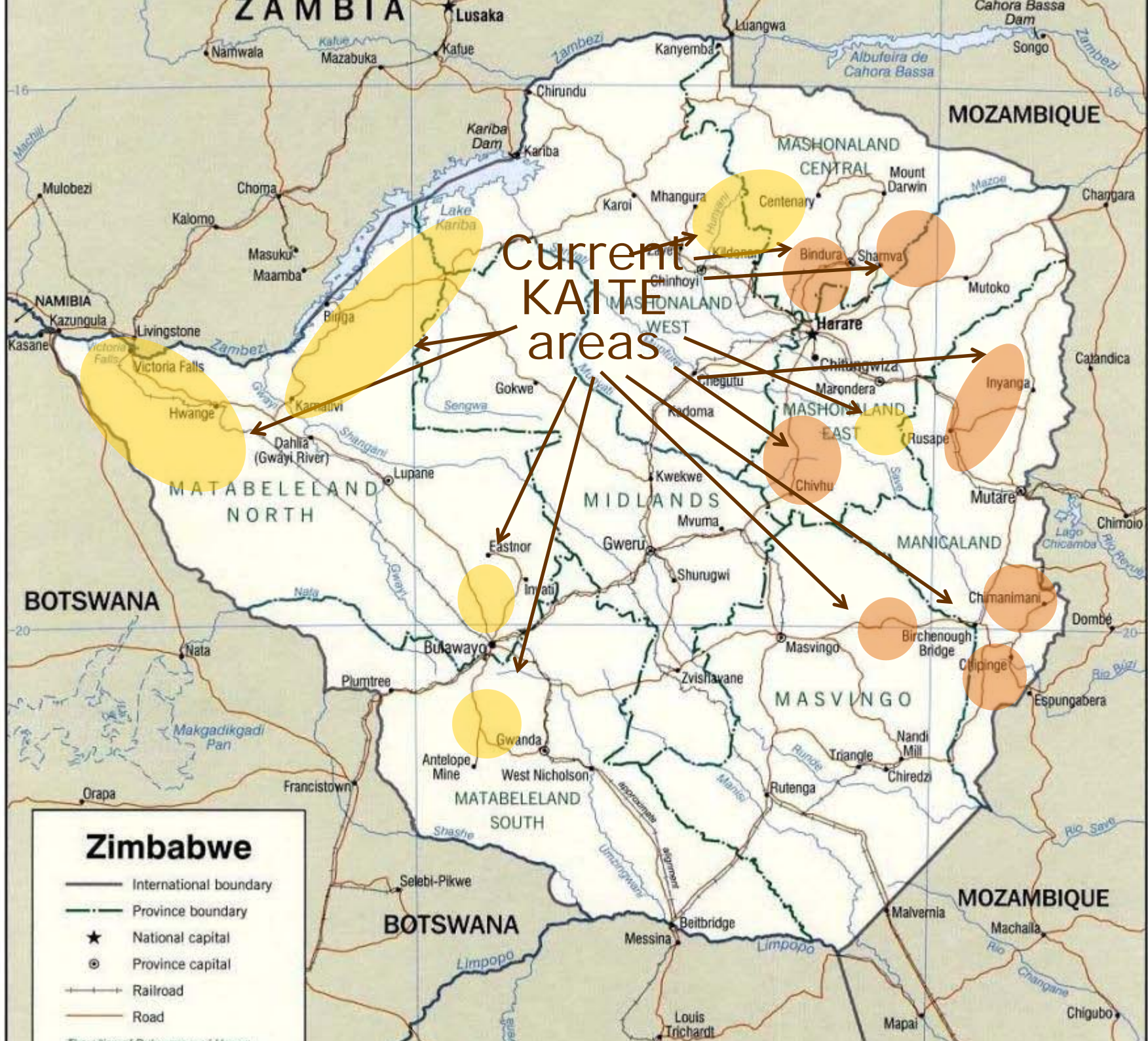






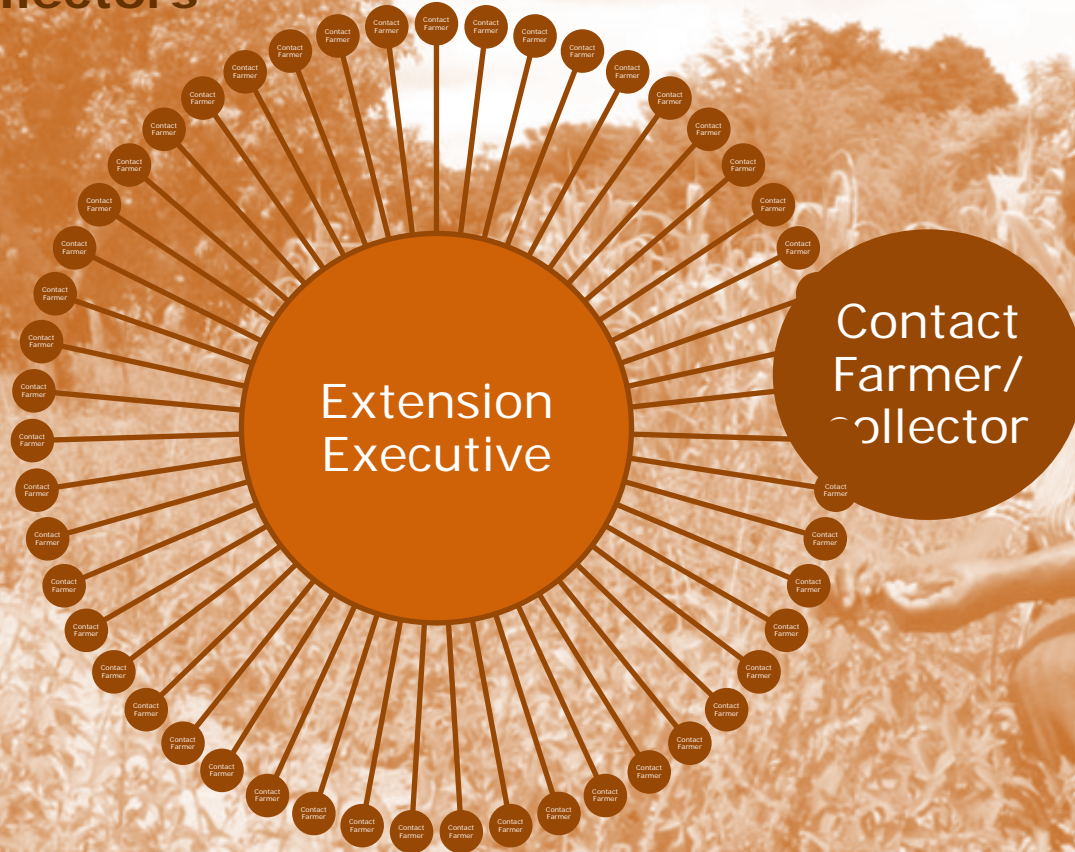


KAIITE

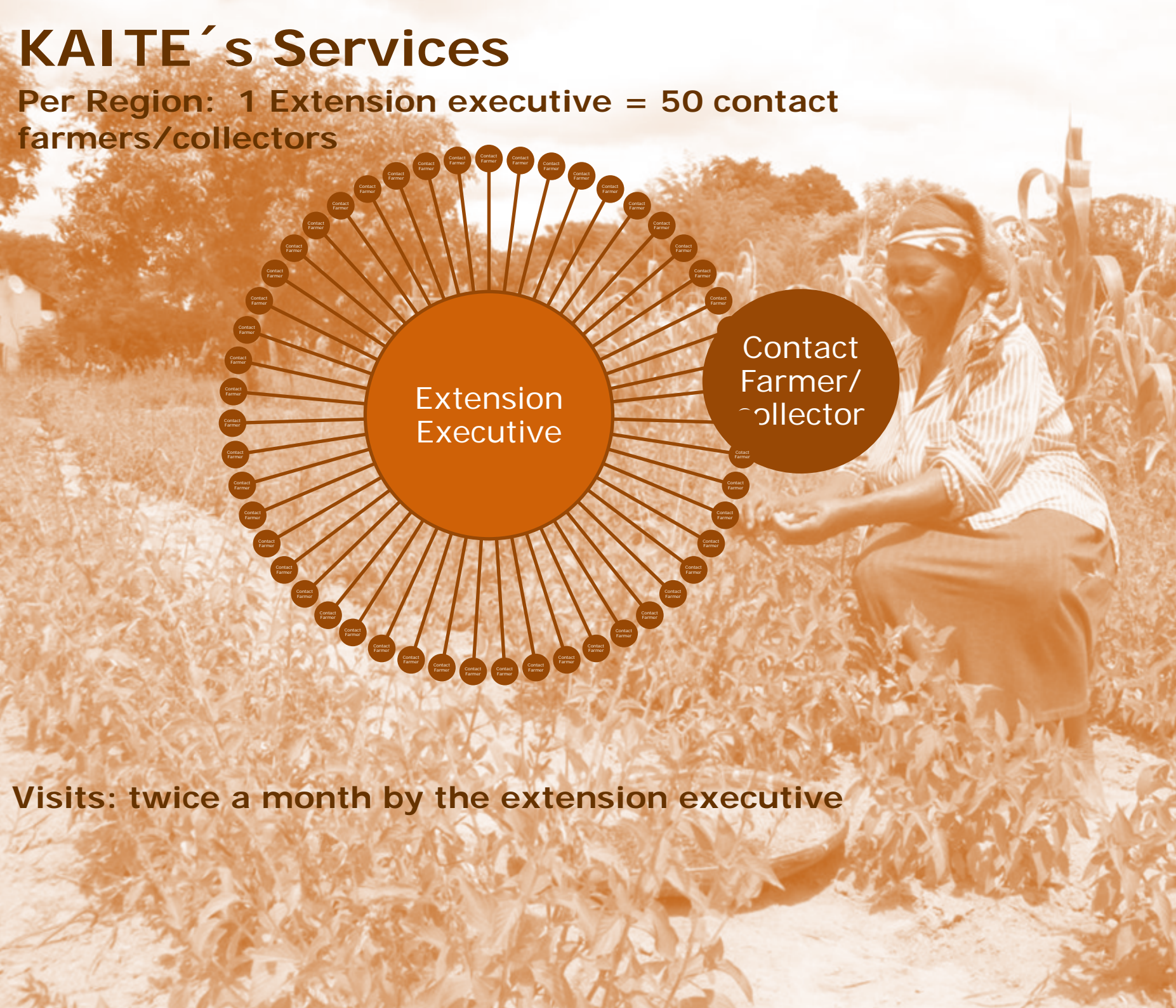


KAITE's Services

Per Region: 1 Extension executive = 50 contact farmers/collectors

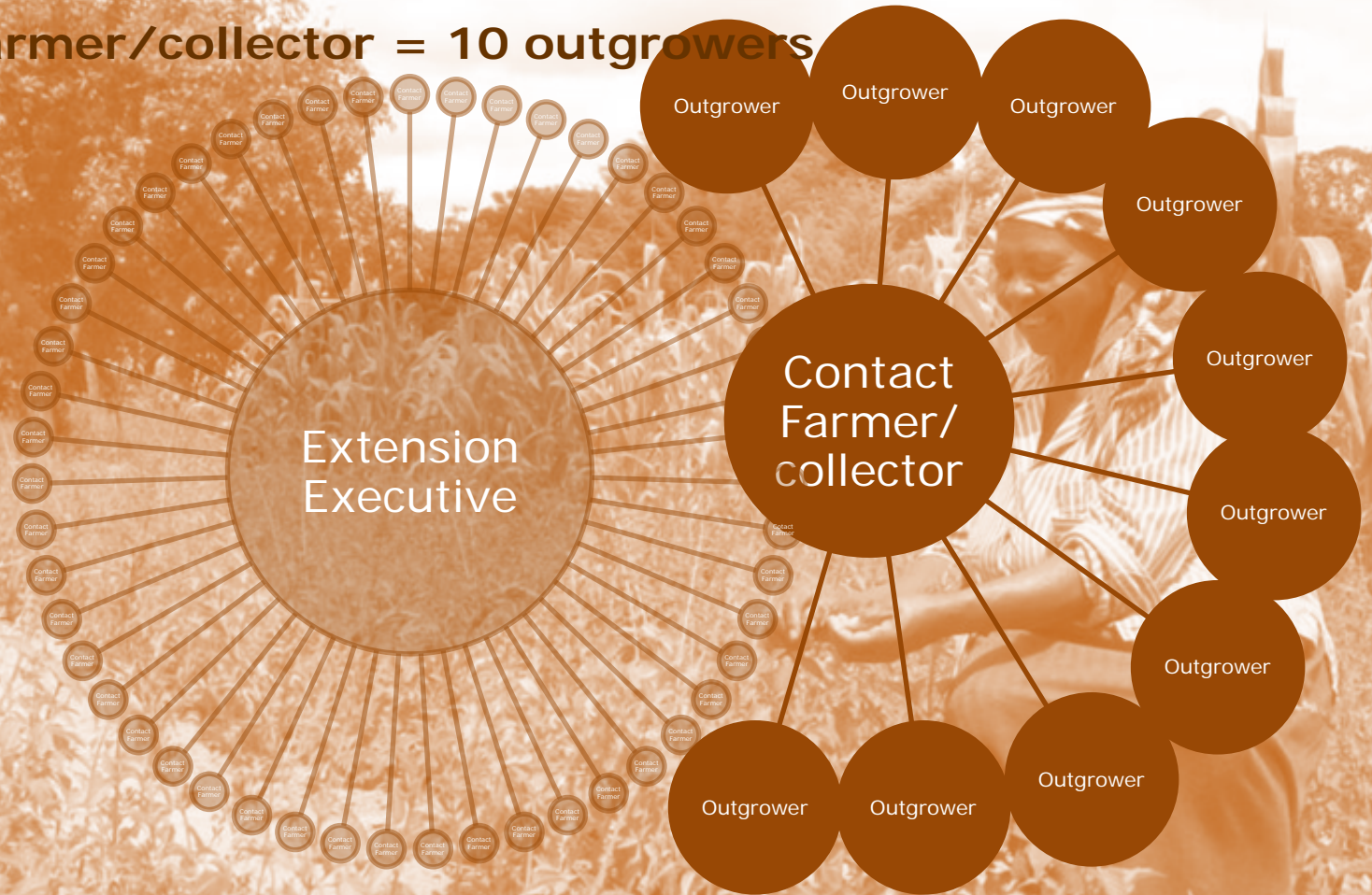


Visits: twice a month by the extension executive



KAITE's Services

1 contact farmer/collector = 10 outgrowers



Visits: twice a month by contact farmers - twice a year by KAITE

KAITE's Services

KAITE



50 Contact Collector	x 500,- US\$	= 25,000,- US\$
500 Outgrowers	x 100,- US\$	= 50.000,- US\$
Total		= 75.000,- US\$







KAITE's Services

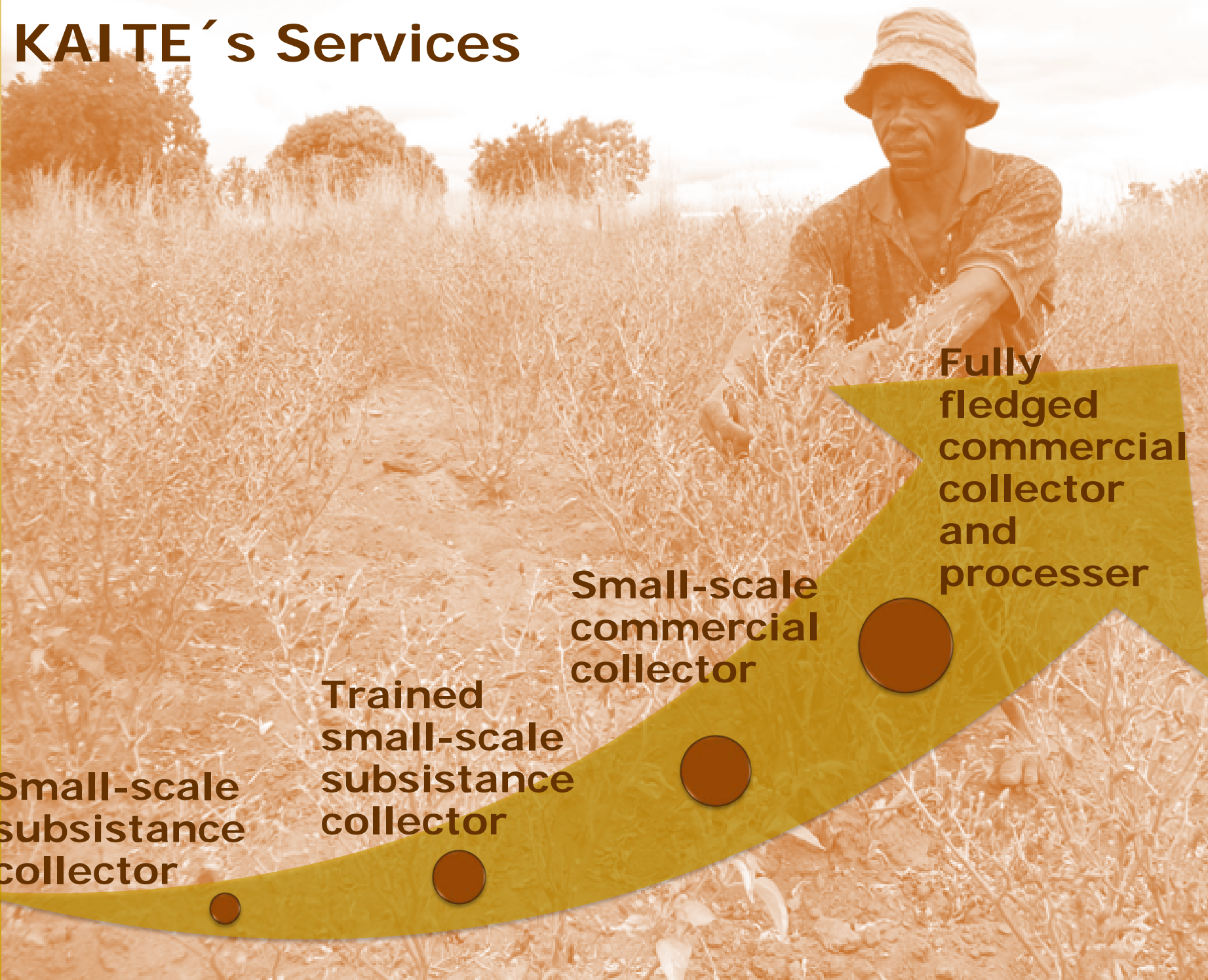
**K
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**Small-scale
subsistence
collector**

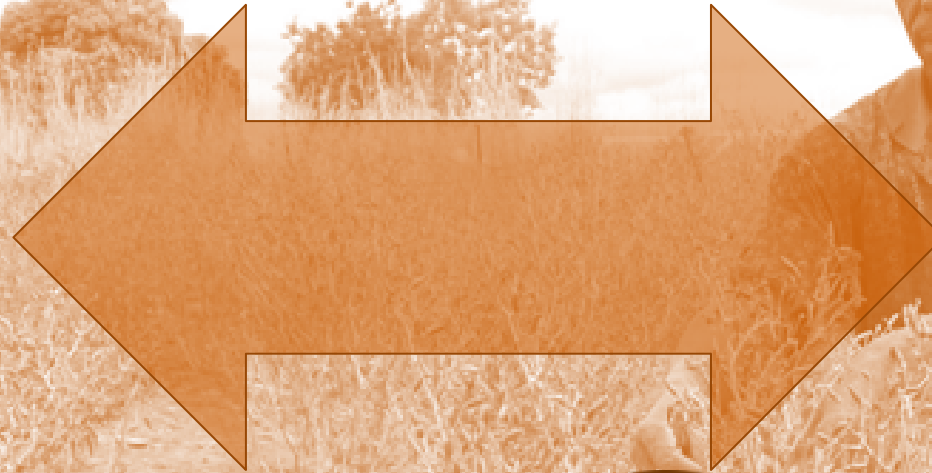
**Trained
small-scale
subsistence
collector**

**Small-scale
commercial
collector**

**Fully
fledged
commercial
collector
and
processor**



Product quality - Process quality



**Product quality
of small-scale
farmers
is inferior to
commercial
production**







KAI TE's orphanage

KAI TE



K A I T E



**Visit K A I T E in Zimbabwe
You will see the difference!**