Social Investment in Zimbabwe
Marula, Baobab, Ximenia, Mongongo, Mafura, Kigelia & Kalahari Melon Distribution
German Natural Cosmetic Market

- Market Value
  - 2009: 717 million EUR
  - 2010: 795 million EUR

- Percentage of the total cosmetic market:
  - 2009: 5.6%
  - 2010: 6.2%

- Growth rate
  - 2008 -2009: 7%
  - 2009 -2010: 11%

Figure taken from: Cossma 10/2011
BAOBAB (*Adansonia digitata*)

**Where it can be found:** at altitudes below 900m, exclusively in Natural Regions 4 and 5

**Harvesting time:** April - October

**What is harvested:** pulp - seed

**Use:** The powdery, nutritious fruit pulp has been used locally in cereal bars and high energy foods and has huge potential in drinks (both in the traditional ‘mahewu’ and as soft drink), as an ingredient in nutritious porridges, as well as for ‘freezits’ (ice-lollies). The fruit can also be used to produce cream of tartar. The seeds are mostly used as a thickener for soups, but may also be roasted for direct consumption, or pounded to extract vegetable oil.
Adansonia digitata (Baobab) distribution map
KAITE

Social Investment in Zimbabwe

DR JACKSON’S Natural Products
KAITE´s Services

Per Region: 1 Extension executive = 50 contact farmers/collectors

Visits: twice a month by the extension executive
KAITE’s Services

1 contact farmer/collector = 10 outgrowers

Visits: twice a month by contact farmers - twice a year by KAITE
KAITE’s Services

50 Contact Collector x 500,- US$ = 25,000,- US$
500 Outgrowers x 100,- US$ = 50,000,- US$
Total = 75,000,- US$
KAITE's Services

- Small-scale subsistence collector
- Trained small-scale subsistence collector
- Small-scale commercial collector
- Fully fledged commercial collector and processor
Product quality of small-scale farmers is inferior to commercial production.
KAITE's orphanage
The KAITE team says:

Thank you

Visit KAITE in Zimbabwe
You will see the difference!