

# Agenda

PUBLIC  
GOVERNANCE  
FOR INCLUSIVE  
GROWTH

Towards a new vision  
for the public sector

Public Governance  
Ministerial Meeting  
28 October 2015  
Helsinki, Finland

# PUBLIC GOVERNANCE FOR INCLUSIVE GROWTH

Towards a new vision  
for the public sector

## The context

### Why public governance for inclusive growth?

At the OECD Public Governance Ministerial meeting in Helsinki, Ministers will focus on public governance for inclusive growth. This implies that individual and societal well-being should be at the core of policy making. Inclusive institutions and policies, along with effective service delivery, can help bridge multiple social and economic gaps. Public governance for inclusive growth requires a whole-of-government approach throughout the policy cycle, leveraging

informed decision making and giving a voice to all stakeholders. Fragmented systems of governance hinder inclusiveness, leading to avoidable trade-offs and co-ordination failures. Public governance institutions, tools and processes should be designed to improve coherence across sectors and levels of government to ensure the design, implementation and evaluation of inclusive growth policies.

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## Structure of the sessions

### How can we work better together across the policy cycle?

The meeting will offer a mix of plenary sessions and Ministerial labs. The labs will allow Ministers to work together in small groups to apply innovative ways to problem shaping and solving. The sessions will explore how co-creation and co-design with citizens can be strengthened for inclusive outcomes; which evidence is required for inclusive growth policies; how implementation can be leveraged through new behavioural insights; and how evaluation can be upgraded for greater impact.

#### Launch of the Regulatory Policy Outlook

The Ministerial meeting will also offer an opportunity to launch the flagship publication Regulatory Policy Outlook, the first evidence-based analysis of the progress made by Members in improving the way they regulate.

Plenary session I and the closing remarks will be webcasted. The meeting will be open to the press from 8:00 until 11:00 and from 16:00 until 16:30 for the closing remarks.

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### Shaping a new vision for the public sector

Drawing on the results of the Ministerial labs, the final plenary session will discuss how to shape a new, 21st-Century vision for the public sector based on public governance for inclusive growth. It will look at how Ministers and administrations can work together to strengthen policy performance and focus on the medium term; improve policy frameworks to maintain and build trust; and how they can improve the competence of the civil service, reinforce public values

and achieve inclusive policies. The plenary session will also address how governments can commit to integrity, diversity and gender balance in creating public value, and how this can contribute real change through fully implemented policies. Ministers will discuss how they can improve transparency, communication and partnerships with the private sector and citizens, to better align expectations, reality and needs, resources and capacities.

# AGENDA

Tuesday 27 October 2015

19:00 Dinner hosted by the Finnish authorities

Wednesday 28 October 2015

8:30 Welcome of participants

**PLENARY SESSION I: Why public governance for inclusive growth?**

**Introductory interventions**

**Ms. Anu Vehviläinen**, Minister of Local Government and Public Reforms, Finland, *Chair*

**Mr. Angel Gurría**, Secretary-General, OECD

**Mr. Shimpei Matsushita**, State Minister for Internal Affairs and Communications, Japan, *Vice Chair*

**Mr. Gaurab Bansal**, Deputy Assistant to the President and Deputy Cabinet Secretary, United States, *Vice Chair*

**Mr. Helge Braun**, Minister of State to the Federal Chancellor, Germany, *Vice Chair*

9:00-10:30

- How can we ensure public governance addresses the complexities inherent in reconciling growth and inclusiveness?
- How can we set a compelling vision for inclusive growth that guides common action across government?
- How can we overcome political and institutional barriers to deliver multidimensional inclusive growth outcomes?
- How can we increase citizen and business participation to enable better, more inclusive delivery of public services?
- How can regulatory policy support better inclusive growth outcomes? What are the implications of the findings of the Regulatory Policy Outlook?

10:30-11:00 Coffee break / Presentation of the Regulatory Policy Outlook

11:00-12:45  
MINISTERIAL  
LABS

**How can we work better together across the policy cycle?**

**Lab 1 Voice: How can we better listen to citizens and businesses to improve public policies and services for inclusive growth?**

**Lab Chair:** Mr. Gaurab Bansal, Deputy Assistant to the President and Deputy Cabinet Secretary, United States

- How can we give voice to all and create conditions for greater engagement in policy-making and service delivery throughout the policy cycle?
- How can we effectively engage with vulnerable groups and the excluded?
- How can we ensure timely engagement with citizens and business?
- How can we balance the influence of specific interests with that of the public to avoid the capture of policies?

**Moderator:** Mr. Christian Bason, Denmark

**Lab 2 Design: How to develop policies for inclusive growth across the whole-of-government? How to choose the policy instruments?**

**Lab Chair:** Mr. Olli-Pekka Heinonen, State Secretary, Ministry of Finance, Finland

- How can ministries work together in encouraging innovation to achieve inclusive growth outcomes?
- How can policy makers enable an effective mix of policy instruments, including regulatory and budgeting processes?
- Is technology a solution, a tool or a distraction? How can open data help?
- What can be done to help Ministers reconcile their short-term imperatives and their longer-term stewardship role to promote inclusive growth?

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**Moderator:** Ms. Marie-Françoise Bechtel, France

## AGENDA (cont.)

<p>11:00-12:45 MINISTERIAL LABS</p>	<p><b>Lab 3 Delivery: How do we improve the delivery of services for and with citizens?</b></p> <p><b>Lab Chair:</b> Mr. Shimpei Matsushita, State Minister for Internal Affairs and Communications, Japan</p> <ul style="list-style-type: none"> <li>• How can countries build a culture of innovation in the public sector to strengthen their capacity to deliver policies and support inclusive growth?</li> <li>• How can governments use technology to encourage a citizen-driven public service delivery? How can public data be mobilised to facilitate delivery, and promote a data driven public administration?</li> <li>• How can governments strive for more diverse and inclusive public sector institutions? How can countries strengthen better gender balance in the public sector to support inclusive growth?</li> <li>• How can countries improve the efficiency and effectiveness of the civil service to better respond to the needs of changing societies and economies? What would a world class civil service look like?</li> </ul> <p><b>Moderator:</b> Ms. Jocelyne Bourgon, Canada</p>
	<p><b>Lab 4 Accountability: How do we know when policies work to deliver inclusive growth? Strengthening accountability through better performance management and evaluation.</b></p> <p><b>Lab Chair:</b> Mr. Helge Braun, Minister of State to the Federal Chancellor, Germany</p> <ul style="list-style-type: none"> <li>• How can policy evaluation help to promote transparent outcomes for inclusive growth? How can we balance accountability and learning and connect the results with strategic planning and implementation?</li> <li>• How can governments align various institutions and actors to get the most out of evaluations and enable inclusive growth outcomes?</li> <li>• How can countries align budgetary, regulatory tools, performance management and public sector audit, linking <i>ex ante</i> and <i>ex post</i> evaluation to facilitate joined-up approaches to evaluation?</li> <li>• How can we identify what works and what does not, share the lessons across countries and move forward? How can we better communicate the results to foster inclusion?</li> </ul> <p><b>Moderator:</b> Mr. David Halpern, United Kingdom</p>
<p>12:45-14:15</p>	<p><b>Lunch hosted by the Finnish authorities</b></p>
<p>14:15-16:00</p>	<p><b>PLENARY SESSION II</b> <b>Shaping a new vision for the public sector: From common knowledge and a common agenda to common action.</b></p> <ul style="list-style-type: none"> <li>• How can we shape a new forward-looking vision for the public sector in view of consolidating and strengthening confidence in public institutions?</li> <li>• How can we mobilise people, knowledge and evidence to foster common actions for a more sustainable and inclusive future?</li> <li>• How can we promote a people-centred public sector through greater accountability for results?</li> </ul>
<p>16:00-16:30</p>	<p><b>Closing remarks</b></p> <p><b>Ms. Anu Vehviläinen</b>, Minister of Local Government and Public Reforms, Finland, <i>Chair</i></p> <p><b>Ms. Mari Kiviniemi</b>, Deputy Secretary-General, OECD</p>
<p>16:30-18:00</p>	<p><b>Farewell</b></p>