

Common Challenges and Shared Solutions: Good Governance in information Society Strategies. The case study of Spain



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Information Society Benefits

Information Society initiatives may provide:

- ➔ economic growth
- ➔ competitiveness and productivity
- ➔ Improvement in the quality-of-life for all citizens
- ➔ Social and regional equality

...and this was the main aim at defining **Plan Avanza** ...

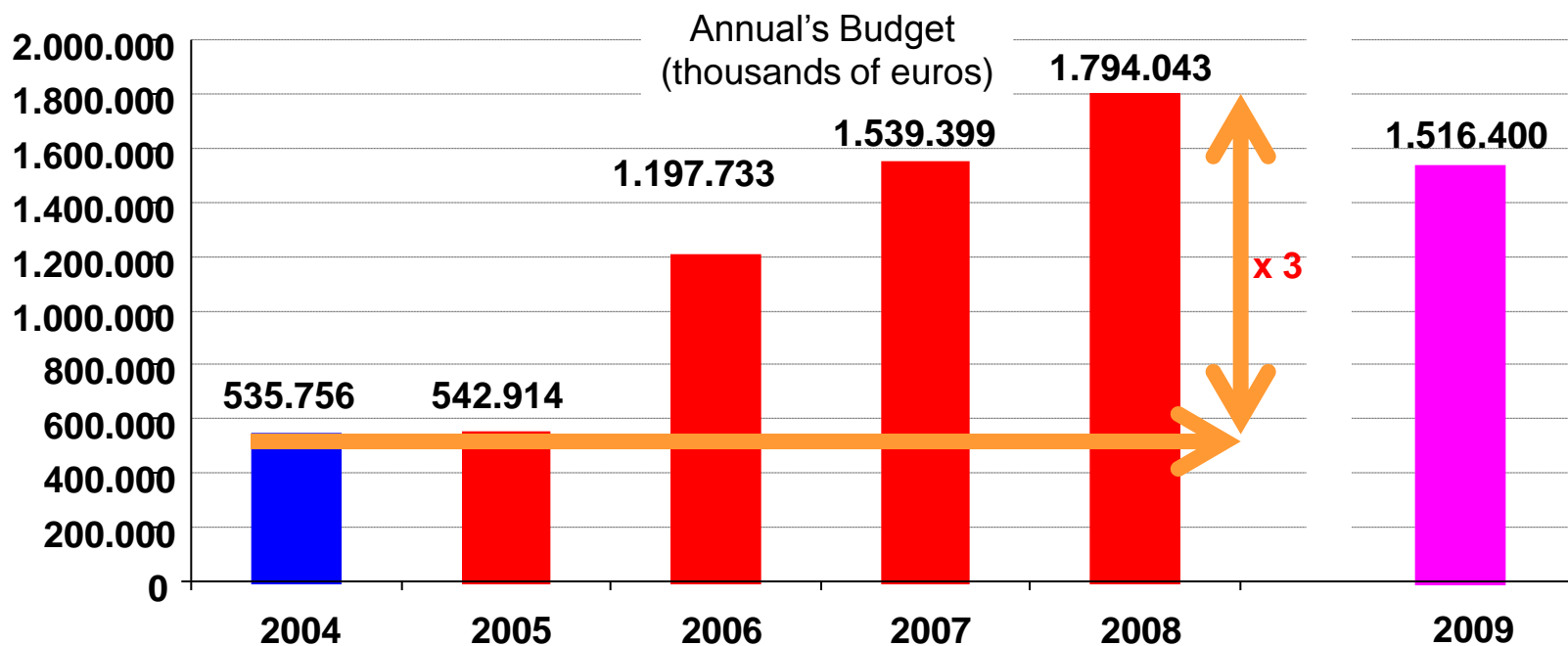


PLAN
AVANZA»»»

The **Avanza Plan**: is a historic milestone in the development of the Information Society

- **plan avanza** is the global Plan for the Development of the Information Society in Spain, approved by the Government in 2005.
- The plan is developed thanks to the coordination, cooperation and financing cooperation of all regional governments.
- Enterprises, non-profit-making organisms and local entities have also been involved in the development and implementation of the plan.

Plan Avanza's Budget



Avanza within Strategic Frameworks

plan AVANZA2,»» outlines the strategy for the development of the IT sector within the National Reforms Program, created by the Spanish Government in compliance with European Union Lisbon Strategy 2000.

Lisbon strategy



National Reforms Program



plan
AVANZA2,»»

Avanza: a true commitment by the entire Society

- Digital Citizenship -> quality of life
- Digital Public Services -> welfare society
- Digital Economy -> competitiveness
- Digital Context -> Productivity

The Plan aims at the development of the Knowledge Society by:

- ➔ Fostering the development of **broadband infrastructures**, specially in rural areas
- ➔ Improving the **technological background** of all citizens
- ➔ Increasing **eCommerce** among SMEs
- ➔ Improving **R&D+i** activity in the corporate environment
- ➔ Modernizing **public services**
- ➔ Supporting the Spanish **digital content** industry

Digital
Citizenship

Digital
Economy

Digital Public
Services

Digital
Context

Digital citizenship

Goals

- **More connected homes and citizens using ICT daily.**
- **e-Inclusion and Zero Digital-Divide.**

Some Programs

- ✓ **Citizenship Training on ICT**
- ✓ **Closing the digital divide**
- ✓ **Rural and isolated areas inclusion**
- ✓ **Equipment and Connectivity**

Major Achievements

Broadband Coverage Expansion Plan has provided 99% population broadband connection possibility
24 million individuals regularly use Internet, 97% of them use broadband access

Digital Public Services

Goals

- To leap from traditional **education** methods to others more in line with the **digital era**.
- To guarantee citizens' right to access and maintain **virtual interaction with Public Administrations**.

Some Programs

- ✓ **Avanza Local**
- ✓ **E-Administration**
- ✓ **On-Line Education, Health and Justice**

Major Achievements

Public services availability through internet is now 70%.

97% of primary care physicians have electronic access to patients' medical records

Digital Economy

Goals

- Higher degree of **ICT adoption** among **SMEs** and corporations in general: e-Commerce, e-Billing, SCM...

Some Programs

- ✓ Measures for SMEs
- ✓ R+D Policy
- ✓ Measures for training

Major Achievements

Enterprises with broadband access is 92% in Spain, over the 78% EU average.

Thanks to **Plan Avanza** 30.000 SMEs have now web page.

730.000 employees have been trained on ICT.

Digital context

Goals

- To extend **broadband** and **mobile communications**.
- To increase trust in ICT and Internet safety and **security**.
- To foster the use of **digital identity**.
- To impulse the Spanish **digital content** industry.

Some Programs

- ✓ **Infrastructures.**
- ✓ **Digital Contents and Living Labs**
- ✓ **Security (INTECO)**

Major Achievements

More than 300.000 loan given to enterprises and citizens for computing equipment and broadband connection.

More than 13 million people in Spain have Electronic Identity Card.

DTT coverage is 98%, above EU

Evolution of Plan Avanza

- **Avanza** is a **dynamic plan** that is in permanent contact with sector's agents and is constantly growing
- Plan Avanza has been adapted along the time to fulfill ICT needs for citizens and enterprises
- Plan Avanza has enabled integration of the whole Spanish Digital Society. Some examples are:
 - The number of Internet users have been doubled in last 4 years (nowadays there are 24 million).
 - 99%of the population can have broadband Internet connections

Evolution of Plan Avanza

- **Plan Avanza** is subject to continuous follow up within CATSI.
- **CATSI** (Telecommunications and Information society Advisor Council) has been involved from the beginning of **Plan Avanza** and
- **Plan Avanza** is subject to continuous follow up within CATSI.
- **CATSI** contains representation of all Sector Agents:
 - Ministries, Regional and Local Administrations
 - ICT Industry: Telecom Operators, ICT Equipment industry, ICT Services...
 - User ICT associations
 - Universities and Academics

plan AVANZA2.0

- ICT Development Sector
- ICT Training
- Digital Public Services
- Infrastructure
- Trust and Security

Muchas gracias por su atención
Thank you!

www.planavanza.es

www.mityc.es