

WORKSHOP ON COMPETITION ASSESSMENT IN RIA
24 – 25 September 2013

*** AGENDA ***

On 16 November 2012, the RIA Manual used in Mexico was modified to introduce two additional types of RIA: High-impact RIA with competition impact analysis and moderate-impact RIA with competition impact analysis. In the same spirit of aligning RIA evaluation, Mexico's government decided to include a specific section in the RIA requirements to assess the effects on competition of new draft regulations. The introduction of these requirements calls for capacity-building strategies to achieve successful implementation.

The objective of this workshop is to train federal officials drafting RIAs from ministries and agencies whose regulations may have significant impacts on the competitive structure of markets. Experts will present and discuss the framework for competition impact analysis used in the *OECD Competition Assessment Toolkit* and the main concepts to understand economic competition. Likewise, the workshop will include practical exercises for participants to identify regulations that may hurt competition and develop their capacities to undertake competition analysis.

Location:

Ministry of Economy, Alfonso Reyes 30, Col. Condesa, Mexico City
Sala "A"

24 of September 2013		Scan the Code to access each presentation 
09h00 – 09h40	<p>Opening and introductory remarks</p> <p>Rocio Ruiz, <i>Vice Minister of Competitiveness and Business Standards, Ministry of Economy.</i></p> <p>Nick Malyshev, <i>Head, Regulatory Policy Division, OECD</i></p> <p>Alejandra Palacios, <i>Head Commissioner of the Federal Economic Competition Commission of (CFCE)</i></p> <p>Gabriel Contreras, <i>Head Commissioner of the Federal Institute for Telecommunications (IFT) [TBC]</i></p> <p>Virgilio Andrade, <i>Head, COFEMER</i></p> <p>Signing of the Cooperation and Coordination Agreement between COFEMER and CFCE</p>	

09h40 – 10h15	<p>RIA requirement for competition analysis in Mexico</p> <p>Eduardo Romero, <i>General Coordinator of Regulatory Impact Assessments, COFEMER</i></p> <p>Ali Haddou, <i>Executive Secretary, Federal Economic Competition Commission, CFCE</i></p>	
10h15 – 10h30	<p>Competition assessments: General framework and OECD experience</p> <p>Sean Ennis, <i>Senior Economist, Competition Division, OECD</i></p>	

<p>First session: Main concepts and framework to assess competition in markets 10h30 – 13h30</p> <p>The central objective of this session is to provide a framework for assessing the impact of various rules and regulations imposed by governments and professional organisations on the extent of competition in markets. With an eye towards this objective, this session highlights some of the key concepts used by the competition law enforcement authorities to gauge the competitiveness of markets. Since competition policy and its enforcement have a well-established tradition in many countries, the concepts used within this framework can offer valuable insights into assessing the effects of various rules and regulations on competition.</p>		
<p>Session 1.1</p> <p>10h30 – 12h00</p>	<p>The Relevance, Role and Basic Concepts of Market Assessment: <i>Reasons to perform competition assessment and key concepts for assessing competitive effects of regulations</i></p> <p>Mark Ronayne, <i>former Senior Competition Law Officer, Canadian Competition Bureau</i></p> <p>Breakout session: TBD</p>	
12h00 – 12h15	<p>Coffee break</p>	
<p>Session 1.2</p> <p>12h15 – 13h30</p>	<p>An Introduction to regulatory interventions: <i>When should governments intervene in markets? What do we have to understand by market failures?</i></p> <p>Jacobo Garcia Villarreal, <i>Regulatory Reform Specialist, OECD.</i></p> <p>Manuel Flores Romero, <i>Senior Economist, OECD</i></p> <p>Breakout session: Identifying market failures</p>	
13h30 – 15h00	<p>Lunch</p>	

Second session: Regulatory interventions 15h00 – 18h00		
<p>The session will focus on the regulatory instruments used by governments to influence the behaviour of businesses and, consequently, economic activity. The purpose is to analyse the potential consequences of different types of rules and regulations on competition, building on four broad concepts: Entry, quantity, standards and price. This session is also devoted to the discussion of the various rules and regulations grouped under four broad categories: i) Rules and regulations that limit the number or range of suppliers, ii) Rules and regulations that limit the ability of suppliers to compete, iii) Rules and regulations that reduce the incentives of suppliers to compete, and iv) Rules and regulations that limit the choices and information available to consumers.</p>		
<p>Session 2.1</p> <p>15h00 – 15h50</p>	<p>Rules and regulations that limit the number or range of suppliers: <i>Regulations on entry, granting or extending exclusive rights, rules and regulations on the inter-state or intra-national flow of goods, services and capital.</i></p> <p>Sean Ennis, <i>Senior Economist, OECD</i> Declan Purcell, <i>former Chairman, Irish Competition Authority</i></p>	
<p>Session 2.2</p> <p>15h50-16h40</p>	<p>Rules and regulations that limit the ability of suppliers to compete: <i>Regulations on advertising and marketing, rules on content and setting standards, grandfather clauses, regulations that influence prices.</i></p> <p>Sean Ennis, <i>Senior Economist, OECD</i> Declan Purcell, <i>former Chairman, Irish Competition Authority</i></p> <p>Breakout session: Identifying regulations that limit the number of range of suppliers or restrict the ability of suppliers to compete, their potential impacts and the methods for their assessment.</p>	
<p>16h40-16h50</p>	<p>Coffee break</p>	
<p>Session 2.3</p> <p>16h50 – 17h40</p>	<p>Rules and regulations that reduce the incentives of suppliers to compete: <i>Promoting self-regulation, co-operation and information exchange, regulations that partially or completely exempt activities from national competition laws.</i></p> <p>Sean Ennis, <i>Senior Economist, OECD</i> Mark Ronayne, <i>former Senior Competition Law Officer, Canadian Competition Bureau.</i></p>	
<p>Session 2.4</p> <p>17h40 – 18h00</p>	<p>Consumer choice and decision-making: <i>Ability to choose, switching costs, appropriate and useful information.</i></p> <p>Sean Ennis, <i>Senior Economist, OECD</i> Mark Ronayne, <i>former Senior Competition Law Officer, Canadian Competition Bureau</i></p> <p>Breakout session: Identifying regulations that reduce the incentive of suppliers to compete or restrict or enhance consumer choice, their potential impacts and the methods for their assessment.</p>	

18h15 – 19h30	Cocktail	
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25 September 2013

**Third session: General framework for the competition assessment of regulations
9h00 – 12h00**

The primary objective of the session is to introduce a broad framework which can be used by regulatory officials and economists to gain a thorough understanding of the issues related to competition and help them evaluate the effects of regulations on competition. After we analyse a broad framework, a more specific two-step process for evaluation of regulations is tackled in the final session.

Session 3.1 9h00 – 10h45	<p>Examining the impact and effects of regulatory interventions: <i>On incumbent businesses, consumers, entry of new firms, prices and production, quality and variety of goods and services, innovation, market's growth, related markets.</i></p> <p>Framework: Sean Ennis, <i>Senior Economist, OECD</i></p> <p>Experiences: Irish examples. Declan Purcell, <i>former Chairman, Irish Competition Authority</i></p> <p>Experiences: Canada examples. Mark Ronayne, <i>former Senior Competition Law Officer, Canadian Competition Bureau</i></p> <p>Breakout session: Taxi regulations (Toolkit).</p> <p>Breakout session: Air quality regulation (Toolkit).</p> <p>Breakout session: Dentistry regulation (Toolkit).</p>	
10h45 – 11h00	Coffee break	
Session 3.2 11h00 – 12h00	<p>Less restrictive regulatory and non-regulatory alternatives</p> <p>Jacobo Garcia Villarreal, <i>Regulatory Reform Specialist, OECD.</i></p> <p>Manuel Flores Romero, <i>Senior Economist, OECD</i></p> <p>Breakout session: Identifying alternatives to regulation and their potential impacts.</p>	
12h00 – 14h00	Lunch	

Fourth session: The Stages of evaluation 14h00 – 17h15		
<p>The objective is to guide the attendees through two stages to assess the effects on competition of a regulatory intervention. It will draw on the knowledge generated by the previous sessions, presenting a more specific and structured process for the evaluation of regulations.</p>		
<p>Session 4.1 14h00 – 15h30</p>	<p>Two stages of evaluation: <i>Initial (pre-screening) and full evaluations as decision tools</i></p> <p>Sean Ennis, <i>Senior Economist, OECD</i> Case study: Irish examples: evaluation and process Declan Purcell, <i>former Chairman, Irish Competition Authority</i> Case study: Canada examples: evaluation and process Mark Ronayne, <i>former Senior Competition Law Officer, Canadian Competition Bureau</i> Breakout session: TBD</p>	
<p>15h30 – 15h45</p>	<p>Coffee break</p>	
<p>Session 4.2 15h45 – 16h30</p>	<p>Applying the Competition Assessment Toolkit: <i>Tips, good practices, do's and don't's: 9 keys to success.</i></p> <p>Sean Ennis, <i>Senior Economist, OECD</i> Declan Purcell, <i>former Chairman, Irish Competition Authority</i> Mark Ronayne, <i>Senior Competition Law Officer, Canadian Competition Bureau</i></p>	
<p>16h30 – 17h00</p>	<p>General comments and discussion</p>	
<p>17h00 – 17h15</p>	<p>Conclusions and event closure.</p>	