



REGULATORY POLICY IN LATIN AMERICA Expert Policy Dialogue

OECD Conference Centre, Room CC18

17 April 2015

Paris, France

This first expert policy dialogue on regulatory policy in Latin America will bring together senior government officials, international and regional experts from relevant organisations. It will provide an opportunity for Latin American countries to learn more about OECD work on Regulatory Policy, to have a dialogue between regulatory reform experts from Latin America and OECD countries, as well as to discuss future work of the OECD in Latin America on regulatory policy. The dialogue is an initiative of the OECD Regulatory Policy Committee (RPC), in line with the Organisation's efforts to strengthen the regional component of our work with Latin America¹

Background

The objective of regulatory improvement policy is to ensure that regulations support competitiveness, economic growth and development, achieve broader objectives such as social welfare and environmental sustainability, and strengthen the rule of law. Regulatory improvement policy addresses the permanent need to ensure that regulations and regulatory frameworks are justified, of high quality and achieve policy objectives. As an integral part of effective public governance, regulatory improvement policy helps policy makers to reach informed decisions about what to regulate, whom to regulate, and how to regulate.

The RPC seeks to promote an integrated, horizontal and multidisciplinary approach to regulatory quality and seek to ensure that the government as a whole promotes sound regulatory policy and practices. The RPC does this by examining what governments and regulatory agencies do and how they are seeking to improve regulatory reform through regular meetings, consultation with field experts, and collection of data and analysis.

The RPC brings together senior regulatory policy officials from cabinet office/prime minister's departments, ministries of economy or finance, ministries of public administration and other central government agencies.

The RPC has a long standing engagement in Latin America and contributes to the [active engagement of the OECD with the region](#). This includes the [Regulatory Reform Reviews of Mexico](#) and [Colombia](#) in 2014, and of [Brazil](#) in 2008. The OECD also conducted a review of [law evaluation in Chile](#), and has a long standing [programme of cooperation with Mexico to improve competitiveness through regulatory improvement policy](#), which has resulted in several publications, amongst them, the [OECD Guide to improve formalities at state and municipal level in Mexico](#).

The OECD is currently supporting [Colombia in the implementation of the Regulatory Impact Assessment](#). The OECD is also engaged with [Peru through the Country Programme](#), which includes the preparation of a review of its regulatory policies, and support in the implementation of the Regulatory Impact Assessment.

Contact

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¹ MCM 2013 Resolution of the Council on Strengthening the OECD's Global Reach [C(2013)58/FINAL]

Chair: Mario Emilio Gutierrez, Head of the Federal Regulatory Improvement Commission, Mexico		
1	9h30	<p>Welcome and Opening remarks</p> <p><i>Manuel Gerardo Flores, Senior Economist, Regulatory Policy Division, OECD</i> <i>Pedro Farias, Modernization of State Principal Specialist, Institutional Capacity of the State Division (ICS), Inter-American Development Bank</i></p>
2	9:45 – 10:15	<p>Best practice and lessons learned across OECD countries in Administrative Simplification</p> <ul style="list-style-type: none"> • Daniel Trnka, Senior Policy Analyst, Regulatory Policy Division, OECD
3	10h15 – 11h30	<p>Promoting competitiveness and growth through regulatory improvement</p> <p>Economic growth and competitiveness have been promoted through the contribution of regulatory improvement policy to structural reforms, liberalisation of product markets, market openness, and a less constricted business environment. At the same time, there is a need for Latin American countries to embrace a regulatory governance approach deploying a wide set of regulatory improvement tools. Specific country experiences and strategies on regulatory improvement from a whole-of-government perspective will be presented and discussed in this panel.</p> <p><u>Speakers</u></p> <ul style="list-style-type: none"> • Eduardo Romero, General Coordinator of RIA, Federal Commission for Regulatory Improvement, Mexico. • Rodrigo Augusto Rodrigues, Deputy Chief, Office of the President, Brazil • Pedro Farias, Modernization of State Principal Specialist, Institutional Capacity of the State Division (ICS), Inter-American Development Bank. <p>Moderator: Manuel Gerardo Flores, Senior Economist, Regulatory Policy Division, OECD</p> <p><u>Questions for discussion</u></p> <ol style="list-style-type: none"> 1. What is the impetus and rationale for regulatory reforms in the region? 2. What are the challenges in introducing a whole-of-government policy to enhance the regulatory environment? 3. What have been some successful ways of implementing broad based strategic regulatory policy initiatives? <p><u>Open discussion</u></p>
	<i>11h30</i>	<i>Coffee break</i>
4	11h45 – 13h00	<p>Administrative simplification, burden reduction and improvement in service delivery to help businesses and citizens</p> <p>One of the most common complaints raised by businesses and citizens concerns the amount and complexity of government formalities and paperwork. Enterprises and citizens spend considerable time and devote significant resources to activities such as</p>

		<p>filling out forms or applying for permits and licenses. Reducing the administrative burden of government regulations on citizens, businesses and the public sector should be a part of the government's strategy to improve service delivery, raise economic performance and lift productivity.</p> <p><i>Speakers</i></p> <ul style="list-style-type: none"> • Rafael Gutierrez, Minister of Economic Development, State of Colima, Mexico. • Rafael Puyana, Director of Business Development, National Planning Department (DNP), Colombia • Javier Roca, General Director, Department for International Economic Affairs, Competition and Private Investment, Ministry of Economy and Finance, Peru <p>Moderator: Eduardo Mendoza, Head Unit for Competition and Regulatory Policy Vice-Ministry for Competitiveness, Ministry of Economy, Mexico</p> <p><i>Questions for discussion</i></p> <ol style="list-style-type: none"> 1. What are the objectives when applying an administrative simplification policy? 2. What are the main challenges and obstacles when simplifying administrative procedures to improve government service delivery? 3. What other complementary policies should be followed to ensure full effectiveness of administrative simplification? <p><i>Open discussion</i></p>
	13h00	Lunch break
5	15h00 – 15h45 –	<p>The contribution of OECD to better policies in Latin America and other regions: peer learning, networks, and best practices</p> <p><i>Speakers</i></p> <ul style="list-style-type: none"> • Luiz de Mello, Deputy Director of Public Governance and Regional Development, OECD • Mario Emilio Gutierrez, Head of the Federal Regulatory Improvement Commission, Mexico • Jose Antonio Ardavin, Head Latin America and Caribbean Unit, Global Relations Secretariat, OECD
6	15h45 – 17h00	<p>Policy dialogue: setting priorities for regulatory policy in Latin America, next steps and actions points</p> <p>Drawing from experts' participations throughout the day, speakers will propose a series of conclusions to be discussed amongst participants, with the aim of outlining priorities on regulatory policy for the Latin American Region. Next steps and actions points to continue with the policy dialogue and strengthen regulatory policy in Latin America, will also be presented for discussion and approval by participants.</p> <p><i>Speakers</i></p> <ul style="list-style-type: none"> • Manuel Gerardo Flores, Senior Economist, Regulatory Policy Division, OECD • Pedro Farias, Modernization of State Principal Specialist, Institutional

		<p>Capacity of the State Division (ICS), Inter-American Development Bank</p> <ul style="list-style-type: none"> • Daniel Trnka, Senior Policy Analyst, Regulatory Policy Division, OECD <p><i>Questions for discussion</i></p> <ul style="list-style-type: none"> • How can Latin American countries take advantage of regulatory policy to improve government services, boost economic growth and social inclusion? • In what areas of regulatory policy should Latin American countries focus their efforts? • How can the accumulated experience of OECD countries guide these efforts? <p><i>Open discussion</i></p>
7	17h00 - 17h15	<p>Closing remarks</p> <p>Nick Malyshev, Head of the Regulatory Policy Division, OECD</p>
	18h00	<p>Cocktail (<i>George Marshall</i>)</p>