Impact Assessment

Directorate General Health and Consumers
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Evidence-based policy making

Political decision

- Problem
- Subsidiarity
- Objectives
- Options
- Impacts
- Proportionality

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<th>Why?</th>
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ROADMAP

At the outset of policy design

• A. Context, problem definition
• B. Objectives of the initiative
• C. Options
• D. Initial assessment of impacts
• E. Evidence base, planning of further work and consultation

Ex. Health Threats
ROLE OF EX-POST EVALUATION

- Implementation
- External consultation, awareness

- A. Context, problem definition
- B. Objectives of the initiative
- C. Options
- E. Evidence base

Ex. Plant health, Animal health
IMPACT ASSESSMENT STEERING GROUP

- Early participation of other Directors General
- Overcoming working in silos
- Appropriate representation
- Involvement

Ex. Tobacco, Medical Devices
STAKEHOLDER CONSULTATION

• A. Problem definition
• B. Objectives of the initiative
• C. Options
• D. Initial assessment of impacts

Ex. Tobacco, Cloning
BEHAVIOURAL ECONOMICS

- Opinion – behavioural gap
- Experimental designs to assess potential impact of various measures
- Establishing benefits of public intervention
- E. Evidence base

Ex. Bank fees, Labeling, Tobacco
ASSESSING COSTS AND BENEFITS

- Added value – criteria (based on policy objectives, risk assessment)
- EC Impact Assessment Guidelines
- Developing sectoral methodology
- Modeling
- Quantification – in-house support
- External studies – ToR – what we expect

Ex. Food Chain Analysis, Salmonela, Diabrotica
CULTURAL CHANGE

- Acceptance of IA has been improving
- Ownership
- Peer review (external studies, final analysis)
- Quality
  - Methodology
  - Analysis
  - Final results - legislation

Ex. Dietetic Food, Animal Health, Plant Health