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### 3<sup>rd</sup> Annual OECD-Mexican Ministry of Economy Conference in Regulatory Reform

## Regulatory Improvement and Competition as foundations for Competitiveness

Torre Ejecutiva of the Ministry of Economy  
10<sup>th</sup> of January of 2012

During the last three years, Mexico has enhanced its business environment, which has been reflected in the improvement of its international competitiveness indices. Several initiatives on regulatory reform and competitiveness launched by the Federal Government of Mexico, with the support of the OECD, have been crucial to reach these achievements. They include, the web portal [tuempresa.gob.mx](http://tuempresa.gob.mx), the regulatory reform initiative *Base Cero*, the upgrade of the Regulatory Impact Assessment, the Strategy to lift Productivity and Accelerate Growth, the OECD Guide to Improve the Regulatory Quality of formalities at State and Municipal level in Mexico, among others. The 3<sup>rd</sup> Annual OECD-Mexican Ministry of Economy Conference in “**Regulatory Improvement and Competition as foundations for Competitiveness**” will allow to reflect on the results achieved in the improvement of competitiveness, and to identify the challenges for Mexico for the immediate future.

#### Programme

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9:30 - 10: 00 hrs      **Opening Session**

**Minister of Economy, Bruno Ferrari**

**Secretary General of the OECD, Jose Angel Gurria**

Presidium:

Ambassador of Mexico to the OECD, Agustin Garcia Lopez

Senator Ramon Munoz Gutierrez, Secretariat of the Commission for Trade and Industrial Development, Chamber of Senators

Congressman Ildefonso Guajardo, President of the Economics Commission, Chamber of Representatives

Vice- Minister for Competitiveness and Regulation, Jose Antonio Torre Medina

Head of the Federal Regulatory Improvement Commission (COFEMER), Alfonso Carballo Perez

President of the Federal Competition Commission (COFECO), Eduardo Perez Motta

Regulatory governance is defined as the process whereby societies design, implement, and evaluate their regulations. In this framework, the Minister of Economy, Bruno Ferrari, and the Secretary General of the OECD, Jose Angel Gurria, will announce the start of the study **OECD Review of Regulatory Reform in Mexico**, and they will launch the second edition of the **OECD Guide to Improve the Regulatory Quality of Formalities at State and Municipal level in Mexico**. Based on best international practices, both documents will establish the OECD recommendations to Mexico to consolidate the results achieved so far, and to design modern and effective public policies in regulatory governance at federal, state and municipal level, in benefit of competitiveness.



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**10:15 - 11:30 hrs**      **Regulatory improvement in States and Municipalities**

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**Governor of Baja California, Jose Osuna Millan**

**Governor of Colima, Mario Anguiano Moreno**

**Governor of Sinaloa, Mario Lopez Valdez**

15 minutes by speaker

Chair: Juan Pardinás, General Director of the Mexican Institute for Competitiveness (IMCO)

Successes in national competitiveness can only be obtained through successes in competitiveness at regional and local level. The state governments of Baja California, Chiapas, Colima and Sinaloa implemented actions to improve regulatory governance at state and municipal level during 2010 and 2011, based on recommendations by the OECD and the Ministry of Economy. Governors will present the progress achieved, and the challenges identified to continue advancing competitiveness in their States and Municipalities.

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**11:45 - 13:00 hrs**      **Citizen and Business Participation in Regulatory Governance**

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**Jose Antonio Torre Medina, Vice- Minister for Competitiveness and Regulation**

**Salvador Sanchez Romero, President of the State Council for Regulatory Improvement of the State of Guanajuato**

**Nick Malyshev, Head of the Regulatory Policy Division, OECD**

12 minutes by speaker

Chair: Alfonso Carballo Pérez, Head of COFEMER

One of the most important tools to attain effective regulatory governance is citizen and business participation. The OECD has identified that consultation and communication with the groups subject to or beneficiaries of the regulation, allow to establishing the best regulatory framework, because it compels the evaluation of regulatory alternatives, and prevents the creation of administrative burdens for businesses. Similarly, citizen and business participation in the design and evaluation of regulation promotes transparency and accountability, strengthening the continuity of policies for regulatory improvement.

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**13:15 – 14:30 hrs**      **Strengthening Growth through Competition and Regulatory Reform**

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**Eduardo Perez Mota, President of COFECO**

**Congressman Ildefonso Guajardo, President of the Economics Commission, Chamber of Congressmen**

**Alfonso Carballo Perez, Head of COFEMER**

**John Davies, Head of the Competition Division, OECD**

Chair: Veronica Baz, General Director of the Centre for Research and Development (CIDAC)

Regulatory improvement and the promotion of competition are two facets of the same objective, the improvement of economic growth in Mexico. In this session, the Competition Assessment Toolkit for Mexico will be presented, prepared by COFECO with OECD Inputs. The panel will also focus on the need to ensure the best regulatory design in order to promote competition and market efficiency.

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**14:15 – 14:30 hrs**      **Next Steps to Improve Competitiveness in Mexico: Key Messages**

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**Jose Antonio Torre Medina, Vice- Minister for Competitiveness and Regulation**

Presidium:

Nick Malyshev, Head of the Regulatory Policy Division, OECD