

Presentation of the Guide to Improve the Regulatory Quality of State and Municipal Formalities and Strengthen Mexico's Competitiveness

**Organisation for Economic Co-operation and Development (OECD) and
Mexico's Ministry of the Economy**

11 January 2011

Ramos Tercero Room, Ministry of the Economy, Mexico City

About the Guide:

The Guide to Improve the Regulatory Quality of State and Municipal Formalities and Strengthen Mexico's Competitiveness provides concrete recommendations of high impact reforms for state and municipal public servants that can be implemented in the short-term. The focus is on formalities dealing with starting up a business, obtaining a construction permit, registering property, procurement, and to upgrade regulatory transparency and efficiency in the management of formalities. It aims at simplifying these processes and reducing regulatory burdens for citizens, advancing the competitiveness of Mexico's states and municipalities.

The recommendations contained in the Guide were drawn from the systematic review of the processes of formalities mentioned above in nine Mexican states, as well as from the study of successful practices at the international level. Their main characteristics are that they can be implemented in the short-term and are fully justified in terms of costs and benefits.

PROGRAMME

9.15-9.45 Participants registration

10.00-11.30 Experiences of regulatory reform in the Mexican states

- Felipe Duarte Olvera, *Vice-Minister for Competitiveness and Regulation, Ministry of the Economy*
- Mario Anguiano Moreno, *Governor of the State of Colima*
- Alonso Ulloa Vélez, *Minister of Economic Promotion of the State of Jalisco*
- Claudia de los Ángeles Trujillo Rincón, *Minister of the Economy of the State of Chiapas*
- *Chair:* Josef Konvitz, *Head of the Regulatory Policy Division, OECD*

11.30-12.00 Coffee Break

12.00-13.00 Presentation of the Guide

- José Ángel Gurría Treviño, *Secretary General, OECD*
- Bruno Ferrari García de Alba, *Mexico's Minister of the Economy*
- Mario Anguiano Moreno, *Governor of the State of Colima*
- Sergio Cervantes Rodiles, *National Chamber of the Transformation Industry*

13.00-13.15 Coffee Break

13.15-14.45 Business start-up

- Rafael Tamayo Flores, *Minister of Economic Development of the State of Morelos*
- Ignacio Peralta Sánchez, *Mayor of the City of Colima*
- Lourdes Duque Rodríguez, *Director, Center for the Incubation of Technology Based Businesses, Polytechnic National Institute (IPN)*
- Alfonso Carballo Pérez, *General Director, Federal Commission for Regulatory Improvement (COFEMER)*
- *Chair:* Jacobo Pastor García Villarreal, *Consultant, Regulatory Policy Division, OECD*

Objective: This session will provide an opportunity to discuss successful state and municipal practices to simplify the process to start up a business. Public officials will concentrate particularly on the reforms that could be replicated by other states and municipalities. They will also discuss the strategies to raise regulatory reform to a prominent place in the public agenda. The questions to answer include the following:

How has the state or municipality become a reference of good practice regarding the process to start up a business?

What are the main challenges in the implementation of regulatory reform and how are they being addressed?

How has regulatory reform become a priority for the state or municipality?

What has been achieved and how have results been measured and communicated to the general public?

What are the measures taken to promote continuity of regulatory reform?

14.45-15.00 Coffee Break

15.00-16.15 Construction permits and property registration

- Fausto Vallejo Figueroa, *Mayor of the City of Morelia, Michoacán*
- Juan Manuel Gastelum Buenrostro, *Director, Baja California's Trade and Property Public Registry*
- Ismael Plasencia Núñez, *President, National Chamber for the Housing Development and Promotion Industry (CANADEVI)*
- *Chair:* Manuel Gerardo Flores, *Senior Economist, Regulatory Policy Division, OECD*

Objective: This session will provide an opportunity to discuss successful state and municipal practices to simplify the processes to obtain construction permits and register property. Public officials will concentrate particularly on the reforms that could be replicated by other states and municipalities. They will also discuss the strategies to raise regulatory reform to a prominent place in the public agenda. The questions to answer include the following:

How has the state or municipality become a reference of good practice regarding the processes to obtain construction permits and/or register property?

What are the main challenges in the implementation of regulatory reform and how are they being addressed?

How has regulatory reform become a priority for the state or municipality?

What has been achieved and how have results been measured and communicated to the general public?

What are the measures taken to promote continuity of regulatory reform?