

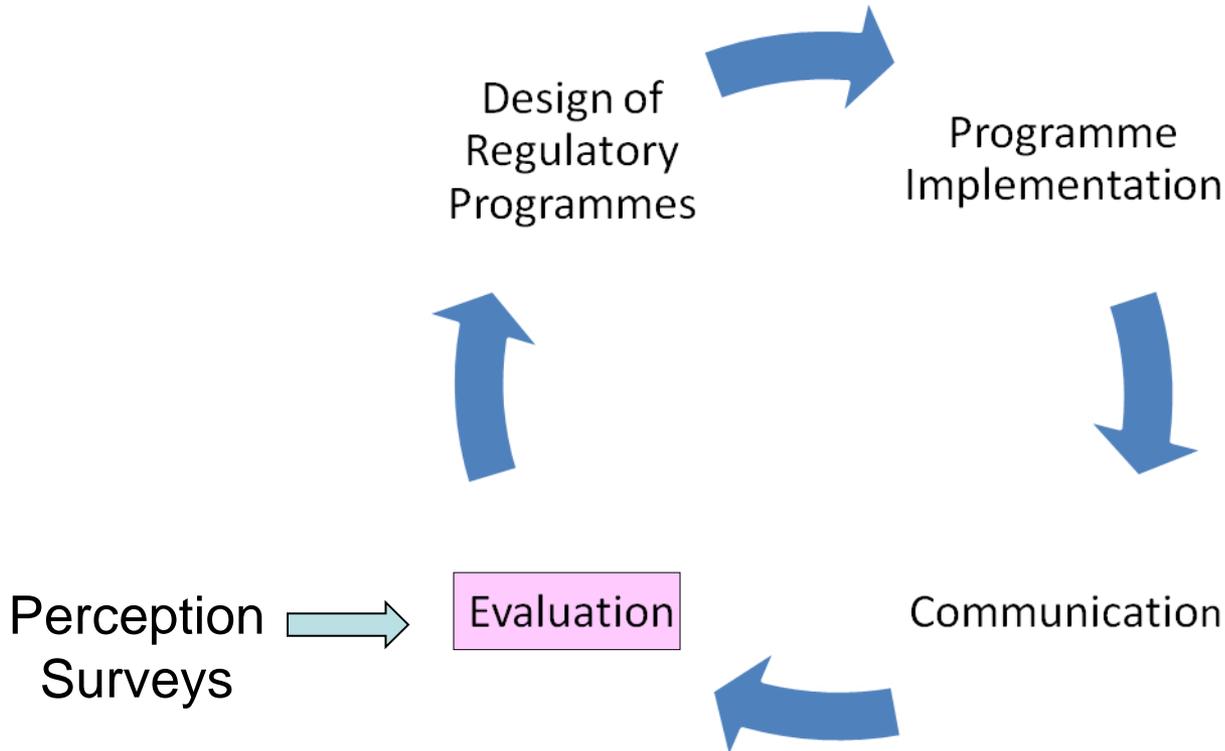
Measuring progress in regulatory reform

Outcome measurements: Perception Surveys

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Perception surveys support the evaluation of regulatory reform programmes



OECD Project on Perception Surveys

- Builds on previous work
- Structured around key policy questions
- Research on perception surveys in OECD countries
- Key event: workshop in Istanbul
- Draft proceedings of the workshop to be circulated for the next RPC meeting.

Project support

The Secretariat is grateful:

- for voluntary contributions from Belgium, Denmark, the Netherlands and the UK
- to Turkey for hosting the workshop (çok teşekkürler Türkiye!)
- for advice from the informal advisory group
- for information provided by countries on their perception surveys

OECD research: overview tables

- Provide OECD countries with an overview of what their peers are doing
- Help to identify possible classifications
- Show trends in the use of perception surveys
- Are useful for analysis and provide examples
- Sample based on available sources, not necessarily representative of all perception surveys on regulatory quality

What are the sources?

- Cutting Red Tape 2 Project (CRTTP)
- EU 15 project
- Presentations at the London workshop in 2009
- Internet research
- Modifications and additional information sent by countries to the OECD: Thank you !

Key facts

Tables provide:

- Information about 26 perception surveys conducted in 14 OECD countries
- 10 surveys conducted by private companies or research institutes
- 5 surveys conducted by business associations or in collaboration with them
- 11 countries conduct their surveys on a time-series basis (in total 14 surveys)
- 17 surveys targeted businesses, 4 surveys targeted citizens and 5 targeted both
- Results of 15 out of 26 surveys are publicly available over the internet

Focus areas of the surveys

Focus Areas	Number of Surveys
Administrative Simplification and Administrative Burden Reduction	13
Regulatory Reform Program in general	7
Tax	4
Public Service Quality	4
Employment and Labour	3
Environment	2
Health and Safety	2
Company Law	1

(Some surveys contained more than one area)

Sample size

Sample Size	Number of Surveys
0 – 500	4
501 – 2500	10
2501 – 10,000	5
More than 10,000	1
No information	6
Total	26

Survey methods

Survey Questionnaire Methods	Number of Surveys
Telephone	9
Online / Internet-based	6
Postal mail	5
Face-to-face Interview	4
No information	8

(some surveys used more than one method)

Some key findings of the surveys

- Despite large investments in regulatory reform programmes in many OECD countries, few surveys in the sample indicate that stakeholders feel improvement
- In several countries, businesses are aware of the governments' programs and intention to reduce administrative burdens. However businesses are very suspicious whether governments can successfully realize their targets in some countries
- In a number of countries, tax regulation is frequently viewed as particularly burdensome. Employment, health and safety, environmental regulations and reporting obligations are also identified as burdensome

Key Policy Questions (Day 1)

- How are OECD countries implementing perception surveys?
 - Session 1: Country Experiences
- What factors shape perceptions? What do surveys tell us about the needs and views of stakeholders?
 - Session 2: Interpretation of Survey Results
- What are good practices in survey design?
 - Session 3: Survey Design and Methodology

Key Policy Questions (Day 2)

- How do and should perception surveys influence regulatory policies?
 - Session 4: Political Impact of Surveys
- What do the results of perception surveys imply for the communication of regulatory reform?
 - Session 5: Perception Surveys and Communication
- What work on regulatory performance indicators in general would be useful?
 - Session 6: Regulatory Performance Indicators

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Thank you
for your attention