

Since 2012, the OECD supports the Government of Tunisia in its commitment to design and implement open government initiatives and participate, since 2014, in the Open Government Partnership. The Open Government Week, organised in cooperation with the Presidency of the Government of Tunisia, aimed to provide strategic advice for the 3rd OGP Action Plan and Tunisia's open government approach.

Involving municipalities for deepened citizen engagement



The OECD conducted an Open Government Review of the municipalities of La Marsa, Sayada and Sfax to provide recommendations to implement the provisions of Article 139 of the Constitution and of the ongoing decentralisation process which prescribe participatory democracy and open governance for the local governments. Uniting the municipalities of La Marsa, Sayada and Sfax, civil society, representatives of the government and peers from the cities of Madrid (Spain) and Salé (Morocco), the workshop on 13 March aimed to present the OECD's preliminary recommendations and discuss a greater involvement of municipalities in Tunisia's

open government agenda. Participants welcomed the innovative practices of the three municipalities and suggested to include municipality commitments in the 3rd OGP Action Plan.

Launching the consultation phase for the 3rd OGP Action Plan

A national conference on 14 March opened by representatives of the government of Tunisia, civil society, the access to information commission, parliament and the



OECD, was the occasion to take stock of the implementation of commitments of the 2nd OGP Action Plan and launch the consultation phase for the 3rd Plan. Uniting representatives from the different

branches of the state and civil society showed the high-level commitment of the Tunisian state for open government reforms. The OECD encouraged Tunisia to adhere to the Recommendation of the Council on Open Government to further guide their reform efforts. In the afternoon, participants debated in three groups propositions to improve coordination, communication and co-creation of the 3rd OGP Action Plan, highlighting the willingness to adapt innovative tools.



Strengthening communication about open government reforms

A workshop on 15 March including the members of the Open Government Steering Committee as well as the communications team of the Presidency of the Government and press officers of several ministries aimed to elaborate a communication plan on open government. Recognising the importance of effective and collaborative communication to strengthen the impact of open government reforms, the government of Tunisia committed to deepen their efforts. The workshop served to define the communication objectives, identify corresponding messages, appropriate communication tools and channels, the audience as well as responsibilities. Participants developed a two-phase approach to communication, the first focusing on increasing awareness of the ongoing consultation for the 3rd OGP Action Plan to encourage participation of a wider public, while the second phase focuses on long-term communication about open government, its impact and the specific commitments in the OGP Action Plan. Following the principles of open government, the communication plan was elaborated in an open and inclusive manner and includes commitments by the government, civil society and parliamentarians.

Next Steps

The OECD will continue to support Tunisia in its participation in the Open Government Partnership, supporting the finalisation of the communication plan, providing advice to the 3rd OGP Action Plan as well as to the implementation of the access to information law.