



Side Event Using data to build better communities, cities and regions

As of 4 October 2016, to be sent as a welcome package to participants from the OECD

Date: Tuesday 18 October, 8:00-9:00 (tbc)
Venue: Room R10, Casa de la Cultura Ecuatoriana "Benjamin Carrion"
Contact: **OECD:** Tadashi Matsumoto, tadashi.matsumoto@oecd.org
Others: **Language:** English
Facility: PowerPoint is not recommended, but in case any speakers want it we will check the availability
Organizer: OECD

BACKGROUND

Effective benchmarks and monitoring mechanisms will be essential to ensure the successful implementation of the New Urban Agenda (NUA). The comprehensiveness and complexity of the NUA highlights the need to go beyond urbanisation rates and macroeconomic statistics and take wellbeing and the quality of life of urban residents into account. These variables can tremendously affect economic outcomes and hinder the achievements of the NUA. For example, while GDP may be presently increasing, it might be occurring at a great cost to the natural environment, hindering livability of the urban area for the present and future generation. This calls for innovative and more comprehensive monitoring instruments capable of capturing different aspects of people's life where they experience them.

This high-level event brings together experts and government representative to discuss innovative approaches in measuring wellbeing. Firstly, examples of data and indicators developed at the subnational level to provide a comprehensive picture of people's wellbeing will be presented, based on the experience of countries such as Mexico and Columbia which have pioneered such an initiative. For example, Mexico has established a one-stop shop for wellbeing where objective and subjective indicators are available on 11 themes and covering the 31 States and Federal District. Since 2014, the OECD has developed a framework and indicators to measure wellbeing in 395 subnational regions according to 11 topics that shape people's life. Secondly, lessons and learning will be shared on the

challenges in using indicators to steer policy decisions and opportunities to increase coordination, accountability and improve delivery of results will be discussed. The event aims to provide national and urban policy makers with deeper understanding and interest in well-being indicators and contribute to building a global partnership and political commitment to promote the wellbeing of urban residents.

SPEAKERS

- Rolf Alter, OECD
- Rosario Robles Berlanga, Minister, SEDATU, Mexico (tbc)
- Simon Gaviria Munoz, Director of DNP, Columbia (tbc)
- A subnational government (tbc)

OBJECTIVE OF THE SESSION

The high level event aims to bring together experts and government representative to discuss innovative approaches in measuring well-being. Firstly, case studies would be presented based on subnational level data of countries such as Columbia and Mexico which have pioneered such an initiative. Secondly, challenges in using indicators to steer policy decisions and opportunities to increase coordination, accountability and improve delivery of results will be discussed. This is to provide national/urban policy makers with deeper understanding and interest in well-being indicators; and contribute to building a global partnership and political commitment to promote the wellbeing of urban residents.

FORMAT OF THE SESSION

Opening: The session will begin with opening remarks and a brief outline of the overall framework and objectives of the session.

Panel discussion:

Remarks will be given from four (4) speakers from countries and sub-national governments, showing their examples to use data to build better communities, cities and regions.

Moderator then moves on moderated discussion.

In the moderated discussion, the moderator will ask the following questions:

- What do you think are the key challenges countries/SNGs face, and how to address them?
- What are key issues to be considered in the implementation?

Draft Programme (subject to change)

18 October 8:00-9:00	
8:00-8:05	Opening Remarks, Rolf Alter, OECD, moderator
Panel discussion (7 mins per speaker)	

8:05 - 8:12	Rolf Alter, OECD * Remark on OECD's work on regional wellbeing
8:12- 8:19	Rosario Robles Berlanga, Minister, SEDATU, Mexico
8 :19- 8 :26	Simon Gaviria Munoz, Director of DNP, Columbia (tbc)
8:26- 8:33	A subnational government (tbc)
8:33- 8:45	Moderated dicussion
8:45- 9:55	Questions and comments (10)