Enabling coherent policy implementation

- The open data guidelines support a greater understanding of the open data cycle, from structuring and releasing the data to monitoring its impact.
- The open government data portal features a maturity index allowing public sector organisations to assess their implementation of the open data policy.

Open Government Data Portal

- Datos.gov.co is the central access point to open data from the Colombian government.
- The data with purpose - ODS16 Transparency feature maps reuse cases against the SDGs.
- Participa allows people to suggest topics and data sets to be published.

Using data as a platform: ecosystem engagement and collaboration

- The Datos a la U program encourages academia to use open data in analytical and data visualisation activities.
- Maximum Speed is a gamification project, where participants implement the Online Government Strategy through specific challenges or activities in a very short time.
- Emprende con Datos is a government program to support entrepreneurs in the development of business models including open data. In 2018, there were more than 1,400 participants from 21 cities.
**OECD OURdata Index: 2019**

**Good practice**

**Training journalists on the strategic use of open data**

During 2019, MinTIC trained 93 journalists from Valle del Cauca, Antioquia, Santander and Bogotá as part of the initiative ‘Stories + Numbers: in search of a new way of narrating’. The program taught how to use basic and free tools for the consultation of open data, and how to sort databases and visualisation. The purpose was to corroborate information and add value to the news reports that are told to the public.

**Performance per Index Pillar**

<table>
<thead>
<tr>
<th>Data Availability</th>
<th>Data Accessibility</th>
<th>Government support for data reuse</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017: 0.27</td>
<td>2017: 0.30</td>
<td>2017: 0.23</td>
</tr>
<tr>
<td>2019: 0.26</td>
<td>2019: 0.32</td>
<td>2019: 0.30</td>
</tr>
<tr>
<td>OECD Average 2019: 0.20</td>
<td>OECD Average 2019: 0.23</td>
<td>OECD Average 2019: 0.17</td>
</tr>
</tbody>
</table>

Colombia is performing at a similar level to the top six OECD countries in terms of Data Availability. Due to a drop in the performance concerning stakeholder engagement for data release, Colombia’s overall performance has reduced slightly compared to 2017.

The Colombian government has made its central open data portal more user-driven by introducing features that facilitate feedback and discussions between users and the government. To improve further, the Colombian government could consider making the portal more collaborative by allowing users to add their own datasets to datos.gob.co.

Since 2017, Colombia has improved in all sub-indicators of government support of data-reuse. The largest improvement was seen in the government’s engagement with external stakeholders such as citizens and businesses, to support their re-use of data. The monitoring of the impact of open data also increased.

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* 2019 OURdata Index data was collected through the 2018 OECD OGD Survey. Some written information was collected in 2019/2020. Data unavailable for Hungary, Turkey, Iceland and United States.
* The index ranges from 0 to 1 and is composed of three indicators with an equal weight of 0.33. Each indicator ranges from 0 to 0.33.