



Digital Government Strategies: Good Practices



Chile: Strengthening of Digital Government Governance

The OECD Council adopted on 15 July 2014 the Recommendation on Digital Government Strategies. The Recommendation provides a set of 12 principles structured around 3 pillars. The OECD Secretariat is developing a Digital Government Policy Toolkit to support OECD member countries and non-member adhering countries with the implementation of the Recommendation. This practice was submitted by the government of Chile to be considered as a good practice in the implementation of one or more of the principles contained in the Recommendation.

Description of the practice:

Organisation: State Modernization and Digital Government Unit, Ministry General Secretariat of the Presidency

Name of the practice: Strengthening of Digital Government Governance

Principles implemented: Principle 5 – Secure leadership and political commitment to the strategy

Principle 6 – Ensure coherent use of digital technologies across policy areas and levels of government

Principle 7 – Establish effective organisational and governance frameworks to co-ordinate the implementation of the digital strategy within and across levels of government

Principle 8 – Strengthen international co-operation with other governments

Principle 10 – Reinforce institutional capacities to manage and monitor projects' implementation

Description: The project considers the procurement of studies on national and international approaches to Digital Government governance, as well as consultations to the CIOs of public entities and relevant stakeholders from the private sector and civil society, aimed at the implementation of a new Digital Government governance framework in Chile.



The goal is to endow the entity in charge of Digital Government in Chile with the required capacities and resources to coordinate and support public entities in the implementation of Digital Government related modernization processes.

The new Digital Government governance framework is expected to consolidate a strategic, whole-of-government, long-term and shared vision of Chile's digital government policy. It should promote technological integration, the use of shared services and the creation of minimum standards in terms of systems, security and public service delivery to citizens. It should also promote an efficient use of public resources in the investments and expenses related to ICTs, through the evaluation of relevant projects, programmes and initiatives.

The project involves consultancies both to establish the local baseline and to compile compared experiences, which shall inform the elaboration of a proposed digital governance framework to be discussed with key stakeholders. The baseline should serve as reference for progress measurement.

The UMyGD will be the technical counterpart in the studies to be procured, in its role as the entity in charge of establishing and coordinating the Digital Government policy.

The Ministry of Finance, through its State Modernization Programme in which it partners with IDB, will provide the funding and will act as technical counterpart in cost-efficiency aspects.

Information about the procurement process for the project:
<https://www.mercadopublico.cl/Procurement/Modules/RFB/DetailsAcquisition.aspx?qs=j8UvqMeB Cjpv18lAXzwpYTAV7XWfpPtpL/rhASVGxcdnYal58KS9/VXPtAE9yCiN>

Results

Pending

Development

Design: From May 2015 to June 2016.

The design stage is currently underway. It includes two consultancies:

- One to identify good international practices that may be relevant for the national context;
- Another one focused in proposing an institutional design that adapts to the local regulatory context and in estimating the funding required for its implementation. This includes identifying the local baseline that will later be used to measure progress.

Testing: Pending



Digital government toolkit



Implementation: Pending

Resources:

Diffusion and scaling: Pending

Partnerships:

Partners:

Nature of the partnership:

Lessons learned

N/A

Conditions required: N/A

Additional information: N/A