

Building a positive agenda for Brazil: lessons for international practices and experiences

OECD-FIESP Seminar - 5 November 2015

AGENDA

08:00 – 09:00 Registration

9:00 – 09.45 Opening

- **Paulo Skaf** – President of FIESP and CIESP
- **Angel Gurría** – Secretary General of the OECD
- **Aroldo Cedraz** – President of the Federal Court of Accounts
- **Valdir Moysés Simão** – Chief Minister of the Comptroller General of Brazil
- **Ellen Gracie**, Former-president of the Brazilian Federal Supreme Court, Vice-President of the Chamber of Conciliation, Mediation and Arbitration FIESP/CIESP and Counselor of the FIESP Higher Council for Legal and Legislative Affairs.
- **Sydney Sanches** – Former-president of the Brazilian Federal Supreme Court and President of the FIESP Higher Council of Legal and Legislative Affairs

09.45 – 11.30 **Session 1: Strong Industry, strong country**

Brazil has a diversified industrial base, but productivity growth has been slow and competitiveness is an issue.

This session will discuss policy options to help Brazil to overcome challenges and embark on a new cycle of sustainable economic growth and how to better integrate the Brazilian industrial and service sector into global value chains.

- **Álvaro Pereira** – Director, Country Studies Branch, OECD Economics Department
- **José Gerardo Traslosheros Hernández**, Consul General of México in São Paulo
- **Luiz Carlos Bresser-Pereira** – Former-Minister of Finance and Counselor of the FIESP Higher Economic Council.
- **José Ricardo Roriz Coelho** – Vice-president and Director of the Technology and Competitiveness Department of FIESP

To be confirmed:

- **Armando Monteiro** – Minister of Development, Industry and Trade

11.30 – 13.15 **Session 2: Good governance and Investment: a necessary alliance**

A sound business environment is key for attracting private and foreign savings and boosting investment. At the same time, strong institutions, integrity, public and corporate governance play a critical role in the process of building confidence, reducing uncertainty and increasing both saving and investment rates.

This session will discuss how good public and corporate governance can contribute to reignite savings-investment cycle in Brazil.

- **Marcos Bonturi**, Director of Global Relations, OECD
- **Iza Lejarraga**, Head of Unit of Investment Policy Linkages, OECD
- **Jermyn Brooks** – President of the Business Council of International Transparency
- **Valdir Moysés Simão** – Chief Minister of the Comptroller General of Brazil

13.00 – 14.30 Lunch break

14.30 – 16.15 **Session 3: Budgeting efficiency in times of fiscal adjustment**

How to maintain budget discipline while allowing needed flexibility and provide incentives for organisation to innovate? How international standards and principles on budgeting can help guide governments navigate through fiscal shocks?

This session will discuss governments experience in how to link fiscal discipline with organisations performance and results.

- **Holly Donnelly**, Director, Performance Management Center Office of the Assistant Secretary for Administration and Management, Department of Labour, United States
- **Peter van den Berg**, State Councillor at the Advisory Division of the Council of State, The Netherlands, Former deputy Director General of the Budget of the Ministry of Finance, Chair of the Network on Performance and Results of OECD Senior Budget Officials.
- **Yoshiaki Nakano** – Director of School of Economics of São Paulo (FGV)
- **Joaquim Levy** – Minister of Finance

To be confirmed:

- **Nelson Barbosa** – Minister for Planning, Budget and Management

16.15 – 18.00 **Session 4: Innovative, transparent and open: a new model of government**

An innovative, high performing and open public sector can support better social outcomes, reduce inequalities and create the conditions for sustainable and inclusive growth. Moreover, the involvement of non-government actors in the process enhances the policy design and implementation.

This session will discuss how Brazil can transform its public sector institutions by leveraging the right mix of policy measures from administrative burden reduction to open and innovative policymaking, ensuring stakeholders such as civic society organisations and the private sector are effectively involved in decision making.

- **Edwin Lau**, Head of the Reform of the Public Sector Division, OECD
- **Jaime Quesado**, President of the Executive Council, esPAP, Portugal
- **Aroldo Cedraz** – President of the Federal Court of Accounts
- **Guilherme Afif Domingos** – Minister-Chief of SEBRAE
- **João Geraldo Piquet Carneiro** – President of the Instituto Hélio Beltrão; Former-Minister of De-bureaucratization

18.00 **Closing session**

- **Paulo Skaf** – President of FIESP and CIESP
- **Rubens Barbosa** – Ambassador and President of the FIESP Higher Council for Foreign Trade Affairs