About the OECD

The OECD is a forum in which governments compare and exchange policy experiences, identify good practices in light of emerging challenges, and promote decisions and recommendations to produce better policies for better lives. The OECD’s mission is to promote policies that improve economic and social well-being of people around the world.

About the Global Forum on Productivity

The Global Forum on Productivity (GFP) was launched by the OECD in 2015 to foster international co-operation between public bodies with responsibility for promoting productivity-enhancing policies. The GFP is a platform where participants convene to exchange information and data, discuss best practices and frontier-research findings, and undertake joint productivity analysis. The work programme of the GFP is guided by a Steering Committee of countries and supported by the work of the OECD Secretariat.

Contact

Please direct any questions regarding the GFP to productivity@oecd.org.

Website

oe.cd/GFP

©iStock.com/TomasSereda
OECD Global Forum on Productivity – Workshop
“Tapping the Productive Potential of a Digitized World”

**Date:** 15th September 2017

**Venue:** Federal Ministry for Economic Affairs and Energy, Invalidenstr. 48, Berlin, Germany

**Registration:** If you are interested in attending the Workshop please respond to buero-wa@bmwi.bund.de.

---

**AGENDA**

09.30 – 10:00  **Arrival and registration**

10.00 – 10.20  **Welcome address by Secretary of State Matthias Machnig**

10.20 – 11.00  **Keynote Speech: The Productivity Paradox of the New Digital Economy, Bart van Ark, The Conference Board**

11.00 – 12.00  **Panel discussion:** Dalia Marin (LMU Munich), Bart van Ark, Reint E. Gropp (IWH), Christian Kastrop (OECD)

  **Moderation:** Kerstin Stromberg-Mallmann

  **Discussion with audience**

12:00-13:00  **Lunch Break**

**Session 1  Productivity – Determinants, measurement and role of knowledge based capital**

13.00 – 13:20  **Digitization and productivity – Some empirical evidence and measurement issues**

  Eckhardt Bode, Kiel Institute for the World Economy
13.20 – 13.40  Productivity and growth effects of knowledged-based capital – New evidence from German firm-level data
Alexander Schiersch, German Institute for Economic Research DIW

13.40 – 14.00  The digital transformation: measurement and implications for competition and growth
Sara Calligaris, OECD

14.00 – 14.40  General Discussion
Chair: Stefan Profit, Federal Ministry for Economic Affairs and Energy

14.40 – 15.00  Coffee Break

Session 2  Regulation, Digitalization and Productivity

15.00 – 15.20  Labour market regulation, capital intensity and productivity
Gilbert Cette, Banque de France

15.20 – 15.40  Regulation Tomorrow: What Happens when Technology is Faster than the Law?
Erik P.M. Vermeulen, Tilburg University

15.40 – 16.00  Regualtory test beds: Opening spaces for digital businesses
Kai Hielscher, Federal Ministry for Economic Affairs and Energy

16.00 – 16.50  General Discussion
Chair: Philipp Steinberg, Federal Ministry for Economic Affairs and Energy

16:50-17:00  Concluding Statement
Philipp Steinberg, Federal Ministry for Economic Affairs and Energy
http://oe.cd/GFP