March on Gender

FAST FORWARD TO GENDER EQUALITY

Programme

March 2020
GLOBAL FORUM ON ENVIRONMENT: OPENING AND HIGH-LEVEL PANEL

25 years from the adoption of the Beijing Declaration and Platform for Action, and 10 years before the date set for achieving the Sustainable Development Goals, gender inequalities persist throughout the world. They are often at the root of women’s different exposure to natural hazards and environmental degradation, or result in lost economic and education opportunities and reduced well-being. A gender perspective is often missing in environment related sectors and policies, despite women’s and men’s different relationship with the environment and environmental risks in most countries and cultures. This OECD 2020 Global Forum on Environment will discuss needed transformations to achieve both environmental and gender equality goals.

Welcome remarks
Gabriela Ramos, Chief of Staff and Sherpa to the G20, OECD

Keynote speech
HRH Crown Princess Mary of Denmark

High-level panel
Virginijus Sinkevičius, EU Commissioner for Environment (video message)
Teresa Ribera, Vice-President & Minister for Ecological Transition and Demographic Challenge, Spain (video message)
Claudia Dobles, First Lady of Costa Rica
Mujawamariya Jeanne d’Arc, Minister of Environment, Rwanda (TBC)
Fabiola Muñoz, Minister of Environment, Peru (TBC)
Laksmi Dhewanthi, Senior Advisor to the Minister, Ministry of Environment and Forestry, Indonesia
Barbara Rambousek, Director, Gender and Economic Inclusion, European Bank for Reconstruction and Development (EBRD)
Fatouma Kébé, Astrophysicist and Educator

Comments from the floor
Pierre Habbard, Secretary General, TUAC (TBC)
Russel Mills, Secretary General, Business at OECD (TBC)

Chair
Masamichi Kono, Deputy Secretary General, OECD
GLOBAL FORUM ON ENVIRONMENT: INTEGRATING GENDER INTO ENVIRONMENTAL POLICIES: DATA AND EVIDENCE CHALLENGES

The session will identify available evidence and data gaps on gender-specific impacts of environmental degradation, pollution and natural hazards. It will present examples of gender-disaggregated data collection; and discuss ideas for completing the range of existing SDG indicators linking gender and environmental goals.

Setting the scene

Michal Shinwell, Policy Analyst, Statistics and Data Directorate, OECD (TBC)

Panel discussion

Marusa Gortnar, Head of Operations, European Institute for Gender Equality (EIGE)
Lisa Grace Bersales, Professor and former National Statistician, Philippines
Helen Kearney, Senior Manager, Equal Measures 2030
Mary Crass, Head of Institutional Relations and Summit, ITF

Speaker from OECD member country (TBC)

Moderator

Willem Adema, Senior Economist, Directorate for Employment, Labour and Social Affairs, OECD

GLOBAL FORUM ON ENVIRONMENT: DIFFERENTIATED ENVIRONMENTAL IMPACTS ON WOMEN’S AND MEN’S HEALTH AND WELL-BEING

This session will focus on the importance of considering gender when evaluating the health impacts of environmental pollution and chemical exposure and identify gap areas where further work could be carried out by governments, also considering the role of the private sector.

Panel discussion

Markku Tervahauta, Director General, National Institute for Health and Welfare, Finland

Speaker from Partner Country

Maria P. Neira, Director, Environment and Social Determinants of Health Department, WHO (TBC)
Tatiana Santos, Policy Manager for Chemicals & Nanotechnology, European Environmental Bureau (EEB)
Romina Boarini, Senior Advisor and Coordinator of the Inclusive Growth Initiative, OECD

Moderator
Bob Diderich, Head of Environment, Health and Safety Division, OECD

16h30-18h00  **GLOBAL FORUM ON ENVIRONMENT: SUSTAINABLE AND GENDER-INCLUSIVE URBANISATION, SETTLEMENTS AND TRANSPORT INFRASTRUCTURE**

This session will identify challenges, lessons learned and good practices to make urban and settlement planning and transport infrastructure more gender conscious, and will highlight how a gender lens could reduce the overall environmental footprint of infrastructure.

**Panel discussion**

Claudia Dobles, First Lady of Costa Rica

Armin Wagner, Team Leader “Sustainable Mobility”, GIZ, Germany

Katlego Moilwa, Director, Capital Projects Appraisal Unit, National Treasury, South Africa (TBC)

Linda Gustafsson, Gender Advisor, City of Umea, Sweden

Karla Gonzalez Carvajal, Transport Practice Manager for Europe, World Bank

Paulo Humanes, Vice President, Business Development & New Mobility, PTV Group

Aziza Akhmouch, Head of Cities, Urban Policies and Sustainable Development Division, OECD (TBC)

**Moderator**

Rodolfo Lacy, Director, Environment Directorate, OECD

Friday 6 March

9h00-10h30  **GLOBAL FORUM ON ENVIRONMENT: GENDER-SPECIFIC CONSUMPTION PATTERNS, BEHAVIOURAL INSIGHTS AND CIRCULAR ECONOMY**

This session will engage in a discussion between policy makers, behavioural scientists, business and civil society to identify ethical and effective mechanisms to deliver lasting change in consumer patterns and waste management practices to promote sustainability and wellbeing. It will also present initiatives that have brought about better solutions in water, sanitation and waste management via women’s greater engagement.

**Panel discussion**

Per Ängquist, Director General, Swedish Chemicals Agency

Wilda Yanti, Secretary General, the Indonesian Waste Bank Association
Christelle Delarue, CEO, Mad&Women
Clioídhgh Conlon, Associate Director, Business for Social Responsibility (BSR)
Lesha Witmer, Steering Committee, Women for Water Partnership
Melati and Isabel Wijsen, Bye Bye Plastic Bag Initiative, Indonesia (video-recording)

Moderator
Sigita Strumskyte, Coordinator for Gender and SDGs, Environment Directorate, OECD

10:30-12:00 INTERNATIONAL TRANSPORT FORUM CORPORATE PARTNERSHIP BOARD: HIGH LEVEL PANEL DISCUSSION: THE IMPORTANCE OF CO-OPERATION BETWEEN INDUSTRY AND GOVERNMENT

Opening Remarks:
Young Tae Kim, Secretary General International Transport Forum, OECD.

Panellists
H.E. Madeleine Chenette, Canada’s Ambassador and Permanent Representative to the OECD
H.E. Kristján Andri Stefánsson, Iceland’s Ambassador the OECD
Karla Gonzalez Carvajal, Transport Practice Manager Europe, World Bank, former Minister of Public Infrastructure and Transport of Costa Rica World Bank
Cecile Texier, VP Sustainability and Corporate Social Responsibility, Alstom

Moderator
Sharon Masterson, Manager, Corporate Partnership Board, International Transport Forum

11h00-12h30 GLOBAL FORUM ON ENVIRONMENT: ECONOMIC OPPORTUNITIES FOR WOMEN IN GREENER ECONOMIES

Parallel session 1: Biodiversity, agriculture, fisheries: changing economic opportunities for women and men

This session will review evidence and examples of the inter-relation between women’s economic empowerment and biodiversity, including policy tools that could be used to support both gender equality and biodiversity restoration. It will also identify challenges and good practices on how gender roles and occupational activities could be leveraged for a better management of land and marine resources.
Panel discussion

Speaker from OECD member country (TBC)

Thay Chantha, Director, Marine Conservation Department, Ministry of Environment, Cambodia (TBC)

Fleur Newman, Gender Affairs Officer, Lead – Gender and Climate Change, UN Climate Change Secretariat (TBC)

Véronique Andrieux, CEO, WWF France

Concepcion Blanco Aquado, Head of Sustainable Solutions, BBVA Microfinance Foundation

Moderator

Lee Ann Jackson, Head of the Agricultural Trade and Markets Division, OECD

Parallel session 2: Greening energy and ensuring a ‘just transition’ for men and women

This session will touch upon the detrimental effects of energy poverty on women and present the opportunities and challenges arising from the transition to cleaner energy and a low carbon economy. Special focus will be given to empowering women and engaging them in high-level decision-making roles.

Panel discussion

Vu Thuy Dzung, Ministry of Natural Resources and Environment, Vietnam

Eva Chamizo Llatas, Director of European Affairs, Iberdrola & President of the Women’s Association

Montserrat Mir Roca, Special Advisor, Just Transition Centre, International Trade Union Confederation (ITUC)

Yeonhee Hah, Head of the Division of Radiological Protection & Human Aspects of Nuclear Safety, Nuclear Energy Agency (NEA)

NGO/Private sector representative (TBC)

Speaker from OECD member country (TBC)

Moderator

Mechthild Worsdorfer, Director of Sustainability, Technology and Outlooks, IEA

FROM BEIJING TO AGENDA 2030: IMPLEMENTING OUR COMMITMENTS TO GENDER EQUALITY AND WOMEN’S EMPOWERMENT IN DEVELOPING COUNTRIES

2020 marks the 25th anniversary of the Beijing Declaration and Platform for Action, which was agreed at the Fourth World Conference on Women in 1995. These commitments provided a historic framework for change and set out a way forward for achieving gender equality, development and...
peace. The 2030 Agenda for Sustainable Development in turn largely builds on the Beijing commitments, with Goal 5 focused on achieving gender equality and empowering all women and girls, and with gender sensitive targets under several other goals.

This event will take stock of progress and challenges on gender equality and women’s empowerment in developing countries and look back to the commitments that were made in Beijing 25 years ago. DCD will launch new data and analyses on: i) how members of the OECD Development Assistance Committee (DAC) have supported the priority areas outlined in the Beijing Platform for Action over the past decades by mainstreaming gender equality into their development co-operation, and ii) how different development actors today support gender equality through various financing mechanisms. A range of actors beyond DAC members – private and public, domestic and international – have a role to play in implementing Agenda 2030.

Speakers

**H.E. Sybel Galván Gómez**, Ambassador of Mexico to the OECD

**H.E. Madeleine Chenette**, Ambassador of Canada to the OECD

**H.E. Anna Brandt**, Ambassador of Sweden to the OECD and UNESCO

High-level representative from Nigeria (TBC)

OECD Representative

14h30-16h00 **GLOBAL FORUM ON ENVIRONMENT: ENVIRONMENTAL JUSTICE AND EMPOWERING WOMEN AND YOUTH**

This session will highlight how engagement with women and youth advocacy groups may improve environmental policy-making and governance, and enhance environmental justice for all.

Panel discussion

**Emma Letellier**, Gender & Sustainable Development national Focal Point, Ministry for the Ecological and Inclusive Transition, France

**Dilnesaw Israel**, Director of Legal Research Department, Office of the Prime Minister, Ethiopia

**Verania Chao**, Programme Specialist, Climate Change and Gender Equality/Inclusion, NDC Support Programme, United Nations Development Programme (UNDP)

**Tracy Kajumba**, Principal Researcher & Team Leader, Strengthening Local to Global Partnerships, International Institute for Environment and Development (IIED)
**INTERNATIONAL TRANSPORT FORUM CORPORATE PARTNERSHIP BOARD: COLLABORATIVE WORKSHOP**

The Corporate Partnership Board of the International Transport Forum is its official platform for engagement with the corporate sector. It comprises member companies from a number of different areas across the transport fields and associated areas such as IT, finance, energy.

In 2019 the Corporate Partnership Board launched its Gender Initiative, with a workshop focusing on ‘Hiring and Retaining a Diverse Workforce.’

This workshop will build on this, addressing topics such as the key success factors of women’s networks, cross-company networking and how to ensure exchange on best practices between companies.

**GLOBAL FORUM ON ENVIRONMENT: CONCLUSIONS AND CLOSING**

The key messages of the Forum’s discussions will be summarised and will inform possible future work for the OECD.

**Closing Remarks**

**Rodolfo Lacy**, Director, Environment Directorate, OECD

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**FRIENDS OF GENDER EQUALITY PLUS**

In honour of the two-year anniversary of the Friends of Gender Equality Plus group and to kick off March on Gender at the OECD, this breakfast meeting will be a chance for members to look back at lessons from the past year as well as look forward to what they hope to achieve in the group’s third year.

**Speakers**

**Baldur Thorhallsson**, Professor at the Faculty of Political Science at the University of Iceland
Oshra Friedman, Deputy Director General of the Authority for the Advancement of Gender Equality of Israel

Co-Chairs

H.E. Kristján Andri Stefánsson, Iceland’s Ambassador to the OECD

Ambassador Ivita Burmistre, Latvia’s Ambassador to the OECD

Gabriela Ramos, OECD Chief of Staff and Sherpa

11h00-13h00 HOW’S LIFE IN 2020?: LAUNCH EVENT AND POLICY PANEL DISCUSSION

The OECD strives to support governments in delivering better policies for better lives. From designing efficient and effective public services, through to promoting safe and clean environments, our aim is not only to secure the long-run health of the economy, it is also to improve people’s well-being. But are our lives getting better – and how equally are gains in well-being shared across the population? As our societies and technologies constantly evolve, what has happened to our social relationships, how we spend our time, how we view our governments, and how we feel? And is well-being on a sustainable footing for future generations?

How’s Life? 2020 provides new types of evidence on these questions to enrich policy discussions across OECD members and partner countries. It shows that while life is getting better in many ways, insecurity, disconnection and despair continue to affect some parts of the population, and different OECD countries face very different realities. Furthermore, threats to future well-being are emerging across our natural, economic and social systems. Key findings from the report will be unveiled on 9 March 2020 by the OECD Secretary-General in the presence of a high-level panel with representatives from government, academia and civil society. The launch will be followed by a discussion of how more people-centred approaches can improve policy design, decision-making and delivery, including in connection with the recent European Council decision on the “Economy of Well-Being”.

Opening Remarks

Angel Gurría, Secretary-General, OECD

Key findings

Paul Schreyer, Acting Chief Statistician, OECD

Panelists

Gabriela Ramos, OECD Chief of Staff and Sherpa to the G20, Leader of the Inclusive Growth Initiative and Gender Strategy

Saila Ruuth, State Secretary, Ministry of Social Affairs and Health, Finland
**Wouter Beke**, Flemish Minister for Welfare, Public Health, Family and Poverty Reduction

**Nancy Hey**, Executive Director, What Works Centre for Wellbeing

**Sarah Davidson**, CEO, Carnegie UK Trust

**Dennis Snower**, Founder and President of the Global Solutions Initiative

**Moderator**

**Carol Guthrie**, Head, Public Affairs and Media, Public Affairs and Communication Directorate, OECD

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**13h00-14h30**

**INTERNATIONAL WOMEN’S DAY LUNCH**

*Time TBC*

*A lunch for delegations and OECD staff by invitation. We will also take stock of progress on gender equality at the OECD.*

**Speakers**

**Gabriela Ramos**, OECD Chief of Staff and Sherpa

**Josée Touchette**, Executive Director, OECD

External speaker (TBC)

**Ingrid Barnsley**, Acting Head of Human Resource Management, OECD

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**17h30-20h00**

**WOMEN’S NETWORK ANNUAL RECEPTION**

*Time TBC*

*Annual reception to celebrate the 4th anniversary of the OECD Women’s Network around the theme of “Women as Role-Models”.*

*The Women’s Network will also provide an update about future activities.*

**Speakers**

**H.E. Ivita Burmistre**, Ambassador and Permanent Representative of Latvia to the OECD

**Gabriela Ramos**, OECD Chief of Staff and Sherpa

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**Wednesday 11 March**

**12h00-14h30**

**A BRAVE NEW WORLD FOR BRAVE NEW BOARDS: WHAT CAN GENDER DIVERSITY CONTRIBUTE? ROUNDTABLE DISCUSSION**

*Auditorium*

*Registration Link*

*Twitter*  
#MarchonGender
#Gender
#Womensday
#oecd
#8thofmarch
#IWD2020

*Open*
processes needed to ensure that this diversity delivers, in terms of more strategic and systemic leadership? Speakers from business, academia, regulators and policy-making will share address these questions by sharing their experiences and views on how to make this happen.

**Thursday 12 March**

**15h00(TBC)**

**WEBINAR: COMMUNICATING GENDER STATISTICS FOR WIDER USE ORGANIZED BY THE OECD STATISTICS AND DATA DIRECTORATE AND PARIS21**

This session aims to highlight the importance of effective communication of gender statistics to enhance their use and impact in policy and public discourse. Speakers from PARIS21, the UN Women ‘Women Count’ programme, as well as media and NSO representatives will engage in discussion on the best practices and barriers to communicating of gender statistics, with a particular focus on the media’s role as public infomediaries for gender equality.

**Jessamyn Encarnacion**, UN Women ‘Women Count’ programme (HQ)

**Ala Negruta**, UN Women Regional Office for East and Central Asia

**François Fonteneau**, PARIS21 (TBC)

Media representative (TBC)

NSO representative (TBC)

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**Tuesday 17 March**

**15h00-17h30**

**UNLEASHING WOMEN’S ENTREPRENEURIAL POTENTIAL – THE ROLE OF THE DIGITAL FINANCE REVOLUTION**

The important contributions of women’s entrepreneurship to inclusive growth, despite being well documented by the OECD and other institutions, are often held back by a lack of access to finance. Today’s digital technologies and the emergence of Fintech are having profound effects on the landscape of actors, instruments and approaches in the financial sector. They offer new opportunities that can pave the way for women entrepreneurs to gain access to a broader range of financing instruments, and help unleash their growth potential.

**Speakers TBA**

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**Friday 20 March**

**10h00-12h00**

**OECD – EU COMMISSION HIGH LEVEL SEMINAR ON WOMEN’S ECONOMIC EMPOWERMENT: OPPORTUNITY HAS NO GENDER: UNLOCKING WOMEN’S ECONOMIC POTENTIAL IN LAC**

**Auditorium**

Open

**Registration info TBA**

@OECD_local

@Lamia_K_C

Registration for OECD Staff and Delegations
Women contribute substantially to economic growth and poverty reduction in Latin America and the Caribbean (LAC). Yet despite rising levels of education and a growing number of women in the labour force, the gap between the number of working women and men remains 25%. LAC women spend two to three times more hours on unpaid care activities than men. Moreover, even when both participate in housework, women’s and men’s responsibilities differ: in Peru for example, women spend an average of 15 hours per week cooking compared to less than 5 hours for men. This behaviour reflects deeply-embedded gender stereotypes and limits women’s participation in the formal economy.

In the context of UN ECLAC’s XIV Conference on Women in Latin America and the Caribbean, the OECD-UN ECLAC-EU Commission conference: Opportunity Has No Gender: Unlocking women’s economic potential in LAC, held in Santiago, Chile on 27 January 2020, brought together Ministers and experts from the region, the EU, ECLAC and the OECD to explore key factors holding back women’s economic empowerment in the region including entrenched social norms, discriminatory legal frameworks, and a disproportionate care burden. The OECD Chief of Staff and Sherpa to the G20, Gabriela Ramos chaired the meeting.

This OECD (Global Relations Secretariat for Latin America and the Caribbean and the Employment, Labour and Social Affairs) – EU Commission High Level Seminar, held as a part of OECD March on Gender, will share the key outcomes and conclusions of this conference. It also aims to spark an open discussion to gather additional viewpoints and best practices from LAC and OECD country participants, which will feed into publications for Chile and Peru being prepared for 2020.

The panel will tackle two questions:

1. The LAC experience: How to tackle women’s disproportionate burden of unpaid care work in LAC and help them unlock their full economic potential?

2. OECD country experiences: what has worked for women’s economic empowerment and what challenges persist?

Speakers TBA

16h00-17h00 “HOW’S LIFE? DEPENDS ON YOUR GENDER."

This webinar highlights key gender differences in well-being from the OECD’s latest well-being report, How’s Life? 2020. It stresses the importance of viewing well-being through a gender lens, showing both areas in which women and in which men are doing better. The discussion will zoom in on male and female time use and remuneration of work, and what policy options are available to achieve better work life balance for both genders.

Webinar Link TBA

Registration for external participants, please contact Julie Whitelock

@OECDglobal
For more information about our work on gender in LAC visit our website.
Wednesday 25 March

11h30-13h00 GLOBAL ANTI-CORRUPTION AND INTEGRITY FORUM: CC1 BRIDGING THE DATA GAP

Corruption remains one of the greatest enemies to global equality and development. However, until it can be measured and quantified, we are fighting in the dark. With a focus on law enforcement and gender-related data, this session will present what we know—showcasing new and existing OECD data on corruption—and, more importantly, highlight what we do not know. In particular, experts will discuss data gaps and suggest solutions to better measure the performance of law enforcement in the fight against corruption, and to utilise law enforcement data to better measure corruption. Speakers will also outline the gender data gap in corruption, and show how corruption disproportionately affects women and exacerbates gender inequality, and how efforts to combat it may not take into account gender considerations. The session will continue the call to action for greater measurement, including gender-specific data, to bridge the corruption data gap.

Speakers TBA

Thursday 26 March

11h15-12h45 GLOBAL ANTI-CORRUPTION AND INTEGRITY FORUM: CC1 PLAYING BY THE RULES: ETHICS AND GENDER EQUALITY IN SPORT

The conversation around diversity and inclusion in sport is gaining traction each day, and so is the discussion about gender as an agent for change. This session will explore how better gender balance and more diversity in sport can help develop an environment that is less prone to corruption. It will discuss different multi-stakeholder initiatives that address corruption and promote integrity in sport by advocating for more diversity and inclusion.

The session will discuss, in particular, how activities and programmes in sport could be tailored to benefit men and women equally and how diversity on boards could result in a broader mix of ideas and creativity, and ultimately, lead the way to a more inclusive and less corrupt sport.

Speakers TBA
The Icelandic delegation will sponsor a workshop for OECD middle management along the lines “Act like a man, act like a woman”, with the aim of helping the participants to develop a deeper understanding of the ways that gender norms impact the lives of men and women, and how these expectations can limit individuals from realizing their full potential.

The Barbershop Event will be followed by a reception hosted by the Icelandic delegation at 17h00.

Speakers TBA

Friday 27 March

8h00-9h30  BREAKFAST MEETING: GENDER IN TRANSPORT

Open to all ITF member countries, this breakfast meeting will be held to present on-going ITF work on gender and exchange with ITF member countries on their priorities pertaining to gender and transport. More details to be announced.

16h00-18h00  FROM PROMISES TO ACTION: SOCIAL NORMS AND GENDER EQUALITY IN G20 COUNTRIES

The Roundtable aims to discuss transformative policy options for G20 countries to accelerate the path towards gender equality and women’s empowerment. The discussion will be based on the OECD DEV report that was produced at the request of the Women 20 (W20) Japanese Presidency.

Speakers

Gabriela Ramos, Chief of Staff and Sherpa, OECD

Bathyle Missika, Head of Networks, Partnerships and Gender Division, OECD Development Centre

Salma Alrashid, Sherpa, W20 Saudi Presidency

Haifa Al Mogrin, Chair, Development Working Group, G20 (tbc)

Japan or Italy (tbc)

Date TBD

Time TBD  TAKING PUBLIC ACTION TO END VIOLENCE AT HOME: LESSONS LEARNED FROM THE OECD’S INAUGURAL HIGH-LEVEL CONFERENCE ON VIOLENCE AGAINST WOMEN

The OECD’s inaugural conference on intimate partner violence illustrated the need for concerted policy action to end this global crisis of women being harmed. What were the lessons learned, and what should the OECD and partner countries do today as part of this campaign?
Speakers

**Monika Queisser**, Head of Division, Social Policy Division, Directorate for Employment, Labour, and Social Affairs, OECD

**Tatyana Teplova**, Head of Division, Division for Policy Coherence for Sustainable Development Goals, Directorate for Public Governance, OECD

**Bathylle Missika**, Head of Division, Networks, Partnerships & Gender Division, Development Centre, OECD

#EndViolenceagainstWomen
Updated programme
will be available
at the OECD Gender Portal
http://www.oecd.org/gender/