

# Programme

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As of 06 June, 2017

## Tuesday 6 June

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7:45-9:00

### REGISTRATION

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8:30-8:55

### MORNING MINDFULNESS DISCOVERY LAB

- Holly Niemela, Wellness Expert, Mindful & Peaceful Interventions

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9:00-9:45

### FORUM OPENING SESSION AMPHITHEATRE 1

#### Master of ceremony

- Ali Aslan, TV Presenter & Journalist, Germany

#### Keynote address

- HRH The Crown Princess, Denmark
- Angel Gurría, Secretary-General, OECD

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9:45-10:00

### NETWORKING BREAK

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9:45-10:30

### A. MEET THE AUTHOR – *A DAY IN THE LIFE OF THE BRAIN: THE NEUROSCIENCE OF CONSCIOUSNESS FROM DAWN TILL DUSK* DISCOVERY LAB

- Susan Greenfield, CEO & Founder, Neuro-Bio Ltd; Member, House of Lords, United Kingdom; Author, *A Day in the Life of the Brain: The Neuroscience of Consciousness from Dawn Till Dusk*
- **With** Francesca Colombo, Head of Division, Health, Employment, Labour and Social Affairs, OECD

### B. TALK TOGETHER – CONNECTING CITIZENS WITH SUSTAINABLE DEVELOPMENT DISCOVERY LAB

- Ramiro Fernandez, Director of Climate Change, Fundación Avina
- Rasmus Abildgaard Kristensen, Head of Department, Public Diplomacy, Communication and Press, Ministry of Foreign Affairs, Denmark
- Tatiana Landysheva, Vice President, AIESEC International; Global Manager, Youth 4 Global Goals
- **With** Bathylle Missika, Head, Partnerships & Networks, Development Centre, OECD

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10:00-10:30

### 15/15 TALK – EXPONENTIAL DISRUPTION AMPHITHEATRE 4 ENGLISH ONLY

- Nicholas Haan, Vice-President, Impact & Faculty Chair, Global Grand Challenges, Singularity University
- **With** Shiv Malik, Author & Journalist

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10:00-11:30

## **A. BRIDGING DIVIDES**

### **AMPHITHEATRE 1**

#### **Moderator**

- Oleksandra Vakulina, Host, Business line, Euronews

#### **Speakers**

- Sharan Burrow, General Secretary, International Trade Union Confederation
- Michel Landel, CEO & Member Board of Directors; President of Executive Committee, Sodexo
- Chris Lehane, Head of Global Policy and Public Affairs, Airbnb
- Salil Shetty, Secretary General, Amnesty International

## **B. CLIMATE STRATEGIES IN A CONNECTED WORLD**

### **AMPHITHEATRE 2**

#### **Moderator**

- Jakob Nielsen, Editor in Chief, *Altinget*

#### **Scene setting**

- Isabelle Kocher, CEO, Engie

#### **Speakers**

- Celine Charveriat, Executive Director, Institute for European Environmental Policy (IEEP)
- Shiji Gao, Director-General & Research Fellow, Institute for Resources and Environmental Policies, Development Research Center (DRC) of the State Council, People's Republic of China
- Femke Groothuis, Wavemaker, The Ex'tax Project
- Philip J. Jennings, General Secretary, UNI Global Union
- Simon Upton, Director, Environment Directorate, OECD

## **C. PINK COLLAR, BLUE COLLAR**

### **AMPHITHEATRE 3**

#### **Moderator**

- Annette Young, Host, 51 Percent, France 24

#### **Scene setting**

- HRH The Crown Princess, Denmark

#### **Speakers**

- Chiara Corazza, Managing Director, Women's Forum for the Economy & Society
- Bjorn Jeffery, CEO and Co-Founder, Toca Boca, Sweden
- Rasmus Kjeldahl, Executive Director, Børns Vilkår
- Akiko Yamanaka, Special Advisor to the President, Economic Research Institute for ASEAN and East Asia (ERIA)

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10:00-13:00

## **IDEAFACTORY – A SURVIVOR'S GUIDE TO A POST-TRUTH WORLD**

### **CC12**

#### **Opening speakers**

- Brian Cathcart, Professor of Journalism, Kingston University London, United Kingdom; Founder, Hacked Off
- Matthew d'Ancona, Author, *Post Truth: the New War on Truth & How to Fight Back*
- Sandro Gozi, Secretary of State for European Affairs, Italy
- Vincent Hendricks, Professor of Formal Philosophy; Director of Center for Information and Bubble Studies (CIBS), University of Copenhagen, Denmark
- Emily O'Reilly, European Ombudsman

#### **Discussion leaders**

- Gary Banks, former Chair, Productivity Commission, Australia; Chair Regulatory Policy Committee, OECD

- Diane Coyle, Professor of Economics, University of Manchester, United Kingdom; Director, Enlightenment Economics
- Jack R. Dan, National General Manager, Government, Telstra Global Enterprise and Services
- Luca De Biase, Editor, "Nòva24", *Il Sole 24 Ore*, Italy
- Olivier Fleurot, Senior Vice President, Publicis Groupe
- Colm Harmon, Head, School of Economics, Faculty of Arts and Social Sciences, The University of Sydney, Australia
- Ryan Heath, Senior EU Correspondent, Politico
- Yasmine Kherbache, Member, Flemish Parliament, Belgium
- Amalia Navarro, Director of Communications, SEGIB
- Ryan O'Keeffe, Director of Communications, Enel
- Alejandro Romero, CEO, Alto Data Analytics
- Maria Teresa Ronderos, Head, Open Society Foundations London (tbc)
- Damon Silvers, Director of Policy and Special Counsel, AFL-CIO

#### **Closing speakers**

- Rolf Alter, Director, Public Governance, OECD
- Boris Koprivnikar, Deputy Prime Minister and Minister of Public Administration, Slovenia
- Andreas Schleicher, Director, Education and Skills; Special Advisor on Education Policy to the Secretary-General, OECD

10:15-10:45

### **SHARING TOOLS FOR EMPOWERMENT CIVIC TECH HUB @ BETTER LIFE INDEX**

- Johan Richer, Digital Tools Co-ordinator, Open Government Partnership Toolbox

10:45-11:15

### **15/15 TALK – AURA: CONNECTING THROUGH COGNITIVE INTELLIGENCE AMPHITHEATRE 4 ENGLISH ONLY**

- John Foster, Strategy Director, Global Data Unit, Telefonica
- **With** Shiv Malik, Author & Journalist

10:45-11:30

### **A. MEET THE AUTHOR – *PEACE THROUGH ENTREPRENEURSHIP* DISCOVERY LAB**

- Steven Koltai, Managing Director, Koltai & Co.; Author, *Peace through Entrepreneurship*
- **With** Naoko Ueda, Deputy Director, Development Centre, OECD

### **B. TALK TOGETHER – INTEGRATING MIGRANTS INTO THE LABOUR FORCE DISCOVERY LAB**

- Jaap Buis, Public Affairs Manager, Randstad
- Werner Eichhorst, Director of Labor Policy Europe, IZA
- Juan Menéndez-Valdés, Director, Eurofound
- **With** Thomas Liebig, Principal Administrator, International Migration Division, Directorate for Employment, Labour and Social Affairs, OECD

11:15-11:45

### **HOW TO LAUNCH A CIVIC TECH PROGRAMME – 8 LESSONS CIVIC TECH HUB @ BETTER LIFE INDEX**

- Julia Kloiber, Project Lead, Open Knowledge Foundation Germany, Code for Germany

11:30-11:45

### **NETWORKING BREAK**

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11:30-13:00

**DISCUSSION CAFÉ – INCLUSIVE GROWTH & CIVIL SOCIETY**  
**DISCUSSION LOUNGE**

**Moderator**

- Carol Guthrie, Head, Public Affairs and Media, Public Affairs & Communications Directorate, OECD

**Scene setting**

- Gabriela Ramos, Chief of Staff, G20 Sherpa & Special Counsellor to the Secretary-General, OECD

**Discussion leaders**

- Suso Baleato, Secretary, OECD Civil Society Council on the Digital Economy
- Dejan Bojanic, Vice-President, European Youth Forum
- Lila Caballero, Policy Adviser, ActionAid UK
- Celine Charveriat, Executive Director, Institute for European Environmental Policy (IEEP)
- Tim Costello, Chief Advocate, World Vision Australia
- Tanya Cox, Senior Policy and Advocacy Manager, Plan International
- Andrew Griffiths, Head of Advocacy, Sightsavers
- Rasmus Kjeldahl, Executive Director, Børns Vilkår
- Max Lawson, Head of Inequality Policy, Oxfam
- Adrian Lovett, Europe Executive Director, ONE
- Matthew Martin, Director, Development Finance International
- Kristina Persson, former Minister for Strategic Development and Nordic Cooperation, Sweden; Founder & Senior Advisor; Global Utmaning
- Kélig Puyet, Director, Social Platform
- Judith Randel, Co-Founder and Strategic Adviser, Development Initiatives
- Leida Rijnhout, Programme Coordinator Resource Justice & Sustainability, Friends of the Earth Europe
- Salil Shetty, Secretary General, Amnesty International

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11:45-12:30

**A FAIR SHARE: UNIVERSAL BASIC INCOME, ET AL...?**  
**AMPHITHEATRE 3**

**Moderator**

- Alain Jeannet, former Editor in Chief, *L'Hebdo* ; Director, *Le Temps*

**Speakers**

- Kenneth Scheve, Author, *Taxing the Rich: A History of Fiscal Fairness in the United States and Europe*; Professor of Political Science, Senior Fellow, Freeman Spogli Institute for International Studies, Stanford University, United States
- Theis Søndergaard, Co-founder, Vivino
- Bill Spriggs, Chief Economist, American Federation of Labor-Congress of Industrial Organizations (AFL-CIO)
- Guy Standing, Professorial Research Associate, SOAS, University of London, United Kingdom; Author, *Basic Income: And How We Can Make it Happen*
- Marjukka Turunen, Director of Change Management, Kela, Finland

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11:45-12:30

**A. MEET THE AUTHOR – HYGGE & HAPPINESS**  
**DISCOVERY LAB**

- Malene Rydahl, Author, *Happy as a Dane*
- Meik Wiking, Chief Executive, Happiness Research Institute, Denmark; Author, *The Little Book of Hygge*
- **With** Martine Durand, Director of Statistics and Chief Statistician, OECD

**B. TALK TOGETHER – SUCCESSFUL RETIREMENT – HEALTHY AGEING AND FINANCIAL SECURITY**  
**DISCOVERY LAB**

- Catherine Collinson, President, Transamerica Institute; Executive Director, Aegon Center for Longevity & Retirement
  - Lex van Delden, Scientific Staff, Leyden Academy on Vitality and Ageing
  - **With** Catherine Candea, Deputy Director, Public Affairs and Communications, OECD
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11:45-13:15

## **A. GEOGRAPHY OF DISCONTENT**

### **AMPHITHEATRE 1**

#### **Moderator**

- Ann McDaniel, Interim CEO & Editor-in-Chief, *Foreign Policy*

#### **Speakers**

- Natalie Chanin, Founder & Creative Director, Alabama Chanin
- Lamia Kamal-Chaoui, Director, Centre for Entrepreneurship, SMEs, Local Development and Tourism, OECD
- Carsten Kissmeyer, Mayor, Ikast-Brande, Denmark
- J.D. Taylor, Author, *Island Story: Journeys through Unfamiliar Britain*
- Richard Trumka, President, American Federation of Labor-Congress of Industrial Organizations (AFL-CIO); Trade Union Advisory Committee to the OECD (TUAC)

## **B. GIG VS. CAREER: THE UPS & DOWNS OF THE WORLD OF WORK**

### **AMPHITHEATRE 2**

#### **Moderator**

- Jason Karaian, Senior Europe Correspondent, Quartz

#### **Scene Setting**

- Stefano Scarpetta, Director, Employment, Labour and Social Affairs, OECD

#### **Speakers**

- Jacques van den Broek, CEO & Chairman of the Executive Board, Randstad
  - David Cruickshank, Global Chairman, Deloitte
  - John Evans, General Secretary, Trade Union Advisory Committee to the OECD (TUAC)
  - Aart de Geus, Chairman & CEO, Bertelsmann Stiftung
  - Nicola Hazell, SheStarts Director, Head of Diversity and Impact, BlueChilli
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12:15-12:45

## **EDUCATING FOR CIVIC INNOVATION**

### **CIVIC TECH HUB @ BETTER LIFE INDEX**

- Yann Algan, Dean, School of Public Affairs, SciencesPo, France
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12:30-13:15

## **HOME TRUTH: TOWARDS QUALITY, AFFORDABLE HOUSING**

### **AMPHITHEATRE 3**

#### **Moderator**

- Achim Lippold, Foreign Desk Journalist, RFI, France

#### **Speakers**

- Jean-Baptiste Eyraud, Spokesperson, Droit au Logement, France
  - Bjarne Hastrup, Founder, DaneAge
  - Elizabeth Rapoport, Content Director, Europe, Urban Land Institute
  - Sofie Rédelé, Senior Project Developer, Re-Vive
  - Stav Shaffir, Member, Knesset, Israel
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12:45-13:15

## **15/15 TALK – AIRBNB'S SOCIAL VALUE PROPOSITION**

### **AMPHITHEATRE 4**

**ENGLISH ONLY**

- Chris Lehane, Head of Global Policy and Public Affairs, Airbnb
- **With** Shiv Malik, Author & Journalist

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12:45-13:30

## **A. MEET THE AUTHOR – TAXING THE RICH: A HISTORY OF FISCAL FAIRNESS IN THE UNITED STATES AND EUROPE**

### **DISCOVERY LAB**

- Kenneth Scheve, Author, *Taxing the Rich: A History of Fiscal Fairness in the United States and Europe*; Professor of Political Science, Senior Fellow, Freeman Spogli Institute for International Studies, Stanford University, United States
- **With** Bert Brys, Head, Personal and Property Taxes Unit, Centre for Tax Policy and Administration, OECD

## **B. TALK TOGETHER – EMPOWERING WOMEN IN INDIGENOUS COMMUNITIES**

### **DISCOVERY LAB**

- Deborah Cheetham, Founder, Short Black Opera, Australia
- Ricardo Oteros, CEO & General Manager, SupraCafe
- **With** Rowena Phair, Senior Analyst, Early Childhood and Schools, Directorate for Education and Skills, OECD

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13:15-15:00

## **A. FOOD FOR THOUGHT LUNCH DEBATE: MIGRATION & INTEGRATION**

### **DISCUSSION LOUNGE**

#### **Moderator:**

- Ali Aslan, TV Presenter & Journalist, Germany

#### **Speakers**

- John Duhig, Member of the Board & Senior Policy Advisor, European Foundation for Democracy
- Jean-Christophe Dumont, Head, International Migration Division, Employment, Labour and Social Affairs, OECD
- Anki Elken, Head of Sustainability, Randstad Sweden
- Yasmine Kherbache, Member, Flemish Parliament, Belgium
- Steven Koltai, Managing Director, Koltai & Co.; Author, *Peace through Entrepreneurship*
- Juan Menéndez-Valdés, Director, Eurofound
- Kristina Persson, former Minister for Strategic Development and Nordic Cooperation, Sweden; Founder & Senior Advisor; Global Utmaning
- Ranjith Kumar Prabhakaran, 2013 Finnish Mr. Immigrant Laureate
- Matthew Saltmarsh, Senior Communications Officer, UNHCR
- Hans-Jörg Stöcker, Entrepreneur (tbc)
- Jonathan Wittenberg, Rabbi, New North London Synagogue, United Kingdom

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All day

## **VIRTUAL REALITY DEMONSTRATIONS**

### **VIRTUAL REALITY LOUNGE**

#### **(1) EXPERIENCING SCHIZOPHRENIA**

- David Travers, Psychiatrist, CHU de Rennes, France

Supported by Johnson & Johnson

#### **(2) LEARNING STEM IN THE 21<sup>ST</sup> CENTURY**

- Jan Ståhlberg, Head of Strategic Partnerships, Labster

#### **(3) DISCOVER THE CODER INSIDE YOU**

- École 42 students

**(4) THE CLASSROOM OF THE FUTURE: IMMERSIVE LEARNING & THE WOW ROOM**

- Jolanta Golanowska, Director of Learning Innovation, IE Business School & IE University

**(5) WHAT DOES IT FEEL TO BE OLD?**

- Mike Mansfield, Manager, Aegon Retirement Research

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13:45-14:15

**15/15 TALK – MIND CHANGE – HOW SCREEN TECHNOLOGY IS CHANGING THE WAY WE THINK AND FEEL**

**AMPHITHEATRE 4**

**ENGLISH ONLY**

- Susan Greenfield, CEO & Founder, Neuro-Bio Ltd; Member, House of Lords, United Kingdom
- **With** Shiv Malik, Author & Journalist

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13:45-14:30

**A. MEET THE AUTHOR – *POST TRUTH: THE NEW WAR ON TRUTH & HOW TO FIGHT BACK***  
**DISCOVERY LAB**

- Matthew d'Ancona, Author, *Post Truth: the New War on Truth & How to Fight Back*
- **With** Anthony Gooch, Director, Public Affairs & Communications, OECD

**B. TALK TOGETHER – IS TECHNOLOGY FUELING THE EMPATHY DEFICIT?**  
**DISCOVERY LAB**

- Raphael Gielgen, Head Research & Trendscouting, Segment Office, Vitra GmbH
- Holly Niemela, Wellness Expert, Mindful & Peaceful Interventions

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14:30-15:00

**OPENING INSTITUTIONS TO CITIZENS: THE CIVIC INNOVATION CASE**  
**CIVIC TECH HUB @ BETTER LIFE INDEX**

- Pablo Pascale, Head of Civic Innovation Project, Secretaría General Iberoamerica (SEGIB)

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14:45-15:15

**15/15 TALK – WHAT DOES MY HEADSCARF MEAN TO YOU?**

**AMPHITHEATRE 4**

**ENGLISH ONLY**

- Yassmin Abdel-Magied, Mechanical engineer, Social advocate, Writer, Petrol Head, 2015 Queensland Young Australian of the Year
- **With** Shiv Malik, Author & Journalist

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14:45-15:30

**A. MEET THE AUTHOR – *THE CORRUPTION OF CAPITALISM: WHY RENTIERS THRIVE AND WORK DOES NOT PAY***

**DISCOVERY LAB**

- Guy Standing, Professorial Research Associate, SOAS, University of London, United Kingdom; Author, *The Corruption of Capitalism: Why Rentiers Thrive and Work Does Not Pay*
- **With** Diane Coyle, Professor of Economics, University of Manchester, United Kingdom; Director, Enlightenment Economics

## **B. TALK TOGETHER – WOMEN IN STEM: IS THE LEAKY PIPELINE LOCAL, GLOBAL OR GLOCAL ?**

### **DISCOVERY LAB**

- Roxane Adle Aiguier, Gender Equality Director, Orange
- Valérie Gaudart, Head, Employer Branding & HR Marketing, Engie
- Claudine Schmuck, Founding Partner, Global Contact
- **With** Francesca Borgonovi, Senior Analyst, Early Childhood and Schools, Education and Skills, OECD

15:00-16:30

## **A. THE DIGITAL WORLD WE WANT**

### **AMPHITHEATRE 1**

#### **Moderator**

- Jason Karaian, Senior Europe Correspondent, Quartz

#### **Scene Setting**

- Andrew Wyckoff, Director, Science, Technology and Innovation, OECD

#### **Speakers**

- Malavika Jayaram, Executive Director, Digital Asia Hub; Faculty Associate, Berkman Klein Center for Internet and Society, Harvard University, United States
- Carlos Lopez Blanco, Global Head, Public & Regulatory Affairs, Telefonica
- Boris Koprivnikar, Deputy Prime Minister and Minister of Public Administration, Slovenia
- Nicklas Lundblad, Vice President, Public Policy and Government Relations, Europe, Middle East, Russia and Africa, Google

## **B. FIVE-GENERATION WORKPLACE, FROM BABY BOOMERS TO GENERATION Z**

### **AMPHITHEATRE 2**

#### **Moderator**

- Ryan Heath, Senior EU Correspondent, Politico

#### **Scene Setting**

- Jo Ann Jenkins, CEO, AARP
- **With** Mari Kiviniemi, Deputy Secretary-General, OECD

#### **Speakers**

- Caelainn Barr, Journalist, Data Projects, *The Guardian*
- Dejan Bojanic, Vice-President, European Youth Forum
- Maarten Edixhoven, CEO, Aegon, The Netherlands
- Naoto Ohmi, General Secretary, JTUC Rengo

## **C. 21ST CENTURY SKILLS: LEARNING FOR THE DIGITAL AGE?**

### **AMPHITHEATRE 3**

#### **Moderator**

- Sophie Fay, Chief Editor, Business, *L'Obs*, France

#### **Scene Setting**

- Andreas Schleicher, Director, Education and Skills; Special Advisor on Education Policy to the Secretary-General, OECD

#### **Speakers**

- Mads Tvillinggaard Bonde, Founder & CEO, Labster
- Oley Dibba-Wadda, Executive Secretary, Association for the Development of Education in Africa (ADEA)

- Nicholas Haan, Vice-President, Impact & Faculty Chair, Global Grand Challenges, Singularity University
  - Lars Qvistgaard, Chairman, Danish Confederation of Professional Associations (AC)
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15:00-18:00

## **IDEAFACTORY – ME, MYSELF & A.I. (ARTIFICIAL INTELLIGENCE) CC12**

### **Opening speakers**

- Anne Carblanc, Head, Digital Economy Policy, Science, Technology and Innovation, OECD
- Eric Hazan, Senior Partner, McKinsey & Co; Member, McKinsey Global Institute Council
- Rand Hindi, Founder and CEO, Snips
- Diego Piacentini, Government Commissioner for the Digital Agenda, Italy
- Søren Pind, Minister for Higher Education and Science, Denmark

### **Discussion leaders**

- Christian Geisler Asmussen, Professor of Strategy and International Business, Copenhagen Business School, Denmark
- Suso Baleato, Secretary, OECD Civil Society Council on the Digital Economy
- Lise Bitsch, Senior Project Manager, Danish Board of Technology Foundation
- Raja Chatila, Executive Committee Chair, The IEEE Global Initiative for Ethical Considerations in Artificial Intelligence and Autonomous Systems; Director, Institute of Intelligent Systems and Robotics
- Enrique Dans, Professor of Information Systems, IE University
- Etienne Gehain, Corporate R&D Program Manager, ENGIE
- Marko Grobelnik, Researcher, Jožef Stefan Institute, Slovenia
- Yuko Harayama, Executive Member, Council for Science, Technology and Innovation, Cabinet office, Government of Japan
- Philip J. Jennings, General Secretary, UNI Global Union
- Silvana Koch-Mehrin, Founder & CEO, Women Political Leaders Global Forum
- Melanie Peters, Director, Rathenau Institute
- Cecile Wendling, Head, Foresight, Strategy, Corporate Responsibility & Public Affairs, AXA
- Steve Wooding, Head, Global Commercial and Market Access Strategy Organisation, Janssen, Pharmaceutical Companies of Johnson and Johnson

### **Closing speaker**

- Andrew Wyckoff, Director, Science, Technology and Innovation, OECD
- 

15:30-16:00

## **POTENTIALS AND PITFALLS: CIVIC TECH IN A CHANGING WORLD CIVIC TECH HUB @ BETTER LIFE INDEX**

- Rebecca Rumbul, Head of Research, mySociety
- 

15:45-16:15

## **15/15 TALK – THE MOBILE AS A MECHANISM TO SOLVE THE REFUGEE CRISIS**

### **AMPHITHEATRE 4**

### **ENGLISH ONLY**

- Aape Pohjavirta, Founder & Chief Evangelist, Funzi, Finland
  - **With** Shiv Malik, Author & Journalist
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15:45-16:30

## **A. MEET THE AUTHOR – *THE ECONOCRACY: THE PERILS OF LEAVING ECONOMICS TO THE EXPERTS***

### **DISCOVERY LAB**

- Diane Coyle, Professor of Economics, University of Manchester, United Kingdom; Director, Enlightenment Economics
- Zach Ward-Perkins, Author, *The Econocracy: The Perils of Leaving Economics to the Experts*
- **With** Catherine L. Mann, Chief Economist, Head of the Economics Department and Special Counsellor to the Secretary-General, OECD

**B. TALK TOGETHER – HOW DO YOU VIEW THE CHALLENGES & OPPORTUNITIES OF THE GLOBAL ECONOMY? INSIGHTS FROM THE OECD FORUM – PEW RESEARCH CENTER SURVEY**  
**DISCOVERY LAB**

- Bruce Stokes, Director, Global Economic Attitudes, Pew Research Center
- **With** Toby Green, Chief Operating Officer, Public Affairs & Communications, OECD

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16:15-16:45

**BETTER LIFE INDEX: CO-CONSTRUCTING BETTER LIVES?**  
**CIVIC TECH HUB @ BETTER LIFE INDEX**

- Anthony Gooch, Director, Public Affairs & Communications, OECD

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16:30-16:45

**NETWORKING BREAK**

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17:00-17:45

**A. MEET THE AUTHOR – LES SALAUDS DE L'EUROPE :GUIDE À L'USAGE DES EUROSCEPTIQUES**

**DISCOVERY LAB**  
**FRENCH ONLY**

- Jean Quatremer, Author, *Les salauds de l'Europe*
- **With** Anthony Gooch, Director, Public Affairs & Communications, OECD

**B. TALK TOGETHER – INDUSTRIAL UPGRADING FOR GREEN GROWTH IN CHINA**

**DISCOVERY LAB**

- Shiji Gao, Director-General & Research Fellow, Institute for Resources and Environmental Policies, Development Research Center (DRC) of the State Council, People's Republic of China
- **With** Simon Upton, Director, Environment Directorate, OECD

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16:45-17:15

**15/15 TALK – INFOSTORMS: WHY DO WE 'LIKE'?**

**AMPHITHEATRE 4**  
**ENGLISH ONLY**

- Vincent Hendricks, Professor of Formal Philosophy; Director of Center for Information and Bubble Studies (CIBS), University of Copenhagen, Denmark
- **With** Shiv Malik, Author & Journalist

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16:45-18:15

**A. INCLUSIVE GROWTH & GLOBALISATION**

**AMPHITHEATRE 1**

**Moderator**

- Thomas Bernt Henriksen, Economics Editor and Commentator, *Borsen*

**Scene Setting**

- Gabriela Ramos, Chief of Staff, G20 Sherpa & Special Counsellor to the Secretary-General, OECD

**Speakers**

- Tim Costello, Chief Advocate, World Vision Australia
- Hans Dahlgren, State Secretary to the Prime Minister, Sweden

- Colin Hay, Co-Director, Sheffield Political Economy Research Institute (SPERI); Professor of Political Science, Sciences Po, Paris, France
- Lizette Risgaard, President, Danish Confederation of Trade Unions (LO)
- Rodrigo Valdés, Minister of Finance, Chile
- Alfredo Thorne Vetter, Minister of Economy and Finance, Peru

## **B. PEOPLE-CENTRED HEALTH**

### **AMPHITHEATRE 2**

#### **Moderator**

- Hee Kyong Kim, Anchor & Reporter, Deputy Head of International News Department, Newsroom, MBN

#### **Speakers**

- Susan Greenfield, CEO & Founder, Neuro-Bio Ltd; Member, House of Lords, United Kingdom
- Jane Griffiths, Company Group Chairman, Europe, Middle East and Africa, Janssen Pharmaceutical Companies of Johnson & Johnson
- Anne Sophie Lapointe, Member of the Board, EURORDIS
- Mark Pearson, Deputy Director, Employment, Labour and Social Affairs, OECD
- Ginette Petitpas Taylor, Parliamentary Secretary to the Minister of Finance, Canada

## **C. NO ORDINARY DISRUPTION**

### **AMPHITHEATRE 3**

#### **Moderator**

- Cyrille Lachèvre, Macroeconomics Reporter, *L'Opinion*, France

#### **Speakers**

- Jacob Bundsgaard, Mayor of Aarhus, Denmark
- Richard Dobbs, Senior Partner, McKinsey & Company; Director, McKinsey Center for Government
- Isabelle Falque-Pierrotin, President, CNIL, France
- Diego Piacentini, Government Commissioner for the Digital Agenda, Italy
- Christoph Steck, Director Public Policy & Internet, Telefonica

17:15-17:45

## **THE DIGITAL SIDE OF DEMOCRACY: A LEARNING PROCESS**

### **CIVIC TECH HUB @ BETTER LIFE INDEX**

- Valentin Chaput, Co-Founder, Open Source Politics

17:45-18:15

## **15/15 TALK – WEALTH INTO WELL-BEING: HOW CAN WE MEASURE HAPPINESS?**

### **AMPHITHEATRE 4**

#### **ENGLISH ONLY**

- Meik Wiking, Chief Executive, Happiness Research Institute, Denmark; Author, *The Little Book of Hygge*
- With Shiv Malik, Author & Journalist

18:15

## **RECEPTION**

### **SALON DU PARC**

# Wednesday 7 June

7:45-9:00

## REGISTRATION

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8:30-8:55

## MORNING MINDFULNESS DISCOVERY LAB

- Holly Niemela, Wellness Expert, Mindful & Peaceful Interventions
- 

9:00-9:45

## YOU TALKED, WE LISTENED. HOW DO YOUR VIEWS COMPARE? AMPHITHEATRE 3

Presentation of an Opinion Survey carried out by Pew Research Center jointly with the OECD Forum

- Bruce Stokes, Director, Global Economic Attitudes, Pew Research Center
  - **With** Anthony Gooch, Director, Public Affairs & Communications, OECD
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9:45-10:00

## NETWORKING BREAK

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9:45-10:30

## TALK TOGETHER – AGEING READINESS & COMPETITIVENESS DISCOVERY LAB

- Claire Casey, Managing Director, FP Analytics
  - Jo Ann Jenkins, CEO, AARP
  - Ann McDaniel, Interim CEO & Editor-in-Chief, *Foreign Policy*
  - **With** Stefano Scarpetta, Director, Employment, Labour and Social Affairs, OECD
- 

10:00-10:30

## MINISTERIAL COUNCIL MEETING KEYNOTE SPEECH AMPHITHEATRE 1

### Master of ceremony

- Axel Threlfall, Editor-at-Large, Reuters

### Speakers

- Angel Gurría, Secretary-General, OECD
  - Lars Løkke Rasmussen, Prime Minister, Denmark
- 

10:30-11:00

## PRESENTATION OF THE *ECONOMIC OUTLOOK* AMPHITHEATRE 1

### Master of ceremony

- Axel Threlfall, Editor-at-Large, Reuters

### Speakers

- Angel Gurría, Secretary-General, OECD
- Catherine L. Mann, Chief Economist, Head of the Economics Department and Special Counsellor to the Secretary-General, OECD

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10:30-11:00

**CODING THE LAW**  
**CIVIC TECH HUB @ BETTER LIFE INDEX**

- Alain Hélaïli, Solutions Engineer, Github
- 

10:45-11:30

**A. TALK TOGETHER – FINANCING FOR DEVELOPMENT – WHAT ARE WE MISSING?**  
**DISCOVERY LAB**

- J. Alexander Thier, Executive Director, Overseas Development Institute
- Neil Gregory, Head of Thought leadership, International Finance Corporation (IFC)
- **With** Jorge Moreira da Silva, Director, Development Co-operation Directorate, OECD

**B. TALK TOGETHER – GREEN FINANCE & RESPONSIBLE INVESTMENT**  
**DISCOVERY LAB**

- Matt Christensen, Global Head of Responsible Investment, AXA Investment Managers
  - Matthew Lovatt, Global Head of Business Development, AXA
  - **With** Timothy Bishop, Senior Advisor, Directorate for Financial and Enterprise Affairs, OECD & Robert Youngman, Team Leader, Green Finance and Investment, OECD
- 

11:30-12:00

**BLOCKCHAIN'S POTENTIAL FOR DEMOCRACY & PUBLIC SERVICES**  
**CIVIC TECH HUB @ BETTER LIFE INDEX**

- Virgile Deville, Co-Founder, Open Source Politics
  - Louis Margot-Duclos, Founder, 97 Network
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11:00-12:10

**STOCKTAKING ON GLOBALISATION: OPPORTUNITIES & CHALLENGES OF ECONOMIC**  
**INTEGRATION**  
**AMPHITHEATRE 1**

**Moderator**

- Axel Threlfall, Editor-at-Large, Reuters

**Speakers**

- Magdalena Andersson, Minister of Finance, Sweden
- Steven Ciobo, Minister for Trade, Tourism and Investment, Australia
- Angel Gurría, Secretary-General, OECD
- Arun Jaitley, Minister of Finance, Corporate Affairs and Defence, India
- Henrique Meirelles, Finance Minister, Brazil
- Anders Samuelsen, Minister for Foreign Affairs, Denmark

**Discussants**

- Phil O'Reilly, Chair, Business & Industry Advisory Committee (BIAC)
- Richard Trumka, President, American Federation of Labor-Congress of Industrial Organizations (AFL-CIO); Trade Union Advisory Committee to the OECD (TUAC)

11:00-12:20

**INCLUSIVE ENTREPRENEURSHIP**  
**AMPHITHEATRE 3**

**Moderator**

- Ahn Chak-hee, Director of Global Affairs, JoongAng Ilbo

**Speakers**

- Chiara Condi, President and Founder, Led by Her
  - Nicola Hazell, SheStarts Director, Head of Diversity and Impact, BlueChilli
  - Aape Pohjavirta, Founder & Chief Evangelist, Funzi, Finland
  - Roxanne Varza, Director, Station F, France
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11:45-12:30

## **A. MEET THE AUTHOR – VIRTUAL COMPETITION: THE PROMISE AND PERILS OF THE ALGORITHM-DRIVEN ECONOMY**

### **DISCOVERY LAB**

- Ariel Ezrachi, Author, *Virtual Competition: The Promise and Perils of the Algorithm-Driven Economy*
- **With** Alistair Nolan, Senior Policy Analyst, Innovation and Policy Evaluation, Science, Technology and Innovation, OECD

## **B. TALK TOGETHER – WOMEN IN PUBLIC LIFE**

### **DISCOVERY LAB**

- Chiara Corazza, Managing Director, Women's Forum for the Economy & Society
  - Carsten Kissmeyer, Mayor, Ikast-Brande, Denmark
  - Mari Kiviniemi, Deputy Secretary-General
  - Silvana Koch-Mehrin, Founder & CEO, Women Political Leaders Global Forum
  - **With** Tatyana Teplova, Deputy Head of Division, Gender Policy Delivery Unit, Public Governance Directorate, OECD
- 

12:30-13:30

## **BEHAVIOURAL ECONOMICS & NUDGING: FAST AND SLOW**

### **AMPHITHEATRE 2**

#### **Moderator**

- Carol Matlack, Correspondent, Bloomberg News

#### **Speaker**

- Cass Robert Sunstein, Robert Walmsley University Professor, Harvard Law School, United States; Author, *#Republic: Divided Democracy in the Age of Social Media*
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12:30-14:00

## **ONLINE ENGAGEMENT FOR OFFLINE EMPOWERMENT**

### **AMPHITHEATRE 3**

#### **Moderator**

- Rebecca Rumbul, Head of Research, mySociety

#### **Speakers**

- Virgile Deville, Co-Founder, Open Source Politics
  - Eva Kaili, Member, European Parliament
  - Geoff Mulgan, Chief Executive, NESTA, United Kingdom
- 

13:15-13:45

## **BETTER LIFE INDEX: CO-CONSTRUCTING BETTER LIVES?**

### **CIVIC TECH HUB @ BETTER LIFE INDEX**

- Holly Richards, Better Life Index Project Manager, Public Affairs and Communications, OECD
  - Nuria Villanova, Better Life Index Co-ordinator, Public Affairs and Communications, OECD
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14:00-14:45

## **A. MEET THE AUTHOR – ISLAND STORY: JOURNEYS THROUGH UNFAMILIAR BRITAIN**

### **DISCOVERY LAB**

- J.D. Taylor, Author, *Island Story: Journeys through Unfamiliar Britain*  
With Julian Knott, Counsellor, Public Affairs & Communications, OECD

## **B. TALK TOGETHER – FIGHTING FOOD WASTE**

### **DISCOVERY LAB**

#### **FRENCH ONLY**

- Thomas Candeal, Project Manager, International Food Waste Coalition
- H el ene Castel, Daily Coordinator, International Food Waste Coalition
- **With** Stephan Hubertus Gay, Senior Agricultural Policy Analyst, Trade and Agriculture Directorate, OECD
- **With** Children

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14:00-15:30

## **A. IT TAKES TWO TO TANGO: TRADE & SOCIAL PROTECTION POLICIES**

### **AMPHITHEATRE 1**

#### **Moderator**

- Bruce Stokes, Director, Global Economic Attitudes, Pew Research Center

#### **Scene Setting**

- Ken Ash, Director, Trade and Agriculture, OECD

#### **Speakers**

- Justin Brown, Deputy Secretary, Department of Foreign Affairs & Trade, Australia
- Ben Digby, International Director, Confederation of British Industry, United Kingdom
- Anabel Gonzalez, Senior Director for Trade and Competitiveness, World Bank
- Todd McClay, Minister for Trade, New Zealand
- Martin Tlapa, Deputy Minister of Foreign Affairs, Czech Republic
- Luca Visentini, General Secretary, ETUC

## **B. INEQUALITY, DIGITALISATION & COMPETITION**

### **AMPHITHEATRE 2**

#### **Moderator**

- Nicolas Barr e, Editor in Chief, *Les  chos*, France

#### **Scene Setting**

- Constantijn van Oranje-Nassau, Startup Envoy, StartupDelta

#### **Speakers**

- Jacques Bughin, Director, McKinsey Brussels; Director, McKinsey Global Institute
- Ariel Ezrachi, Author, *Virtual Competition: The Promise and Perils of the Algorithm-Driven Economy*
- Roxanne Varza, Director, Station F, France

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14:15-14:45

## **A CITIZEN-LED APPROACH TO RADICAL INNOVATION**

### **CIVIC TECH HUB @ BETTER LIFE INDEX**

- Mara Balestrini, Director of Research, Ideas for Change

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15:00-15:45

## **A. MEET THE AUTHOR – NEW APPROACHES TO ECONOMIC CHALLENGES: TOWARDS A NEW NARRATIVE**

### **DISCOVERY LAB**

- Alan Kirman, Professor Emeritus of Economics, University of Aix-Marseille III; Professor, Ecole des Hautes Etudes en Sciences Sociales, France
- Gabriela Ramos, Chief of Staff, G20 Sherpa & Special Counsellor to the Secretary-General, OECD

## **B. TALK TOGETHER – USING VIRTUAL LEARNING FOR THE LIFE SCIENCES DISCOVERY LAB**

- Mads Tvillinggaard Bonde, Founder & CEO, Labster
- **With** Francesco Avvisati, Analyst, Early Childhood and Schools, Directorate for Education and Skills, OECD
- **With** Children

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15:15-15:45

## **HOW DIGITAL DEMOCRACY CAN AMPLIFY COLLECTIVE INTELLIGENCE CIVIC TECH HUB @ BETTER LIFE INDEX**

- Geoff Mulgan, Chief Executive, NESTA, United Kingdom

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15:30-17:00

## **A. 2030 AGENDA: FINANCING & PARTNERSHIPS AMPHITHEATRE 1**

### **Moderator**

- Mairead Dundas, Presenter & Reporter, Down to Earth, France 24

### **Scene Setting**

- Douglas Frantz, Deputy Secretary-General, OECD

### **Speakers**

- Julie Gerberding, Executive Vice President & Chief Patient Officer, Strategic Communications, Global Public Policy, and Population Health, MSD
- Adrian Lovett, Europe Executive Director, ONE
- Kaifala Marah, former Minister of Finance and Economic Development, former Governor of the Central Bank, Sierra Leone
- Torben Møger Pedersen, CEO, PensionDanmark
- Mary Robinson, former President, Ireland; President, Foundation for Climate Justice
- Ulla Tørnæs, Minister for Development Cooperation, Denmark

## **B. RESPONSIBLE BUSINESS CONDUCT & GLOBALISATION AMPHITHEATRE 2**

### **Moderator**

- Conny Czymoch, Journalist

### **Scene Setting**

- Karsten Lauritzen, Minister for Taxation, Denmark
- Mathilde Mesnard, Deputy Director, Financial and Enterprise Affairs, OECD

### **Speakers**

- Cesar Cunha Campos, Executive Director, Fundação Getulio Vargas, Brazil
- Cathy Feingold, Director, International Department, American Federation of Labor-Congress of Industrial Organizations (AFL-CIO)
- Annemarie Muntz, Director Group Public Affairs, Randstad; President, World Employment Confederation (WEC)
- Kai Mykkänen, Minister for Trade and Development, Finland
- Lilianne Ploumen, Minister for Foreign Trade and Development Cooperation, Netherlands

## **C. CASHLESS SOCIETY & FINTECH AMPHITHEATRE 3**

### **Moderator**

- Axel Threlfall, Editor-at-Large, Reuters

### **Speakers**

- Hans van Dalen, Editor-in-chief, Z!
- Arun Jaitley, Minister of Finance, Corporate Affairs and Defence, India
- Tadeusz Kościński, Undersecretary of State, Ministry of Economic Development, Poland

- Gianluca Riccio, Head of Strategy and Framework in Commercial Bank Risk (CBR), Lloyds Banking Group; Vice Chair, Finance Task Force, BIAC
  - Cecilia Skingsley, Deputy Governor, Riksbank, Sweden
  - Primoz Zupan, CEO, MBILLS, Slovenia
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16:00-16:45

## **A. MEET THE AUTHOR – BUSINESS & FINANCE OUTLOOK DISCOVERY LAB**

- Adrian Blundell-Wignall, Special Advisor to the Secretary-General, Directorate for Financial and Enterprise Affairs, OECD
- **With** Antonio Gomes, Head, Competition Division, Directorate for Financial and Enterprise Affairs, OECD

## **B. TALK TOGETHER – FROM START-UP TO MULTINATIONAL IN TODAY'S DIGITAL WORLD DISCOVERY LAB**

- Clémentine Malgras, Program & Project Manager, Sharitories, OuiShare
  - Constantijn van Oranje-Nassau, Startup Envoy, StartupDelta
  - Sidney Valenta, Co-Founder & CEO, Sharingbox
  - Roxanne Varza, Director, Station F, France
  - **With** Molly Leshner, Senior Policy Analyst, Division for Digital Economy Policy, Directorate for Science, Technology and Innovation, OECD
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16:15-16:45

## **EMPOWERING PUBLIC SERVANTS TO CONSTRUCT NEW POSSIBILITIES CIVIC TECH HUB @ BETTER LIFE INDEX CORNER**

- Jamie Berryhill, Policy Analyst, Observatory for Public Sector Innovation, OECD
  - Marco Daglio, Project Manager, Observatory for Public Sector Innovation, OECD
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17:00-18:00

## **FORUM CLOSING SESSION AMPHITHEATRE 2**

- Anthony Gooch, Director, Public Affairs & Communications, OECD