Programme

As of 06 June, 2017

Tuesday 6 June

7:45-9:00  REGISTRATION

8:30-8:55  MORNING MINDFULNESS
            DISCOVERY LAB
            – Holly Niemela, Wellness Expert, Mindful & Peaceful Interventions

9:00-9:45  FORUM OPENING SESSION
            AMPHITHEATRE 1

            Master of ceremony
            – Ali Aslan, TV Presenter & Journalist, Germany

            Keynote address
            – HRH The Crown Princess, Denmark
            – Angel Gurría, Secretary-General, OECD

9:45-10:00  NETWORKING BREAK

9:45-10:30  A. MEET THE AUTHOR – A DAY IN THE LIFE OF THE BRAIN: THE NEUROSCIENCE OF CONSCIOUSNESS FROM DAWN TILL DUSK
            DISCOVERY LAB
            – Susan Greenfield, CEO & Founder, Neuro-Bio Ltd; Member, House of Lords, United Kingdom; Author, A Day in the Life of the Brain: The Neuroscience of Consciousness from Dawn Till Dusk
            – With Francesca Colombo, Head of Division, Health, Employment, Labour and Social Affairs, OECD

            B. TALK TOGETHER – CONNECTING CITIZENS WITH SUSTAINABLE DEVELOPMENT
            DISCOVERY LAB
            – Ramiro Fernandez, Director of Climate Change, Fundación Avina
            – Rasmus Abildgaard Kristensen, Head of Department, Public Diplomacy, Communication and Press, Ministry of Foreign Affairs, Denmark
            – Tatiana Landysheva, Vice President, AIESEC International; Global Manager, Youth 4 Global Goals
            – With Bathylle Missika, Head, Partnerships & Networks, Development Centre, OECD

10:00-10:30  15/15 TALK – EXPONENTIAL DISRUPTION
            AMPHITHEATRE 4
            ENGLISH ONLY
            – Nicholas Haan, Vice-President, Impact & Faculty Chair, Global Grand Challenges, Singularity University
            – With Shiv Malik, Author & Journalist
A. BRIDGING DIVIDES
AMPHITHEATRE 1

Moderator
– Oleksandra Vakulina, Host, Business line, Euronews

Speakers
– Sharan Burrow, General Secretary, International Trade Union Confederation
– Michel Landel, CEO & Member Board of Directors; President of Executive Committee, Sodexo
– Chris Lehane, Head of Global Policy and Public Affairs, Airbnb
– Salil Shetty, Secretary General, Amnesty International

B. CLIMATE STRATEGIES IN A CONNECTED WORLD
AMPHITHEATRE 2

Moderator
– Jakob Nielsen, Editor in Chief, Altinget

Scene setting
– Isabelle Kocher, CEO, Engie

Speakers
– Celine Charveriat, Executive Director, Institute for European Environmental Policy (IEEP)
– Shiji Gao, Director-General & Research Fellow, Institute for Resources and Environmental Policies, Development Research Center (DRC) of the State Council, People’s Republic of China
– Femke Groothuis, Wavemaker, The Ex’tax Project
– Philip J. Jennings, General Secretary, UNI Global Union
– Simon Upton, Director, Environment Directorate, OECD

C. PINK COLLAR, BLUE COLLAR
AMPHITHEATRE 3

Moderator
– Annette Young, Host, 51 Percent, France 24

Scene setting
– HRH The Crown Princess, Denmark

Speakers
– Chiara Corazza, Managing Director, Women’s Forum for the Economy & Society
– Bjorn Jeffery, CEO and Co-Founder, Toca Boca, Sweden
– Rasmus Kjeldahl, Executive Director, Berns Vilkår
– Akiko Yamanaka, Special Advisor to the President, Economic Research Institute for ASEAN and East Asia (ERIA)

IDEAFACTORY – A SURVIVOR’S GUIDE TO A POST-TRUTH WORLD CC12

Opening speakers
– Brian Cathcart, Professor of Journalism, Kingston University London, United Kingdom; Founder, Hacked Off
– Matthew d’Ancona, Author, Post Truth: the New War on Truth & How to Fight Back
– Sandro Gozi, Secretary of State for European Affairs, Italy
– Vincent Hendricks, Professor of Formal Philosophy; Director of Center for Information and Bubble Studies (CIBS), University of Copenhagen, Denmark
– Emily O’Reilly, European Ombudsman

Discussion leaders
– Gary Banks, former Chair, Productivity Commission, Australia; Chair Regulatory Policy Committee, OECD
– Diane Coyle, Professor of Economics, University of Manchester, United Kingdom; Director, Enlightenment Economics
– Jack R. Dan, National General Manager, Government, Telstra Global Enterprise and Services
– Luca De Biase, Editor, "Nòva24", Il Sole 24 Ore, Italy
– Olivier Fleurot, Senior Vice President, Publicis Groupe
– Colm Harmon, Head, School of Economics, Faculty of Arts and Social Sciences, The University of Sydney, Australia
– Ryan Heath, Senior EU Correspondent, Politico
– Yasmine Kherbache, Member, Flemish Parliament, Belgium
– Amalia Navarro, Director of Communications, SEGIB
– Ryan O’Keeffe, Director of Communications, Enel
– Alejandro Romero, CEO, Alto Data Analytics
– Maria Teresa Ronderos, Head, Open Society Foundations London (tbc)
– Damon Silvers, Director of Policy and Special Counsel, AFL-CIO

Closing speakers
– Rolf Alter, Director, Public Governance, OECD
– Boris Koprivnikar, Deputy Prime Minister and Minister of Public Administration, Slovenia
– Andreas Schleicher, Director, Education and Skills; Special Advisor on Education Policy to the Secretary-General, OECD

10:15-10:45
SHARING TOOLS FOR EMPOWERMENT
CIVIC TECH HUB @ BETTER LIFE INDEX

10:45-11:15
15/15 TALK – Aura: Connecting through Cognitive Intelligence
AMPHITHEATRE 4
ENGLISH ONLY
– John Foster, Strategy Director, Global Data Unit, Telefonica
– With Shiv Malik, Author & Journalist

10:45-11:30
A. MEET THE AUTHOR – Peace through Entrepreneurship
DISCOVERY LAB
– Steven Koltai, Managing Director, Koltai & Co.; Author, Peace through Entrepreneurship
– With Naoko Ueda, Deputy Director, Development Centre, OECD

B. TALK TOGETHER – Integrating Migrants into the Labour Force
DISCOVERY LAB
– Jaap Buis, Public Affairs Manager, Randstad
– Werner Eichhorst, Director of Labor Policy Europe, IZA
– Juan Menéndez-Valdés, Director, Eurofound
– With Thomas Liebig, Principal Administrator, International Migration Division, Directorate for Employment, Labour and Social Affairs, OECD

11:30-11:45
NETWORKING BREAK
11:30-13:00  
**DISCUSSION CAFÉ – INCLUSIVE GROWTH & CIVIL SOCIETY**
**DISCUSSION LOUNGE**

**Moderator**
- Carol Guthrie, Head, Public Affairs and Media, Public Affairs & Communications Directorate, OECD

**Scene setting**
- Gabriela Ramos, Chief of Staff, G20 Sherpa & Special Counsellor to the Secretary-General, OECD

**Discussion leaders**
- Suso Baleato, Secretary, OECD Civil Society Council on the Digital Economy
- Dejan Bojanic, Vice-President, European Youth Forum
- Lila Caballero, Policy Adviser, ActionAid UK
- Celine Charveriat, Executive Director, Institute for European Environmental Policy (IEEP)
- Tim Costello, Chief Advocate, World Vision Australia
- Tanya Cox, Senior Policy and Advocacy Manager, Plan International
- Andrew Griffiths, Head of Advocacy, Sightsavers
- Rasmus Kjeldahl, Executive Director, Børns Vilkår
- Max Lawson, Head of Inequality Policy, Oxfam
- Adrian Lovett, Europe Executive Director, ONE
- Matthew Martin, Director, Development Finance International
- Kristina Persson, former Minister for Strategic Development and Nordic Cooperation, Sweden; Founder & Senior Advisor; Global Utmaning
- Kélig Pu yet, Director, Social Platform
- Judith Randel, Co-Founder and Strategic Adviser, Development Initiatives
- Leida Rijnhout, Programme Coordinator Resource Justice & Sustainability, Friends of the Earth Europe
- Salil Shetty, Secretary General, Amnesty International

11:45-12:30  
**A FAIR SHARE: UNIVERSAL BASIC INCOME, ET AL…?**
**AMPHITHEATRE 3**

**Moderator**
- Alain Jeannet, former Editor in Chief, L’Hebdo ; Director, Le Temps

**Speakers**
- Kenneth Scheve, Author, *Taxing the Rich: A History of Fiscal Fairness in the United States and Europe*; Professor of Political Science, Senior Fellow, Freeman Spogli Institute for International Studies, Stanford University, United States
- Theis Søndergaard, Co-founder, Vivino
- Bill Spriggs, Chief Economist, American Federation of Labor-Congress of Industrial Organizations (AFL-CIO)
- Guy Standing, Professorial Research Associate, SOAS, University of London, United Kingdom; Author, *Basic Income: And How We Can Make it Happen*
- Marjukka Turunen, Director of Change Management, Kela, Finland

11:45-12:30  
**A. MEET THE AUTHOR – HYGGE & HAPPINESS**
**DISCOVERY LAB**

- Malene Rydahl, Author, *Happy as a Dane*
- Meik Wiking, Chief Executive, Happiness Research Institute, Denmark; Author, *The Little Book of Hygge*
- With Martine Durand, Director of Statistics and Chief Statistician, OECD

**B. TALK TOGETHER – SUCCESSFUL RETIREMENT – HEALTHY AGEING AND FINANCIAL SECURITY**
**DISCOVERY LAB**
A. GEOGRAPHY OF DISCONTENT
AMPHITHEATRE 1

Moderator
– Ann McDaniel, Interim CEO & Editor-in-Chief, Foreign Policy

Speakers
– Natalie Chanin, Founder & Creative Director, Alabama Chanin
– Lamia Kamal-Chaoui, Director, Centre for Entrepreneurship, SMEs, Local Development and Tourism, OECD
– Carsten Kissmeyer, Mayor, Ikast-Brande, Denmark
– J.D. Taylor, Author, Island Story: Journeys through Unfamiliar Britain
– Richard Trumka, President, American Federation of Labor-Congress of Industrial Organizations (AFL-CIO); Trade Union Advisory Committee to the OECD (TUAC)

B. GIG VS. CAREER: THE UPS & DOWNS OF THE WORLD OF WORK
AMPHITHEATRE 2

Moderator
– Jason Karaian, Senior Europe Correspondent, Quartz

Scene Setting
– Stefano Scarpetta, Director, Employment, Labour and Social Affairs, OECD

Speakers
– Jacques van den Broek, CEO & Chairman of the Executive Board, Randstad
– David Cruickshank, Global Chairman, Deloitte
– John Evans, General Secretary, Trade Union Advisory Committee to the OECD (TUAC)
– Aart de Geus, Chairman & CEO, Bertelsmann Stiftung
– Nicola Hazell, SheStarts Director, Head of Diversity and Impact, BlueChilli

EDUCATING FOR CIVIC INNOVATION
CIVIC TECH HUB @ BETTER LIFE INDEX

– Yann Algan, Dean, School of Public Affairs, SciencesPo, France

HOME TRUTH: TOWARDS QUALITY, AFFORDABLE HOUSING
AMPHITHEATRE 3

Moderator
– Achim Lippold, Foreign Desk Journalist, RFI, France

Speakers
– Jean-Baptiste Eyraud, Spokesperson, Droit au Logement, France
– Bjarne Hastrup, Founder, DaneAge
– Elizabeth Rapoport, Content Director, Europe, Urban Land Institute
– Sofie Rédelé, Senior Project Developer, Re-Vive
– Stav Shaffir, Member, Knesset, Israel

15/15 TALK – AIRBNB’S SOCIAL VALUE PROPOSITION
AMPHITHEATRE 4
ENGLISH ONLY
12:45-13:30

**A. MEET THE AUTHOR – TAXING THE RICH: A HISTORY OF FISCAL FAIRNESS IN THE UNITED STATES AND EUROPE**

**DISCOVERY LAB**

– Kenneth Scheve, Author, *Taxing the Rich: A History of Fiscal Fairness in the United States and Europe*; Professor of Political Science, Senior Fellow, Freeman Spogli Institute for International Studies, Stanford University, United States

– With Bert Brys, Head, Personal and Property Taxes Unit, Centre for Tax Policy and Administration, OECD

**B. TALK TOGETHER – EMPOWERING WOMEN IN INDIGENOUS COMMUNITIES**

**DISCOVERY LAB**

– Deborah Cheetham, Founder, Short Black Opera, Australia

– Ricardo Oteros, CEO & General Manager, SupraCafe

– With Rowena Phair, Senior Analyst, Early Childhood and Schools, Directorate for Education and Skills, OECD

13:15-15:00

**A. FOOD FOR THOUGHT LUNCH DEBATE: MIGRATION & INTEGRATION**

**DISCUSSION LOUNGE**

**Moderator:**
– Ali Aslan, TV Presenter & Journalist, Germany

**Speakers**

– John Duhig, Member of the Board & Senior Policy Advisor, European Foundation for Democracy

– Jean-Christophe Dumont, Head, International Migration Division, Employment, Labour and Social Affairs, OECD

– Anki Elken, Head of Sustainability, Randstad Sweden

– Yasmine Kherbache, Member, Flemish Parliament, Belgium

– Steven Koltai, Managing Director, Koltai & Co.; Author, *Peace through Entrepreneurship*

– Juan Menéndez-Valdés, Director, Eurofound

– Kristina Persson, former Minister for Strategic Development and Nordic Cooperation, Sweden; Founder & Senior Advisor; Global Utmaning

– Ranjith Kumar Prabhakaran, 2013 Finnish Mr. Immigrant Laureate

– Matthew Saltmarsh, Senior Communications Officer, UNHCR

– Hans-Jörg Stöcker, Entrepreneur (tbc)

– Jonathan Wittenberg, Rabbi, New North London Synagogue, United Kingdom

All day

**VIRTUAL REALITY DEMONSTRATIONS**

**VIRTUAL REALITY LOUNGE**

(1) **EXPERIENCING SCHIZOPHRENIA**

– David Travers, Psychiatrist, CHU de Rennes, France

Supported by Johnson & Johnson

(2) **LEARNING STEM IN THE 21ST CENTURY**

– Jan Ståhlberg, Head of Strategic Partnerships, Labster

(3) **DISCOVER THE CODER INSIDE YOU**
École 42 students

(4) **THE CLASSROOM OF THE FUTURE: IMMERSIVE LEARNING & THE WOW ROOM**
- Jolanta Golanowska, Director of Learning Innovation, IE Business School & IE University

(5) **WHAT DOES IT FEEL TO BE OLD?**
- Mike Mansfield, Manager, Aegon Retirement Research

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Location</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>13:45-14:15</td>
<td>15/15 Talk – <strong>MIND CHANGE – HOW SCREEN TECHNOLOGY IS CHANGING THE WAY WE THINK AND FEEL</strong>&lt;br&gt;<strong>AMPHITHEATRE 4&lt;br&gt;ENGLISH ONLY</strong>&lt;br&gt;- Susan Greenfield, CEO &amp; Founder, Neuro-Bio Ltd; Member, House of Lords, United Kingdom&lt;br&gt;- <em>With</em> Shiv Malik, Author &amp; Journalist</td>
<td></td>
<td></td>
</tr>
<tr>
<td>14:30-15:00</td>
<td><strong>OPENING INSTITUTIONS TO CITIZENS: THE CIVIC INNOVATION CASE&lt;br&gt;CIVIC TECH HUB @ BETTER LIFE INDEX</strong>&lt;br&gt;- Pablo Pascale, Head of Civic Innovation Project, Secretaría General Iberoamerica (SEGIB)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>14:45-15:15</td>
<td>15/15 Talk – <strong>WHAT DOES MY HEADSCARF MEAN TO YOU?</strong>&lt;br&gt;<strong>AMPHITHEATRE 4&lt;br&gt;ENGLISH ONLY</strong>&lt;br&gt;- Yassmin Abdel-Magied, Mechanical engineer, Social advocate, Writer, Petrol Head, 2015 Queensland Young Australian of the Year&lt;br&gt;- <em>With</em> Shiv Malik, Author &amp; Journalist</td>
<td></td>
<td></td>
</tr>
<tr>
<td>14:45-15:30</td>
<td>A. <strong>MEET THE AUTHOR – THE CORRUPTION OF CAPITALISM: WHY RENTIERS THRIVE AND WORK DOES NOT PAY</strong>&lt;br&gt;<strong>DISCOVERY LAB</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
B. TALK TOGETHER – WOMEN IN STEM: IS THE LEAKY PIPELINE LOCAL, GLOBAL OR LOCAL?

DISCOVERY LAB

- Roxane Adle Aiguier, Gender Equality Director, Orange
- Valérie Gaudart, Head, Employer Branding & HR Marketing, Engie
- Claudine Schmuck, Founding Partner, Global Contact
- With Francesca Borgonovi, Senior Analyst, Early Childhood and Schools, Education and Skills, OECD

15:00-16:30

A. THE DIGITAL WORLD WE WANT

AMPHITHEATRE 1

Moderator
- Jason Karaian, Senior Europe Correspondent, Quartz

Scene Setting
- Andrew Wyckoff, Director, Science, Technology and Innovation, OECD

Speakers
- Malavika Jayaram, Executive Director, Digital Asia Hub; Faculty Associate, Berkman Klein Center for Internet and Society, Harvard University, United States
- Carlos Lopez Blanco, Global Head, Public & Regulatory Affairs, Telefonica
- Boris Koprivnikar, Deputy Prime Minister and Minister of Public Administration, Slovenia
- Nicklas Lundblad, Vice President, Public Policy and Government Relations, Europe, Middle East, Russia and Africa, Google

B. FIVE-GENERATION WORKPLACE, FROM BABY BOOMERS TO GENERATION Z

AMPHITHEATRE 2

Moderator
- Ryan Heath, Senior EU Correspondent, Politico

Scene Setting
- Jo Ann Jenkins, CEO, AARP
- With Mari Kiviniemi, Deputy Secretary-General, OECD

Speakers
- Caelainn Barr, Journalist, Data Projects, The Guardian
- Dejan Bojanic, Vice-President, European Youth Forum
- Maarten Edixhoven, CEO, Aegon, The Netherlands
- Naoto Ohmi, General Secretary, JTUC Rengo

C. 21ST CENTURY SKILLS: LEARNING FOR THE DIGITAL AGE?

AMPHITHEATRE 3

Moderator
- Sophie Fay, Chief Editor, Business, L’Obs, France

Scene Setting
- Andreas Schleicher, Director, Education and Skills; Special Advisor on Education Policy to the Secretary-General, OECD

Speakers
- Mads T villaingaard Bonde, Founder & CEO, Labster
- Oley Dibba-Wadda, Executive Secretary, Association for the Development of Education in Africa (ADEA)
15:00-18:00

**IDEAFACTORY – ME, MYSELF & A.I. (ARTIFICIAL INTELLIGENCE)**

**CC12**

**Opening speakers**
- Anne Carblanc, Head, Digital Economy Policy, Science, Technology and Innovation, OECD
- Eric Hazan, Senior Partner, McKinsey & Co; Member, McKinsey Global Institute Council
- Rand Hindi, Founder and CEO, Snips
- Diego Placentini, Government Commissioner for the Digital Agenda, Italy
- Søren Pind, Minister for Higher Education and Science, Denmark

**Discussion leaders**
- Christian Geisler Asmussen, Professor of Strategy and International Business, Copenhagen Business School, Denmark
- Suso Baleato, Secretary, OECD Civil Society Council on the Digital Economy
- Lise Bitsch, Senior Project Manager, Danish Board of Technology Foundation
- Raja Chatila, Executive Committee Chair, The IEEE Global Initiative for Ethical Considerations in Artificial Intelligence and Autonomous Systems; Director, Institute of Intelligent Systems and Robotics
- Enrique Dans, Professor of Information Systems, IE University
- Etienne Gehain, Corporate R&D Program Manager, ENGIE
- Marko Grobelnik, Researcher, Jožef Stefan Institute, Slovenia
- Yuko Harayama, Executive Member, Council for Science, Technology and Innovation, Cabinet office, Government of Japan
- Philip J. Jennings, General Secretary, UNI Global Union
- Silvana Koch-Mehrin, Founder & CEO, Women Political Leaders Global Forum
- Melanie Peters, Director, Rathenau Institute
- Cecile Wendling, Head, Foresight, Strategy, Corporate Responsibility & Public Affairs, AXA
- Steve Wooding, Head, Global Commercial and Market Access Strategy Organisation, Janssen, Pharmaceutical Companies of Johnson and Johnson

**Closing speaker**
- Andrew Wyckoff, Director, Science, Technology and Innovation, OECD

---

15:30-16:00

**POTENTIALS AND PITFALLS: CIVIC TECH IN A CHANGING WORLD**

**CIVIC TECH HUB @ BETTER LIFE INDEX**

- Rebecca Rumbul, Head of Research, mySociety

---

15:45-16:15

**15/15 TALK – THE MOBILE AS A MECHANISM TO SOLVE THE REFUGEE CRISIS**

**AMPHITHEATRE 4**

**ENGLISH ONLY**

- Aape Pohjavirta, Founder & Chief Evangelist, Funzi, Finland
- With Shiv Malik, Author & Journalist

---

15:45-16:30

**A. MEET THE AUTHOR – THE ECONOCRACY: THE PERILS OF LEAVING ECONOMICS TO THE EXPERTS**

**DISCOVERY LAB**

- Diane Coyle, Professor of Economics, University of Manchester, United Kingdom; Director, Enlightenment Economics
- Zach Ward-Perkins, Author, *The Econocracy: The Perils of Leaving Economics to the Experts*
- With Catherine L. Mann, Chief Economist, Head of the Economics Department and Special Counsellor to the Secretary-General, OECD

- Bruce Stokes, Director, Global Economic Attitudes, Pew Research Center
- With Toby Green, Chief Operating Officer, Public Affairs & Communications, OECD

16:15-16:45

BETTER LIFE INDEX: CO-CONSTRUCTING BETTER LIVES?
CIVIC TECH HUB @ BETTER LIFE INDEX

- Anthony Gooch, Director, Public Affairs & Communications, OECD

16:30-16:45

NETWORKING BREAK

17:00-17:45

A. MEET THE AUTHOR – LES SALAUDS DE L’EUROPE : GUIDE À L’USAGE DES EUROSCÉPTIQUES
DISCOVERY LAB
FRENCH ONLY

- Jean Quatremer, Author, Les salauds de l’Europe
- With Anthony Gooch, Director, Public Affairs & Communications, OECD

B. TALK TOGETHER – INDUSTRIAL UPGRADING FOR GREEN GROWTH IN CHINA
DISCOVERY LAB

- Shiji Gao, Director-General & Research Fellow, Institute for Resources and Environmental Policies, Development Research Center (DRC) of the State Council, People’s Republic of China
- With Simon Upton, Director, Environment Directorate, OECD

16:45-17:15

15/15 TALK – INFOSTORMS: WHY DO WE ‘LIKE’?
AMPHITHEATRE 4
ENGLISH ONLY

- Vincent Hendricks, Professor of Formal Philosophy; Director of Center for Information and Bubble Studies (CIBS), University of Copenhagen, Denmark
- With Shiv Malik, Author & Journalist

16:45-18:15

A. INCLUSIVE GROWTH & GLOBALISATION
AMPHITHEATRE 1

Moderator
- Thomas Bernt Henriksen, Economics Editor and Commentator, Borsen

Scene Setting
- Gabriela Ramos, Chief of Staff, G20 Sherpa & Special Counsellor to the Secretary-General, OECD

Speakers
- Tim Costello, Chief Advocate, World Vision Australia
- Hans Dahlgren, State Secretary to the Prime Minister, Sweden
– Colin Hay, Co-Director, Sheffield Political Economy Research Institute (SPERI); Professor of Political Science, Sciences Po, Paris, France
– Lizette Risgaard, President, Danish Confederation of Trade Unions (LO)
– Rodrigo Valdés, Minister of Finance, Chile
– Alfredo Thorne Vetter, Minister of Economy and Finance, Peru

B. PEOPLE-CENTRED HEALTH
AMPHITHEATRE 2

Moderator
– Hee Kyong Kim, Anchor & Reporter, Deputy Head of International News Department, Newsroom, MBN

Speakers
– Susan Greenfield, CEO & Founder, Neuro-Bio Ltd; Member, House of Lords, United Kingdom
– Jane Griffiths, Company Group Chairman, Europe, Middle East and Africa, Janssen Pharmaceutical Companies of Johnson & Johnson
– Anne Sophie Lapointe, Member of the Board, EURORDIS
– Mark Pearson, Deputy Director, Employment, Labour and Social Affairs, OECD
– Ginette Petitpas Taylor, Parliamentary Secretary to the Minister of Finance, Canada

C. NO ORDINARY DISRUPTION
AMPHITHEATRE 3

Moderator
– Cyrille Lachèvre, Macroeconomics Reporter, L’Opinion, France

Speakers
– Jacob Bundsgaard, Mayor of Aarhus, Denmark
– Richard Dobbs, Senior Partner, McKinsey & Company; Director, McKinsey Center for Government
– Isabelle Falque-Pierrotin, President, CNIL, France
– Diego Piacentini, Government Commissioner for the Digital Agenda, Italy
– Christoph Steck, Director Public Policy & Internet, Telefonica

17:15-17:45
THE DIGITAL SIDE OF DEMOCRACY: A LEARNING PROCESS
CIVIC TECH HUB @ BETTER LIFE INDEX
– Valentin Chaput, Co-Founder, Open Source Politics

17:45-18:15
15/15 TALK – WEALTH INTO WELL-BEING: HOW CAN WE MEASURE HAPPINESS?
AMPHITHEATRE 4
ENGLISH ONLY
– Meik Wiking, Chief Executive, Happiness Research Institute, Denmark; Author, The Little Book of Hygge
– With Shiv Malik, Author & Journalist

18:15
RECEPTION
SALON DU PARC
Wednesday 7 June

7:45-9:00  REGISTRATION

8:30-8:55  MORNING MINDFULNESS

         DISCOVERY LAB

         – Holly Niemela, Wellness Expert, Mindful & Peaceful Interventions

9:00-9:45  YOU TALKED, WE LISTENED. HOW DO YOUR VIEWS COMPARE?

         AMPHITHEATRE 3

         Presentation of an Opinion Survey carried out by Pew Research Center jointly with the OECD Forum

         – Bruce Stokes, Director, Global Economic Attitudes, Pew Research Center

         – With Anthony Gooch, Director, Public Affairs & Communications, OECD

9:45-10:00  NETWORKING BREAK

9:45-10:30  TALK TOGETHER – AGING READINESS & COMPETITIVENESS

         DISCOVERY LAB

         – Claire Casey, Managing Director, FP Analytics

         – Jo Ann Jenkins, CEO, AARP

         – Ann McDaniel, Interim CEO & Editor-in-Chief, Foreign Policy

         – With Stefano Scarpetta, Director, Employment, Labour and Social Affairs, OECD

10:00-10:30  MINISTERIAL COUNCIL MEETING KEYNOTE SPEECH

         AMPHITHEATRE 1

         Master of ceremony

         – Axel Threlfall, Editor-at-Large, Reuters

         Speakers

         – Angel Gurría, Secretary-General, OECD

         – Lars Løkke Rasmussen, Prime Minister, Denmark

10:30-11:00  PRESENTATION OF THE ECONOMIC OUTLOOK

         AMPHITHEATRE 1

         Master of ceremony

         – Axel Threlfall, Editor-at-Large, Reuters

         Speakers

         – Angel Gurría, Secretary-General, OECD

         – Catherine L. Mann, Chief Economist, Head of the Economics Department and Special Counsellor to the Secretary-General, OECD
10:30-11:00  
**CODING THE LAW**  
**CIVIC TECH HUB @ BETTER LIFE INDEX**  
– Alain Hélaïli, Solutions Engineer, Github

10:45-11:30  
**A. TALK TOGETHER – FINANCING FOR DEVELOPMENT – WHAT ARE WE MISSING?**  
**DISCOVERY LAB**  
– J. Alexander Thier, Executive Director, Overseas Development Institute  
– Neil Gregory, Head of Thought leadership, International Finance Corporation (IFC)  
– With Jorge Moreira da Silva, Director, Development Co-operation Directorate, OECD

**B. TALK TOGETHER – GREEN FINANCE & RESPONSIBLE INVESTMENT**  
**DISCOVERY LAB**  
– Matt Christensen, Global Head of Responsible Investment, AXA Investment Managers  
– Matthew Lovatt, Global Head of Business Development, AXA  
– With Timothy Bishop, Senior Advisor, Directorate for Financial and Enterprise Affairs, OECD & Robert Youngman, Team Leader, Green Finance and Investment, OECD

11:30-12:00  
**BLOCKCHAIN’S POTENTIAL FOR DEMOCRACY & PUBLIC SERVICES**  
**CIVIC TECH HUB @ BETTER LIFE INDEX**  
– Virgile Deville, Co-Founder, Open Source Politics  
– Louis Margot-Duclos, Founder, 97 Network

11:00-12:10  
**STOCKTAKING ON GLOBALISATION: OPPORTUNITIES & CHALLENGES OF ECONOMIC INTEGRATION**  
**AMPHITHEATRE 1**  
**Moderator**  
– Axel Threlfall, Editor-at-Large, Reuters

**Speakers**  
– Magdalena Andersson, Minister of Finance, Sweden  
– Steven Ciobo, Minister for Trade, Tourism and Investment, Australia  
– Angel Gurría, Secretary-General, OECD  
– Arun Jaitley, Minister of Finance, Corporate Affairs and Defence, India  
– Henrique Meirelles, Finance Minister, Brazil  
– Anders Samuelson, Minister for Foreign Affairs, Denmark

**Discussants**  
– Phil O’Reilly, Chair, Business & Industry Advisory Committee (BIAC)  
– Richard Trumka, President, American Federation of Labor-Congress of Industrial Organizations (AFL-CIO); Trade Union Advisory Committee to the OECD (TUAC)

11:00-12:20  
**INCLUSIVE ENTREPRENEURSHIP**  
**AMPHITHEATRE 3**  
**Moderator**  
– Ahn Chak-hee, Director of Global Affairs, JoongAng Ilbo

**Speakers**
11:45-12:30

A. MEET THE AUTHOR – VIRTUAL COMPETITION: THE PROMISE AND PERILS OF THE ALGORITHM-DRIVEN ECONOMY
DISCOVERY LAB

- Ariel Ezrachi, Author, Virtual Competition: The Promise and Perils of the Algorithm-Driven Economy

B. TALK TOGETHER – WOMEN IN PUBLIC LIFE
DISCOVERY LAB

- Chiara Corazza, Managing Director, Women’s Forum for the Economy & Society
- Carsten Kissmeyer, Mayor, Ikast-Brande, Denmark
- Mari Kiviniemi, Deputy Secretary-General
- Silvana Koch-Mehrin, Founder & CEO, Women Political Leaders Global Forum
- With Tatyana Teplova, Deputy Head of Division, Gender Policy Delivery Unit, Public Governance Directorate, OECD

12:30-13:30

BEHAVIOURAL ECONOMICS & NUDGING: FAST AND SLOW
AMPHITHEATRE 2

Moderator
- Carol Matlack, Correspondent, Bloomberg News

Speaker
- Cass Robert Sunstein, Robert Walmsley University Professor, Harvard Law School, United States; Author, #Republic: Divided Democracy in the Age of Social Media

12:30-14:00

ONLINE ENGAGEMENT FOR OFFLINE EMPOWERMENT
AMPHITHEATRE 3

Moderator
- Rebecca Rumbul, Head of Research, mySociety

Speakers
- Virgile Deville, Co-Founder, Open Source Politics
- Eva Kaili, Member, European Parliament
- Geoff Mulgan, Chief Executive, NESTA, United Kingdom

13:15-13:45

BETTER LIFE INDEX: CO-CONSTRUCTING BETTER LIVES?
CIVIC TECH HUB @ BETTER LIFE INDEX

- Holly Richards, Better Life Index Project Manager, Public Affairs and Communications, OECD
- Nuria Villanova, Better Life Index Co-ordinator, Public Affairs and Communications, OECD

14:00-14:45

A. MEET THE AUTHOR – ISLAND STORY: JOURNEYS THROUGH UNFAMILIAR BRITAIN
DISCOVERY LAB
A. IT TAKES TWO TO TANGO: TRADE & SOCIAL PROTECTION POLICIES
AMPHITHEATRE 1

Moderator
– Bruce Stokes, Director, Global Economic Attitudes, Pew Research Center

Scene Setting
– Ken Ash, Director, Trade and Agriculture, OECD

Speakers
– Justin Brown, Deputy Secretary, Department of Foreign Affairs & Trade, Australia
– Ben Digby, International Director, Confederation of British Industry, United Kingdom
– Anabel Gonzalez, Senior Director for Trade and Competitiveness, World Bank
– Todd McClay, Minister for Trade, New Zealand
– Martin Tiapa, Deputy Minister of Foreign Affairs, Czech Republic
– Luca Visentini, General Secretary, ETUC

B. INEQUALITY, DIGITALISATION & COMPETITION
AMPHITHEATRE 2

Moderator
– Nicolas Barré, Editor in Chief, Les Échos, France

Scene Setting
– Constantijn van Oranje-Nassau, Startup Envoy, StartupDelta

Speakers
– Jacques Bughin, Director, McKinsey Brussels; Director, McKinsey Global Institute
– Ariel Ezrachi, Author, Virtual Competition: The Promise and Perils of the Algorithm-Driven Economy
– Roxanne Varza, Director, Station F, France

A CITIZEN-LED APPROACH TO RADICAL INNOVATION
CIVIC TECH HUB @ BETTER LIFE INDEX
– Mara Balestrini, Director of Research, Ideas for Change

A. MEET THE AUTHOR – NEW APPROACHES TO ECONOMIC CHALLENGES: TOWARDS A NEW NARRATIVE
DISCOVERY LAB
– Alan Kirman, Professor Emeritus of Economics, University of Aix-Marseille III; Professor, Ecole des Hautes Etudes en Sciences Sociales, France
– Gabriela Ramos, Chief of Staff, G20 Sherpa & Special Counsellor to the Secretary-General, OECD
B. TALK TOGETHER – USING VIRTUAL LEARNING FOR THE LIFE SCIENCES DISCOVERY LAB

– Mads Tvillinggaard Bonde, Founder & CEO, Labster
– With Francesco Avvisati, Analyst, Early Childhood and Schools, Directorate for Education and Skills, OECD
– With Children

15:15-15:45

HOW DIGITAL DEMOCRACY CAN AMPLIFY COLLECTIVE INTELLIGENCE CIVIC TECH HUB @ BETTER LIFE INDEX

– Geoff Mulgan, Chief Executive, NESTA, United Kingdom

15:30-17:00

A. 2030 AGENDA: FINANCING & PARTNERSHIPS AMPHITHEATRE 1

Moderator
– Mairead Dundas, Presenter & Reporter, Down to Earth, France 24

Scene Setting
– Douglas Frantz, Deputy Secretary-General, OECD

Speakers
– Julie Gerberding, Executive Vice President & Chief Patient Officer, Strategic Communications, Global Public Policy, and Population Health, MSD
– Adrian Lovett, Europe Executive Director, ONE
– Kaifala Marah, former Minister of Finance and Economic Development, former Governor of the Central Bank, Sierra Leone
– Torben Möger Pedersen, CEO, PensionDanmark
– Mary Robinson, former President, Ireland; President, Foundation for Climate Justice
– Ulla Tørnæs, Minister for Development Cooperation, Denmark

B. RESPONSIBLE BUSINESS CONDUCT & GLOBALISATION AMPHITHEATRE 2

Moderator
– Conny Czymoch, Journalist

Scene Setting
– Karsten Lauritzen, Minister for Taxation, Denmark
– Mathilde Mesnard, Deputy Director, Financial and Enterprise Affairs, OECD

Speakers
– César Cunha Campos, Executive Director, Fundação Getulio Vargas, Brazil
– Cathy Feingold, Director, International Department, American Federation of Labor-Congress of Industrial Organizations (AFL-CIO)
– Annemarie Muntz, Director Group Public Affairs, Randstad; President, World Employment Confederation (WEC)
– Kai Mykkänen, Minister for Trade and Development, Finland
– Lilianne Ploumen, Minister for Foreign Trade and Development Cooperation, Netherlands

C. CASHLESS SOCIETY & FINTECH AMPHITHEATRE 3

Moderator
– Axel Threlfall, Editor-at-Large, Reuters

Speakers
– Hans van Dalsen, Editor-in-chief, ZI
– Arun Jaitley, Minister of Finance, Corporate Affairs and Defence, India
– Tadeusz Kościński, Undersecretary of State, Ministry of Economic Development, Poland
A. MEET THE AUTHOR – BUSINESS & FINANCE OUTLOOK
DISCOVERY LAB

- Adrian Blundell-Wignall, Special Advisor to the Secretary-General, Directorate for Financial and Enterprise Affairs, OECD
- With Antonio Gomes, Head, Competition Division, Directorate for Financial and Enterprise Affairs, OECD

B. TALK TOGETHER – FROM START-UP TO MULTINATIONAL IN TODAY’S DIGITAL WORLD
DISCOVERY LAB

- Clémentine Malgras, Program & Project Manager, Sharitories, OuiShare
- Constantijn van Oranje-Nassau, Startup Envoy, StartupDelta
- Sidney Valenta, Co-Founder & CEO, Sharingbox
- Roxanne Varza, Director, Station F, France
- With Molly Lesher, Senior Policy Analyst, Division for Digital Economy Policy, Directorate for Science, Technology and Innovation, OECD

16:15-16:45
EMPOWERING PUBLIC SERVANTS TO CONSTRUCT NEW POSSIBILITIES
CIVIC TECH HUB @ BETTER LIFE INDEX CORNER

- Jamie Berryhill, Policy Analyst, Observatory for Public Sector Innovation, OECD
- Marco Daglio, Project Manager, Observatory for Public Sector Innovation, OECD

17:00-18:00
FORUM CLOSING SESSION
AMPHITHEATRE 2

- Anthony Gooch, Director, Public Affairs & Communications, OECD