

José Alexandre Cavalcanti Vasco, Brazilian Securities and Exchange Commission (CVM), coordinator of the working group on "Brazilian Financial Education Strategy"

Academic Background

- Master of Science in Law (MSL) / Rio de Janeiro State University (2007)
- Bachelor's degree in Law / Rio de Janeiro State University (2001)
- Master of Business Administration (MBA) / Fundação Getúlio Vargas (1999)
- Bachelor's degree in Science of the Sea / Brazilian Naval Academy (1990)

Professional Background

CVM (1997 to present)

Joined CVM in 1997, by competitive examination, being assigned to work at the Department of Enforcement, where conducted investigations into violations of the securities laws.

In 1999, began to act in the Economic Advisor of CVM's Chairperson, becoming in 2001 Head of CVM's Administrative/Financial Department, where developed a process of administrative reorganization. In the beginning of 2004, left the position in order to engage in a Specialization Course in Constitutional Law.

In September 2005, became the Head of the Education and Investor Assistance Superintendence, area created in 1998 with the purposes of managing the investor assistance service and of developing an investor education program. Since when assumed the position, new projects were carried out:

- Creation of the Advisory Committee of Education, which gathered the eight major representative bodies of the capital market (stock and futures exchanges and associations of several organizations, such as: investment banks, financial institutions, public companies, investor relations, investment professionals and investors). Created in 2006, the Committee initiated joint programs on financial education, notably:
 - The Training Program of College Professors: a one-week course, held in the exchanges and in other entities, to update college professors from all over Brazil, who teach subjects related to capital market. The course is held twice a year during school holidays. Its 6th edition will occur in January 2009.
 - Press Award for Investor Education: in its third edition, the program rewards articles that contribute to increase investor's awareness of the risks and opportunities of the market.
 - Training Program for Judges: a course specially designed for Judges, in which the main experts in capital market participate as speakers. In its second edition, the course aims to contribute to the specialization of the Brazilian Justice in the settlement of issues involving financial subjects.

- Launch of “Portal do Investidor” (www.portaldoinvestidor.gov.br) – in May 2007, CVM launched a website specifically designed for investor education, which conveys information clearly and in an easy-to-understand language. In “Portal do Investidor” can be found videos, comics, games, besides a tool for investment funds consultation, which can be used to search and compare all investment funds in Brazil (about 8.000 funds), based on different parameters (return, costs, investment policy etc.).
- In November 2007, started to act as CVM’s representative in the Work Group established by the Committee of the Regulators of the Financial System, composed by the Central Bank of Brazil, Superintendence of Private Insurance and the Secretariat of Pension Funds, in order to establish a National Strategy for Financial Education, which is due next December.

Brazilian Navy (1990 – 1997)

As a Brazilian Navy officer, specializing in logistics and administration, served from 1990 to 1997 in a Marine Battalion, on a frigate and on an oceanographic ship, where was responsible for the departments of administration and logistics.