



The Green Development Initiative

Mobilising Private Sector Finance for
Biodiversity Conservation and Sustainable Use

OECD WPBWE Expert Workshop
09 March 2011 - Paris, France

Starting with CBD COP9 in 2008...



The Parties agreed to:

“improve actions and cooperation for enhancing the engagement of the business community... in the implementation of the three objectives of the Convention,” and

“come forward with new and innovative financing mechanisms in support of the strategy for resource mobilization.”



In response...

The **GDM 2010 Initiative** was established to explore the idea of a ‘green development mechanism’ and to undertake consultations leading up to CBD COP10 in 2010.



On the road to COP10 & beyond



2009

Feb: Amsterdam

Jul: Paris

Oct: Geneva

Dec: Jakarta

2010

Jan: Bonn

Feb: Bali

Mar: Montreux

Apr: Geneva

May: Nairobi

Jun: Tokyo

Aug: London

Oct: Nagoya

Nov: Cairo

Dec: Berlin



COP10 consultations & decisions

GDM sounded a bit too much like *CDM*

- Discomforting for those who dislike the CDM
- Misleading for those who like the CDM - focuses discussions on a commodity approach to biodiversity

Mechanism is a politicised term

- Too closely linked to the CBD's financial mechanism
- Too closely linked to CBD ODA obligations

Nevertheless, “by 2020, at the latest, the mobilisation of financial resources... from all sources... should increase substantially...”



Moving forward from COP10...

The **Green Development Initiative (GDI)** aims to increase financial resources significantly by engaging the private sector through an:

- international,
- non-ODA,
- business-focused,
- politically-supported,
- transparent,
- voluntary approach.



So what are we talking about?

The GDI is developing an innovative landscape-based approach to financing

Addressing **biodiversity components**

- Ecological complexes (landscapes)
- Ecosystems
- Species
- Biological resources

and **biodiversity objectives**

- Conservation
- Sustainable use
- Equitable benefit sharing
- Development outcomes

Towards a GDI standard for 'green plus' landscape management



GDI management matrix	Ecological complexes	Ecosystems	Species	Biological resources
Conservation				
Sustainability				
Equity				
Development				



GDI certification and a GDI market

An internationally recognised certification system for green-plus management of geographically-defined landscapes

A voluntary, transparent international market for private-sector funding of GDI-certified areas

Conserving our planet, hectare by hectare



Demand for GDI-certified areas

Towards a business case for GDI funding

- Government regulations
- Government relations
- Investor requirements
- Supply chain sustainability
- Corporate social responsibility

A possible target for corporate GDI finance

Other sources of demand: consumers, investors, NGOs, etc

TEEB evidence on the markets for biodiversity



Next steps for the GDI...

- Establish a governance structure
- Develop GDI modalities
- Pilot GDI certification and financing
- Continue stakeholder consultations
- Draft a GDI business plan
- If successful, launch the GDI in 2012, at Rio+20, IUCN WCC5 and/or CBD COP12



The Green Development Initiative

Conserving our planet, hectare by hectare

We welcome your engagement and support!

gdi.earthmind.net

