



Communication

- A distinct visual identity for the EaP GREEN
- Consistency of the visual identity with the EU requirements
- EaP GREEN webpage (number of visitors to the webpage reaches 150 per month) www.green-economies-eap.org/ and the Flickr account <https://www.flickr.com/photos/eapgreen/>
- Creation of a distribution network for dissemination of information about the EaP GREEN (the EU, Partners' networks, NGOs)
- Creation of dissemination tools (country updates, project briefs, publications)



Synergies

- UNEP-UNECE on GE policies and SEAs
- OECD-UNECE-UNEP (and EEA) on green growth indicators
- UNIDO-OECD on greening SMEs
- UNIDO and UNEP on organic agriculture



Communication

- Maintain the EaP GREEN web content in English and Russian.
- Feed the EaP GREEN resource library with publications and other
- Continue feeding the Flickr platform – including the production of the audio-visual newsletter;
- Assist Project Partners in the application of the EaP GREEN visual identity.
- Liaise with the National Focal Points and roll-out information pages about the EaP GREEN (similar to action taken recently by Moldova).
- Update and release regular National Focal Point updates.
- Update and disseminate one-page country information sheets
- Prepare a new brochure with the achievements of the EaP GREEN programme



Synergies

- Joint pilot projects
- Joint project case studies
- Joint policy analysis
- Joint and back-to-back meetings
- ... other ideas?