GG education and communication in Ukraine

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Main Achievements

Integration of the ESD in the national policy

- The Law of Ukraine “On Main Provisions (Strategy) of the State Environmental Policy of Ukraine till 2020” (2010);
- Decree of the President of Ukraine “On the National Strategy for the Development of Education in Ukraine for the Period till 2021” (2013);
- National Strategy for Sustainable Development “Ukraine 2020”

It was established

- ESD Interagency Coordination Center at the Ministry of Ecology and Natural Resources of Ukraine
- Intersectoral Working Group for the development of environmental education and ESD
- ESD Partner Network

Software and educational and methodological support for ESD was developed and implemented

The base for the formation of the ESD Knowledge Platform for support of ESD and sustainable development and consumption
Main Achievements

- International Forum For Sustainable Business GREEN MIND 2016

- The principles and advantages of sustainable business development model
- Tax reform: ways and mechanism
- Modernization of production: economic incentives, investments and technical support programs
- Paris Climate Change Agreement: new opportunities for Ukrainian business
- Development of a model of sustainable production and consumption
- Strengthening the export capacity: environmental aspects
- Integrated permit for pollution and environmental audit system

650+ participants  27 countries  120+ speakers  14 events
Main Achievements

The road to implementation of Sustainable public procurement (SPP) in Ukraine:

- Evaluation Of the current state in the field of public procurement
- Review legislation
- Definition And prioritization
- Analysis of the market
- Development of The Policy and Action Plan for the implementation of sustainable public procurement

Priority groups for pilot production of SPP:

- Thermal insulation materials
- Detergents and cleaners
- Paints and varnishes
The main steps of the ESD development in Ukraine

- Implementation of ESD measures to the National Action Plan on Environmental Protection for 2016 - 2020 years

- Enhancing of cooperation between the MENR and MoEd

- Strengthening of international cooperation for the exchange of scientific developments and achievements on ESD with scientific and educational institutions of UNECE countries within the EU program "Horizon 2020"

- Improvement of the ESD partner network
GG communication

- Lessons of last two years of reforms and current UA context
  - Broad and intensive agenda
  - Strong demand of reforms and high expectations
  - Advocacy - main drivers - gaps
  - Transitional society _ interest articulation
  - Business
- Communication as part of policymaking circle
  - Informing vs involving and creating engagement
- Communication campaigns
Thank you for your attention