Adaptation to climate change in winter tourism across the Alps

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“Today winter tourism in the Alps is nearly everywhere concentrated completely to skiing and therefore is extremely dependent on snow. One possible strategy for affected destinations would be a reduction of the snow- and ski dependency.

This could be done on the one hand by supplementary offers and on the other hand by a four-season-tourism.“

(Marketing Forum of the Austrian cable cars)
... sanft-mobiler Urlaub in den schönsten Alpenorten Europas!
Thank you very much for your patience!

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