MOBILISING PRIVATE INVESTMENT IN SUSTAINABLE TRANSPORT
THE CASE OF LAND-BASED PASSENGER TRANSPORT INFRASTRUCTURE

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Application of the policy checklist to land-based passenger transport

1. Strategic goal setting and policy alignment
2. Enabling policies and incentives for LCR investment
3. Financial policies and instruments
4. Harness resources and build capacity for a LCR economy
5. Promote green business and consumer behaviour

Source: Corfee-Morlot et al., 2012.
Key priorities for goal setting and policy alignment

- GHG mitigation
- Adaptation
- Green jobs
- Energy security
- Congestion
- Fiscal burden
- Local air quality and health
- Resource efficiency
- Biodiversity
- GHG mitigation
- Adaptation
- Accessibility
- Affordability
- Road safety
- Social cohesion
- Economic

Adopt a co-benefits approach

Integrate transport and land-use planning and coordinate multiple stakeholders

Source: Authors, adapted from GIZ, 2012.
2. Key enabling policies and instruments

- Open and competitive procurement
- Congestion charges
  (e.g. London; Stockholm; Singapore)
- Regulatory instruments
  (e.g. fuel economy standards; zoning policies)

3. Key financial tools and instruments

- Public-private partnerships (PPPs)
  (e.g. Arlanda Express, Stockholm)
- Land value capture tools
  (e.g. Hudson Yards, NY; Hong Kong metro; Copenhagen Ørestad metro)
- Short-run subsidies (e.g. for EV charging infrastructure)
Questions for discussion

• Are there specific policy areas, instruments or transport modes you would like the Secretariat to prioritise in future work on sustainable transport?

• Are there specific countries in which you would like the Secretariat to apply the policy checklist in sustainable transport infrastructure?