Leveraging the Social Economy for the Recovery of People and Places

THE SOCIAL ECONOMY IN REGIONS AND CITIES:
WAYS FORWARD
SOCIAL ECONOMY: A DRIVER OF TERRITORIAL DEVELOPMENT

Commitment to the social economy
Equal opportunities and social rights
Democratic transparent and participatory management
Cooperation
Mutualizing resources
Inclusive economy
Priority on people and social purpose above capital
Social innovation
Face present and future social and ecological challenges
Local Landscape
National Landscape

2010: Satellite Account on Social Economy
Portrait of social economy

2013: Social economy Framework Law
2015: Adhesion to Reves
2018: Foundation of the Centre of studies in social economy
2019: Atlas of Social economy
SOCIAL ECONOMY ECOSYSTEM COMPOSITION SERVICES

285 social economy organisations
269 associations
2 Fundations
4 Cooperatives
1 Holy House of Mercy
<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Culture, communication and recreation</td>
<td>32.3%</td>
</tr>
<tr>
<td>Social Services (3º Satellite account of social economy)</td>
<td>22.9%</td>
</tr>
<tr>
<td>Health (9º Satellite account of social economy)</td>
<td>19.11%</td>
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<tr>
<td>Philantropy</td>
<td>6.3%</td>
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<tr>
<td>Community Development and Housing</td>
<td>4.2%</td>
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</tbody>
</table>
Social economy beneficiaries

Social and Health services are most frequently directed to children and elderly (specific groups)

- 83.9% workers Social and Health Services
- 79.4% women
- 31% men
- 31.4% women
- 90.4% have volunteers among their social bodies (coherent with national data)
- 23.4% integrate migrants

More than 51 years (aging workforce)

1,538 workers
Local scope
Grass-rooted

- Develop actions toward local communities: 64.6%
- Make part of networks and platforms: 61%
- Mention the acquisition of services and goods at the local market: 68.6%
- Implement measures of environmental preservation: 65.2%
CHALLENGES

Financial sustainability
Capacity building

Enhancement of qualifications and upskilling of managers and professionals within the sector.

Diversification of services and goods toward vulnerable groups (e.g. citizens with mental disorders)
Sustainable Food School Programme (SFSP)

Integrated, territorialised strategy to enhance social economy, environmental sustainability and school food quality
Sustainable Food School Programme (SFSP)
relies on four axes:

| Production: |
school gardens.
organic farming techniques.
1200 pre-school and primary school age

| Acquisition: |
exclusive purchase of food raw materials directly to local producers and suppliers, enhancing territorial development by increasing the turnover of this sector and benefiting job creation

| Public procurement |
Specific criteria focused on environmental and nutritional goals
Quality evaluation through samples provided by the producers
Freshness of the products related to the transport time (minutes) between the locus of production to the place of consumption (kitchens).
Price value the less punctuation taken into account, to guarantee the quality of products.
Preparation:
Social economy organisations grassroots supply school meals enhancing sustainable consumption of local products in canteens
4000 meals/day

Menus
carefully prepared with the support of a nutritionist favoring local seasonal products, traditional dishes or the most appreciated ones in each location

Municipality
12 Districts
13 social economy organisations
Healthy Food Education and Sustainable Behaviour Change,

Parallel programs for the promotion of healthy eating habits and lifestyles
Environmental
Stimulating Agri-Food Short Chains by purchasing from local producers and suppliers, requiring (where feasible) the delivery of bulk products, usually by daily deliverable, guaranteeing its freshness;

Nutritional
Extending the current direct management system to all the schools’ levels of the county, considering the seasonality of the fruits and vegetables on the menus constitution;

Educational
Increase the number of organic school gardens and promotion of food education for the youngsters and families, focusing on themes such as “Organic Food”, “Healthy Eating”, “Combating Food Waste” and “Mediterranean Diet”.
ECONOMIC AND SOCIAL

60 new direct jobs

job creation and development of the local economy, favoring the employability of the inhabitants of the counties of the municipality

Increases social economy organizations sustainability
SOCIAL IMPACT ASSESSMENT: CAPACITY BUILDING AND EXPERTISE

COMMUNITY OF SOCIAL IMPACT: MUTUAL LEARNING

Sharing and testing social impact analysis tools is essential to understand, measure and report the social value generated by the intervention of an organization, not only analyzing the value generated by the changes (benefits) but also counting the necessary resources (investment) to obtain it.
IMPACT TERRITORIES:
SOCIAL TRANSFORMATION ORIENTED TOWARDS IMPACT

Increase Social Economy capacity to manage projects and demonstrate their results.

Methodology:

- Thematic sessions and networking
- Capacity building sessions for social investors
- Thematic workshops
- Community of practice
CAC ECOSYSTEM

Incubator for social innovation