S3 AS A TOOL FOR REGIONAL GROWTH: THE SAMPLE OF SOCIAL ECONOMY IN NAVARRA

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<table>
<thead>
<tr>
<th><strong>EU Values (art. 1, 2 ad 3 TEU)</strong></th>
<th><strong>Social Economy Values (Social Economy Europe)</strong></th>
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</thead>
<tbody>
<tr>
<td>Respect for human dignity and promotion of well-being of its people</td>
<td>Individual and the social objective over capital</td>
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<td>Democracy, decisions are taken as openly as possible and as closely as possible to the citizen</td>
<td>Democratic control by the membership</td>
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<td>Equality, pluralism, non-discrimination</td>
<td>Combination of the interests of members, users, and general interest (society)</td>
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<td>Solidarity</td>
<td>Reinvestment of the surplus to carry out sustainable development objectives, services of interest to members or of general interest</td>
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<td>Any Member State may decide to withdraw from the Union in accordance with its own constitutional requirements (art. 50)</td>
<td>Voluntary and open membership</td>
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**2 million social economy enterprises in Europe, representing 10% of all businesses in the EU. More than 11 million people – about 6% of the EU’s employees – work for social economy enterprises.**
Navarra’s Social Economy (2019):

1,254 social economy businesses.
20,430 employed people, representing near 9% of the working population in the private sector in Navarra.
2.4 billion euro estimated turnover (largest part of the turnover is concentrated again in Cooperatives and Labour Companies – more than 95%).
More than 28,000 associates and volunteers at Social Economy companies

https://economiasocialnavarra.com
### STRATEGIC LINES

1. **Sustainable and quality employment**
   - Created & consolidated Jobs
   - Quality Jobs
   - Labour inclusión
   - Skills & training
2. **Social Innovation**
   - Social R+D+I
   - Social responsability
   - Local development
   - New economic model
3. **Business development**
   - Creation of social economy companies
   - Enhancing competitiveness
   - Integration & cooperation
4. **Participatory governance**
   - Philosophy of the model
   - Participation
5. **Sector development**
   - Integrated social value
   - Visibility of the social economy
   - Associative coordination
   - Public policies
Aim of the European level partnership:

- **Improve the competitiveness of Social Economy companies** through the increase of the added value provided, in an interregional cooperation perspective
- Explore the **embedding of the social economy sector in the region’s S3**
- Improve a **better cooperation among the social economy enterprises** in Europe in order to strengthen the social economy sector. Explore the S3 as a tool to foster that cooperation
- Stimulate **cross-border operations** to enable them to use the full potential of the Internal Market
- Create **European value chains** of social economy enterprises belonging to different regions in Europe and improve the cooperation between them and how can S3 act as a link between social economy enterprises all over Europe
- Develop **social economy clusters**, developing more holistic and cohesive approaches to S3 by fully embracing the (interregional) ‘quadruple helix’ approach
- Foster the ability to **attract talent** to sector companies
- Promote the **internationalisation** of the business fabric of the Social Economy with size and capacity for management and responsiveness to the market

https://s3platform.jrc.ec.europa.eu/social-economy
Research & Innovation Policy

Technological / scientific specialisation (centres of excellence)
Impact of research on growth?

Industry & Enterprise Policy

Innovation as driver for Regional Policy

RIS³

Smart Specialisation Strategies (S3) & Social Economy

Clusters / Sector Analysis
Demand side innovation policy
Lead Market Initiative
KETs
Is modern industry policy not also innovation policy?

Regional Innovation & Technology Strategies
Innovation eco-systems
Does one-size-fits-all really work for all regions?
Enough for an economic transformation?

See for more: RIS3 Guide
S3 and COVID-19

Key ERA Priorities:
1. More effective national research systems
2. Optimal transnational co-operation and competition
3. An open labour market for researchers
4. Gender equality and gender mainstreaming in research
5. Optimal Circulation and Transfer of Knowledge including via Digital ERA

And international cooperation as cross-cutting priority

6 Commission priorities for 2019-24

The European Green Deal

A NEW SKILLS AGENDA for Europe

European Education Area

Recovery and Resilience Facility

EU BUDGET FOR THE FUTURE

6 Commission priorities for 2019-24

Horizon Europe Strategic Plan 2021-2024

Calls for proposals

AND MUCH MORE...
What’s good about the cooperative movement is that it tries to urge people to face their problems not alone but with support, with other people’s help”

“Today, participation is revolutionary. The constant element of the cooperative formulation, both theoretical and practical, is solidarity.”

José María Arizmendiarreta, founder of Mondragon Corporation, largest industrial cooperative of the world