



CAPACITY BUILDING SEMINAR

Supporting youth in entrepreneurship

22nd-23rd September 2014
in Brussels
Rue Joseph II, 27
1000 – Brussels
Meeting room J27 01/071

Draft Agenda

WHAT'S THE OBJECTIVE OF THIS SEMINAR?

The aim of this Capacity Building Seminar is to have an international exchange of information on youth entrepreneurship actions across the European Union and on how the European Funds can be used to support actions that combine entrepreneurship promotion and youth employment policies. It will examine the how strategies for youth entrepreneurship can be designed and implemented.

OECD-EC Capacity Building Seminar Series

This event is part of a series of capacity building seminars that are designed to:

- Build a European network of senior policy makers and practitioners in the field of inclusive entrepreneurship and provide them access to European expertise in the field.
- Promote entrepreneurship projects as schemes that can be supported by the European Funds.
- Exchange good practices related to the planning, development and implementation of entrepreneurship strategies and projects.
- Further develop capacities of senior policy makers in EU member states in this field.

WHAT'S THE CONTEXT?

Young people are at the front of the unemployment challenge. The unemployment rate for youth in the EU was 23.3% in the first quarter of 2014, compared to 11.1% for adults. Self-employment and business creation can be part of the policy response needed to help youth overcome barriers to the labour market. The upcoming funding cycle of the European Social Fund (ESF) and the new funding possibilities under the Youth Employment Initiative (YEI) and the European Globalisation Fund (EGF) provide an opportunity to think about new approaches to programmes and actions, building on what works well.

This seminar is part of a three-year programme of cooperation between the European Commission and the OECD LEED Programme to monitor and report on entrepreneurial activity in Europe and related public policies and actions. It focuses on how public policy can create jobs through self-employment and entrepreneurship and provide better access to the labour market for economically and socially disadvantaged and under-represented groups. This project will support policy makers to design and deliver effective and efficient entrepreneurship policy support

through the provision of robust data and information on public policies that bring positive results.

WHAT WILL BE DISCUSSED?

The capacity building seminar will give a space to participants to exchange experiences and discuss common issues with regard to the development of strategies, programmes and actions regarding youth entrepreneurship. Participants will have the opportunity to present their own programmes and policies as part of the discussion.

WHO WILL BE THERE?

The capacity building seminar is targeted at policy makers that are involved in the design and implementation of entrepreneurship policies and projects at the national, regional or local level within EU Member States. It is also open to ESF Managing Authorities, or relevant national or regional government ministries and agencies that are responsible for the implementation of ESF projects related to entrepreneurship. Participants should have some knowledge and understanding of entrepreneurship policies and projects in their country, particularly those targeted at youth.

WHAT'S THE FORMAT?

The 1.5 day seminar will be structured around discussion based on input from case studies and expert presentations on the policies that governments have used in this field. Input from international experts and OECD staff will provide a framework for discussion, and all sessions will be facilitated in order to bring out common conclusions.

The seminar is conceived as a system aimed at establishing a common knowledge and experience exchange platform among the participants, rather than a traditional and conventional "vertical capacity building" event. New and fresh knowledge is expected to be generated through such exchanges and due to the combination of the experience and knowledge all the participants will bring.

The working language of the seminar will be **English**, and it is essential that all participants can communicate effectively in English.

Day 1 – 22nd September 2014

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| 12.30 – 14.15 | OPENING |
| 12.30 – 13.00 | Registration of participants and sandwiches |
| 13.00 - 13.15 | Welcome addresses Max Uebe , Head of Unit, Unit C2 – Sectorial Employment challenges, Youth Employment and Entrepreneurship, European Commission Jonathan Potter , Senior Economist, Centre for Entrepreneurship, SMEs and Local Development, OECD |
| 13.15 - 13.20 | Introduction of the seminar structure, organisation and contents , Dirk Jung , denkmodell GmbH |
| 13.20 - 13.45 | Introduction of participants |
| 13.45 - 14.15 | Presentation: “Developing youth entrepreneurship policies: importance and challenges” , Jonathan Potter , Senior Economist, Centre for Entrepreneurship, SMEs and Local Development, OECD <ul style="list-style-type: none"> • The potential of youth entrepreneurship as a response to unemployment • The main barriers encountered by young entrepreneurs • The role of policy support and main types of intervention • Policy delivery issues |
| 14.15 – 15.40 | THEME 1: EU funding opportunities for supporting youth entrepreneurship |
| 14.15 – 15.00 | Presentation: “Supporting youth entrepreneurship: ESF, YEI and the national youth guarantee schemes” , Resa Koleva , Unit E1 – ESF Policy and Legislation, European Commission and Elisa Jungk , Unit C2 – Sectorial Employment challenges, Youth Employment and Entrepreneurship, European Commission |
| 15.00 – 15.20 | Presentation: Promotion of entrepreneurship with a focus on youth under the European Globalisation Fund (EGF) , Marta Alvarez Marquina , Unit C2 – Sectorial Employment challenges, Youth Employment and Entrepreneurship, European Commission |
| 15.20 – 15.40 | <i>Coffee break</i> |
| 15.40 – 18.00 | THEME 2: Addressing the obstacles through support schemes |
| | Building entrepreneurship skills |
| 15.40 – 16.10 | Case study: A training, coaching and mentoring programme for youth entrepreneurs , Staša Baloh-Plahutnik , Regional Development Centre, Slovenia |
| 16.10 – 16.40 | Presentation: “The key ingredients of training, coaching and mentoring for youth entrepreneurs” , Professor Robert Blackburn , Director of the Small Business Research Centre, Kingston Business School <ul style="list-style-type: none"> • What are the key issues in supporting the development of entrepreneurship skills for youth entrepreneurs? • What are the main policy tools? |
| 16.40 – 17.00 | Questions and discussion |
| | Tackling the difficulties in access to finance |
| 17.00 – 17.30 | Case study: A finance-based youth entrepreneurship scheme , Patrick Sapy , Microstart, Belgium |
| 17.30 – 18.00 | Questions and discussion |
| 18.00 – 18.30 | Conclusions of the working day , Dirk Jung Group photo |
| 19.00 – 21.00 | <i>Welcoming Dinner</i> |

Day 2 – 23rd September 2014

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| 9.00 – 12.30 | THEME 2 continued |
| 9.00 – 9.10 | Introduction to the day , Dirk Jung, denkmodell GmbH |
| 9.10 – 9.40 | Case study: A youth entrepreneurship support programme based on microfranchising , Emmanuelle Daviau, ADIE, France |
| 9.40 – 10.10 | Presentation: “The key ingredients of financial supports for youth entrepreneurs” , Professor Klaas Molenaar, The Hague University of Applied Sciences <ul style="list-style-type: none"> • What are the key issues in improving access to finance for youth entrepreneurs? • What are the main approaches? |
| 10.10 – 10.30 | Questions and discussion |
| Promoting entrepreneurial attitudes and entrepreneurial networks | |
| 10.30 – 11.00 | Case study: An initiative helping young people develop entrepreneurial attitudes and networks , Virginie Samyn, Ashoka, Belgium |
| 11.00 – 11.30 | <i>Coffee break</i> |
| 11.30 – 12.00 | Presentation: “The key ingredients of schemes fostering entrepreneurs' networks” , David Halabisky, Economist, Centre for Entrepreneurship, SMEs and Local Development, OECD <ul style="list-style-type: none"> • What are the key issues in building entrepreneurial networks? • What are the main policy approaches? |
| 12.00 – 12.30 | Questions and discussion |
| 12.30 – 13.30 | <i>Lunch</i> |
| 13.30 – 15.15 | Group exercise |
| 13.30 – 14.30 | Working groups <ul style="list-style-type: none"> • Create a checklist of the key features of a successful youth entrepreneurship programme |
| 14.30 – 15.15 | Moderated report back <i>Coffee break (included)</i> |
| 15.15 – 15.45 | CONCLUSIONS OF THE SEMINAR |
| 15.15 – 15.45 | Conclusions of the seminar , Dirk Jung Jonathan Potter, Senior Economist, Centre for Entrepreneurship, SMEs and Local Development, OECD Detlef Eckert, Director C – Europe 2020 – Employment Policies, European Commission |

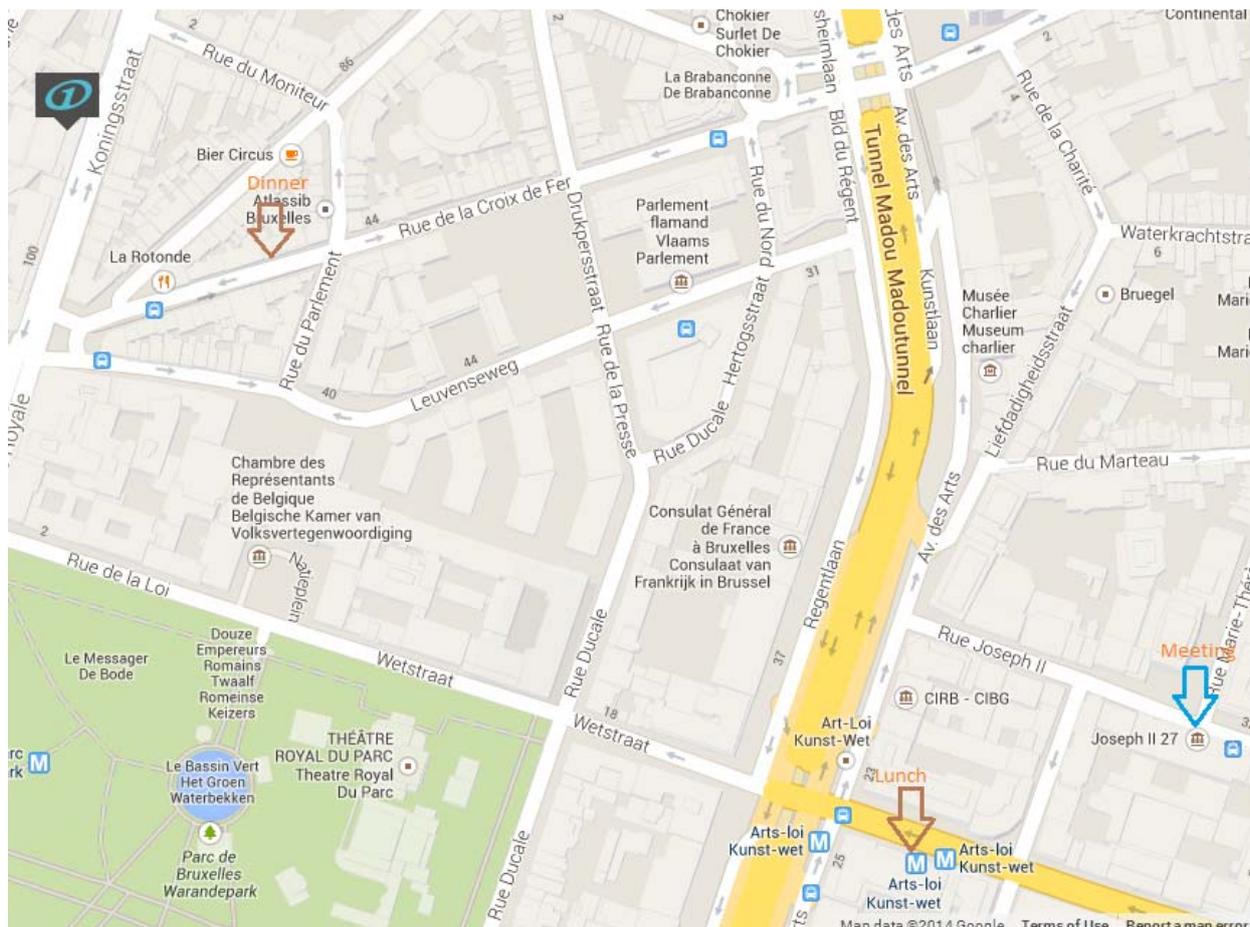
LOGISTICS – useful numbers and addresses

VENUES

Meeting: Rue Joseph II, 27 1000 – Brussels – Meeting room J27 01/071

Dinner, 22nd September: Di Tommaso Restaurant, Rue de la Croix de Fer 34

Lunch, 23rd September: Wall Street Cafe, Rue de la Loi, 17



HOTEL / TRAVEL

Travel details and the hotel reservation will be confirmed by the Commission's travel agency, which will contact directly registered delegates.

Do not make any travel / hotel arrangements and do not buy tickets directly, as the Commission cannot provide reimbursements.



Hotel Motel One

Rue Royale 120 - 1000 Brussels

Phone : +32/2/ 2 09 61 – 10 - Fax : +32/2/ 2 09 61 - 11

<http://www.motel-one.com/en/hotels/bruessel/bruessel>

USEFUL NUMBERS / INFO

ER 112

Medical emergency and fire brigade: 100

Police 101

Public transports in Brussels

- Metro – bus: **STIB** (<http://www.stib-mivb.be>)
- Bus: **De Lijn** (<http://www.delijn.be/en/>)
- Train: **SNCB** (<http://www.belgianrail.be/en/>)
- Self-service hire bicycles: **Villo!** (<http://en.villo.be/>)
- Car sharing: **Cambio** (<http://www.cambio.be>)

Taxis

- **Taxis bleus** +32 2 268 00 00
- **Taxis verts** +32 2 349 49 49
- **Taxi Bruxelles** +32 485 10 63 11
- **Brussels Taxis** +32 484 975 975

About the Organisers

OECD LEED Programme

The OECD is a unique forum where governments work together to address the economic, social and governance challenges of globalisation as well as to exploit its opportunities (www.oecd.org/about). The Organisation provides a setting where governments can compare policy experiences, seek answers to common problems, identify good practice and co-ordinate domestic and international policies.

The mission of the LEED Programme is to contribute to the creation of more and better jobs through effective policy implementation, innovative practices, stronger capacities and integrated strategies at a local level. For the last three decades LEED has advised governments and communities on how to adapt to global trends and tackle complex problems in a fast changing world.

- LEED improves the quality of public policy through continuous monitoring and assessment of current practices.
- LEED promotes innovation in local economic and employment development across the globe.
- LEED supports the design, implementation and evaluation of development strategies to help grow local economies.

The OECD is working with the European Commission, DG Employment and Social Affairs to examine the barriers faced to business creation and self-employment by people who are disadvantaged or under-represented in entrepreneurship activities - youth, seniors, the disabled, women, ethnic minorities, the unemployed and others - and the public policy actions that can promote and support these activities. Outputs from this work include annual reports, a series of policy briefs and annual capacity building seminars. Additional information can be found at: <http://www.oecd.org/fr/cfe/leed/inclusive-entrepreneurship.htm>.

Directorate-General Employment, Social Affairs and Inclusion, European Commission

EU employment and social policies bring practical benefits to citizens, for example, in finding a job, moving to another Member State for work or other reasons, upgrading skills, etc. In partnership with national authorities, social partners, civil society organisations and other stakeholders, the Directorate-General addresses challenges linked to globalisation, the ageing of Europe's population and changing social realities. Examples of the areas in which we are active include support for:

- More and better jobs through the European Employment Strategy (which brings national policies closer in this field) and the European Social Fund (€9 billion per year managed in partnership with the Member States).
- Free movement of workers and coordination of social security schemes, which means that every EU national has the right to work and to live in any EU country and that people who move between countries are not disadvantaged in relation to social security including healthcare.
- Better working conditions through common minimum standards in the workplace, by supporting and developing social dialogue at European level, by modernising labour relations, and by assisting EU workers who want to be mobile.
- Social inclusion by supporting efforts to combat poverty and social exclusion, reform social protection systems, assess new demographic and social developments.
- The European Commission's priorities are set out in the Annual Management Plan of the Directorate General for Employment, Social Affairs and Inclusion.

Contacts

For more information on the seminar, please contact:

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- Frédéric MERMÉTY, European Commission - Directorate-General for Employment, Social affairs and Inclusion, Brussels (EMPL-ENTREPRENEURSHIP-EXPERTS@ec.europa.eu or frederic.mermety@ec.europa.eu).
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or follow the link <http://www.oecd.org/cfe/leed/cbs-inclusive-youth-brussels.htm>.