

What can Slovenia learn from abroad?

Policies and practices in Europe

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- **EMES Network Projects and Books**
 - See www.emes.net
- **Social enterprise projects**

Overview

- Big picture trends: big society, philanthropy, giving;
- Lessons from Social economy in Europe
- Europe: social economy policy
- Beyond WISE – Welfare Service provision; Ecological; Fairtrade.
- Policy and support measures

Big picture trends

- Big society - Cameron criticised "years and years of big government" taking away "more and more things that people should and could be doing for themselves." Feb2011
- The UK Government will bolster the Big Society scheme with a series of new initiatives, including a £100m transition fund to help charities and social enterprises bid for new government contracts to provide services.

Big Society: themes

- Increased social responsibilities for individuals and families; ‘our ambition is for every adult in the country to be a member of an active community group’
- Localism – power decentralised to the lowest possible level empowering communities to take over local amenities such as parks and libraries that are under threat;
- Greater responsibility for civil society and a focus social action projects – ‘a society where people come together to solve problems and improve life for themselves and their communities’;
- A smaller national and local State with the consequent need for lower taxes and with State monopolies being broken.
- Fostering a culture of philanthropy and voluntarism;
- Increased accountability of Government including a right to know and a right to data;
- Some greater sphere of activity being undertaken by the third sector and wider civil society; ‘our public service programme will enable social enterprises, charities and voluntary groups to play a leading role in delivering public services and tackling deep-rooted social problems’ ; Ref: H Barnard, City University.

Philanthropy and Giving

- Jeffrey Sachs recently noted that, “the Rockefeller Foundation was the world's most important development institution of the 20th century, and the Gates Foundation can be that of the 21st century.”
- Philanthro-capitalism: new attempts to help the “great and the good” do more for society.

	World Giving Index	% giving money	% volunteering time	% helping a stranger
Ireland	3	72%	35%	60%
Switzerland	5	71%	34%	60%
Netherlands	7	77%	39%	46%
United Kingdom	8	73%	29%	58%
Austria	10	69%	30%	58%
Malta	12	83%	21%	40%
Iceland	14	67%	26%	47%
Germany	18	49%	28%	56%
Denmark	18	67%	20%	45%
Luxembourg	25	58%	28%	41%
Norway	27	43%	38%	45%
Italy	29	62%	16%	45%
Finland	45	42%	28%	42%
Sweden	45	52%	12%	47%
Belgium	50	40%	24%	45%
Spain	91	25%	13%	44%
France	91	31%	22%	28%
Portugal	129	15%	11%	33%
Greece	147	8%	5%	28%

Country	Co-operatives FTE	Mutual companies FTE	Associations FTE	TOTAL FTE	% FTE employment
Austria	52 373	7 325	173 964	233 662	8.08%
Belgium	33 037	11 230	161 860	206 127	7.13%
Denmark	78 160	p. m.	211 322	289 482	13.85%
Finland	75 896	p. m.	62 684	138 580	8.18%
France	293 627	91 200	830 000	1 214 827	6.81%
Germany	448 074	130 860	1 281 927	1 860 861	6.46%
Greece	11 861	884	56 025	68 770	3.31%
Ireland	32 018	1 000	118 664	151 682	15.89%
Italy	479 738	p. m.	667 230	1 146 968	8.23%
Luxembourg	1 979	28	4 733	6 740	4.6%
The Netherlands	109 000	p.m.	660 000	769 000	16.64%
Portugal	48 750	1 042	60 892	110 684	3.50%
Spain	403 233	1 425	473 750	878 408	9.97%
Sweden	90 718	6 991	83 084	180 793	5.83%
United Kingdom	127 575	22 387	1 473 000	1 622 962	8.42%
TOTAL	2 286 039	274 372	6 319 135	8 879 546	7.92%

Country	Typology of organizations	Size
Czech Republic	Associations	54,964
	Co-operatives	1,831
	PBC	1,158
	Total	56,852
Estonia	Associations and Societal Organizations	12,000
	Consumer/agricultural coops	200
	Housing co-ops/associations	8,000
	Total	20,200
Poland	Associations and Foundations	52,000
	Co-operatives	10,585
	Social Integration Centres and Clubs	135
	Social Co-operatives	30
	Coops for the handicapped	350
	Vocational Centres for the Handicapped	25
Total	63,125	
Slovenia	NP Societies and associations	21,131
	Companies for the disabled	150
	Co-operatives	437
	Private Not-for-profit Institutes	1000+
	Foundations	176
Total	22,894	

EU policy for social economy

- **Overall view**
- contributing to efficient competition in the markets
- potential for job creation and new forms of entrepreneurship and employment
- being largely founded on membership-based activities
- meeting new needs
- favouring citizen participation and voluntary work
- enhancing solidarity and cohesion
- building social capital
- contributing to the integration of the economies of the candidate countries.

(Toby Johnson)

Social Economy

- CMAF: co-ops, mutuels, associations, foundations/trusts
 - Fields:
 - Advocacy
 - Self-help
 - Service Provision
 - Delivering welfare services – e.g. welfare services, childcare, community services, regeneration
 - Providing employment for disadvantaged and disabled people
- [And sometimes mix of both]
- New sectors: Ethical, fairtrade, eco-markets, microfinance, agro/eco-tourism; etc

Ecological products/services



**working
towards a
sustainable
future**

Bottled water doesn't get much greener than Belu's
TIME Magazine

There's more to come!
We're in the process of adding more to our website.
Join our mailing list if you'd like us to tell you when we're done.



Community Devt: Bromley by Bow: Adult education, Health promotion, Env design, Arts

 <p>Weighing, Diets Find your ideal weight</p>	<ul style="list-style-type: none">• Health Trainer, Nurse, Health Care assistant
 <p>Help with Smoking and Alcohol</p>	<ul style="list-style-type: none">• Nurse, Health Adviser
 <p>Starting a Family? Advice before you get pregnant</p>	<ul style="list-style-type: none">• Nurse• Doctor• Health Visitor



Health:



Welfare: childcare, proximity services



L'AGE D'OR

SERVICES

**UNE PRESENCE ACTIVE
A VOS COTES**



Models: No Need to Re-invent the wheel!

Every Country should have one:

- Homeless newspapers: The Big Issue
- Community Development
- Homecare/Childcare social co-ops
- Recycling: Terre (unique TSO capacity to build on civil society initiatives)
- Housing and housing-based services
- Agro-tourism
- Community energy (eg windfarms/turbines) CAT
- Financial mutuals: microcredit and credit unions

Principles of support



Institutional Framework Required for Social Economy

- **legal framework** which does not disadvantage SE compared to business organizations –not over-restrictive or over-regulated, for flexible entrepreneurial activity.
- **fiscal measures**: social dimension of the activities carried out by SE supported.
- **Market access**: the same (financial, products and services) markets as SMEs, including **public procurement markets**
- **equitable institutional framework** - business support, coherent policy frameworks
- **Intermediary bodies**
 - to represent the interests of the sector with good government linkages
 - for financial and business support to increase the capacity and effectiveness of social economy.
 - Co-governance in policy process

Current development themes

- **Improving institutions and social economy capacity**
 - Professional development SE managers
 - Developing Support structures + development workers
 - Asset base [transfers]
 - Consorzi/groups
- **Franchises/replication**
- **Specialist institutions: social investment**
- **Peer learning, mentoring and support**
- **Good access to procurement markets**
- **Measuring social value: SORI**

Some intermediary models

- Consorzi model: 10,000+ Italian social co-ops; late 1970s Initial social co-ops in Trieste; 1981 law proposed, but not passed till 1991; several hundred SCo-ops; first consorzi (Brescia) 1984; Federation CGM founded 1987; virtually no failures;
- Training good practice
 - School for social entrepreneurs + Co-op colleges, etc
 - Federal/academic partnerships - specialist MBAs
- Community business holding structure
 - Central development function + separate community business
- Supported Incubator/workshop model – Randers, DK.

END

- QUESTIONS?

Social Enterprise Legislation (Ref: Roelants, Cecop 2006)

- **Italy Social cooperative (1991 A+B) 7000+**
- **Portugal Social solidarity cooperative (1996/8 B) 500+**
- **Spain Social initiative cooperative (1999 A+B)**
- **Spain Work integration enterprise (2007)**
- **Greece Limited liability social co-operative (1999 B mental health)**
- **France Collective interest cooperative society (2002 A) 94**
- **Poland Social cooperative (2006 B)**
- **Belgium Social finality enterprise (1996 All) 400**
- **Finland Social enterprise (2004 B) 69**
- **UK Community Interest Company (2004 All) 2000+**
- **Italy Social enterprise (2005/2006 All)**
- **South Korea (2007 All) 214**
- **Japan planned legislation South America?**

UK Policy framework: social enterprise

- Create an enabling environment for social enterprise
 - Government role (interdept, enabling, direct support to 3rd)
 - Legal and regulatory issues
 - Public procurement
- Make social enterprises better businesses
 - Business support and training
 - Finance and funding
- Establish the value of social enterprise
 - Establish the knowledge base (research)
 - Recognise achievement and spread the word
 - Create trust: social audit and quality: metrics