



OECD Higher Education Programme
“What Works” Conference:
Entrepreneurship and Higher Education

In collaboration with
NCEE/Universities UK delegation and
Aalto University

20-21 November 2014

SPEAKER BIOGRAPHIES

For further information or assistance please contact:

Accommodation and logistical information

Ms. Kirsi Hanslin

kirsi.hanslin@aalto.fi

+ 358 50 413 4469

Speakers and programme

Ms. Emily Groves

emily.groves@oecd.org



AIRILA, Mauri

Professor of Machine Design (Mechatronics), Associate Vice President (Academic Affairs).
M.Sc. (Mechanical engineering) 1972 (Helsinki University of Technology, TKK).
D.Sc. (Tech.) 1980, TKK.
Industrial experience 1972 – 1981.
Associate professor (machine design) 1981 – 1993, TKK.
Professor (machine design, esp. mechatronics) 1993 –
Vice president of TKK, 2000 – 2005.
Associate vice president of Aalto University, 2011 –



BINGHAM, Ella

Ella Bingham received her MSc degree in Applied Mathematics in 1998 and Doctor of Science degree in Computer Science in 2003, both at Helsinki University of Technology (currently known as Aalto University). Her main research field has been statistical data analysis. She works at Helsinki Institute for Information Technology HIIT at Aalto University and University of Helsinki, and one of her main tasks is the coordination of the Aalto Digi Platform. In addition, she is Executive Director of the Foundation for Aalto University Science and Technology. Her professional interests include science policy, research administration, research assessments, and research funding.



COYLE, Paul

Paul Coyle is an independent leadership and change management consultant who is working with universities, in Europe and the UK, supporting them to become more entrepreneurial. His 30 year career in higher education covers a wide range of disciplines including arts, business, computing, design, entrepreneurship, health and management. He worked at executive level for over 10 years and contributed to mergers that created 3 new universities in the UK. He was awarded the title of Professor of Entrepreneurial Leadership in 2012 and works closely with the UK's National Centre for Entrepreneurship in Education.



DAVID, Ioana

Ioana David is a Junior Entrepreneur who started her activities 4 years ago, at the same time with her Bachelor's Degree in Communication. A Junior Entrepreneur is a student who works in a student run enterprise, a risk free environment in which he develops entrepreneurial skills through the concept of learning by doing by offering consultancy services to real clients and investing the earnings in specialized trainings for the members. Throughout those 4 years Ioana has learned different types of management thanks to her work in the Junior Enterprise. She entered as a marketing Junior Entrepreneur, to be promoted a year after to the creative division coordinator, while on mobility in Spain. Upon her return she managed marketing campaigns for the national office of the organisation only to be elected one year later as the President of the European Confederation of Junior Enterprises and move to Brussels to be the voice of Junior Entrepreneurs in Europe and empower the youth to diminish and abolish youth unemployment.



DIMITROV, Georgi

Georgi Dimitrov joined the European Commission, Directorate General Education and Culture, as a Policy Officer in 2008. He was involved in various roles in setting up the European Institute of Innovation and Technology (EIT), a recent initiative of the EU addressing innovation by integrating education, research and business activities.

Currently, Georgi manages the new initiative HEInnovate launched in November 2013 by the European Commission and the OECD. HEInnovate aims at higher education institutions (HEI) interested in developing their entrepreneurial and innovative strategies and capabilities. He is further managing the development of a sound evidence base for policy initiatives related to innovation and higher education; and entrepreneurship and higher education.

Before joining the Commission, Georgi worked for a leading multinational telecommunication company (Düsseldorf, Germany). Prior to that, he worked in an IT start-up for four years (Erlangen, Germany).

Georgi studied at the University of Bonn (M.A.), the University of Erlangen-Nürnberg (Dr. phil.) and the Open University UK (Technology Management).



EKMAN, Kalevi

Professor Kalevi Ekman holds the chair of Machine Design at the Department of Engineering Design and Production at Aalto University. He is also recognised as the founder of the Aalto Design Factory, an experimental platform aiming to support interdisciplinary and international co-creation between parties interested in any aspects of design and development. He has received numerous awards and honours for his educational achievements. His educational focus is on integrated product development and collaborative development of consumer and investment goods, including especially engineering and industrial design viewpoints.



FERNANDEZ-CHUNG, Rozilini

Dr Fernandez-Chung received her Bachelor of Laws (LL.B Hons) from the University of Wales (Cardiff); M.Ed from Deakin University; Certificate in Legal Practice from The Legal Profession Qualifying Board Malaysia; and Ed.D from University of Leicester. Dr. Rozilini is currently Vice President of HELP University, Malaysia overseeing quality issues.

Prior to joining the University, she was with the Malaysian Qualifications Agency, Ministry of Higher Education (MOHE) until 2010. As a member of the senior management team, she was responsible for the development of the Malaysian Qualifications Framework and other key quality assurance documents.

Previous work experience includes trainer-administrator at public and private higher education institutions and Parliamentary Officer with MOHE. Her professional research and publication interests include transnational education and policies, quality in public and private higher education institutions, leadership and curriculum issues in higher education.



GLASS, Anna

Anna Glass is a higher education specialist who joined the OECD Higher Education Programme as a Policy Analyst in March 2013.

She previously served as Secretary General of the Magna Charta Observatory throughout 2012, before which appointment she was Chief a.i. of the Section for Higher Education at UNESCO, where she had been recruited as a higher education Programme Specialist.

Mrs. Glass has conducted research and served as an external expert for the Eurydice European Unit (European Commission) and for the Austrian Federal Ministry of Education, Science and Culture. Mrs. Glass has also served as adjunct program director and resource specialist at the Salzburg Global Seminar, Austria, where she began her career as program associate for the Universities Project and later as coordinator for Central and Eastern Europe for the Visiting Advisors Program.

Mrs. Glass holds a B.A. in literature from Middlebury College in Vermont, USA and an M.A. in international higher education from the University of Bath, UK. She is currently on leave from her PhD studies in international higher education at Boston College with Professor Philip G. Altbach.



HALABISKY, David

Mr. Halabisky joined OECD in November 2011 as an economist in the Local Economic and Employment Development (LEED) Programme. He is currently working on several projects related to entrepreneurship policy and entrepreneurship skills, including a multi-year project on inclusive entrepreneurship. This project is done in partnership with the European Commission and focusses on how public policy can support business creation and self-employment for social groups that are disadvantaged or under-represented in the labour market or self-employment. It produces policy briefs and a series of books called The Missing Entrepreneurs. Mr. Halabisky is also involved in the OECD-European Commission HEInnovate

project, which is a self-assessment tool for European Entrepreneurial Higher Education Institutions. Prior to joining the OECD, David worked for more than a decade in the Canadian Public Service where he worked at the Federal Ministries of Industry, Finance and Skills.



KORIA, Mikko

Within a career that spans nearly thirty years of professional management, practice and research in the private, public and the third sectors, Mikko's key expertise is linked to the ability to successfully lead complex, multicultural and multidisciplinary organizations and initiatives, linking technical and social goals.

After design & architecture studies at the Universidade de São Paulo, Brazil, and the Helsinki University of Technology, Finland, Mikko obtained a MBA in design management from the University of Westminster and a doctorate in economics and business administration from the Helsinki School of Economics, Finland.

Over last few years, Mikko has engaged in teaching and research in the areas of managing design in business and innovation at various universities in Finland, Japan, China, Brazil, and Chile, among others. He is currently the Professor and Academic Director of the International Design Business Management Program, a joint masters – level multidisciplinary teaching and research initiative of the School of Economics, the School of Art and Design, and the School of Science of the Aalto University.



KUUSIK, Andres

Current position: University of Tartu, Faculty of Economics and Business Administration, Manager of Centre for Entrepreneurship and Innovation (0.80) and senior lecturer of Marketing (0,2).

PhD degree (2011) at University of Tartu.

Research fields: consumer behaviour, psychophysiological measurements in marketing

Working experience: different positions in Marketing 1998-2007 at Eesti Telefon and Elion (telecommunication).



LAUKKANEN, Seppo

Seppo Laukkanen is the Associate Vice President of Aalto University Knowledge Networks.

Seppo holds a Doctor of Science degree in Economics and Business Administration and Master of Science degree in Technology.

His primary responsibilities include corporate and community relations, as well as entrepreneurship and alumni activities at Aalto University.

Seppo has previously held senior management positions at Nokia as Vice President in product and technology marketing, product business, sales, as well as in strategic business development. His academic work focuses on innovation management and strategic renewal practices in particular in the large organizations. Based on the academic work Seppo has developed management recommendations to the companies and other actors of the Finnish innovation system.



LINDHOLM, Christian

Christian is the CEO and Co-Founder of Koru a wearables operating system company based in Finland. He is also the co-founder of the HealthSPA startup ecosystem promoting Health & Happiness companies in the Nordics. He is the curator for Slush Health Stream. Previously he was service design company Fjord's Chief Innovation Officer. In May 2013 Fjord was acquired by Accenture. He headed Yahoo's global mobile product team. As one of the digital and mobile design industry's true gurus, being nicknamed the godfather of mobile phone users by Finland's leading newspaper Helsingin Sanomat for his groundbreaking work making mobiles easy to use. About 7% of human population made their first mobile calls on his invention the

Navi key user interface featured on many early Nokia phones.



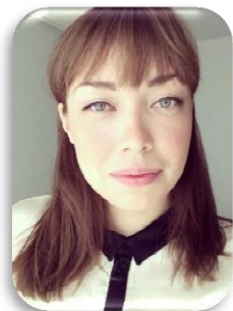
MANGEOL, Patricia

Patricia Mangeol is a higher education policy specialist who joined the OECD Higher Education Programme in September 2013 as a policy analyst.

Prior to joining the OECD, Patricia worked in the Ontario government, Canada, as a senior policy advisor in the Ministry of Training, Colleges and Universities. In this role, Patricia developed policy proposals and consulted stakeholders on a range of issues related to the reform of the higher education and training systems, including the development of an online learning strategy and the modernisation and integration of employment and training programs across multiple ministries. Previously, Patricia was a policy advisor for the Office of the Fairness

Commissioner, a regulatory agency of the Ontario Ministry of Citizenship and Immigration, where she worked on the implementation of new legislation to improve access to regulated professions for internationally-trained individuals.

Patricia was born and educated in France and holds a Masters of Public Affairs from the Institut d'Etudes Politiques de Paris (Sciences-Po) and a Master of Arts in Political Science and International Relations from the University of Toronto. As part of her graduate studies, Patricia interned at the French Trade Commission in Toronto and conducted research on the role of public-private partnerships in economic development.



NOPONEN, Erika

I am the Program Manager for the Startup Life Internship program, supported by Aalto University and Startup Sauna. At Startup Life, we send the most talented Aalto University students to do internships at startups based in Silicon Valley and New York.

I am also a student at Aalto University, and I am completing degrees on bioinformation technology and economics. For many years, I have been actively involved with different student entrepreneurship initiatives such as the Aalto Entrepreneurship Society and the Slush conference. With regards to entrepreneurship, my personal interest and passion lies in clean, bio, and health technologies. I also work as a tutor and teacher of Economics and Biology to high school students, and on my spare time I practice competitive debate.



PAUSITS, Attila

Dr. Attila Pausits is head of the Centre for Educational Management and Higher Education Development at Danube University Krems in Austria and academic director of the Erasmus Mundus Master Programme "Research and Innovation in Higher Education". He worked in many international research and developments projects related to the modernisation and development of higher education. Dr. Pausits was also involved in international projects especially at the Western Balkan region to improve university management and structures. He is recently involved in student services development and modernisation of higher education in Eastern Europe and Africa. Dr. Pausits is guest lecturer at many international universities across Europe and vice chairman of EAIR, The European Association for Institutional Research. His recent research interests are connected with third mission, real time university, continuing education and leadership.



PULKKINEN, Tuija

Vice president (research and innovation) Tuija Pulkkinen, Ph.D. (b. 1962) completed her doctorate degree at the University of Helsinki in 1992. She is Professor of Space Science and Technology and served as Dean of Aalto University's School of Electrical Engineering for the period 2011–2014. She previously headed the Space Research and Earth Observation research programmes at the Finnish Meteorological Institute. She has also worked at NASA and the University of Colorado, USA. Dr. Pulkkinen has also served as the president of the European Geosciences Union and was elected to the US National Academy of Sciences in spring 2014.



RAUTAMA, Eeva-Leena

Eeva-Leena Rautama acts as the project manager of a multidisciplinary research programme on energy efficiency. In addition she coordinates other general energy-related activities at Aalto University that involve interdisciplinary academic work. Eeva-Leena holds a doctorate in chemical technology and before her current position, worked as a post-doctoral researcher and lecturer at Aalto University. Over the years, Eeva-Leena has spent several longer periods in France and Japan.



SIIK, Tapio

Tapio Siik, is currently the Head of Aalto Center for Entrepreneurship (ACE), and has extensive Nokia background of around 17 years in various positions ranging from running large R&D organizations to Vice President level business line responsibilities. In the last seven years with Nokia he was a key member in Nokia VC investment teams, Nokia Venture Partners & Nokia Growth Partners, where he invested in companies like Bitboys Oy (acquired by AMD), Coding Technologies AB (acquired by Dolby), Sasken (IPO/India), WiderThan (IPO/Nasdaq), and many other startups globally. Tapio has held managerial positions also in other global companies including ABB & Intergraph. Tapio is a passionate marathonist.



SHUTT, Liz

Liz Shutt joined University Alliance in 2009 and is responsible for overseeing a programme of high-quality research and analysis. Key areas of work to date have focussed on: university funding, the research and innovation eco-system, employability, efficiencies, the regional economy, the student experience and social mobility.

Liz has broad experience of the higher education sector joining University Alliance from Universities UK and having previously worked at both Sheffield Hallam University and the Open University. Following an MA by Research in European Studies at the University of Kent, Liz started her post-degree career at the Department for Work and Pensions.



TEERI, Tuula

Aalto University's President Tuula Teeri, Ph.D. (b. 1957) was previously Vice President at the Royal Institute of Technology (KTH) in Stockholm. She completed her doctoral thesis at VTT, and received her doctorate from the University of Helsinki in 1987. Tuula Teeri is a member of the Royal Swedish Academy of Sciences, the Royal Swedish Academy of Engineering Sciences, Technology Academy Finland and the Swedish Academy of Technology in Finland. She is also cofounder of SweTree Technologies.



TURPEINEN, Marko

Marko Turpeinen, born 1968, has a Doctor of Technology Degree in Computer Science from Helsinki University of Technology (TKK, now Aalto University) and a Master of Science Degree in Media Arts and Sciences from Massachusetts Institute of Technology (MIT).

He is the Node Director of EIT ICT Labs in Helsinki. He is also a Principal Scientist and the leader of the Digital Content Communities research group at the Helsinki Institute for Information Technology (HIIT), a joint research institute of Aalto University and University of Helsinki. In 2007-2013, he has held a position of Professor in Media Technology at The Royal Institute of Technology (KTH) in Stockholm. He has also extensive industrial experience from the media industry, as between 1996 and 2005 he worked in various executive positions at Alma Media Corporation, a Finnish media company. Turpeinen was a Visiting Scientist at the University of California, Berkeley in 2009-10.



VECSENYI, János

János Vecsenyi is currently Executive Director of EFER – European Forum for Entrepreneurship Research.

During his career Professor Vecsenyi has been teaching at Corvinus University since 1978 and at the Budapest University of Technology and Economics from 2011. His major courses include Entrepreneurship, Starting and managing new ventures and Launching innovative new ventures. He served as program director and professor of the first MBA program in Hungary at the International Manager Center, now CEU Business School. He was a visiting professor at University of Tulsa (USA), at INSEAD (France) and has lectured in Europe, USA, and Australia. In addition, he worked as Learning and Development Leader at GE Capital, Budapest Bank for more than a decade.

Professor Vecsenyi is a graduate of the Budapest Technical University, where he earned his degrees in mechanical and industrial engineering. He also holds a PhD from Budapest University of Economic Sciences, now Corvinus University.

Dr. Vecsenyi recently published three books on entrepreneurship and developed an online start-up support tool www.startmybusiness123.com.



WORKMAN, Rohan

Rohan is passionate about entrepreneurship and the capacity we have to solve problems and create sustainable value. As the MAP Manager, Rohan is responsible for the oversight and operation of the entire program and ensures that entrepreneurs of all abilities are supported by the University of Melbourne.

Prior to joining the University of Melbourne, Rohan worked in a boutique corporate advisory firm where he gained experience in industries including telecommunications, logistics, manufacturing and property before the itch to start his own business took hold.

Rohan is a co-founder and current Director of RosterCloud which provides HR management software to companies across Australia. He received a Bachelor of Commerce from the University of Melbourne and is a guest writer at e27.co.

Follow Rohan on Twitter at @Roh_Workman



ZIMMERMAN, Eric

Working together with the President and Provost, Dr Zimmerman established and directed (for eight years) the Academic Affairs, International Engagement and Research Support Offices at the Interdisciplinary Centre (IDC), Herzliya. Recruited in 2006, Dr. Zimmerman now provides leadership and service to faculty, staff, and students, assisting in implementing policy and decisions of the IDC academic and governing committees relating to research and global engagement.

Dr. Zimmerman has been a member of several national and international committees and is a past leader of a task group within the largest European professional association of research administrators (EARMA), a founding board member of a European-based association on research information management (euroCRIS), the force behind the development of the Israel National Database of Academic Research and Development (INDARD), and party to other national and global initiatives. He regularly writes and lectures on internationalization, research management, academic productivity and Israel and advises organizations on information management and work flow practices as they effect academics and administrators at institutions of higher education.

Prior to joining the leadership team of IDC Herzliya, Dr. Zimmerman served as the assistant director of the Bar-Ilan University (Israel) research support office.