



## Conference on Managing Quality Teaching in Higher Education

*5-6 December 2011*  
CETYS University, Mexicali, Mexico

### PROVISIONAL AGENDA

#### Sunday, 4 December

19.00-20.00 Welcome cocktail – CETYS University

#### Monday, 5 December

08.00-09.00 Registration

09.00-10.00 Welcome and opening remarks

- Fernando Leon Garcia, President of CETYS University and of CONAHEC
- Richard Yelland, Head of Division, IMHE, OECD
- Authorities

10.00.11.15 Plenary session

#### **Achieving Quality Teaching in the Context of Overall Quality Assurance Policies**

- Amy Tsui, Pro-Vice-Chancellor and Vice-President of the University of Hong Kong, China, Hong Kong

#### **Lessons Learned from the OECD Institutional reviews on Quality Teaching in Higher Education**

- Alenoush Sorayan, Professor and Chair of the Department of Educational and Counseling Psychology at McGill University, Canada

11.15-11.45 *Coffee Break*

#### 11.45-13.00 BREAKOUT SESSION-#1:

##### How to lead and manage the implementation of quality teaching within the institution?

###### Group 1 – Reforms and policies at a time of changes

*Moderator: Sonia Bralic, Universidad Diego Portales, Chile*

- Gulsun Saglamer, Istanbul Technical University, Turkey
- Roberto González, Pontificia Universidad Católica de Chile, Chile

###### Group 2 – Rewarding and valuing teaching – which policies?

*Moderator: Heather Kanuka, University of Alberta, Canada*

- Brenda Leibowitz, Stellenbosch University, South Africa
- Pei-Chun Che, National Chengchi University (NCCU), Taiwan

###### Group 3 – Fostering pedagogical and program innovations

*Moderator: Gabor Halasz, ELTE University, Hungary*

- Denis Berthiaume, Université de Lausanne, Switzerland
- Liisa Kairisto-Mertanen, Turku University of Applied Sciences, Finland

###### Group 4 – Technologies fostering quality teaching

*Moderator: George Bonilla, CETYS University Tijuana Campus*

- Alexandra M. Pickett, State University of New York, United States
- Lorraine Stefani, University of Auckland, New Zealand (via videoconference)

###### Group 5 – The role of students in achieving quality teaching

*Moderator: Roberto Salas, CETYS University Tijuana Campus*

- Aldo A. Ballerini, University of Bio-Bio, Chile
- Mart Noorma, University of Tartu, Estonia

#### 13.00-14.30 *Lunch*

#### 14.30-16.00 BREAKOUT SESSIONS#2:

##### Quality teaching initiatives into force

###### Group 6 – Indicators of quality teaching

- Vesa Taatila, Laurea University of Applied Sciences, Finland (*session leader*)
- Nick Mansfield, Macquarie University, Australia
- Scott Venezia, Dean of the College of Business, CETYS University

###### Group 7 – Professional development for quality teaching

- Ray Land, Strathclyde University, United Kingdom (*session leader*)
- Anthony Staak, Cape Peninsula University of Technology, South Africa
- Salvador Malo, University Veracruz, Mexico

###### Group 8 – Using ICT for quality teaching

- Agustí Cerrillo, Open University of Catalonia, Spain (*session leader*)
- Anita Virányi, ELTE University, Hungary
- Alexandra Pickett, State University of New York, United States

###### Group 9 – Curriculum development for quality teaching

- Paszkál Kiss, ELTE University, Hungary (*session leader*)
- Joana Costa, Catholic Portuguese University, Portugal
- Hiroaki Sato, Ehime University, Japan
- Krisztina Gaskó, Gabriella Dóczy-Vámos, Ágnes Vámos, Ilona Tóth, ELTE University, Hungary

#### 16.00-16.30 *Coffee Break*

- 16.30-17.15 Plenary session - Quality teaching and learning outcomes**  
*Chair Jorge Sosa, CETYS University Mexicali Campus*
- The competency-based curriculum: Felipe Cuamea Velázquez, University of Baja California, Mexico
  - The OECD Assessment of Higher Education Learning Outcomes Feasibility study: Fabrice Hénard, IMHE, OECD
- 17.15-18.00 Interested in IMHE? Come and discuss with IMHE Secretariat**
- Richard Yelland, Fabrice Hénard, IMHE, OECD
- 20.00 Dinner- Social event**

## Tuesday, 6 December

- 09.00-10.00 Plenary session: Engaging an institution's community to embrace quality teaching**  
**The example of the University of Campinas, Brazil**  
*Chair: Alenoush Sorayan, McGill University*
- Marcello Knobel, Vice-Chancellor for Undergraduate Programs at UNICAMP- University of Campinas, Brazil
- 10.00-11.00 Engaging conference participants –Working groups**
- Conference participants will identify barriers to quality teaching in their institutions and suggest improvements.
- 11.00-11.30 Coffee Break**
- 11.30-12.30 Engaging conference participants – Working groups**
- Conference participants will examine how to measure effectiveness, progress, and the impact of quality teaching in their institutions.
- 12.30-14.00 Lunch**
- 14.00-14.30 Plenary - Reports from the working groups**  
 Questions & Answers
- Gabor Halasz, ELTE University, Hungary
  - Denis Berthiaume, Université de Lausanne, Switzerland
- 14.30-15.30 Final plenary**  
 Foreseeable trends in quality teaching in higher education
- Cynthia Davis , Associate Dean of the School of Undergraduate Studies at University of Maryland University College, United States
  - Charles Fadel, visiting scholar Harvard, MIT, Wharton/Penn (via videoconference)
  - Fabrice Hénard, Analyst IMHE, OECD
- 15.30-16.00 Closing Remarks**
- Fernando Leon Garcia, President of CETYS University, President of CONAHEC
  - Richard Yelland, Head of Division, IMHE, OECD
  -